What is MOOC?

MOOC (Massive Online Open Course) is a course of study made available over the internet without charge to a very large number of people.*

*Official Oxford Dictionary definition
MOOCs today:

- About 50 main MOOC-platforms
- Millions of students
- Over 1,200 courses

Info from https://www.edsurge.com/n/2014-01-10-a-handy-cheatsheet-on-moocs
MOOCs today:

- 43% of schools plan to offer MOOCs by 2016
- 83% of schools would consider joining an online education group such as edX, Coursera, or Udacity

MOOCs in HSE

- Higher School of Economics joined Coursera in 2013
- Higher School of Economics offers 12 courses today
- 8 MOOCs have already been launched and 4 will start within 6 months
- HSE plan to offer 20 MOOCs on Coursera by the end of the year
- 31.9% of our teaching staff utilise University Learning Management System*
- 44.5% of HSE students who responded have taken at least one or more web-facilitated or blended course over the period of their education**
- 43.8% of students who responded agree and 18.9% strongly agree with the statement that they are more actively involved in courses that use technology**
- 43.1% of students who responded agree and 50.2% strongly agree with the statement that technology makes the students feel connected to professors**
- 41.5% of responded students agree and 37.3% strongly agree with the statement that technology helps them achieve academic outcomes**

*Provided by the Center for Study Technologies and Communications
**Provided by the Centre of Institutional Monitoring
The university objectives

- Improve the technological skills of our teaching staff for online course creation

- Enhance the amount of online learning including MOOCs, SPOCs, blended and web-facilitated models.
  - Increase the inclusion of MOOCs in the entire education process; even as a part of traditional courses.
  - Create SPOCs mostly oriented for students within our University.
What are the main advantages of using MOOCs within university?

- The potential to offer a much broader range of courses
- The reduction of time that teaching staff must spend on routine exercises
MOOCs issues

- How can institutions adopt and use MOOCs to benefit their students?
- How will the University check the student's outcomes from the massive open online course?
- How we can count the amount of working hours and how we can transfer them between different formats?
- What we can do with a lack of individual support within MOOC?
SPOC (small private online course) is a course which is used locally with on-campus students.
The benefits of SPOC

- Decrease of routine work
- Individual work with instructor
- Opportunity for students to manage their study time
SPOC's issues

- How do different types of students respond to the flipped classroom approach?
- How do students perceive their learning in this format compared to their other online and in-class courses?
- How we can count the working hours of students and faculty members and adapt them for curriculum?
What platform?
University decisions

- Platform for MOOCs and SPOCs
- Every faculty will create up to three MOOC-projects by the end of 2014
- “White list of MOOCs” for faculty
Questions?