

# **Karlshochschule International University**Profile

## **Karlshochschule International University**

Karlshochschule International University is a private university that provides students with a practical and career-focused education. We offer unique Bachelor's programs and a Master's program that are internationally recognized and have a clear focus on future growth industries and key foreign markets.

All programs are officially accredited by the Foundation for International Business Administration Accreditation (FIBAA). The *Wissenschaftsrat* (German Science Council) has newly accredited the university for another maximum time period of 10 years. Furthermore Karlshochschule International University is permanently state-recognized and one of the 10 best universities of applied sciences with an economic focus.

#### Location

Karlsruhe, Germany (population 290,000)

#### Size

17 professors, 5 guest professors, more than 60 instructors and lecturers, approx. 650 students

#### **Academic Calendar**

Fall Semester:

Late September / early October – late January / early February

Spring Semester:

Early March – late June / early July

Bachelor's Programs	Teaching Language
International Business	English
Intercultural Management and Communication	German for Semesters 1 – 2*  English for Semesters 3 – 6  *International students who are not fluent in German have the option of starting in the International Business program and changing into another program after the first two semesters.
International Marketing	
International Tourism Management	
Management of Meetings, Expositions, Events and Conventions	
Arts and Cultural Management	
International Energy Management	
International Media and Communication Management	
Master's Program	Teaching Language
Management	English

## Small groups, key skills

The personal and direct contact between professors and students and the small classes with approx. 30 participants enable students to successfully complete their degree program at Karlshochschule. Some of the instruction, for example on key business skills such as presentation and communication skills or foreign languages, is carried out in even smaller groups. We apply modern teaching methods, designed to foster communication and interaction, helping our students to develop their talent and personality.



Our programs provide a close link between theory and practice with a project-based syllabus, integrating practical experience in business. Moreover, the programs are taught by instructors that are highly experienced in business and incorporate a practice-focused thesis and projects, events and excursions. The Karlsruhe Chamber of Commerce and Industry is a founding partner of Karlshochschule International University – just one example of the university's close links to industry. In addition, Karlshochschule collaborates with renowned personalities from the economy, research, politics and business.





#### International outlook

Karlshochschule International University features a unique program on the business and culture of important economic and cultural regions worldwide. This is combined with the acquisition of language skills in the foreign languages spoken in these regions. We offer Arabic, Chinese, French, Spanish, Italian and Russian. Moreover, German and English classes are taught at different levels, with all lectures being held in English from the third semester onwards or from the very beginning (International Business and Management programs). The programs also integrate study phases abroad at accredited partner institutions.

#### **Personal mentoring and service**

Every year Karlshochschule welcomes students from all over the world to Karlsruhe. Integrating and supporting them is our top priority. This involves close contact with professors as well as a service-oriented, accessible administration and academic offices. Visiting and exchange students are integrated in the university's regular program and, in addition, are offered German language and culture courses especially designed for international students. Karlshoch-schule also supports all international students with the organization of their studies, accommodation, visa applications, etc. and facilitates integration with social activities such as parties and excursions, e.g. to Heidelberg, Berlin or Strasbourg.

## The city

Karlsruhe is located in the south-west of Germany in the federal state of Baden-Württemberg and is just a 30-minutes drive away from France. While offering an ideal location for innovative businesses due to the many research centers and medium-sized companies in the vicinity, Karlsruhe is also a very green city, with over 800 hectares of public parks and green spaces. Its museums, galleries and theaters offer a broad range of cultural possibilities, which are enriched by events in the nearby cities of Baden-Baden, Heidelberg, Mannheim, Stuttgart and Strasbourg.











### **Contact**

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