



ST. GALLEN WINGS OF EXCELLENCE AWARD

STUDENT ESSAY COMPETITION

H.E. Kamal Nath,
Government of India

Ayaan Hirsi Ali,
The American Enterprise Institute

Dominic Barton,
McKinsey & Company, Inc.



www.stgallen-symposium.org

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Marcelo Ber, Kanan Amal Dhru and Maria de los Angeles Lasa, winners of the St. Gallen Wings of Excellence Award 2011

Robert Dudley, BP plc, Breakfast Talk with Leaders of Tomorrow



St.Gallen Symposium

FACING RISK

3-4 MAY 2012, SWITZERLAND

www.stgallen-symposium.org



ST. GALLEN WINGS OF EXCELLENCE AWARD

CONCEPT

The St. Gallen Symposium is the world's premier opportunity for intergenerational debate on issues of management, science, politics and civil society. Each year since 1989, the essay competition for the **St. Gallen Wings of Excellence Award** offers students at Master's level or higher throughout the world the unique chance to qualify as "**Leader of Tomorrow**" for the St. Gallen Symposium in Switzerland. This year, students are invited to submit their thoughts and visions on "**Facing Risk**", the topic of the St. Gallen Symposium in May 2012. The authors of the 100 best contributions will be invited to the symposium – in the company of 600 entrepreneurs, top managers, politicians and scientists from more than 60 nations. The three most outstanding contributions are bestowed the St. Gallen Wings of Excellence Award, which will be presented to the audience by their authors.

INTERESTED?

On www.stgallen-symposium.org you will find the registration form as well as the detailed terms and conditions of the competition. Moreover, it provides you with information on the **42nd St. Gallen Symposium**, to be held from **3–4 May 2012**.

HIGHLIGHTS

- Join the debates with 600 top decision makers
- Meet 200 of the world's brightest young minds
- Win the world's foremost essay competition
- EUR 20,000.– prize money
- Expenses covered, travel service provided



„The time I spent with the students this morning and everyone I met has been most impressive, and for me this is a welcome break to expand and listen to others' ideas on many fronts which we do not get often these days.“

Robert Dudley, BP plc



„After thinking about the whole experience, I'm convinced that it was one of the best opportunities in my life.“

María de los Ángeles Lasa,
Universidad Nacional de Villa
María, 3rd place of the St. Gallen
Wings Excellence Award 2011

APPLICANTS' QUALIFICATIONS

Graduate and postgraduate students (students at Master's level or higher) from all fields of study, enrolled at regular universities throughout the world, born in 1982 or after.

SUBSTANCE

We ask you to contribute your own visions and ideas to the theme "**Facing Risk**". The topic calls for an awareness of the fact that risks are involved in any action taken and in any decision made and that these risks should neither be denied nor avoided. The conference will explore the topic along the clusters "Detecting risks", "Risk aversion", "Emerging risks" and "Managing risk". We expect a professional work which could be an essay, a scenario, a project report or proposal, a multimedia presentation or an entrepreneurial concept. While introducing new approaches and unconventional ideas, it should be constructive, provocative or instructive, and include inspiring thoughts and actions. You must choose one of four subtopics for your contribution, which refer to the clusters mentioned above. You will find the subtopics on www.stgallen-symposium.org.

DEADLINE

1 February 2012 (date of postmark)

LANGUAGE

English or German

SELECTION PROCESS

All contributions will be evaluated according to specific criteria by an independent jury, composed of professors, corporate executives, entrepreneurs and politicians.

Leaders of Tomorrow Night Cap with
Oswald Grübel, UBS AG

Leader of Tomorrow Night Cap with
Victor L.L. Chu, First Eastern
Investment Group

Leaders of Tomorrow Breakfast Talk with
Richard Armstrong, Solomon R.
Guggenheim Foundation



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