



NATIONAL RESEARCH
UNIVERSITY



International Institute of
Administration & Business

Energy in Russia: opportunities and strategies

DATE (PRELIMINARY): June, 2012

LOCATION: Moscow, Russia (walking distance from Kremlin)

ORGANIZER: International Institute of Administration and Business, National Research University Higher School of Economics, Moscow, Russia

WEBSITES: www.hse.ru/en, iiab.hse.ru

WORKING LANGUAGE: English

APPLICATION DEADLINE: April 15, 2012

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GROUPS: 6-30 participants

OBJECTIVES

Few would go up against the view that energy companies and policy makers in Europe are facing many significant challenges as we enter a new "energy era". Among these challenges, the readiness of nations to cooperate is most important, in particular the quality of the relation between resource rich and importing nations is crucial. For European nations it concerns primarily the relation with Russia.

In this context, any initiative to bring closer experts from the energy industry in Europe and in Russia appears to be most welcome. **ESCP Europe**, capitalising on a long lasting relationship with the **Higher School of Economics** (HSE) in Moscow, is offering a one week seminar in Russia aiming at this objective.

The seminar: "**Energy in Russia: Opportunities and Strategies**" is a joint initiative from the energy research teams of both institutions. It aims at providing European participants with the most updated information relating to the energy industry in Russia in order to enhance their understanding of the local environment in addition to giving them the opportunity to hold discussion for future cooperation and networking.

AUDIENCE

This programme has been designed for professionals in the energy industry concerned with the global development of their company or institution, and, more specifically, with a particular interest in Euro-Russian cooperation and/or joint energy projects.

Seminar Agenda

- State and Prospect of Energy Developments in Russia
- Energy Policy and Strategy in Russia: A Geopolitical Perspective
- The Energy Industry in Russia: Players, Regulation, Technological Trends
- Business Opportunities in the Russian Energy Sector: Oil & Gas, Electricity, Renewable Energy, Energy Efficiency
- Developing International Joint Projects in the Russian Energy Sector: Legal, Financial and Cultural Issues

Seminar Design

This one week programme – Monday to Friday - is designed for a group of 10 to 15 English speaking attendees. It includes case studies and visits to allow a high level of interaction between participants and Russian experts, and to ensure the provision of relevant and useful updated information.

Programme Fees per participant

6000 € (VAT included)

Fees includes the organisation of the seminar, the provision of documentation and material, coffee breaks and lunches.

Fees do not include travel and accommodation expenses

ADDITIONAL MENU OF COURSES IS AVAILABLE FOR ADDITIONAL FEES

Russian power: from rigid centralization to liberalization and market

Energy Efficiency in Russia: Challenges and Potential

Russian energy policy and strategy

Russian electricity markets: market design, price mechanism, rules

Market regulation in Russia: main principles and instruments

Oil and gas management in Russia

The main directions of technological development of the Russian energy sector

Oil and gas markets in Russia

Prospects for development of renewable energy in Russia

Innovative technology in Electricity Transmission and Distribution

Case-Study: Management of innovation development in an energy company in Russia

Innovations in technological and control management in energy sector in Russia

Management of energy companies in Russia

Case-Study: Corporate governance in the Russian energy holding

Energy Efficiency Policy in Russia

International cooperation and the Russian energy sector

EU Law dept on the EU-Russia energy relations

Country risk assessment and mitigation

Valuing off-shore energy projects

Dealing with local administration and authorities

Operations management and control

Program becomes degree-earning for ESCP Europe, if the cumulative number of hours achieves 60 hours (or average equivalent to 8 subjects). Program becomes degree-earning for HSE if this figure equals 72 hours.

Prices are subject of negotiation.

