



Poletaev Institute for Theoretical and Historical  
Studies in the Humanities

### III Poletaev Memorial Readings



17-19 October, 2013

SOCIAL AND HUMAN  
SCIENCES ON  
BOTH SIDES OF THE  
"IRON CURTAIN"

#### October 17

15:00 - 16:00 Registration of participants (room 311)

16:00 - 18:00 Plenary session (room 311)

18:00 - 20:00 Reception at the HSE (room 300)

#### October 18

9:30 - 11:30 Parallel sessions 1 (room 309) and 2 (room k-327)

12:00 - 14:00 Parallel sessions 3 (room 309) and 4 (room k-327)

#### October 19

9:30 - 11:30 Parallel sessions 5 (room 309) and 6 (room k-327)

12:00 - 14:00 Parallel sessions 7 (room 309) and 8 (room k-327)

16:00 - 18:00 Concluding discussion and closing of the conference  
(room 101)

20 Myasnitskaya Str

## OCTOBER 17

**15:00 - 16:00 Registration of participants (room 311)**

**16.00-18.00 Plenary session (room 311):**

**Welcoming words** by **Irina Savelieva**, director of the Poletayev Institute for Theoretical and Historical Studies in the Humanities

*Chair: Roger Smith (Lancaster University, UK/Institute of Psychology of Russian Academy of Sciences, Russia)*

**David Engerman (Brandeis University, USA)** – ‘A Mecca for Economists and Planners’: Pilgrimages to Nehruvian India

**Paul Erickson (Wesleyan University, USA)** – The Ford Foundation and the Measurement of Values

**Tomáš Glanc (Humboldt University of Berlin, Germany)** – Self-Dissolution. Strategies of Prague Linguistic Circle at the beginning of Cold War and the end of its institutional existence

**18.00 - 20.00 Reception at the HSE (room 101)**

## OCTOBER 18

**9.30-11.30 Parallel sessions:**

### ***1. Economic modeling in the West and in the USSR (room 309)***

*Chair: Oleg Ananyin (Higher School of Economics, Moscow, Russia)*

**Harald Hagemann (University of Hohenheim, Germany) & Vadim Kufenko (University of Hohenheim, Germany)** – Game theory modeling for the Cold War: Morgenstern, von Neumann and Intriligator

**D. Wade Hands (University of Puget Sound, USA)** – On Agents and Markets: Alternative Cold War Visions of the Relationship Between Rational Agents and Competitive Markets in Walrasian General Equilibrium Theory

**Till DÜppe (University of Quebec at Montreal, Canada)** – Koopmans in the Soviet Union: A travel report of summer 1965

**Ivan Boldyrev (Higher School of Economics, Moscow, Russia / Humboldt University of Berlin, Germany), Olessia Kirtchik (Higher School of Economics, Moscow, Russia)** – The culture of mathematical economics in the USSR

### ***2. Technocratic Positivism and its Counter-Movements (room k-327)***

*Chair: Irina Sirotkina (Institute for the History of Science and Technology, Moscow, Russia)*

**Jason Pribilsky (Whitman College, USA)** – Testing Indians, Diagnosing Change: Human Experimentation and Modernization in Cold War Peru

**Christian Dayé (University of Graz, Austria)** – Epistemic Roles of the Cold War Expert: Social Scientific Techniques of Prospection and the Subcutaneous Relevance of Tribal Cultures

**Mariyana Nyagolova (University of Veliko Tarnovo, Bulgaria)** – Cold War and the Humanistic Movement in American and Russian Psychology (50s – 60s years of the 20th century)

**Maria Maiofis (Russian Presidential Academy of National Economy and Public Administration, Russia)** – Ideas of John Dewey in the USA and USSR in the end of the 1940s: legacy of the 1920s in the context of crisis of primary and secondary education

**11.30 - 12.00 Coffee break**

## 12.00-14.00 Parallel sessions:

### 3. *Scientific exchange and cooperation (room 309)*

*Chair: Oksana Zaporozhets (Higher School of Economics, Moscow, Russia)*

**Malgorzata Mazurek (Columbia University, USA)** – Reconfiguring Backwardness. Polish Social Scientists and The Making of The Third World

**Matthias Duller (University of Graz, Austria)** – East-West Scientific Cooperation during the Late Cold War: The Case of the International Institute for Applied Systems Analysis

**Julia Lajus (Higher School of Economics, St. Petersburg, Russia)** – The Cold War Arctic and a notion of “Circumpolar North” from a point of view of social and human sciences, mid 1950s – mid 1980s

**Simo Mikkonen (University of Jyväskylä, Finland)** – The Logic of East-West Scholarly Exchanges: Finland as a case of a Mediator

### 4. *Thinking on the margin (room k-327)*

*Chair: Alexander Dmitriev (Higher School of Economics, Moscow, Russia)*

**Grant Pooke (University of Kent, UK)**– Klingender’s Goya, Zhdanovshchina and the New Left

**Iveta Leitane (University of Latvia)** – Mamardashwili on the roads of intellectual transfer in between Louis Althusser and Hans Blumenberg

**Gaëtan Pégny (Humboldt University of Berlin, Germany)**– The Reception of Heidegger’s thought between the East and the West (1945-1989)

**Sascha Freyberg (Max Planck Institute for the History of Science in Berlin, Germany)** – Lifshitz. Politics and Anti-politics in Aesthetics

## 14.00 - 16.00 Lunch

## OCTOBER 19

### 9.30-11.30 Parallel sessions:

### 5. *Cold War historiographies (room 309)*

*Chair: Elena Vishlenkova (Higher School of Economics, Moscow, Russia)*

**Irina Morozova (Humboldt University of Berlin, Germany)** – Central Asian intertwine of nationality, religion and democracy in the ‘hall of mirrors’ of Western and Soviet historiographies (1950-1980)

**Xavier Le Torrivellec (French Institute of Geopolitics, France)** – National Historiographies among non-Russian Peoples of the Volga-Urals Region during the 1960s - 1970s

**Boris Stepanov (Higher School of Economics, Moscow, Russia)** – The modernization of the Soviet Historiography in the 1950s and 1960s

**Andrej Riazhev (Togliatti State University, Russia)** – Religion, Church and ‘Enlightened Absolutism’ in the humanities of two Germanies: F. Valjavec and E. Winter

## **6. Technologies of Cultural Hegemony (room k-327)**

*Chair: Tomáš Glanc (Humboldt University of Berlin, Germany)*

**Benno Nietzel (University of Bielefeld, Germany)** – Propaganda, Media Knowledge and Communication Research in the Cold War 1945-1970

**Victoria Smolkin-Rothrock (Wesleyan University, USA)** – “We have to figure out where we lost people”: Soviet Atheists, Religiovedenie, and the Problem of Indifference

**Doubravka Olšáková (Institute of Contemporary History, Academy of Sciences of the Czech Republic)** – Soviet Institutes in Eastern Europe (1950s–1970s)

**Perrine Val (Centre Marc Bloch, Germany)** – Cinema as object and vector of a cultural exchange between France and GDR

**11.30 - 12.00 Coffee break**

**12.00-14.00 Parallel sessions:**

## **7. Science Studies and History of Science (room 309)**

*Chair: Ivan Boldyrev (Higher School of Economics, Moscow, Russia/ Humboldt University of Berlin, Germany)*

**Pietro Daniel Omodeo (Max Planck Institute for the History of Science in Berlin, Germany)** – Reflections on History of Science and Cultural Hegemony at the Threshold of the Cold War

**Igor Kaufman (St. Petersburg State University, Russia)** – Forming the History of Science as a discipline in the Western and USSR scholarly communities

**Michaela Kůželová (Charles University in Prague, Czech Republic)** – ‘Science of Science’ Between East and West: the Case of Poland and Czechoslovakia 1961-1989

**Vítězslav Sommer (Centre d'études européennes de Sciences Po, France)** – From Futurology to Prognostika: Czechoslovak Future Studies after Prague Spring

## **8. Challenging the “Area Studies” (room k-327)**

*Chair: Natalia Samutina (Higher School of Economics, Moscow, Russia)*

**Nataliia Laas (National Academy of Sciences of Ukraine/National Aviation University, Ukraine)** – Everyday life in the Soviet Union before the totalitarian paradigm: The Harvard Projects on the Soviet Social System and its role in challenging totalitarian approach

**Ioana Popa (Centre National de la Recherche Scientifique, France)** – Crossing Dynamics: Scientific Transfers and Institutionalization of Russian and East European Studies at the 6th Division of the Ecole Pratique des Hautes Etudes

**Oksana Blashkiv (Ivan Franko Drohobych State Pedagogical University, Ukraine)** – Academic Politics or Political Academy: Transatlantic Perspective of Slavic Studies in the Mid-Twentieth Century

**Torsten Loschke (University of Leipzig, Germany)** – Latin American studies in the United States: An instrument of Cold War imperialism?

**14.00 - 16.00 Lunch**

**16.00 - 18.00 Concluding discussion and closing of the conference (room 101)**