Call for Papers

16th Annual Interdisciplinary Entrepreneurship Conference

November 08\textsuperscript{th} to 09\textsuperscript{th} 2012, Potsdam, Germany

Annual Conference 2012

The 16\textsuperscript{th} Annual Interdisciplinary Entrepreneurship Conference (G-Forum 2012) will take place in Potsdam (Germany) from November 08\textsuperscript{th} to 09\textsuperscript{th}. Leading organizer of this year’s conference is the University of Potsdam and Potsdam Transfer - the Center for Entrepreneurship, Innovation, Knowledge and Technology Transfer at the University of Potsdam. Congress President and head of the program committee is Prof. Dr. Katharina Hölzle, Chair of Innovation Management and Entrepreneurship at the University of Potsdam.

Event Partners:

http://www.fgf-ev.de

http://potsdam-transfer.de/

The objective of the two-day G-Forum 2012 (08\textsuperscript{th} - 09\textsuperscript{th} November) is to encourage scientific discussions and the exchange of ideas among entrepreneurship scholars, entrepreneurs and policy makers. The conference program will be enriched by renowned keynote speakers. The conference will have some “tracks” which will be held completely in English. Herewith, we want to offer an international forum and stimulate the collaboration between German speaking entrepreneurship scholars and their colleagues around the world. There will also be next to the science track a practice track with a separate review process. The conference program includes again the research colloquium for doctoral candidates and the awarding of the Best Entrepreneurship Research Newcomer Award 2012 (Information on these program subjects can be found in this Call for Papers).

Venue is the University of Potsdam, August-Bebel-Strasse 89 (Potsdam-Babelsberg / Griebnitzsee), Building 6.

The social evening (conference dinner) will take place on Thursday, 08\textsuperscript{th} November 2012. Further information will be announced later.
Participants
As mentioned, the G-Forum is a meeting place for scholars, entrepreneurs, practitioners and policy makers, who are interested in presenting and exchanging ideas. We welcome quantitative and qualitative scientific papers as well as presentations illustrating entrepreneurs’ experiences.

Leading issue and Topics
We ask for active participation in the conference through presentations. This year’s conference will have a special focus on the conference theme “Creativity and Entrepreneurship”. The exchange between science and practice still offers room for improvement. Therefore, we are looking specifically for papers from both worlds. You will find in the G-Forum program clearly visible workshop tracks that align with both more scientific as well as more practically relevant presentations. For this, two separate double-blind review processes will serve the different needs of theory and practice. We would like to explicitly encourage practitioners to invite their own abstracts!

The Practice Track of the 2012 meeting focuses on “Creativity”. This includes but is not limited to questions of

- Design Thinking,
- Entrepreneurial Opportunity Recognition,
- Business model development,
- Creative Industries

The Scientific Track is aimed at the following thematic and interdisciplinary areas:

- Creativity and Entrepreneurship
- Creation Process
- Start-ups from science
- Family businesses and succession
- Sustainable- and Social Entrepreneurship
- Cultural Entrepreneurship
- Corporate Entrepreneurship –Establishment of entrepreneurship in large companies
- Entrepreneurial personality
- Entrepreneurship Policy and Environment
- Development and growth
- Start-up financing
- Regional Entrepreneurship
- Entrepreneurship Education
- Start-up Coaching

Abstracts from both sub-sections, that cannot be allocated to one of the main fields will be grouped in an "open topic session".
**Language**

The conference will be held in German and English. Workshops will always consist of papers in just one of the two languages. There will be no simultaneous translation.

**Contributions**

If you want to present at G-Forum 2012, please submit an abstract of your paper by June 03rd, 2012 (deadline). Abstracts can only be submitted through the conference homepage http://www.gforum2012.de/.

Your paper proposals for the “practice track” can be submitted under http://gforum2012p.abstract-management.de!

The paper proposals for the “science track”, can be submitted under http://gforum2012w.abstract-management.de!

Abstracts should fulfill the following criteria:

- The paper focus can be theoretic/conceptual, empirical and/or experience.
- Each speaker can only submit one abstract. The number of authors per abstract should not exceed five persons.
- Abstracts can be submitted in English and German. Please indicate in your submission whether you prefer holding the presentation in English, German or whether it the language does not matter.
- Abstracts should not exceed 2,000 words. Please avoid extraordinary formatting as well as characters not included in the ASCII character set.
- We suggest that the theoretic/conceptual and empirical studies abstracts should use the following outline.
  1. Problem statement (Research contributions and objectives)
  2. Theoretical Basis
  3. Research Design (Methodology)
  4. Analyses and Results
  5. Conclusions (Implications for entrepreneurship-research and -practice)
- Special formatting and characters that are not included in the ASCII character set should be avoided. We recommend the file format pdf.
- Tables and figures should be submitted in two separate files not exceeding 2 MB. Please refer to the tables and figures in the text as tab.1, tab.2 ... or fig.1, fig.2...
Review process
All abstracts will be double-blind reviewed by members of the conference committee.

Selection and evaluation criteria for “scientific papers” are:
- Use / relevance for entrepreneurial research and practice
- Conceptual strength
- Methodical approach
- Originality / novelty
- Readability

Selection and assessment criteria for „practice-oriented papers” are
- Content relevance
- Action steps and task sharing
- Critical reflection
- Transferability

We expect to inform authors of the acceptance of their abstracts early September 2012.

FGF Best Sustainable- and Social-Entrepreneurship Research Award 2012

The theme "Sustainable- and Social-Entrepreneurship” must attain greater importance within Germany in regards to advancing social development, both nationally and internationally. Enabling Germany’s entrepreneurs to facilitate their initiatives and projects, though, demands improved financial and institutional frameworks. Achieving these improved conditions requires more scholarly evaluation of the fields sustainable and social entrepreneurship, again in German-speaking countries and internationally.

With this in mind, the Hans Sauer Foundation and the Social Entrepreneurship Academy present the "Best Sustainable- and Social-Entrepreneurship Research Award 2012,” a first-time award of 2,000 – Euro for research projects in these fields, which will be awarded during the 16th Annual Interdisciplinary Conference on Entrepreneurship Research (G-Forum 2012).

The award is directed at those who have submitted a proposal for the G-Forum 2012.

The award-winner will be determined in a two-step selection process. The first stage is the review process from the G-Forum 2012. Here, reviewers will evaluate the following categories:
- Use / relevance for entrepreneurial research and practice
- Conceptual foundation
- Quality of research methods
In the second stage, the authors of the five best-rated proposals are selected and asked to submit within 6 weeks a thirty-page paper that further explain and outline their proposals. Based on these papers, a jury of researchers and representatives of the Hans Sauer Foundation will select the winner. The award presentation will take place at the banquet of the G-Forum 2012 in Potsdam on the 08th of November.

For information, please contact our Managing Director Mr. Knaup at +49 (0) 228 91077 46 or E-Mail knaup@fgf-ev.de.

FGF Best Entrepreneurship Research Newcomer Award 2012

The “Wissenschaftsförderung der Sparkassen-Finanzgruppe e.V.” supports on the occasion of the 16th Annual Interdisciplinary Entrepreneurship Conference (G-Forum 2012) junior researchers and donates the prize money of 1,000 Euro for the "FGF Entrepreneurship Research Best Newcomer Award 2012".

The price is explicitly directed at graduate students, postdoctoral students and junior professors. Participants are young researchers who have submitted a proposal for the G-Forum 2012.

The prizewinner is determined in a two-step selection process. In the first stage, the results of the review process for the G-Forum 2012 will be considered. Basis here are the evaluation results of the reviewer-process in the following categories:

- Use / relevance for entrepreneurial research and –practice
- Conceptual strength
- Methodical approach
- Originality / novelty
- Readability

In the second stage, the authors of the five best-rated abstracts from this review are nominated and invited to submit a full paper. Based on this full paper a jury of researchers and a representative of the founder will make the final decision for the selection of the winner. The assessment and the award presentation will take place at the social evening of the G-Forum 2012 in Potsdam on 08th of November.

For information, please contact our Managing Director Mr. Knaup at +49 (0) 228 91077 46 or E-Mail knaup@fgf-ev.de.
Research Colloquium

On November 07th, we organize a pre-conference doctoral seminar that offers young scholars (Ph.D. students) an opportunity to present their ongoing work and discuss with experienced entrepreneurship scholars.

The presentation suggestions should be about two or three pages long. It should provide following information:

- Topic,
- Problem-description,
- Research design,
- Hypotheses,
- If available, first research results or publications and
- Information’s about your issues and objectives of your presentation.

Please send your application documents with the reference „Research Colloquium 2012“ via E-Mail directly to Ulrich Knaup (knaup@fgf-ev.de).

The participation is linked to an registration for the G-Forum 2012 conference. For this, please register online at www.gforum2012.de.

Conference Fee

<table>
<thead>
<tr>
<th>Authors of accepted papers and Session-Chair</th>
<th>Regular Registration</th>
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<tbody>
<tr>
<td>FGF / bifego Members</td>
<td>€ 230,-</td>
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<tr>
<td>All others</td>
<td>€ 260,-</td>
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The conference fees includes access to all discussions and presentations as well as lunch and refreshments during the coffee breaks.

Students

Students may apply for a reduced participation (20,- Euro) in the Congress. Applications for student-tickets should include a recommendation letter of one professor, a copy of the students’ ID and a short motivation letter to participate at G-Forum 2012. Please send the applications to knauf@fgf-ev.de. A scientific committee will decide on these reduced participation tickets. The decision will be launched in October by E-Mail.
Dinner Reception
The conference dinner will take place at November 08th, 2012 in Potsdam. The cost for participation will be 60,- Euro and are not part of the conference fee. Further information will be announced later.

Cultural activities before or after the conference
Potsdam is undoubtedly one of Germany's most beautiful cities. Nestled in a charming cultural landscape dotted with palaces and historic gardens, which have been on the UNESCO's World Cultural Heritage list since 1990, turn the capital of the Federal State of Brandenburg into a great travel destination, suiting all sorts of interests and demands. Information could be found under http://www.potsdam.de/cms/ziel/26822/EN/

Important dates
Research Colloquium:
November 07th, 2012
Application documents until September 30th, 2012 via email to knaup@fgf-ev.de.
Information on acceptance: October 15th, 2012

Conference:
November 08th /09th, 2012
Submission of abstracts until June 03rd, 2012 via Internet http://www.gforum2012.de
Information on acceptance: early September, 2012
Registration ends: November 05th, 2012

Accommodation:
Hotels of the venue at the University of Potsdam are reserved in various price ranges. Please contact early for your Hotelreservation. Information and reservation forms are available on the Congress http://www.gforum2012.de homepage.

We are looking forward to welcoming you in Potsdam!
Addresses

**Venue:**
Universität Potsdam
August-Bebel-Strasse 89
Building 6
14482 Potsdam-Babelsberg (Griebnitzsee)
Tel.: +49 (0) 331/ 977-4500
Fax: +49 (0) 331/ 977-3425
E-Mail: katharina.hoelzle@uni-potsdam.de
Internet: http://www.uni-potsdam.de/db/zeik-portal/gm/lageplan.php?komplex=3

**National Host:**
FGF, Förderkreis Gründungs-Forschung e.V.
Entrepreneurship Research
Managing Director: Ulrich Knaup
Ludwig-Erhard-Platz 1-3
D-53179 Bonn
Phone: +49 (0) 228-910-7746
Fax: +49 (0) 228-528-8138
E-Mail: info@fgf-ev.de
Internet: http://www.fgf-ev.de

**Conference Chair/ Program-Chair:**
University of Potsdam
Professor Dr. Katharina Hölzle
Lehrstuhl Innovationsmanagement und Entrepreneurship
August-Bebel-Straße 89
14482 Potsdam
Tel.: 0331/ 977-4500
Fax: 0331/ 977-3425
E-Mail: katharina.hoelzle@uni-potsdam.de
Internet: http://www.uni-potsdam.de/ime/index.html

**Conference organization:**
Conventus Congressmanagement & Marketing GmbH
Carl-Pulfrich-Str. 1
D-07745 Jena
Mrs. Anja Kreutzmann, M.A.
Tel.: +49 (0)3641 3 11 63 57
Fax: +49 (0)3641 3 11 62 43
E-Mail: anja.kreutzmann@conventus.de
Internet: http://www.conventus.de