Combining different types of data in educational research. Data organization issues

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What was our research initially about?

We studied trends of national achievements in PISA and TIMSS and their relation to some characteristics of the educational systems in post-soviet union and East-European countries (9 countries were selected).

Our goal was to find some effective ways of improving students' achievement, comparing PISA and TIMSS results with the trajectories of educational reforms and other socio-economic factors.

In addition it was important to evaluate the explanatory capacity of the data about the educational system (school level as well as country level) and the general socio-economic information too.
Data about achievements

- TIMSS (Trends in International Mathematics and Science Study, IEA), 8th grade
  The data was from 4 waves: 1995, 1999, 2003, 2007
  - Math/science average scores

- PISA (Programme for International Student Assessment, OECD):
  The data was from 4 waves: 2000, 2003, 2006, 2009
  - Reading/math/science average scores

- Countries: Bulgaria, Czech, Hungary, Latvia, Lithuania, Russia, Romania, Slovakia, Slovenia
Finding information to help us explain

**Strategies:**

<table>
<thead>
<tr>
<th>Quantitative data</th>
<th>Both type of data</th>
<th>Qualitative data</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Looking for strictly comparable variables</td>
<td>2. Expanding the search: inclusion of additional variables describing wide educational and socio-economic context</td>
<td>3. Case-Study</td>
</tr>
</tbody>
</table>

Finding trajectories, comparing trends

Countries' portraits
TIMSS and PISA data structure

I. Intentions

- What should be taught and learned:
  - Standards
  - Laws
  - Curriculum
  - Syllabi
  - Course outlines
  - etc.

II. Implementation

- What actually is being taught or taking place in schools and classroom:
  - Content
  - Time allocations
  - Instructional strategies
  - etc.

- What students attain or learn in terms of cognitive skills, attitudes

III. Attainment

In PISA terminology: Antecedents, Processes, Outcomes
Data type 1. Questionnaires

✓ Both PISA and TIMSS collect extensive background information about the context in which learning takes place. They provide data about school and classroom contexts, student characteristics and attitudes

✓ "TIMSS makes every attempt to collect information about the important factors that foster improved teaching and learning in mathematics and science. The questionnaires concentrate on procedures and practices that have been shown to be effective in increasing achievement in mathematics and science. In this way, countries can better evaluate their TIMSS results." (TIMSS-2011: Assessment frameworks. Ch.3 Contextual Framework)

✓ "The primary role of the PISA conceptual structure for questionnaire development was to map the many components of existing models, to ensure that none of the essential dimensions are omitted from the data collection."
Data type 1. Questionnaires
Variables and data sources

- **Variables**
  - Student achievements in math and science (TIMSS) and in math, science and reading (PISA)
  - Proficiency levels of students (distribution of countries' student performance)
  - School characteristics (location, resources)
  - Student’s educational practices
  - Teacher's classroom practices

- **Data sources**
  - School principals, teachers and students questionnaires
  - TIMSS and PISA (aggregated at the country level)
Data type 1. Questionnaires
Benefits and restrictions

• **Benefits**
  – Comparability
  – Representative sample
  – Wide range of issues discussed

• **Restrictions**
  – Items changing from year to year
  – Social desirability (especially in teacher's answers)
  – Inter-rater agreement (Fleiss Kappa coefficient) – average value of this coefficient is 0.11. As for good Inter-rater agreement we need 0.6 as minimum (Landis and Koch 1977).
Data type 1. Questionnaires
Restrictions example

The main problems:
- Response options mismatch
- Omitting items in some waves

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>How many people live in the city, town, or area where your school is located?</td>
<td>In what type of community is your school located?</td>
</tr>
<tr>
<td>More than 500,000 people</td>
<td>A geographically isolated area</td>
</tr>
<tr>
<td>100,001 to 500,000 people</td>
<td>Village or rural (farm) area</td>
</tr>
<tr>
<td>50,001 to 100,000 people</td>
<td>One on the outskirts of a town/city</td>
</tr>
</tbody>
</table>

- Other examples are: rules of school admission, school resources, school and class supervision, responsibility for different aspects of school life etc.

- In our research we could only choose a short list of school resources from this type of data
Data type 2. Country encyclopedias

The information used in the TIMSS 2007 Encyclopedia is intended to complement the quantitative data that is contained in the International Mathematics and Science reports.

• Variables (only quantitative data):
  – Intended curriculum
  – Countries’ education systems and policies (pupil/teacher ratio, prerequisites to be a teacher etc.)
  – Precise information about educational reforms (national standard, main years and events of reforms etc.)

• Data source: Countries' encyclopedias in TIMSS and PISA
Data type 2. Country encyclopedias. Benefits and restrictions

• Benefits
  – Various information
  – Countries provide information themselves

• Restrictions
  – Information about intentions mostly
  – Countries may only provide the information they want to share
  – There is quite a lot of unique information that is not comparable with other countries

In particular, it concerns information about curricula, national educational standards and the process of educational reforms
Data type 3. Socio-economic data

Selected variables were based on the theoretical assumptions about their corresponding with educational outcomes

• Variables (only quantitative data):
  – Enrolment in primary, secondary education
  – Expenditure per student (% of GDP per capita) in primary, secondary, tertiary education
  – Public spending on education
  – Literacy rate
  – GDP per capita
  – Urban population
  – High-technology exports
  – etc.

• Data source:
Data type 3. Socio-economic data. Benefits and restrictions

• Benefits
  – Wide range of issues
  – National characteristics

• Restrictions
  – Lack of certain data for selected countries.
  – Lack of comparable data
Data type 4. International publications

- International publications
  - Articles, reports, conference papers and so on where authors analyzed their national educational systems and reforms

- Data source:
  - Publications in academic journals
  - Eurydice - Information on Education Systems and Policies in Europe (European Commission) [www.eurydice.org](http://www.eurydice.org)
  - Countries' encyclopedias in TIMSS and PISA

- No specific variables for this type of data were identified

- Benefits
  - Deep and comprehensive analysis

- Restrictions
  - Articles intend to focus on issues that are "on trend" and don't always imply the real biggest or the most important problems
  - Few relevant sources
  - Almost all reports and a lot of the articles are written in the national languages
## Conclusions. Explanatory capacity

<table>
<thead>
<tr>
<th>Data type</th>
<th>Explanatory capacity (expected)</th>
<th>Explanatory capacity (observed)</th>
<th>What did we get</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Questionnaire</strong></td>
<td>Implementation</td>
<td>Intentions</td>
<td>Resources trends, achievements trends, school SES</td>
</tr>
<tr>
<td><strong>Socio-economic data</strong></td>
<td>Implementation, Attainment</td>
<td>Implementation, Attainment</td>
<td>Partly unique diagrams with trajectories of all included variables.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>With omissions and less comparable than it is necessary</td>
<td></td>
</tr>
<tr>
<td><strong>Country encyclopedias</strong></td>
<td>Intentions, Implementation</td>
<td>Intentions, Implementation</td>
<td>Unique country’s portraits (the reform process)</td>
</tr>
<tr>
<td></td>
<td>Implementation, Attainment</td>
<td>Only formal implementation</td>
<td></td>
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</table>
Findings and conclusion

- Portraits of countries. The deeper the portrait one wants, the less comparable the data will be. It is desirable to have an expert evaluation of each country to deepen the portraits.

- School level information quite often subjects to social desirability and low inter-rater agreement. So one should mostly use factual information rather than self-appraisal.

- Descriptive information from countries’ encyclopedias is usually about intentions. So it can’t be used when the research question concerns implementation or attainment. Or it is necessary to carry out additional research that can provide standardized and comparable data.
Discussion and recommendations

✔ Data combining strategy gives useful results for each specific country, however it is less useful in comparative research

✔ There is a lack of information on social and economic context (socio-economic data and country encyclopedias), especially concerning non-European countries. So it makes it difficult to carry out comparative research using this information

✔ The TIMSS 2011 contextual framework includes information about National and Community Contexts. Therefore it will provide fully comparable information
Literature


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