





Identification of the Long-term S&T Priorities with the Use of "Wild Cards" Method: Experience of "iKnow" EU Project

www.iknowfutures.eu

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is a real research + technology development project

iKnow in a snapshot

- **1.** <u>iKNOW Project</u> A foresight and horizon scanning initiative aimed to build **early waning and early action systems**.
- **2.** <u>iKNOW WIWE Bank</u> A tool to **map** (nominate, describe, examine and interconnect) wild cards and weak signals.
- **3.** <u>iKNOW WIWE Scan</u> A practical and user-friendly tool to **scan** (search and find) relevant wild cards and weak signals.
- **4.** <u>iKNOW Community</u> A space for **people** involved in foresight and horizon scanning research and policymaking.
- 5. <u>iKNOW Library</u> A public space to interconnect **codified knowledge** foresight, horizon scanning and STI information.
- **6.** <u>iKNOW Delphi 2.0</u> A novel tool to **assess** interesting wild cards and weak signals and build **interdisciplinary research** agendas.
- 7. iKNOW FutureNews A space to read explore and enjoy featured highlights and key findings of the iKNOW project
- **8. iKNOW Oracle** A tool for researchers and policymakers to build interdisciplinary research agendas



Aim

 To <u>elucidate</u> and <u>examine</u> events and developments potentially shaping or shaking the future of science, technology and innovation in the Europe and the world

Objectives

- To develop and pilot conceptual and methodological frameworks
 - to identify, classify, cluster & analyse wild cards & weak signals (WI-WE)
- To assess selected WI-WE's
 - implications for, and expected impact on
 - science, technology and innovation (STI)
 - relevance for key dimensions of European research & technology development:
 - Researchers mobility
 - Research infrastructures
 - Research institutions
 - Knowledge sharing
 - Joint Programming (research programmes and priorities)
 - International S&T cooperation

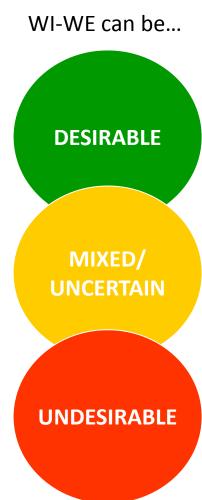


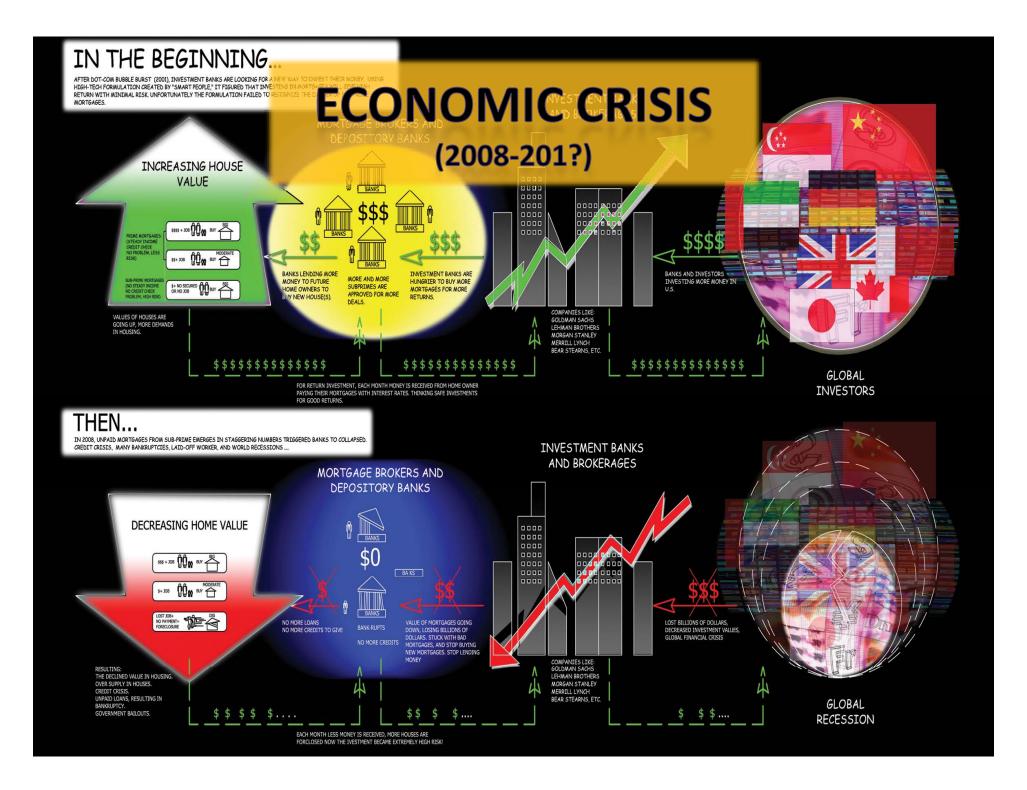
(WI) Wild Cards

situations/events with perceived
 low probability of occurrence but potentially high impact if they were to occur.

(WE) Weak Signals

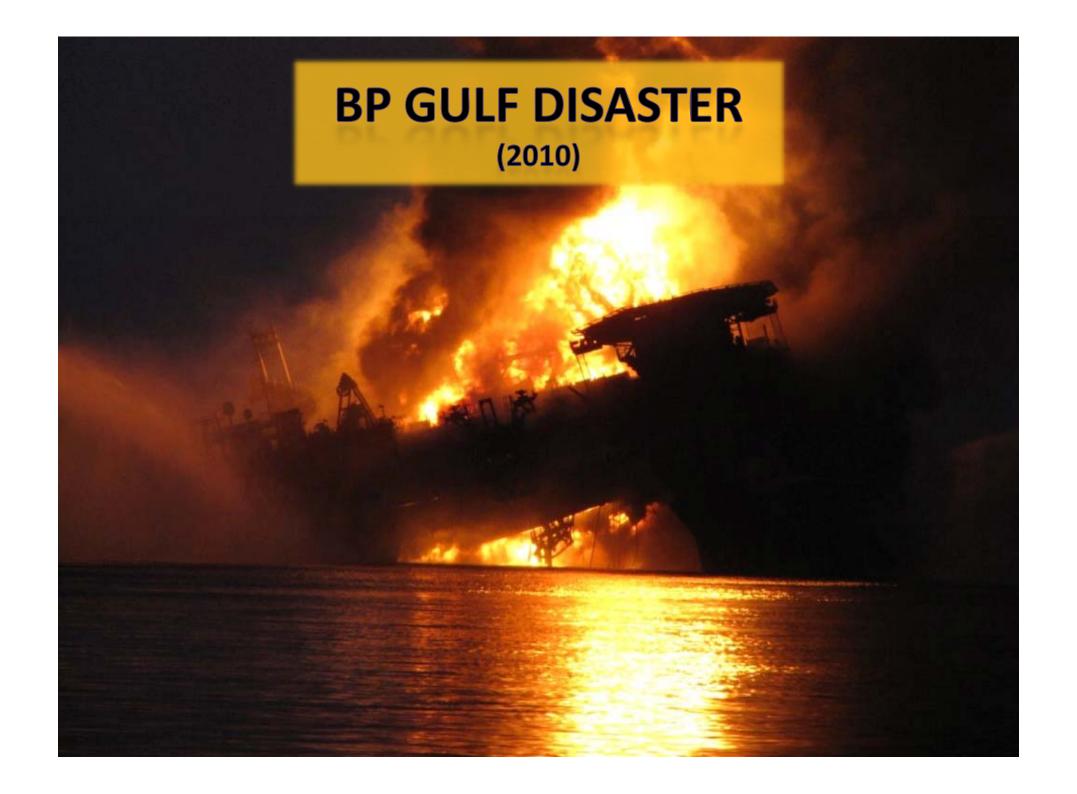
unclear <u>observables</u> warning us about the probability of future events (including Wild Cards). They implore us to consider alternative interpretations of an issue's evolution to gauge its potential impact.







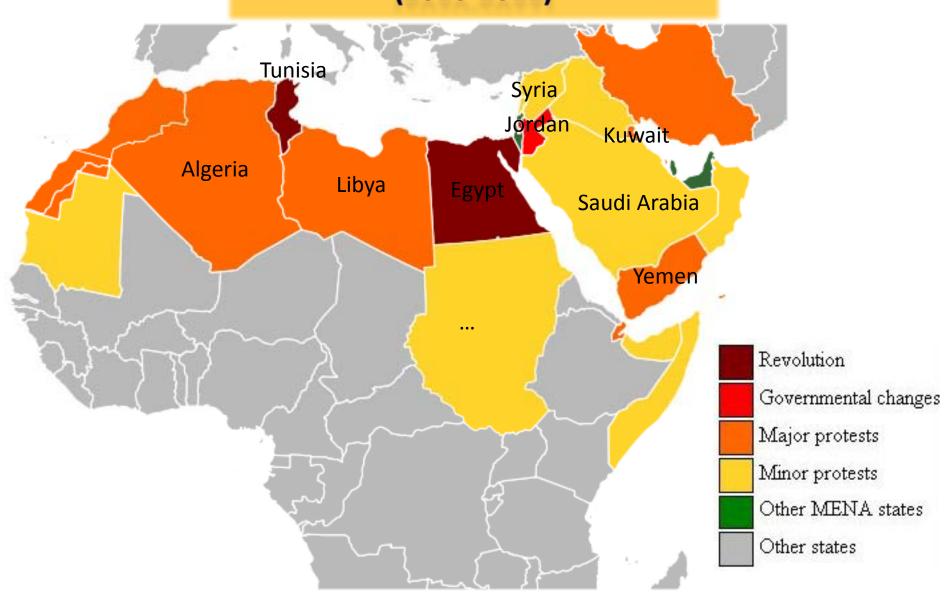






MIDDLE EAST

(2010-2011)

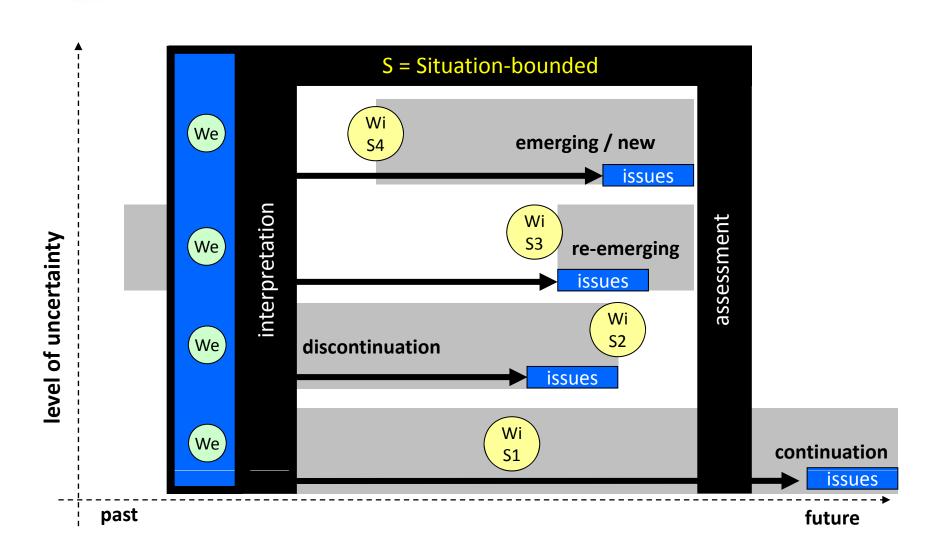


Main types of Wild Cards

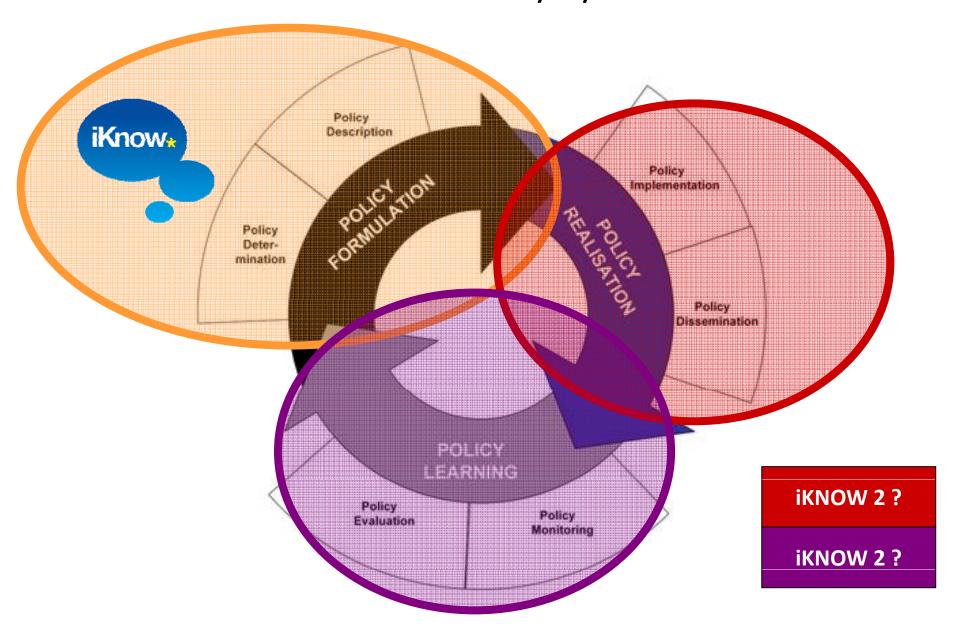
Earthquake Nature-related • Tsunami • Accident Unintentional result of Serendipity human actions Terrorism Intended result of STI Breakthrough human actions



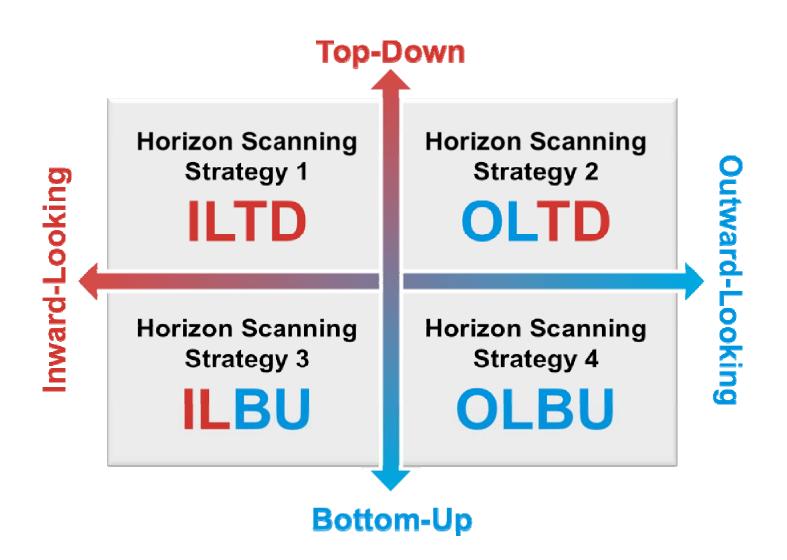
iKnow Framework



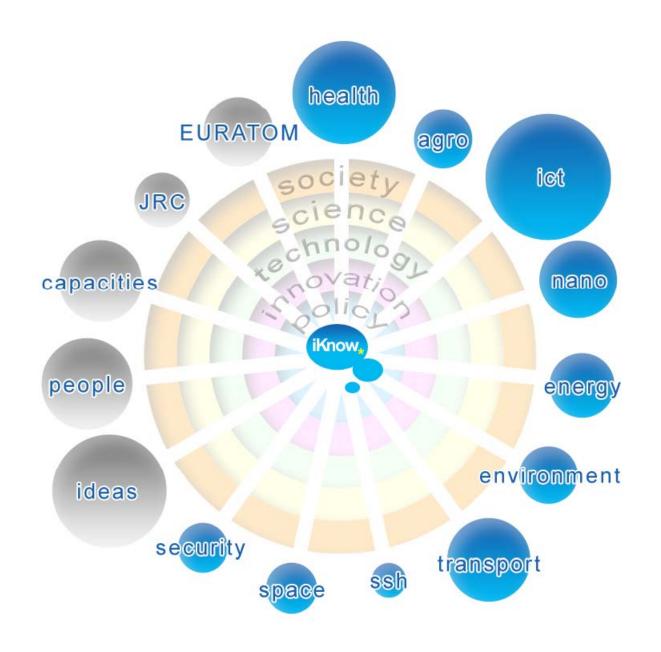
iKNOW links to the Policy Cycle in 2008-2011



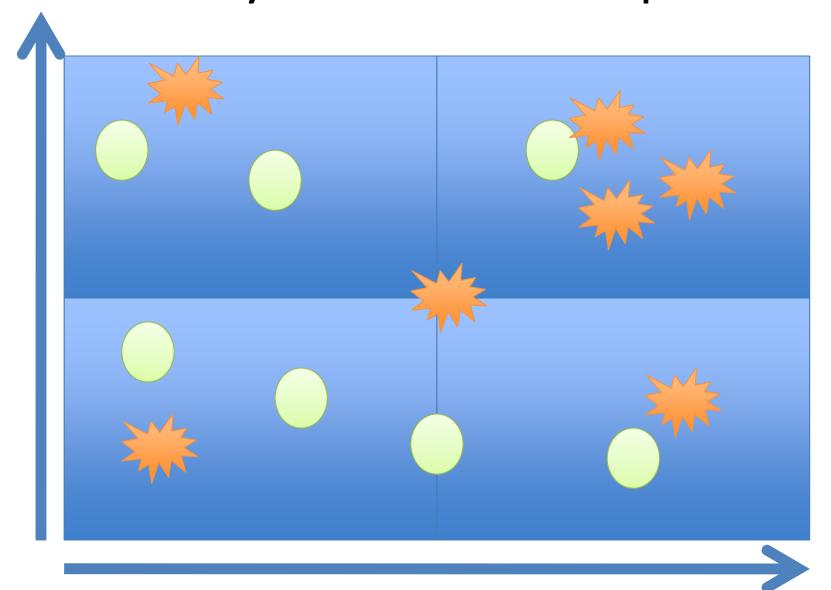
iKnow Scanning Strategies



Strategies 1 & 2

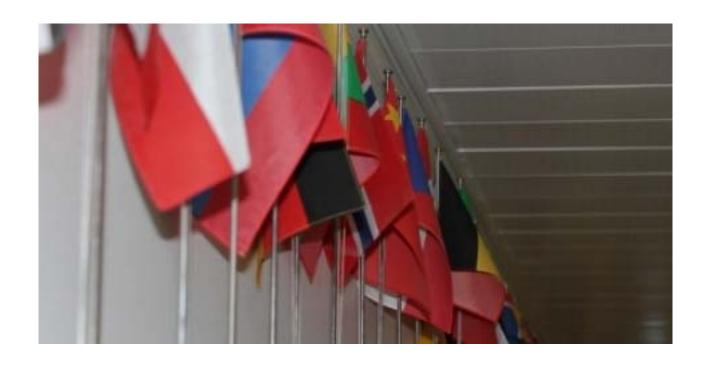


Priority Level vs. STI Impact



Wild Cards that require Policy Attention (!) in the **SHORT-TERM**

Soft "EuroLanding" or "Happy End" in EuroLand

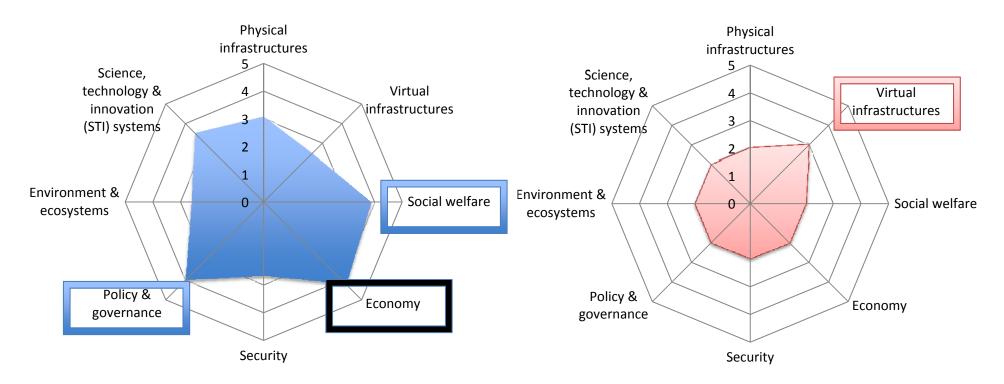


The growth of debts, austerity packages and spending cuts in Europe lead to critical economic instability and the abrupt transformation of the Euro Zone. A few countries leave the Euro at huge political price while others enjoy the new "Euro Deal".

IMPACTS OF Soft "EuroLanding"

Soft "EuroLanding" or "Happy End" in EuroLand (in Europe)

Soft "EuroLanding" or "Happy End" in EuroLand (in Russia)



1 => no/low impact

5 => critical impact

Cyber Crusade: Massive e-sabotage by "hacktivists"



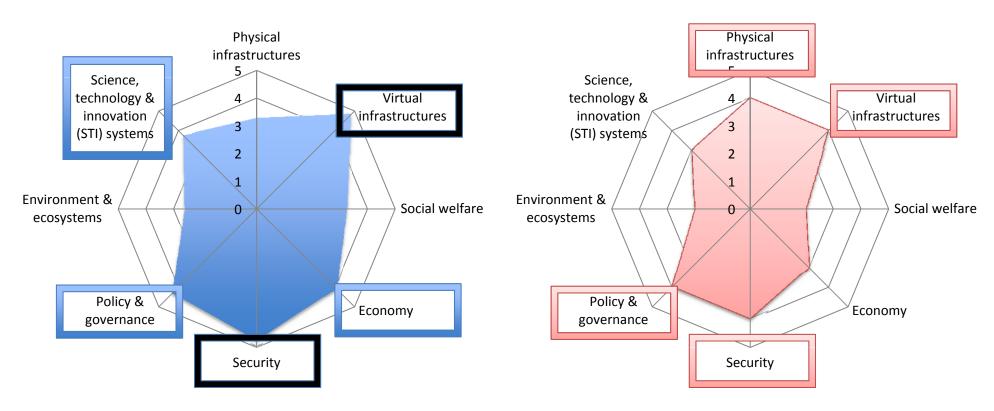
With the aim to achieve social/economic justice in Europe (instead of fraud or geopolitical rivalry), underemployed and politically driven "hacktivists" target EU agencies, governments and businesses, with cyberattacks and other electronic sabotage.

IMPACTS OF

Massive e-sabotage by "hacktivists"

Cyber Crusade: Massive e-sabotage by "hacktivists" (in Europe)

Cyber Crusade: Massive e-sabotage by "hacktivists" (in Russia)



1 => no/low impact

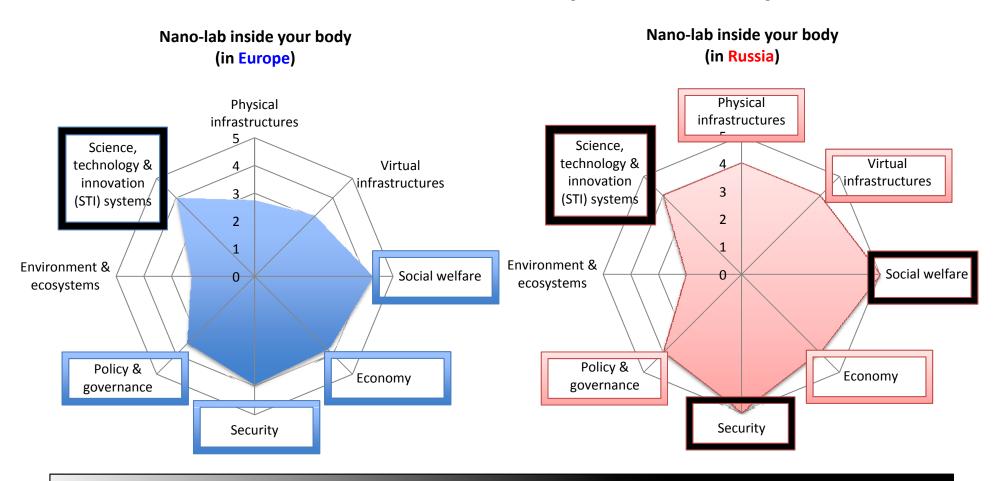
5 => critical impact

Nano-Lab inside your body



"Nano-Chip" is inserted in the body at birth which will **monitor** the body, **prevent** diseases and **heal** the body if necessary.

IMPACTS OF Nano-lab inside your body



1 => no/low impact

5 => critical impact

Wild Cards that require Policy Attention (!) in the LONG-TERM

3D media trustworthily copying reality



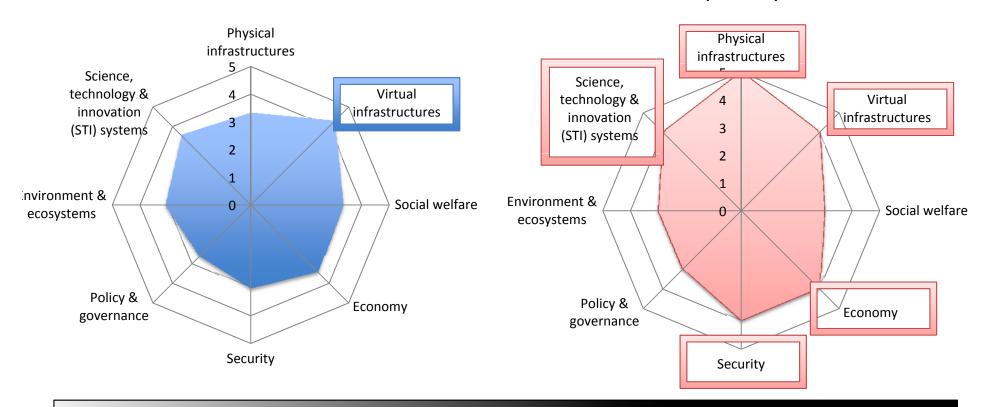
Practically anything – from personal appointment to new clothing trial – will be trustworthily done in 3D virtual space.

IMPACTS OF

3D media trustworthily copying reality

3D media trustworthily copying reality (in Europe)

3D media trustworthily copying reality (in Russia)



1 => no/low impact

5 => critical impact

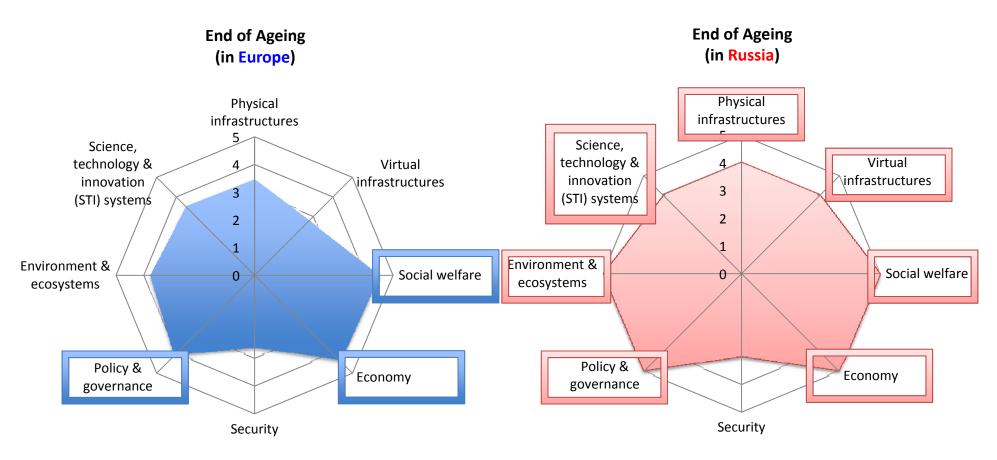
End of Ageing



Revolutionary findings mainly in **biotechnology** not only understand, but also **impede mental and physical ageing**. The impacts on human society are immense, individually and structurally.

IMPACTS OF

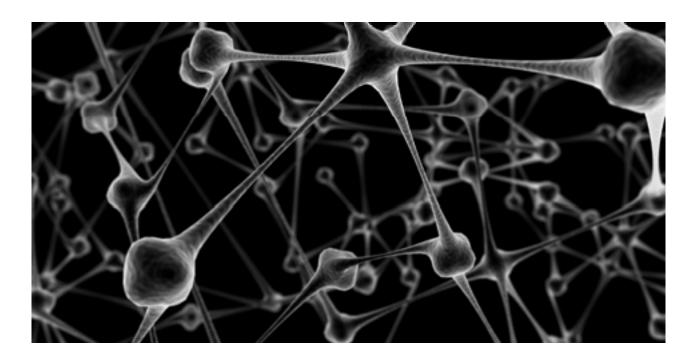
End of Ageing



1 => no/low impact

5 => critical impact

Automatic learning through neuro-data transfer

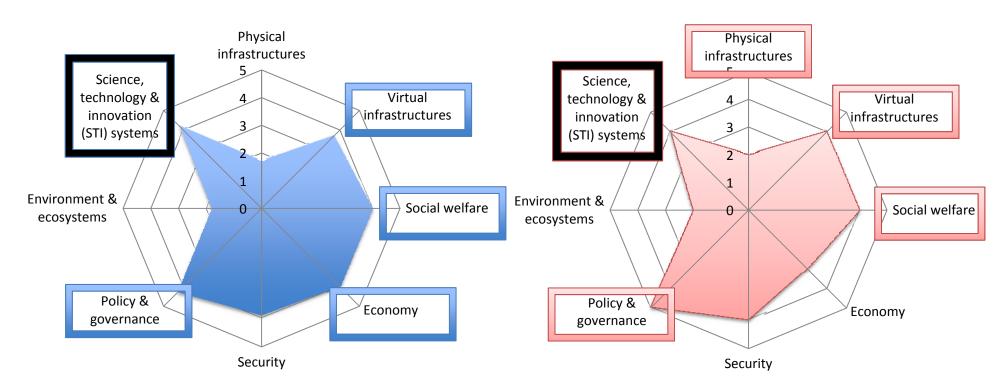


Technological enhancements of cognitive learning processes become available - but only for those able to afford them.

IMPACTS OF Automatic learning

Automatic learning through neuro-data transfer (in Europe)

Automatic learning through neuro-data transfer (in Russia)

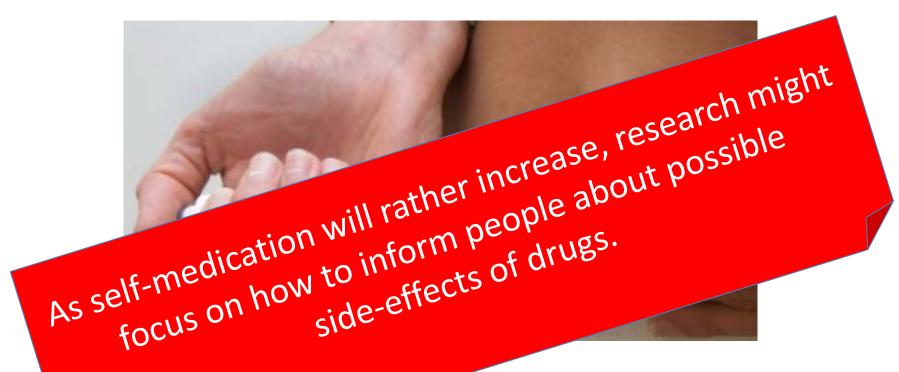


1 => no/low impact

5 => critical impact



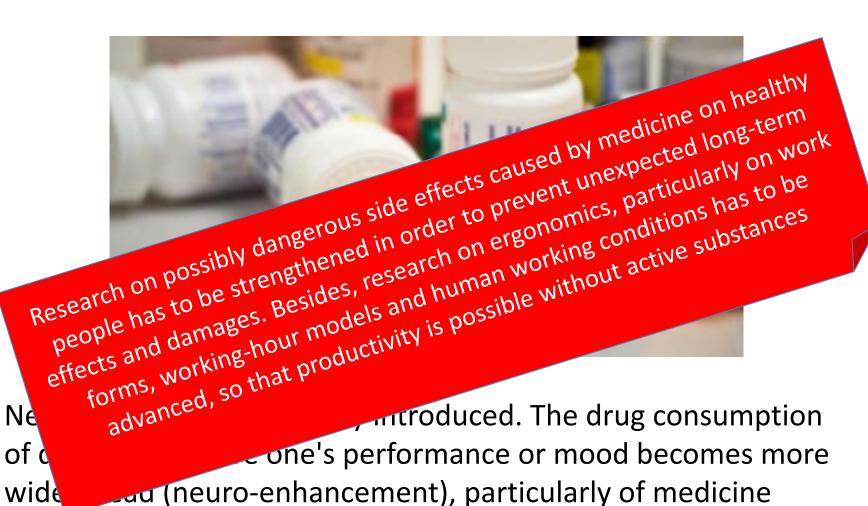
Increasing Self-Medication



pat and risks for overdoses might rise significantly.



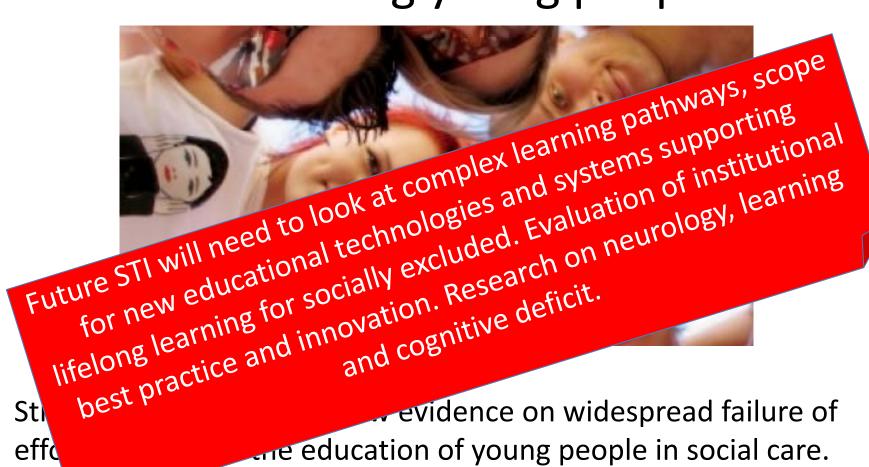
Neuro-Enhancement



which is usually prescribed on people with cerebral diseases.



Growing failures of social care in educating young people





Growing interest in wild cards and weak signals research

Risk assessment procedures for research may need to iKnow_{*} be modified. Improved tools required for tracking consequences of technological projects.

The weak signals research has increased the west considered as shapers of science, tech by and innovation (STI), and, at the same time, increased the complexity of STI policy intelligence & formulation.



Concerns over SSH research "downgrade"



Continue for Research & Technology Development (FP8 Concerned about proposals to downgrade socioeconomic and humanities research role and funding.



Major EU state elects neo-fascist leader

001



Transhumanism becomes a significant force

002



Universal electronic systems breakdown

003



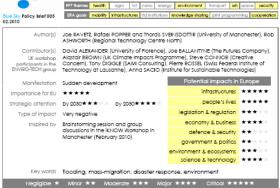
Wheat crisis hits humans and animals

004



Floods in Europe cause mass migration

005



Wild card

Serious protracted flooding of low-lying areas leads to mass migration to higher lying areas and forces a rethink in low country policies. This could be due to e.g. see level free, exceptional tide, storm surge, summer drought and consequent fluvial flooding. Migration would flow in unsuspected directions, e.g. Africa which would lead to overcowding in higher lying areas. This would lead or plents formation and possible ovil unrest. Social inequality would increase as higher lying areas would be inhabited by the not whilst lower lying and high risk areas would be inhabited by the poor.

Surprises ('wild' scenario features)

The wild factor here is not necessarily the flooding itself, which could be inevitable with ongoing and itemate change. The lack of preparedness and policy measures to cope with the flooding and the likelihood of this happening within the next 20 years would make this a wild aard. The issue of migration does adds wildness to this card and the scale and unprecedented way of the migration from lower lying areas. We are at the moment too focused on local disaster plans and not holistic cross-national plans to respond to disasters such as flooding. Migration from EU countries to Africa would make this wild orard very wild, as migration stream in this direction is unprecedented in recent history and many African countries are not well prepared to receive a high volume of displaced people. Higher lying and thus sought after orase would quickly become over crowded, and civil unrest is likely to follow. This would also put a strain on natural resources in the most inhabited areas and consequently energy and food sofety would be threedened.



Outburst of the black economy

006



Pervasive self-diagnosis and self-treatment





Invisibility spray available in "Boots"

800



China's investment and services "great wall"

009



Abrupt disintegration of the Euro Zone

010

ue Sky Policy Brief 010 2.2010	ERA goals mobility	infrastructures	rtd institutio	ns knowledge sh	aring joint prog	ramming	cooper
Author(s)	Thordis SVEINSDOT (University of Mano		S, Rafael P	OPPER, Yanua	r NUGROHO,	Joe RAV	ETZ,
Contributor(s)	Julia DE CLERCK-SACHSSE (European Commission), Dalina DUMITRESCU (Institute for Business Administration in Bucharest), Gabriele GaliPhil (University of York), Dirk JCHANNI (Authan Centre for Social Innovation), Juvier W						
UK workshop participants in the NANO-SSH group							
Manifestation	Rapid development			Potential impacts in Europe			
Importance for EU	****				infrastructur	es **	**
Strategic attention	by 2030 * * * * *	by 2050*	****		people's liv	es **	***
Type of impact	Very negative			legislati	on & regulation	on **	**
Inspired by	Brainstorming session and group discussions in the iKNOW Workshop in Manchester (February 2010)			econ	omy & busine	ess **	***
				def	ence & secur	ity **	**
				govern	rment & politi	ics **	***
			environmen	nt & ecosyster	ms 🖈 🕆		
				scieno	e & technolo	gy **	**:

Wild card

In order for this to be classified as a wild card this would have to happen quite rapially. It would be largely unforeseen and any weak signals would go unnoticed. There is a chance that this might benefit some nation states whilst others would be worse off. The impact of this would be on a massive scale and this would lead to the collapse of governments and international institutions. This could patentially arise the power over financial practices back to some of the nation states.

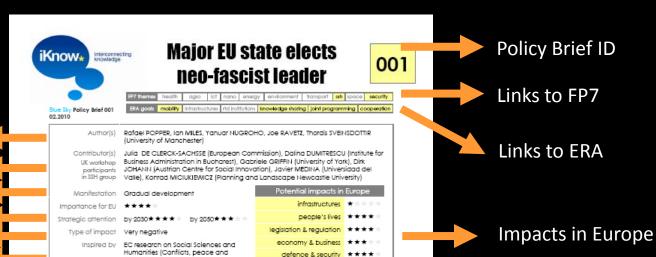
Surprises ('wild' scenario features)

What would be wild about this and is that the economy of the BU will be bruttly affected and the deregulation between countries will be evident. The flow of capital and the role of Euro will drop leading to a competitive devolution of "new" countries in Europe. There will be huge speculation and proposals of the Deutschmark of selects European currency.

Also, what could be considered wild will be the apparent failure of Eurobased common currency as all efforts to integrate member states' monetary systems come to nothing. Countries pull out of the Euro and revert to national currency or perhaps an entirely non European Currency like the Yen or the Dollar? The EU might disintegrate into different currency zones.

Loss of balance and widening of gaps among the European countries. Rich countries increase the gap against poor countries. Loss of economic integration affects political and cultural integration. Loss of funding of the European project. What is also a wild feature here is the scale of the impact of this wild card, which will be felt throughout societies and even throughout the world.





- iKNOW workshops
- iKNOW interviews
- iKNOW delphi
- iKNOW scanning
- iKNOW Community

Related to

Author(s)

Contributor(s)

Manifestation

Type of impact

Inspired by

Strategic attention

Keywords

Short description

Surprising features

ild card

Current socio-economic challenges in Europe (such as demographic pressures and growing unemployment) are creating the conditions for for-right parties to make major gains in the European political arena. Security fears associated with militant Islamism fuel distrust and suspicion about specific ethnic and religious minorities. These developments could eventually create the conditions for a major EU state electing a neo fascist leader.

Key words democracy, far-right, fascism, media, migration, nationalism, politics, racism

Negligible ★ Minor ★★ Moderate ★★★ Major ★★★★

Surprises ('wild' scenario features)

Related to FP7 projects: CRIC, INFOCON

The existence of political parties with far-right agendas is not a new feature in European politics. What is really 'wild' or surprising in this event is the achievement of sufficient political momentum for a major EU state to elect a neo foscist leader, bringing these movements from the fringe to the centre of politics, and potentially fuelling other far-right parties in Europe and possibly globally. Extreme nationalist feelings could destabilise European political and economic co-operation, while racism and authoritarian practices could undermine fundamental European values and ideals such as the need for social cohesion and social inclusion.

It remains to be seen whether far right movements across Europe could co-operate on matters other than those involving common enemies. The result would be a climate of uncertainty and lack of consensus on the democratic constitution of European societies. An atmosphere of extremist philosophy, harsh policy and political intolerance could possibly lead to the differentiation between first, second and third class citizens.

- infrastructures
- peoples' lives
- regulation & legislation
- defence & security
- government & politics
- environment & ecosystems
- science & technology

Disclemen: The wild card presented in this brief may not happen at all or in the near future. ICNOW is a new EU funded research project airmed to explore surprising events (wild cards) and energing issues, (weak signals) potentially shaping or shaking the future of Europe and the world. Further information of www.iino.wufutures.eu



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Methodology -

- iKNOW workshops
- iKNOW interviews
- iKNOW delphi
- iKNOW scanning
- iKNOW Community

Possible interpretations

Key actors

- Scanners
- Shapers
- Stakeholders

Potential impacts

Potential actions







Blue Sky Policy Brief 001 - Major EU state elects neo-fascist leader

Possible interpretations

There are different readings of such a wild card, for example: the failure of mainstream politicians to respond effectively to current challenges and to engage with shifting populations; the growing power of communicational platforms (e.g. social networks, Internet, tabloid press) making it possible for political narratives of far-right to prevail and gain momentum; the success of some far-right political parties in targeting and promising the 'rule of the young', the growing need for redistribution of resources, political and economic power, among others. Another possibility is the emergence of coalitions founded very much on the notion of threat from alien enemies - at present. Islamists are the prime candidates, but European neighbours could find themselves targets (e.g. consider the claims of some Greeks about German superiority and enmity).



Visualisation

Kev actors

Key actors related to this wild card, include:

- Scanners or "early warners" such as social and political scientists like the Extreme Right Electorates and Party Success Research Group (EREPS) and investigative journalists;
- Shapers (i.e. enablers/inhibitors) such as the education system, mainstream political parties (potentially entering into coalition with the far right, ana/or adopting similar policies and programmes), right wing populists, social movements, youth organisations, (trans)national civil society organisations (e.g. Human Rights Watch), and the media; and
- Stakeholders positively or negatively impacted such as national governments, civil society, NGOs promoting human rights and minority welfare, the police and law enforcement agencies, among others.

Potential impacts

The impacts of a major EU state electing a neo foscist leader could include: the rise in xenophobia and fears (and associated responses) on the part of minorities and affected groups such as women; the European Union turning inwards (i.e. reducing trade and cooperation with Asia and other regions, including North America); the rethinking of many human rights, including the right for political asylum, in Europe; the development of a "strong state" with punitive policies in social welfare, schools, the justice system, etc.; the intensification of discrimination and lack of tolerance nationally and regionally; the development of national oriented politics; the loss of credibility in the development esistance (including wars), for examples, for examples.

Potential actions

A neo fascist government in Europe would probably lead to new legislation (criminalising some activities now legal, for example), intensive media compaigns proposing "new" welfare solutions, the rise of groups defending basic human values and, at the same time, an increased number of extremists on all sides promoting conflicts and social polarisation. For that reason, a number of early actions (pre-wild paral) and early reactions (if the wild card occurs) should be considered:

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Potential actions (cont.)

- policy actions
- business actions
- research actions







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Policy actions

Early actions: To make far-right movements more visible (e.g. including lessons from history in education); To reduce social polarisation in education; To enhance democratic participation and consensus building practices; To provide real and practical solutions to problems such as powerly and inequality; To promote community integration programmes;

Early reactions: To avoid radical changes in legislation; To avoid drastic changes in police and law enforcement policies; To defend minorities law; To use soft power to negotiate with far-right regimes; To concentrate power within government alliances; To welcome the displaced and dispossessed.

Business actions

Early actions: To promote corporate social responsibility; To use business power to promote equality and human rights; To make sure equality and human rights are respected in the workplace; To research into integration models.

Early reactions: To continue promoting the above and making sure that that racist/neo-fascist discourses do not dictate their practices; To continue trade with countries outside of EU.

Research actions

Early actions: To promote research on mass media, political discourse and electoral census analysis; To increase research on the current and future effects of migration; To research the roots of far-right wing support and, in contrast, or openness and tolerance and how they may be fostered; To review lessons of authoritarian personalities; To identify and analyse social mechanisms hampering democracy; To explore new ways of addressing inequalities and delivering social change:

Early reactions: Continued research focus on the issues named above. Research community would need to continue presenting research findings that would promote understanding of immigration, inequalities, multiculturalism, tolerance and human rights.

Weak Signals Weak sign

There are several signals warning us about the probability of occurrence of such a wild card. Some of these are related to the political environment, for example: the domination of right wing parties in the last elections to the European parliament; the break away from mainstream parties to the far right; the political momentum gained by the recently created Alliance of European National Movements (AENM), which up to now brings together far-right parties in nine countries (Belgium, France, Hungary, Italy, Portugal, Spain, Sweden, Ukraine and the UK); and the power gained by farright parties in recent elections in terms of new Members of the European Parliament (MEP) with 3 MEPs for the French National Front (FN), 3 for the Movement for a Better Hungary (Jobbik) and 2 for the British National Party (BNP). Distrust in, and disaffection with, established political parties and elites is a major contributory factor, and is associated with a more general distrust of many experts and their claims - e.g. about climate change. Intimately linked to these political signals, we can see major achievements in terms of media coverage (e.g. the BNP leader was able to reach more people after his appearance in BBC's main current-affairs debate programme Question Time) and the growing number of alternative media, blogs, tabloid press and newspapers endorsing some farright policies and politicians. Among the socio-economic signals, we can include: the popular backlash against the spread of globalisation; the shift back to nationalism across the EU, which in some countries translates into resentment of outsiders and Islamophobia; the growing concerns about large and uncontrolled population movements (e.g. migration and refugee situations); and the negative impacts of the financial crises (e.g. reduction of public and private investment, loss of jobs, increase of poverty and revival of historical controversies polarising society).

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Imaginary Call

Thematic area(s)
Research topic

Objective

Expected impact

Importance for Europe

Recommended research

Thematic area

Social Sciences and Humanities (SSH) and Security.

Research topic

Future changes in Europe's political landscape.

Recent electoral results in various member states demonstrate a gradual shift to right wing and nationalistic politics. Members of for-right wing and extreme nationalist parties are also winning seats in local, national and EU governmental institutions. The reasons for the shift by voters to the far-right could be attributed to, among other factors, the increasing power of global actors (i.e. loss of the national vision/agenda) and increasing migration. Recent history has demonstrated the consequences of unbridled right wing extremism and research is vital to determine the cause of recent shift toward this ideology so that appropriate response can be formulated.

Objective

Research could focus on shift in public perception which gives rise to far-right electoral shift by studying the roots of right wing support. Research could, for that purpose, focus on analysing mass media and political discourse in order to understand attitudes towards far-right ideology. Research can be both backward and forward looking in that it examines past and contemporary for-right support as well as the future of far-right support in Europe. Research could focus on challenges such as poverty, inequality and immigration to determine their role in public support for far-right ideology.

Expected impact

Research should a) determine the scale of the shift towards far-right political ideology; b) determine variations and commanalities between far-right movements in Europe c) devise strategies for appropriate policy responses across EU; d) inform common legislation and regulation across EU; e) inform educational strategies that will increase alemocratic participation and teach the history of far-right movements and their influence on European history.

Importance for Europe

Europe has seen, in recent history, the devastating effect of extreme far-right support. It is vital that policy responses which aim to monitor and respond to this shift are informed by research which aims to understand this attitude shift as well as predict foreseeable implications these changes may have. It is furthermore important that EU forms a coherent legislative response that could guide member states in forming their legislation.



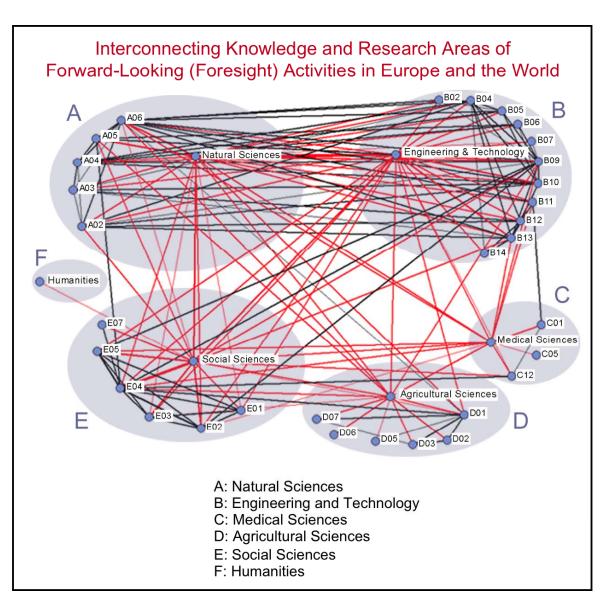
IKNOW is a Blue Sky foresight and horizon scanning research and technology development (RIDI) initiative aimed to advance knowledge and foots for the early identification and analysis of events and developments potentially shaping and shaking the future of science, technology and innovation (SII) (IKNOW is no by an international consortium lead by the University of Manchester and sponsored by the European Commission Directorate General for Research, By supporting Blue Sky (RIDI the EC aims to create more proactive European research policies that will be capable of anticipating challenges and opportunities associated to emerging issue, wild cards and weak signals (W-WE). Wild Cards are situations/events with perceived low probability of accurrence but potentially high impact if they were to occur. Weak signals are unclear observables woming us about the probability of future events (including Wild Cards). They implace us to consider afternative interpretations of an issue's evolution to ague its potential impact.

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Driver 1:

Need to Interconnect Knowledge



Driver 2:

Need to deal with Grand Challenges

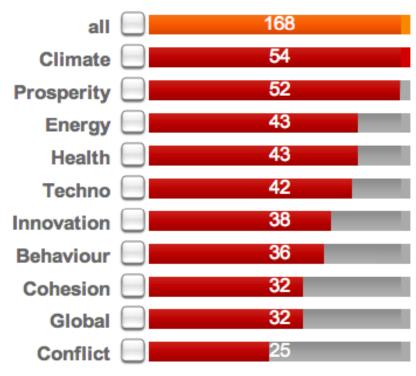


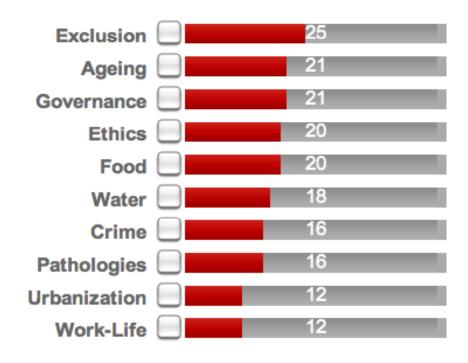
Challenging Europe's Research: ERA Rationales (2009)

Luke Georghiou, Jennifer Harper, Philip Cooke, Susan Cozzens, Andrew Dearing, Luisa Henriques, Jerzy Langer, Philippe Laredo, Luis Sanz Menendez, Matthias Weber, Rafael Popper Socio-Political (13 GCs)

Techno-Economic (6 GCs)

Environmental (2 GCs)





Driver 3:

Need for an Innovative Policy Alert System

Such system requires more participatory and evidencebased conceptual, methodological, technological and communicational innovations capable of:

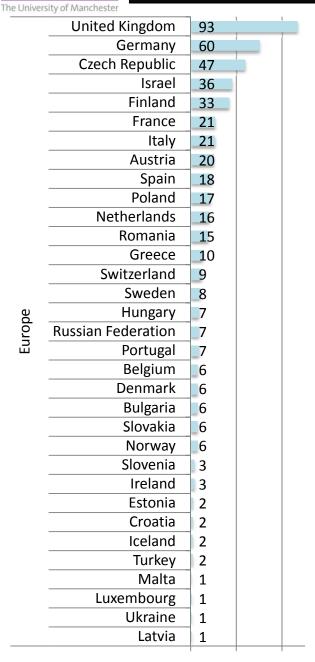
- Supporting the identification, evaluation and exploitation of knowledge related to complex and highly uncertain issues (e.g. wild cards and weak signals) and,
- Interconnecting the European and global research, innovation, foresight & horizon scanning communities.

MANCHESTER 1824

A web 2.0 innovation network led by MIoIR

Are you already in?



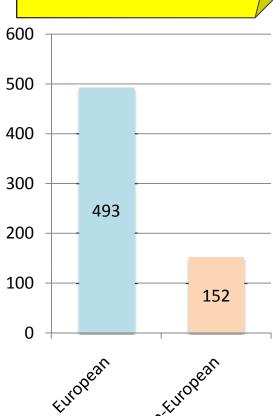


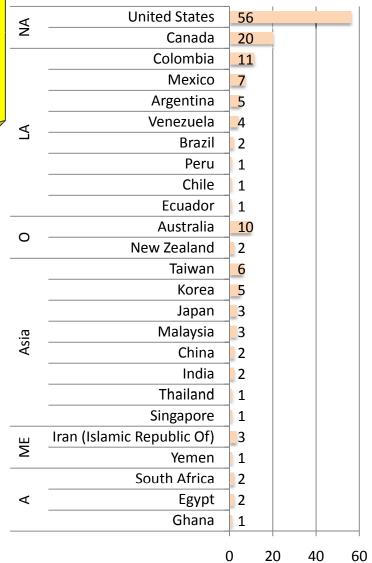
0

40

80

So far (6.4.2011),
750+ professionals
have joined the
innovation & foresight
community of iKnow!
www.iknowfutures.eu







www.iknowfutures.eu

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