

THE PROJECT IDEA



The project started from the consideration that there are various levels of youth unemployment in many member states but always youth unemployment is higher than the overall unemployment rate and generally there is low quality and insecurity in many jobs occupied by young people.

Evidence of these problems includes:

- difficulty of transition from education to work;
- problems to adapt learning outcomes to labour demand;
- high numbers of early school leavers;
- difficulties in developing a sense of entrepreneurship;
- a need to improve the quality of education and the relationships among schools and labour market.

At the same time, there are countries that present good examples in terms of studies, comparative research and best practises. These need to be exploited at a European level to improve the knowledge-base and provide effective tools to the policy makers and institutions confronting these youth problems.

THE PROJECT AIM



The main aims of the pro-youth project are:

- To establish (and expand on some existing networks) a European Network involving relevant stakeholders (education provi-

ders, different stakeholders advocating for the needs of employers, of migrants, of the community, of youth and state authorities) in Europe.

- To sensitise and raise awareness among stakeholders - particularly policy makers, educational institutions and the business world - how to increase the employment chances of young people, demonstrating systemic obstacles, weak points, but also best practices.
- To exchange experiences and best practices regarding youth employment and the development and implementation of sustainable strategies and policies.
- To encourage brainstorming and development of a think tank of experts from all relevant disciplines regarding the future developments, methodologies and policies dedicated to promoting youth employment.
- To organise an exhibition of best practices and produce a catalogue showcasing those practices, including recommendations.

TOPICS



Topics that the partners intend to analyse or transfer include:

- Topic 1: The challenges in education. Breaking patterns and how to deal with socio-economic and cultural diversity within the wide range of student backgrounds and aptitudes. Social competences and their effects with regard to the performance in education and training, as

well social and personal performance, that leads to employment/unemployment. Pattern breakers.

- Topic 2: Sense of entrepreneurship. Youth is the best resource and asset of European society. Best practice on how to merge youth with common interests into different fields of science and business. How to promote recent attainments in science among the youth. How to help entrepreneurs, young people and the state to find new contacts between each other and promote the works and deeds of young people in the eyes of the state and the business world, with the purpose of informing them of the wealth of power of labour is hidden within the student ranks; they have fresh ideas and are eager to find new challenges.

- Topic 3: Promoting occupational and geographic mobility, apprenticeship, "flexicurity".

This approach intends to analyse if young people might be favoured in labour market participation thanks to a combination of flexibility and security. In general, the current trend shows larger numbers of young people engage in flexible labour contracts. We assume that "flexicurity" is very important for young workers, because they are (as new entrants in the labour market and as workers with peculiar qualitative structural characteristics) particularly exposed to the risks of unemployment and "atypical" employment.

PARTNERS

Europäisches Bildungswerk
für Beruf und Gesellschaft



**European Association for
vocational and social education**
Magdeburg - Germany
www.ebg.de



**Oviedo Official Chamber of
Commerce, Industry and
Navigation**
Oviedo - Spain
www.camara-ovi.es



**Provincial National Education
Directorate of Eskisehir**
Eskisehir - Turkey
eskisehir.meb.gov.tr



EURO-NET
Potenza - Italy
www.synergy-net.info



Turkish Community in Germany
Berlin - Germany
www.tgd.de



Province of Lecce
Lecce - Italy
www.provincia.le.it



Rapla County Government
Rapla - Estonia
www.raplamv.ee



DEA
Copenhagen - Denmark
dea.nu



**CERES - SOCIO-ECONOMIC
RESEARCH CENTRE**
Rome - Italy
www.ce-res.org



**Chamber for industry and
commerce Magdeburg**
Magdeburg - Germany
www.magdeburg.ihk.de



**European Association of
Institutes for Vocational
Training**
Magdeburg - Germany
www.evbb.de



**Youth in Science and Business
Foundation**
Tallinn - Estonia
www.yssf.org



**ISKUR-Turkey employment
Agency**
Eskişehir - Turkey
www.iskur.gov.tr



This project (**VS/2011/0052**) is supported by the European Union Programme for Employment and Social Solidarity - PROGRESS (2007-2013). This programme

is implemented by the European Commission. It was established to financially support the implementation of the objectives of the European Union in the employment, social affairs and equal opportunities area, and thereby contribute to the achievement of the Europe 2020 Strategy goals in these fields.

The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-27, EFTA-EEA and EU candidate and pre-candidate countries.

For more information see: ec.europa.eu/progress

Project Duration:
21.7.2011 - 20.7.2012

Conferences:

Tallinn August 2011

Copenhagen January 2012

Rome 7th June 2012 - University Sapienza, Faculty of Economics, via del Castro Laurenziano 9

A catalogue with summaries of working group discussions, recommendations and good practices available at the project end

Project Promoter:

European association for vocational and social education (EBG)

Contact:
Hümeyra Baykan
+49 30 88551739
h.baykan@ebg.de

The information contained in this flyer does not necessarily reflect the position or opinion of the European Commission. The Commission is not responsible for any use that may be made of the information contained in this flyer.

For more information please visit:
<http://www.promotingyouth.eu>

