



***Partner in a European project & how to get there  
- View from Russian Insider on project ISTOK.Ru***

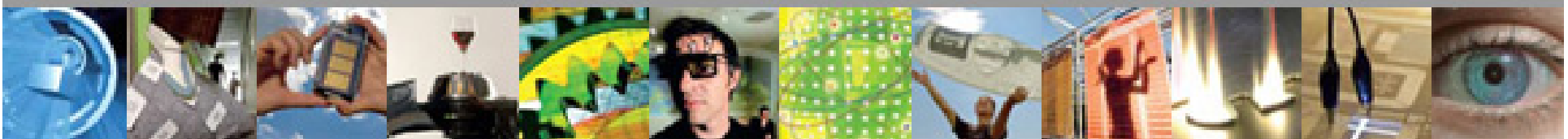
**Oleg Luksha**  
**Russian Technology Transfer Network**

**International Conference  
EU-Russia Cooperation:  
Priorities for Science & Technology 2007-2013**



## R&D ICT in Russia : 3 main national needs

**Define the strong and weak sides of the Russian R&D ICT sector, its priorities and the opportunities for the international – in particular, European collaboration**



**Map the competencies of RF in ICT - establish a clear taxonomy of Russian ICT technologies and make them visible on the European arena**



**Harmonize terminology and classify of key ICT technologies with international – especially European practices.**

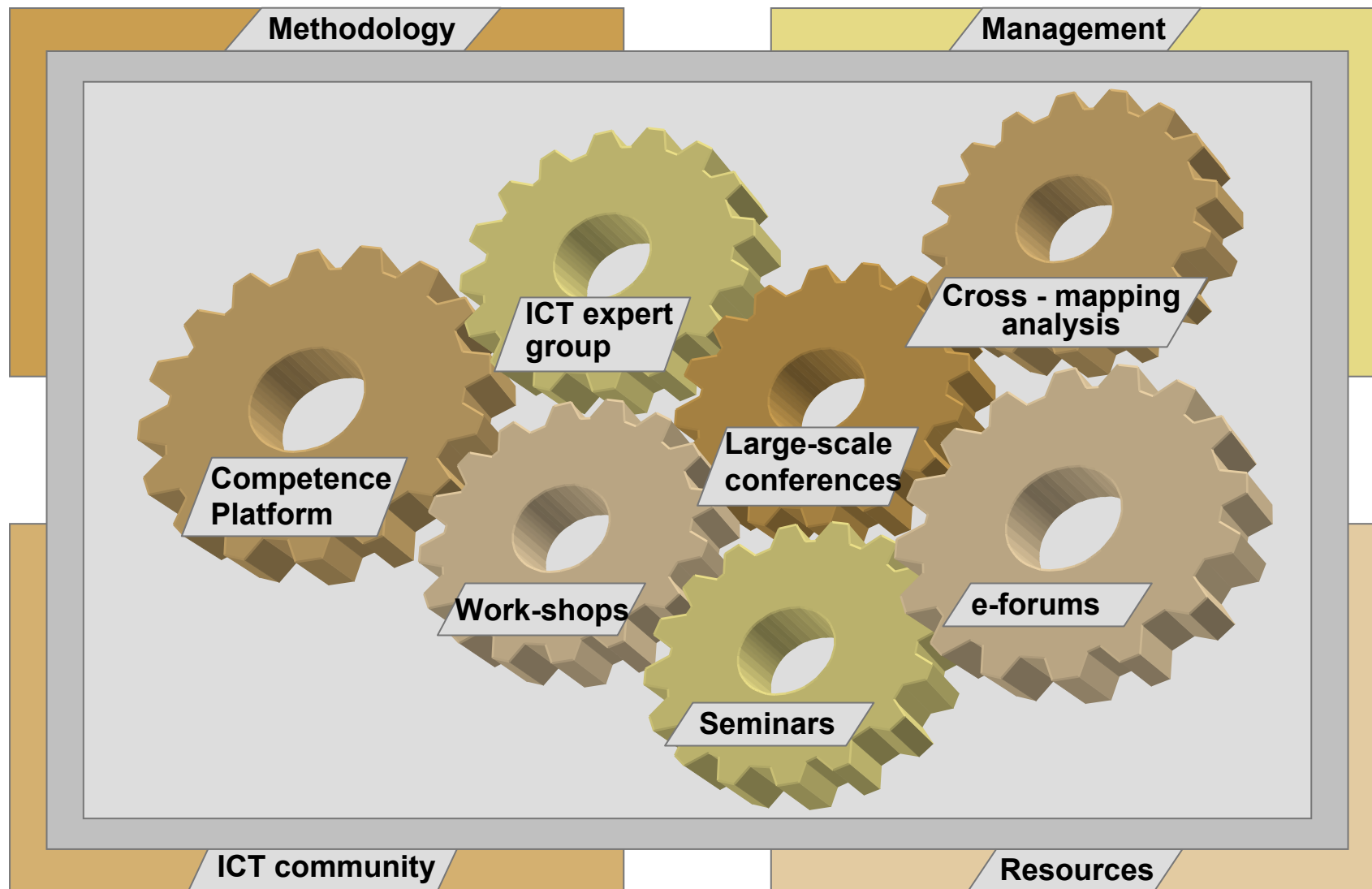


# ISTOK : Project's parameters

<b>ISTOK aims</b>	To identify priorities for deeper strategic ICT cooperation between Russia and the European Union and to help the European Commission to link FP7 ICT calls to joint European-Russian ICT priorities
<b>Duration</b>	21 months : December 2006 – September 2008
<b>Work Scope</b>	<ul style="list-style-type: none"><li>▪ recommendations for EU-Russian ICT-collaboration taxonomy based on ICT FP7 priorities adapted to the Russian R&amp;D sector</li><li>▪ analyze Russian and European ICT R&amp;D areas, mapping and cross-comparison with European/Russian needs</li><li>▪ detection of the most relevant ICT thematics for the further EU-RU ICT co-operation</li></ul>
<b>Dessimination</b>	<ul style="list-style-type: none"><li>▪ dialogue with broad communities both in Russia and in the European Union</li><li>▪ organizing 5 awareness raising brokerage actions in Europe and Russia on a large and medium scale (conferences, seminars, workshops, internet open forums) to booster the joint research initiatives for FP7</li></ul>
<b>Final Result</b>	<ul style="list-style-type: none"><li>▪ 8 areas in ICT R&amp;D recommended to the European Union as strategic priorities for Russian-European collaboration of FP</li></ul>

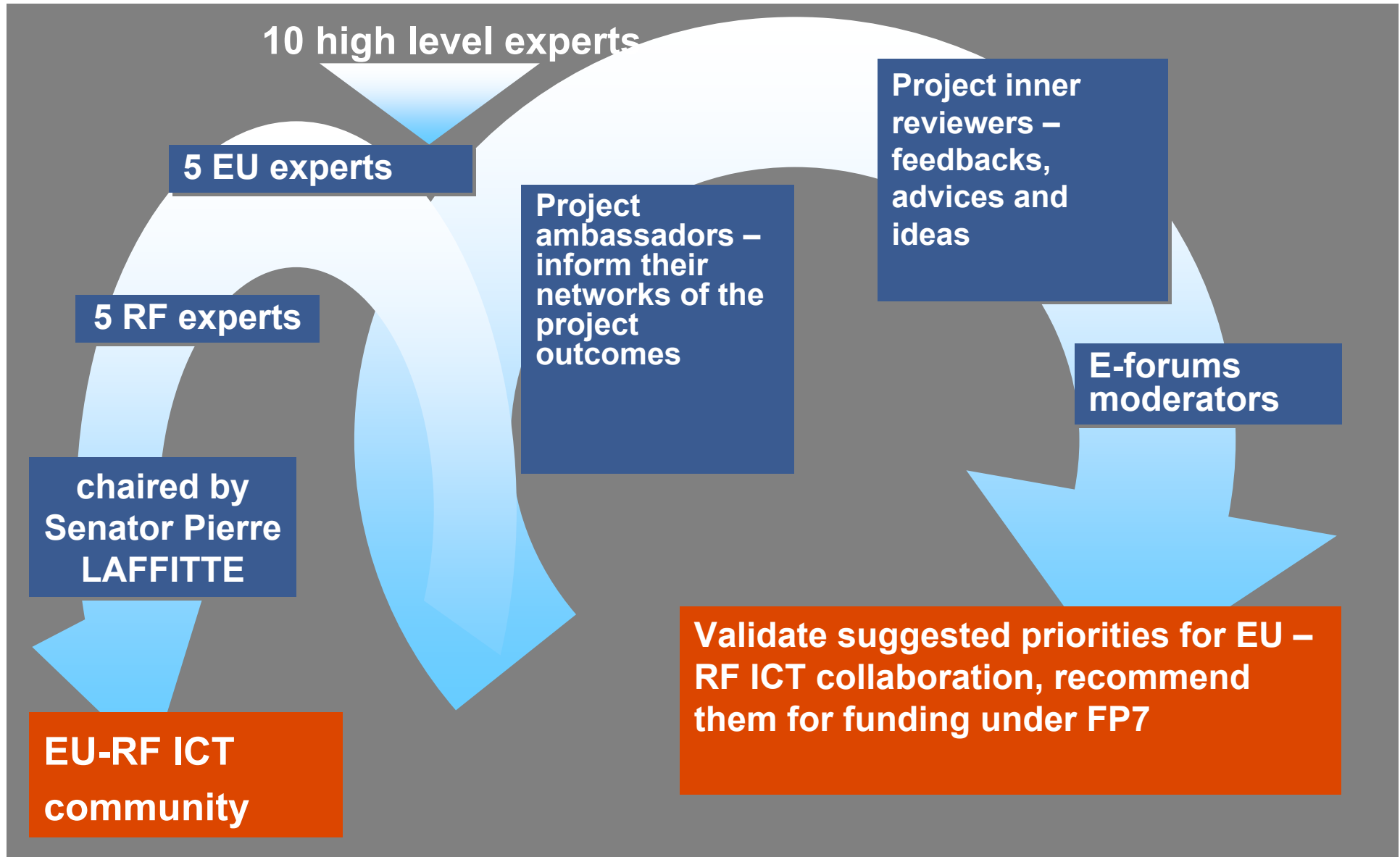


# ISTOK's Tools





# ICT High Level Expert Group

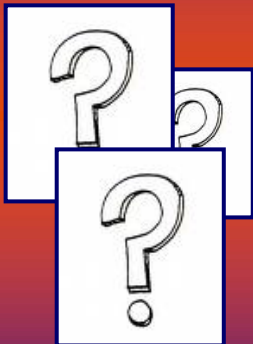




# ISTOK's Competence Platform

Competence Platform (CP) is a virtual area where the consortium collects, structures and makes accessible information during the complete duration of ISTOK.Ru

CP is an  
**ANSWER**  
on the following  
**QUESTIONS :**



What competences exist in RU/EU  
excellence ICT centers ?

Who is the suitable contact person  
for a specific technology ?

How can I express my opinion on the  
ISTOK issues ?

How can I get information on the  
project results, collaboration  
opportunities ?

## CP TOOLS

Database of  
2000 ICT entries

⊙ ⊙ e-forums ⊙ ⊙

Questionnaire

Newsletter

Final Report

Permanent web site / information on ISTOK project / useful links



# ISTOK consortium overview

ISTOK.Ru

Inno AG (Germany)  
coordinator



Institute of system programming  
of the Russian Academy of  
Science (ISPRAS, Russia)



Foundation Sophia  
Antipolis (France)



Russian Technology  
Transfer Network (RTTN,  
Russia)





## Project benefits for EU-RU ICT community

### quantitative and qualitative advantages for the Russian and European ICT community

- access to the competence platform providing all available information relevant to the EU-RU potential cooperation in the ICT domain, as well as to the database with at least 2.000 key ICT contacts from Europe and Russia,
- participation in the open consultation campaign (via 10 e-Forum) in order to contribute in a direct way to the definition of the EU-RU cooperation strategy within FP7,
- better understanding and a larger involvement in the FP7 programme (access to know-how, complementary competences, scientific exchanges, funding),
- participation in the 5 large and medium scale events allows partners from different countries and with different ICT backgrounds to meet and work together,
- identification of potential partners in order to prepare joint collaboration proposals for the FP7 calls





## ISTOK's first steps

- 1. Members of High level ICT group selected and approved – January, 2007**
- 2. The first meeting of Expert group – February 26-27, 2007**
  - ▶ contact list of persons, people involved in existing collaboration (1000+1000 entries)
  - ▶ ICT taxonomy for the project,
  - ▶ validation of the questionnaire,
  - ▶ the first newsletter edition (key message),
  - ▶ e-forum topics
  - ▶ Competence platform – first version presentation and validation
- 3. Web site and Competence platform opened – March, 2007**
- 4. Questionnaire sent to 2000 addresses together with 1-st Newsletter – March, 2007**

[www.istok-ru.eu](http://www.istok-ru.eu)



## Russian Technology Transfer Network – consortium member



- ▶ **Russian Technology Transfer Network (RTTN)** - an association of more than **50 Russian Innovation Centres**, specialized in technology transfer area.
- ▶ RTTN is an **innovation infrastructure tool**, aimed at effective dissemination of technological information and partner search for implementation of innovation projects.
- ▶ **Broad international collaboration – 2 bilateral networks – RFR (France), BRIN – (UK)**



- ▶ RTTN creation is based on the model and methodology of European network of **Innovation Relay Centers (IRC)**
- ▶ **RTTN members** provide services for **900 clients** (SME, R&D institutes, universities). In 2006 they had carried out more than **250 technological audits** and established **27 technological partnerships**.



## Russia partner in EU project – how to get there RTTN experience

### Factors of success:

- Prehistory of collaboration with EU project' partners
- Experience in effective communications
- Competencies relevant to the project – added value for the joint project
- Motivation to participate

### What the project can bring to the participant – RTTN expectations

- ✓ More deep involvement in ICT sphere
- ✓ New experience and model of collaboration – FP project
- ✓ More partners/clients and new services for the clients in Russia and EU
- ✓ New tools – competence platform, etc
- ✓ More visibility on international/EU area



## ISTOK contact details

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**ISTOK (ИСТОК in Russian) – the source of a river or stream –  
original point from which the river flows**