ANDREI POLETAYEV MEMORIAL READINGS
Poletayev Institute for Theoretical and Historical Studies in the Humanities —
National Research University “Higher School of Economics”
SOCIAL AND HUMAN SCIENCES ON BOTH SIDES OF THE
‘IRON CURTAIN’
October 17-19, 2013
Address: 20, Myasnitskaya str., Moscow

PRELIMINARY PROGRAM
October 17
15:00 - 16:00: registration of participants; welcoming words
16:00 - 18:00: Plenary session 1
18:00 - 20:00: Reception at the HSE

October 18
9:30 - 11:30: Parallel sessions
11:30 - 12:00: Coffee break
12:00 - 14:00: Parallel sessions
14:00 - 16:00: Lunch
16:00 - 18:00: Plenary session 2

October 19
9:30 - 11:30: Parallel sessions
11:30 - 12:00: Coffee break
12:00 - 14:00: Parallel sessions
14:00 - 16:00: Lunch
16:00 - 18:00: Round table – Concluding discussion and closing of the conference

Plenary session 1:
Philip Mirowski – Multiple Meanings of ‘Decision Theory’
Paul Erickson – From ‘Military Worth’ to Mathematical Programming: Rational Choice in a
Bureaucratic Age

Plenary session 2:
Tomáš Glanc– Self-Dissolution. Strategies of Prague Linguistic Circle at the beginning of
Cold War and the end of its institutional existence
David Engerman – ‘A Mecca for Economists and Planners’: Pilgrimages to Nehruvian India

Parallel sessions:
1. Economic modeling in the West and in the USSR
Harald Hagemann & Vadim Kufenko – Game theory modelling for the Cold War:
Morgenstern, von Neumann and Intriligator
Till Düppe & Roy Weintraub – ”Siting the New Economic Science”: The Cowles
Commission’s Activity Analysis Conference of June 1949
Between Rational Agents and Competitive Markets in Walrasian General Equilibrium Theory
Ivan Boldyrev, Olessia Kirtchik – The culture of mathematical economics in the USSR
Poster Session

2. Scientific exchange and cooperation
Sergei I. Zhuk –“Academic Détente”: IREX Files, Academic Reports, and Adventures of
Soviet Americanists in the USA during the Brezhnev Era
Matthias Duller – East-West Scientific Cooperation during the Late Cold War: The Case of
the International Institute for Applied Systems Analysis
Julia Lajus – The Cold War Arctic and a notion of “Circumpolar North” from a point of view of social and human sciences, mid 1950s – mid 1980s
Malgorzata Mazurek – Reconfiguring Backwardness. Polish Social Scientists and The Making Of The Third World
Simo Mikkonen – The Logic of East-West Scholarly Exchanges: Finland as a case of a Mediator

3. Enacting Sovietology
Jens Gieseke – Opinion Polling Behind and Across the Iron Curtain. How East and West German Pollsters Changed Knowledge Regimes on Communist Societies
Bruno Groppo – The Impact of the Cold War on the Historiography of Communism
Nataliia Laas – Everyday life in the Soviet Union before the totalitarian paradigm: The Harvard Projects on the Soviet Social System and its role in challenging totalitarian approach
Ioana Popa – Crossing Dynamics: Scientific Transfers and Institutionalization of Russian and East European Studies at the 6th Division of the Ecole Pratique des Hautes Etudes
Oksana Blashkiv – Academic Politics or Political Academy: Transatlantic Perspective of Slavic Studies in the Mid-Twentieth Century

4. Thinking on the margin
Grant Pooke – Klingender’s Goya, Zhdanovshchina and the New Left Iveta Leitane – Mamardashwili on the roads of intellectual transfer in between Louis Althusser and Hans Blumenberg
Gaëtan Pégny – The Reception of Heidegger’s thought between the East and the West (1945-1989)
Sascha Freyberg – Lifshitz. Politics and Anti-politics in Aesthetics

5. Technocratic Positivism and its Counter-Movements
Christian Dayé – Epistemic Roles of the Cold War Expert: Social Scientific Techniques of Prospection and the Subcutaneous Relevance of Tribal Cultures
Jason Pribilsky – Testing Indians, Diagnosing Change: Human Experimentation and Modernization in Cold War Peru
Mariyana Nyagolova – Cold War and the Humanistic Movement in American and Russian Psychology (50s – 60s years of the 20th century)
Maria Maiofis – Ideas of John Dewey in the USA and USSR in the end of the 1940s: legacy of the 1920s in the context of crisis of primary and secondary education

6. Technologies of Cultural Hegemony
Benno Nietzel – Propaganda, Media Knowledge and Communication Research in the Cold War 1945-1970
Victoria Smolkin-Rothrock – “We have to figure out where we lost people”: Soviet Atheists, Religiovedenie, and the Problem of Indifference
Torsten Loschke – Building a contested academic field. Latin American studies in the United States between Cold War imperatives and scholarly independence, 1958-1970
Doubravka Olšáková – Soviet Institutes in Eastern Europe (1950s–1970s)
Perrine Val – Cinema as object and vector of a cultural transfer between France and GDR

7. Science Studies and History of Science
Pietro Daniel Omodeo – Reflections on History of Science and Cultural Hegemony at the Threshold of the Cold War
Igor Kaufman – Forming the History of Science as a discipline in the Western and USSR scholarly communities
Michaela Kůželová – ‘Science of Science’ Between East and West: the Case of Poland and Czechoslovakia 1961-1989
Vítězslav Sommer – From Futurology to Prognostika: Czechoslovak Future Studies after Prague Spring

8. Cold War historiographies
A.S. Ryazhev – Religion, Church and ‘Enlighted Absolutism’ in science of the two Germanies: F. Valjavetz and E. Winter
Boris Stepanov – The modernization of the Soviet Historiography in the 1950s and 1960s
Irina Morozova – Central Asian intertwine of nationality, religion and democracy in the ‘hall of mirrors’ of Western and Soviet historiographies (1950-1980)
Xavier Le Torrivellec – National Historiographies among non-Russian Peoples of the VolgaUrals Region during the 1960s - 1970s