

COURSE DESCRIPTION

Strategy and Technology

1. Course name: Strategy and Technology

ECTS credits: 3

Quarter: 3

Contact hours: 42

2. Author of the course: Lipatnikov V.S., As. Professor, Department of Finance, PhD

3. Outline

This 3-credit (42 contact hours) elective course is a part of the pool of electives for the 4th year students of bachelor in economics program, who are taking major track 'financial economics'. The course is aimed at exploring effective management and investment strategies for technology-intensive businesses. The course is project-oriented and based on teamwork of students.

4. Structure and content

	Theme	Lectures	Seminars	Self Study
1.	Strategic Purpose	2	4	8
2.	Business Models	2	4	8
3.	Strategic Capabilities	2	4	10
4.	Production Methods	2	4	10
5.	Innovation	2	4	10
6.	Business Strategy	2	4	10
7.	International Strategy	2	4	10
Total		14	28	66

5. Prerequisites

No prerequisites

6. Assessment

Type of testing	Form of testing	Parameters
Current (50%)	Coursework	Results of the activities in workshops, homework, review and project presentation
Final (50%)	Written Examination	Presentation the research's results by home task