

## The city

Karlsruhe lies in the south-west of Germany in the federal state of Baden-Württemberg and is just a 30-minutes drive away from France. While offering an ideal location for innovative businesses due to the many research centres and medium-sized companies in the vicinity, Karlsruhe is also a very green city, with over 800 hectares of public parks and green spaces. Its museums, galleries and theatres offer a broad range of cultural possibilities, which are enriched by events in the nearby cities of Baden-Baden, Heidelberg, Mannheim, Stuttgart and Strasbourg. “Das Fest” – the largest non-commercial open air event in Germany, with over 100,000 spectators annually – takes place in Karlsruhe.



## Contact

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Karlshochschule International University

Karlshochschule International University is a private, state-accredited university of applied sciences that provides students with a practical and career-focused education. We offer unique Bachelor's programmes and a Master's programme that are internationally recognised and have a clear focus on future growth industries and key foreign markets. All programmes are officially accredited by the Foundation for International Business Administration Accreditation (FIBAA).



Location

Karlsruhe, Germany (population 290,000)

Size

16 professors, 4 guest professors, more than 30 instructors and lecturers, approx. 360 students

Academic Calendar

Fall Semester:  
Late September / early October – late January / early February

Spring Semester:  
Early March – late June / early July

Bachelor Programmes		Teaching Language
International Business (IB)		English
Intercultural Management and Communication (IMC)		German for Semesters 1 – 2*  English for Semesters 3 – 6  *International students who are not fluent in German have the option of starting in the International Business programme and changing into another programme after the first two semesters.
International Marketing (IMA)		
International Tourism Management (ITM)		
Management of Meetings, Expositions, Events and Conventions (MEEC)		
Management of Cultural Institutions (MCI)		
Energy Management (EM)		
<i>In planning:</i> Media and Communication Management (MCM)		
Master Programme		Teaching Language
Leadership		English

Small groups, key skills

The personal and direct contact between professors and students and the small classes with a maximum of 30 participants enable students to successfully complete their degree programme at Karlshochschule. Some of the instruction, for example on key business skills such as presentation and communication skills or foreign languages, is carried out in even smaller groups. We apply modern teaching methods, designed to foster communication and interaction, helping our students to develop their talent and personality.

Strong ties with the business community and practice-focused programmes

Our programmes provide a close link between theory and practice with a project-based syllabus, integrating practical experience in business. Moreover, the programmes are taught by instructors that are highly experienced in business and incorporate a practice-focused thesis and projects, events and excursions. The Karlsruhe Chamber of Commerce and Industry is a founding partner of Karlshochschule International University – just one example of the university's close links to industry. In addition, Karlshochschule collaborates with renowned personalities from the economy, research, politics and business.



International outlook

Karlshochschule International University features a unique programme on the business and culture of important economic and cultural regions worldwide. This is combined with the acquisition of language skills in the foreign languages spoken in these regions. We offer Arabic, Chinese, French, Spanish and Russian. Moreover, German and English classes are taught at different levels, with all lectures being held in English from the third semester onwards or from the very beginning (International Business and Leadership programmes). The programmes also integrate study phases abroad at accredited partner institutions.

Personal mentoring and service

Every year Karlshochschule welcomes students from all over the world to Karlsruhe. Integrating and supporting them is our top priority. This involves close contact with professors as well as a service-oriented, accessible administration and academic offices. Visiting and exchange students are integrated in the university's regular programme and, in addition, are offered German language and culture courses especially designed for international students. Karlshochschule also supports all international students with the organisation of their studies, accommodation, visa applications, etc. and facilitates integration with social activities such as parties and excursions, e.g. to Heidelberg, Berlin or Strasbourg.