



European Commission

Enterprise and Industry Directorate-General



Nicholas Burge

International Affairs Unit

Enterprise and Industry Directorate-  
General

European Commission



# The Lisbon Goal



Better  
regulation  
/  
Internal  
market

Industrial  
policy

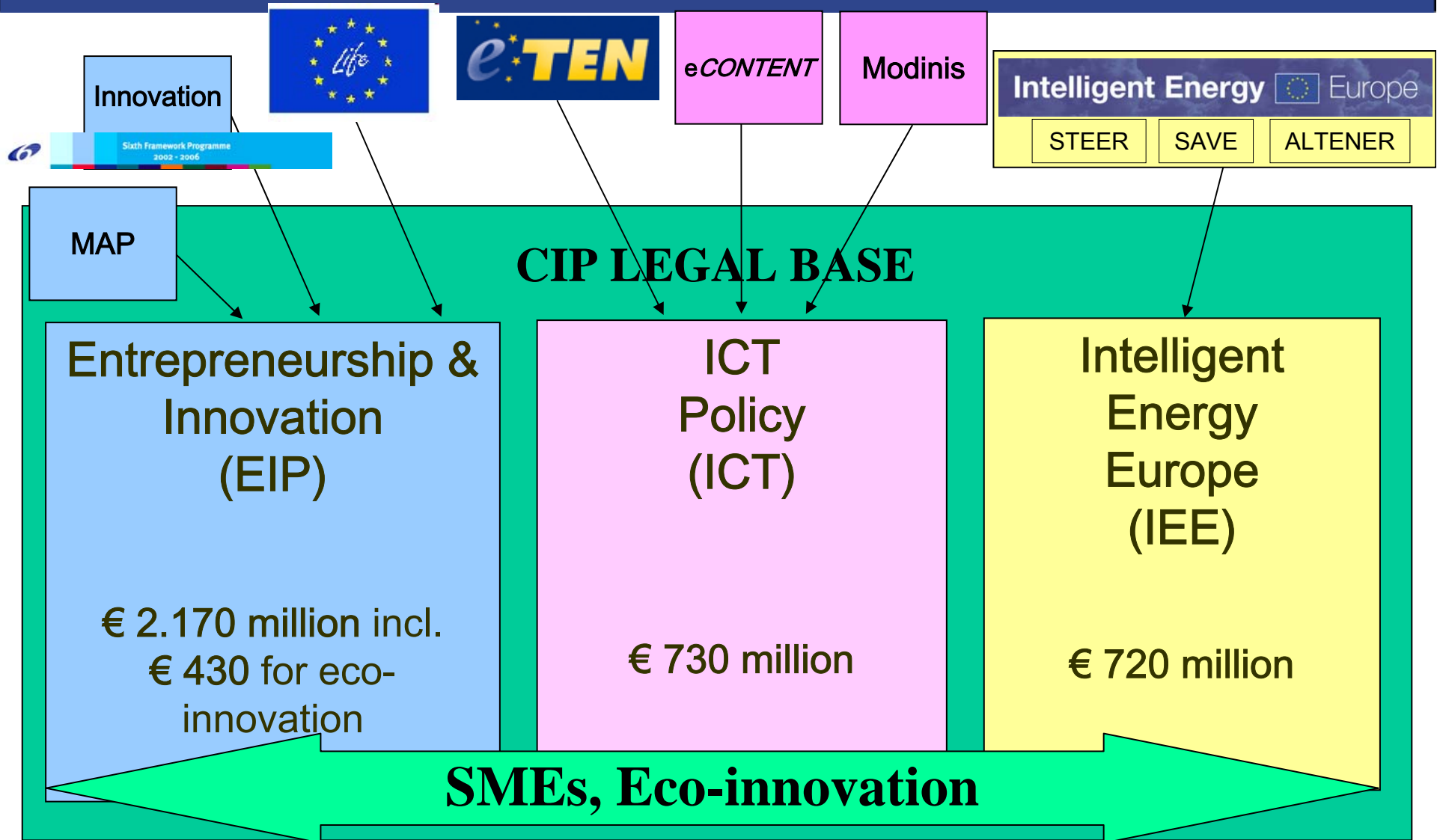
SME policy

Innovation  
policy



Legal base and Budget

# The Foundations



# CIP Budget breakdown

		€ billion
1	Entrepreneurship and innovation Programme (EIP) (thereof eco-innovation) thereof financial instruments including eco-innovation	2.166 ( 433) 1.129 (228)
2	ICT Policy	728
3	Intelligent Energy-Europe Programme (IEE)	727
	Total	3.621



# 1st pillar: EIP

## Objectives:

- Access to finance
- SME cooperation environment, cross-border
- Innovation and eco-innovation
- Entrepreneurship and innovation culture
- Enterprise and innovation related reforms

## Main actions:

- Financial instruments (equity and loan guarantees)
- Business support services
- Innovation projects (sectors, clusters, networks, regional, technology transfer, services...)
- Policy analyses, development and coordination



# EIP: what is new?

Risk capital instrument for High Growth and Innovative Companies: GIF2 - “bridging the valley of death”

Securitisation of banks’ SME loan portfolios  
- free up lending capacity

Enhanced role for innovation and business support networks - integrated approach

Market replication projects – market take-up of demonstrated technologies

# Support Services in EIP

## Network partners will provide for SMEs:

- Information, Feedback, Business Cooperation, Internationalisation Services
- Services for Innovation and the transfer of Technology and Knowledge
- Services encouraging the participation in FP 7

These services are currently provided by



and



No wrong door – no closed door



# Eco-innovation in CIP

## Reducing pollution and optimising resource use

- New production processes or business methods lowering costs and environmental impacts
- Environmentally-friendly products and services addressing new needs, new markets
- Voluntary approaches to environmental management, eco-innovation clusters and networks





## Support to eco-innovation in EIP

### Via Financial instruments (€228 million)

- Investment in Venture Capital funds active in the field of eco-innovation
- Capacity building for the technical capacity of financial intermediaries

### Pilot and market replication projects (€205 million)

- Innovative products, services, clean technologies developed by or for SMEs
- Environmental management, eco-design, eco-labelling
- Eco-innovation networks and clusters



## 2nd pillar - ICT Programme

- **Three main interlinked objectives**
  - develop the single information space
  - wider uptake and better use of ICT
  - an inclusive Information Society
- **Main instruments:**
  - Pilot projects
  - Best practice exchanges and Networking
  - Policy analysis and promotion actions



## 3rd pillar - IEE Programme

### Energy supply security, competitiveness and sustainability

#### Objectives:

##### Promote:

- Energy efficiency & rational use of resources (SAVE)
- New & renewable energy sources (ALTENER)
- Energy efficiency and new and renewable energy sources in transport (STEER)

#### Main instruments:

- Promotion and dissemination projects
- Market Replication Projects

# The “Toolbox”

- Financial instruments managed by
- European Business and Innovation Support Services
- Studies and analyses
- Policy Development
- Innovation projects, pilot actions, market replication projects, ...



# CIP - summary

Aim	<ul style="list-style-type: none"><li>• Promote competitiveness and innovation, whilst respecting environment, by fostering best practice throughout EU.</li></ul>
Approach	<ul style="list-style-type: none"><li>• Multi-lateral, trans-national (as many MS as possible)</li></ul>
Management	<ul style="list-style-type: none"><li>• Centralised (Direct/Indirect)</li><li>• EU-wide calls for proposals; networks and exchange of good practice incl. sound financial practice via EIF</li></ul>
Budget	<ul style="list-style-type: none"><li>• € 3,6 billion</li><li>• Maximum co-financing rate: 100%</li></ul>
Scope of activity	<ul style="list-style-type: none"><li>• Trans-national networking also by sectors</li><li>• Joint actions (e.g. of innovation programmes)</li><li>• EU-wide info and support services</li><li>• EU-wide leveraging private debt and equity financing</li><li>• EU-wide analysis and mutual learning</li></ul>

# FP7 & CIP

FP7-RTD

CIP

Funding of projects	<ul style="list-style-type: none"> <li>• Research, technological development and demonstration of new technologies</li> </ul>	<ul style="list-style-type: none"> <li>• Market take-up of proven technologies: environmental, ICT and renewable energy, energy efficiency</li> </ul>
SMEs participation in Research	<ul style="list-style-type: none"> <li>• Simplification</li> <li>• SME needs reflected in thematic content</li> <li>• Specific SME schemes (CRAFT)</li> <li>• Flexibility in choice of funding schemes</li> </ul>	<ul style="list-style-type: none"> <li>• Actions promoting SMEs participation in FP7, via horizontal networks (Article 20(c))</li> </ul>
Access to finance	<ul style="list-style-type: none"> <li>• « Risk Sharing Finance Facility » for large European RTD projects and infrastructures (with EIB)</li> <li>• Up to pre-seed phase</li> </ul>	<ul style="list-style-type: none"> <li>• Risk capital (seed, start-up, expansion)</li> <li>• SMEs Guarantee facility</li> <li>• SMEs loan securitisation</li> <li>• Capacity building</li> </ul>
Dissemination of Knowledge	<ul style="list-style-type: none"> <li>• Within projects</li> <li>• In thematic areas</li> <li>• Mobility of researchers</li> </ul>	<ul style="list-style-type: none"> <li>• Networks providing horizontal business &amp; innovation support services (IRCs, IPR Helpdesk) (Article 20)</li> <li>• Promotion projects to remove non-technical barriers (Article 43)</li> </ul>
Regions	<ul style="list-style-type: none"> <li>• Research-driven clusters</li> </ul>	<ul style="list-style-type: none"> <li>• Networking clusters of ind. sectors</li> </ul>



## Participation of 3<sup>rd</sup> countries in CIP

- Foreseen under articles 4 and 21.5
- Participation in networks (EICC and IRC)
  - possible with or without CIP financial support
  - Call for proposals has been issued
- Other requests examined on ad hoc basis
- Legal and financial commitments
  - Memorandum of understanding
  - Financial contributions based on relative GDP

# Further Information



[http://ec.europa.eu/enterprise/enterprise\\_policy/cip/index\\_en.htm](http://ec.europa.eu/enterprise/enterprise_policy/cip/index_en.htm)



# CIP



Thank you for your  
attention.

Questions?

# Information Slide - The New SME Definition

## THE NEW THRESHOLDS (Art. 2)

Enterprise category	Headcount: Annual Work Unit (AWU)	Annual turnover	or	Annual balance sheet total
Medium-sized	< 250	≤ €50 million (in 1996 € 40 million)	or	≤ €43 million (in 1996 € 27 million)
Small	< 50	≤ €10 million (in 1996 € 7 million)	or	≤ €10 million (in 1996 € 5 million)
Micro	< 10	≤ €2 million (previously not defined)	or	≤ €2 million (previously not defined)