

**Sofya Kiselgof**

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**Research interests:**

1. Retail branch network locating and restructuring problem, effectiveness analysis
2. Matchings, centralised and decentralized matching mechanism, Matching mechanism development

**Education:**

2003-2007 Bachelor degree at Business Informatics, State University – Higher School of Economics

2007-2009 Master degree at Business Informatics, State University – Higher School of Economics

**Research projects:**

02.2010 – present Effectiveness analysis of the retail network of cell phone shops, owned by large Russian company “Svyaznoy”.

11.2009 – present Research of Russian mechanism of matching entrants and universities

11.2007 – 06.2009 Development of decision support models for locating and restructuring bank branch network

**Working experience:**

02.2010 – present – leader of project-study group “Retail network effectiveness analysis using mathematical methods”

01.2009 – present – junior researcher at Laboratory of Decision Choice and Analysis, State University – Higher School of Economics

01.2008 – present – teacher at Department of Higher Mathematics at State University – Higher School of Economics

03.2007 – 08.2009 – business analyst at Naumen

**Academic experience:**

2008, 2009, 2010 Problem Sessions, course “Mathematical modeling in management”, Faculty of Management

2009 Problem Sessions, course “Methods of optimal decisions”, Faculty of World Economy

2009 Problem Sessions, course “Optimization and mathematical methods of decision making”, Faculty of Business-Informatics

**Publications:**

1. Kiselgof S. “Models of locating and restructuring bank branch network”, Challenges for Analysis of the Economy, the Businesses and Social Progress. International Scientific Conference, Szeged: Universitat Szeged Press, 2009.
2. Kiselgof S. “Models of locating bank branches. Review”, Business-Informatics, 1-2009, Moscow (in Russian)
3. Kiselgof S., Osipov F., Turkin I., Tenchurin D. “Models of locating new bank branches. Problem review”, Lipetsk, 2008 (in Russian)