

National Research University Higher School of Economics (HSE)

CONFIRMED:

Basic Study Plan
Degree code 080200.68 "Management", Degree: Master of International Business
"International Business" Master's Program

Faculty of World Economy and International Affairs

Academic years: 2013/2014 - 2014/2015

Program duration: 2 years

Enrollment status: Full Time

Degree: Master's

Block code, Position	Name of course (section)	Hours in standard	Hours	Weeks	Credits	Hours and credits by years				Final control
						1		2		
						Hours	Credits	Hours	Credits	
	Adaptational courses	0	0.0		0					
1	World Economy		108	2.0	3.0	108	3.0			Pass/Fail Exam
2	International Relations		108	2.0	3.0	108	3.0			Pass/Fail Exam
M.1	Basic courses		396	7.3	11.0	396	11.0			
1.1	Research Methods in International Business		216	4.0	6.0	216	6.0			Exam
1.2	Strategic Management of International Companies		180	3.3	5.0	180	5.0			Exam
M.2	Program courses		1800	33.4	50.0	1260	35.0	540	15.0	
1	Core courses		1152	21.4	32.0	1152	32.0			
1.1	Global Political Economy and Interaction between Business and Politics		180	3.3	5.0	180	5.0			Exam
1.2	International Marketing		180	3.3	5.0	180	5.0			Exam
1.3	International Corporate Finance		180	3.3	5.0	180	5.0			Exam
1.4	World's Business Cultures and International Business Negotiations		180	3.3	5.0	180	5.0			Exam
1.5	International Business Consulting		180	3.3	5.0	180	5.0	0	0.0	Exam
1.6	Foundations of Managerial Economics		108	2.0	3.0	108	3.0			Pass/Fail Exam
1.7	Introduction to Financial and Managerial Accounting		144	2.9	4.0	144	4.0			Pass/Fail Exam
2	Elective courses		648	12.0	18.0	108	3.0	540	15.0	
2.1	Elective courses - no more than 6 courses		648	12.0	18.0	108	3.0	540	15.0	
2.1.1	Political Aspects of International Business		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.2	Legal Aspects of International Business		108	2.0	3.0	108	3.0			Pass/Fail Exam
2.1.3	International Alliances, Mergers and Acquisitions		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.4	Business Internationalization Strategies and Procedures		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.5	International Organizations		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.6	International Trade		108	2.0	3.0	108	3.0			Pass/Fail Exam
2.1.7	International Business Transactions		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.8	"International Finance" track		324	6.0	9.0	108	3.0	216	6.0	
2.1.8.1	International Financial Management		108	2.0	3.0	108	3.0			Pass/Fail Exam
2.1.8.2	Global Macroeconomic Tendencies and Financial Institutions		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.8.3	Investment Analysis		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.9	"International Marketing" track		324	6.0	9.0	108	3.0	216	6.0	
2.1.9.1	International Marketing Strategies		108	2.0	3.0	108	3.0			Pass/Fail Exam
2.1.9.2	International Market Research and Analysis		108	2.0	3.0			108	3.0	Pass/Fail Exam

2.1.9.3	Cross-Cultural Marketing Communications		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.10	Regional track - no more than 1 course		108	2.0	3.0			108	3.0	
2.1.10.1	Doing Business in EU		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.10.2	Doing Business in North America		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.10.3	Doing Business in Asia		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.10.4	Doing Business in Post-soviet countries		108	2.0	3.0			108	3.0	Pass/Fail Exam
2.1.11	Elective course from any program		108	2.0	3.0			108	3.0	Pass/Fail Exam
M.3	Practical and Research Work		1206	22.3	35.0	450	14.0	756	21.0	
1	Course Project		216	4.0	6.0	216	6.0			Exam
2	Practical work		432	8.0	12.0			432	12.0	
2.1	Scientific and Research Practice		432	8.0	12.0			432	12.0	Pass/Fail Exam
3	Scientific and Research Seminar		558	10.3	17.0	234	8.0	324	9.0	
3.1	Scientific and Research Seminar "Contemporary Issues in International Business"		558	10.3	17.0	234	8.0	324	9.0	Pass/Fail Exam
M.4	Final State certification,including thesis preparation and defense		918	17.0	24.0			918	24.0	
1	Graduation Thesis		918	17.0	24.0			918	24.0	Exam
Φ	Optional courses		108	2.0		108				
1	Career Development		108	2.0	3.0	108	3.0			Pass/Fail Exam
	Examination weeks		540	10.0		270		270		
	Entire program		4428	82.0	120.0	2214	60.0	2214	60.0	