



"There are three difficulties in authorship:
to write anything worth publishing,
to find honest men to publish it, and to find
sensible men to read it."

– Charles Caleb Colton

Dear colleagues,

In spite of the field of the research, the results of the work are often being judged by bibliometric factors. No matter what one's personal attitude to the publish-or-parish phenomenon is, the reality simply states that scholars are to join the ongoing quest for frequent publication to sustain or further their academic careers. That's why we focus this issue on the opportunities HSE provides for publishing and thus promotes the cutting-edge research done by the university faculty. There are options for both preprints and monographs to be published by the HSE Publishing House. We strive to tell more about the possibilities the university offers to help you present your research to the scientific community. And that's why we believe it's so important to mention that *Foresight-Russia*, a peer-reviewed journal published at HSE will be released in English starting from 2014.

In his interview Dr. Andrej Krickovic, an Assistant Professor at the Faculty of World Economy and International Affairs, kindly shares his experience on organising a working group on publishing in political science. The idea is to give scholars a chance to present their academic work to other participants and get feedback. We wish success to the "poly sci" working group. In the end, the initiative of the faculty plays the crucial role in publication activity.

Yulia Grinkevich
Director for International Academic Integration

The HSE Publishing House: Living for Books

One of the most useful resources at HSE that should not be underestimated is university's own Publishing House. The current article is devoted to this resource and the opportunities it gives to HSE faculty that are looking to publish their scientific research in a book form.

Using Our Own Resources

A small editorial and publishing department that sought to meet HSE's internal needs operated at the university starting from the first days of its existence. Soon enough the growing potential of the university along with increasing expectations created a demand to develop other areas of the publishing business. A main trigger was the fact that HSE's leading scientists started publishing their books with external publishers simply because there were not enough in-house resources. So, the decision was made in 2000 to expand university's own publishing output by creating a full-fledged publishing facility with an effective distribution system in order to meet the needs of both – our authors and our readers.

There were several projects essential to the Publishing House development such as a joint programme with Erasmus University

Tacis, a project aimed at supporting the teaching process in such disciplines as economics and business in high schools and universities. There are several textbooks on economics by HSE authors that have been published in large quantities as part of this project. The most successful tome, a book by Alexander Granberg titled *Principles of Regional Economy* was published with a circulation of 20,000 copies. Initiatives on publishing original and translated textbooks on the university's curriculum are also among the most fruitful undertakings of the Publishing House.

In 2009 just a few years after the circulation of literature published by HSE has reached considerable quantity, university's own bookstore, *BookVyshka*, was opened at 20 Myasnitskaya Ulitsa. The venture survived despite of the fact that it was opened during the hardest days of the country's financial crisis and even won prizes for Best Bookshop in a Moscow competition, *Discovery of the Year* (2010) and *The Best Specialist Bookshop* (2013). The store stocks both our own publications and books from a wide assortment of foreign publishers: academic textbooks, manuals and multimedia related to HSE curriculum, as well as children's books, volumes on art, and HSE souvenirs. *BookVyshka*'s assistants are experienced book-sellers who are fluent in English.

Printing, Presenting and Distributing

Today the HSE Publishing House specialises in scientific, educational and reference literature in the university's curriculum by Russian and foreign authors. HSE publishers produce books and

journals targeted at a wide audience of professionals and students which are to be distributed on the external market, as well as editions for internal needs such as preprints, printed materials for conferences and other university publications of limited circulation. The list of authors predominantly consists of professors, lecturers and academics from HSE faculty. The HSE Publishing House currently produces approximately 200 titles a year. Educational publications are circulated in editions of up to 2000 copies with additional prints issued based on need (several textbooks have gone through 5–7 prints), and for scientific publications the circulation is usually 1000 copies. Circulations of 150 to 500 copies are also available for HSE's internal needs. The majority of books published are available in printed and electronic versions.

Not only producing academic literature is the goal of the Publishing House. A lot of attention is given to presentations of newly published pieces and to meetings of authors and readers. By doing so the Publishing House aspires to promote each new book as an important academic event and an issue for public discussions. Book presentations held by HSE attract a great number of specialists and are typically well-covered by the media. Book reviews are published in well-respected magazines and professional papers.

One of the most significant achievements is a wide distribution network that currently operates at the Publishing House. It includes wholesale trade (book-traders such as Omega-L Companies G group, INFRA-M, KnoRus, G rand Fair, Region-Kniga, etc.), as well as retail sales (leading bookshops in Moscow, St. Petersburg, Ekaterinburg, Volgograd, Voronezh, Irkutsk etc.). In 2008 a national mail-order service, Book-by-Mail, began operations. Currently HSE books are available for purchase online at Internet shops such as OZON.ru, Co@Libri, Book.ru, Bolero.ru, University-Books.ru and at the leading Russian electronic libraries, including LitRes and University Library Online.

How to Publish a Book at HSE?

The HSE Publishing House puts the following groups of publications in print: works selected within the annual call for manuscripts, books to be published within one of the current projects and publications ordered directly by departments or external customers.

Annual Call for Manuscripts

The Publishing House sends out a call for applications every year in September. Applications for publishing sent by authors are collected till the end of October and reviewed by the expert committee of HSE's Academic Fund. Based on the references given by the committee the Publishing House Council makes a list of approved applications (it usually happens in the beginning of the next year). All candidates are informed via email about the status of their application. Additionally, the list of books approved for publishing is posted on the website of the Publishing House.

Those applications approved for publishing are being sorted into two groups: those financed from the central budget of HSE and those financed by the Publishing House. It is a usual practice to finance monographs written by HSE faculty from the university budget. In such case authors are not paid any fees. The circulation of these books is normally 300 – 600 copies. Only

textbooks and educational literature which is printed in big number of copies (starting from 1000 copies) are financed by the Publishing House. Authors of these books are paid 10% from the sold circulation. In this case authors are paid once in every three months, and they also get a pay stub with information on how many copies were sold. If the author affiliated with HSE obtained an internal grant for publishing, they are not paid for the first print of the book.

Full manuscript should be submitted to the Publishing House not later than within a year after the application (until September of the following year). At this stage the work goes through a final review and a final decision is taken: is the book ready to be published or does it need more work.

Current Projects

There are currently three university-wide publishing projects in operation. The **serial monographs programme** was launched in 2009. The programme helps to publish both original and translated monographs. Applications are collected throughout the year, the final list of suggestions comprised by the Chief Editor and project coordinator Valerian Anashvili is submitted to the Publishing House Council for final decision. Writers whose works were accepted for publication are paid author fees. The books printed within this programme are meant for sale.

The **translated textbooks programme** was launched in 2011. At the first stage of the project seven textbooks were selected for translation and publication, some of them have already been printed. The second stage of the project will be implemented in 2014: six books have been selected for publication.

The **original textbooks programme** supported by grant money was launched in 2012. Due to substantial financial back up authors get considerable fees when publishing within this programme. These editions will be printed for sale and comprise a future series *HSE Textbooks*. 17 books were selected for publication during the first part of the project and the first book has already been released.

Decisions concerning publication within both textbooks programmes are made by the Publishing House Council and are based on the references given to each particular application by experts of the HSE Academic Fund. The next rounds of the projects are due to be announced further: in 2014 applications for original books will be collected, and in 2015 there will be a call for applications for translated textbooks. To send an application for one of these two projects one should keep one's eyes open for new announcements on the HSE main website as well as webpages of the departments and the Publishing House itself.

Publications ordered by departments

A book's publication can be initiated and sponsored by a concrete department directly. In order to do so one needs to fill out an application form and have the head of the department sign it. These kinds of applications are collected throughout the year. Once an application is received by the Publishing House a calculation of anticipated publishing costs is made and negotiated with the department and the process of publishing can begin. Books sponsored by departments are usually not for sale, the entire circulation is handed to the ordering department.

Publications ordered by external customers

If a member of HSE faculty gets an order for a book from a third party the Publishing House, signs an agreement with the customer. It is still a requirement that the work to be published is reviewed by HSE experts even though the book is sponsored by an outside client. This is done to ensure a high level of quality of publications produced by the HSE publishers. The decision on publication is made by the Publishing House Council. Oftentimes HSE faculty turn to this way of publishing to escape long-lasting review procedures. Books published this way are usually not distributed by the Publishing House, although when desired the publishers can take part of the circulation for distribution.

Contract drafting

When an original book is to be published the Publishing House and the author sign an agreement. This is a usual practice that the author gives the publishers exclusive rights for their work. In case when a publication is financed by HSE the contract is signed for three years. When an edition is sponsored by the Publishing House the term of the contract is five years. Within the term of the agreement publishers are obliged to reprint the publication each time all copies are sold out.

Publishing Process

After a manuscript was submitted to the Publishing House by the author (or one of the authors) in person, the text goes for editing and proof-reading. The author negotiates the edited version with the editor and approves the final text of their work. The ready-for-print text gets approval from those who ordered or sponsored the edition. When all the stages of publishing process go smooth with no delays caused either by publishers or authors a book is printed in four months' time.

For more information go to <http://id.hse.ru/en/> or contact the HSE Publishing House staff via email id.hse@mail.ru

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When the Altruistic and Selfish Comes Together

Interview with Andrej Krickovic, an Assistant Professor at the Faculty of World Economy and International Affairs

Andrej Krickovic was born in Croatia. At the age of three he moved to the US where he received a PhD in political science from the University of California at Berkeley in 2012. After completing his dissertation on Russian foreign policy and Russia's relationships with international institutions, Dr. Krickovic completed a postdoc in Harvard where he did research on the topic of regional integration in the post-Soviet space. Andrej's interests beyond work include travelling, cooking, and sailing the Adriatic Sea in his native Croatia.

Why did you come to work at HSE?

Through studying the region and doing fieldwork as a postgraduate student at Harvard I met a lot of people from the Faculty of World Economy and International Affairs. I met Anastasia Likhacheva in Harvard. She is a Junior Research Fellow at HSE and now we are sharing an office. I met the Dean, Sergey Karaganov, over the course of my studies. I interviewed him for my graduate work. I met the Dean of the Faculty of Politics, Andrey Melvil, when I was at Berkeley because he has a very good relationship with some of the people from our faculty. I know a lot of the other people from the research I did. So, it wasn't a very difficult choice and it's very nice to be at a place where every time I go to work I am doing field research. At Harvard I had to schedule a trip, get funding, here I just have to walk out of my front door and I am doing research!

What are your research interests?

I work on Russian foreign policy, Russia and its relationships with international institutions, as well as research on ties that do not bind Russia to the international liberal order. It is all about how powers like Russia challenge international institutions that work with the transformation of the region. My research argues against the idea that there is an international liberal order that can really restrain rising states so that we will have a very peaceful transition to a multipolar system. I think it is going to be much more conflictual and that was the argument I made in my dissertation. At Harvard I was working on regional integration in the post-Soviet space and I also wrote an article there that I am trying to get published now.

Speaking about getting published, you initiated a working group on peer-reviewed publishing. How does it function?

It's a working group on publishing in political science or a "poly sci" working group. The point is for people to come and present papers and articles they are working on and to get feedback from other participants. There is a clear goal: I want to get this paper published. So what do I have to do to get past this obstacle? What are the problems with the paper theoretically, methodologically, in terms of the empirical evidence? But also where I can get this published? Is it too long or is it too short? Does it have to be more oriented towards policy? Does it have to be more oriented towards theory? These are the kinds of questions that are asked in this working group.

It's not a very big group and we are not looking for a mass audience to show up. We are looking for people who are ready to come and become a part of our little community. But it requires that people should do the reading. So there is a little bit of an investment, but the payoff is that once or twice a semester you'll also get to present your own work and you'll get people to give you feedback. People who have presented have found it worthwhile.

How did you come up with the idea to start this working group?

When I was in Harvard last year as a postdoc they had these working groups and this was a tremendous help. Peer-review publishing is very difficult. I think people underestimate how difficult it is

to get an article published in a very good peer-reviewed journal. It can take months and even years to do. Having this step in a process really simplifies it. People send out their paper in the best possible shape it can be. They are able to address some of the comments peer-reviewers would have before they start the process. I think that if this kind of group doesn't exist here yet, then I hope that it would proliferate in other departments and in other areas because it is a very good institution.

I did it partially out of selfish reasons because I want my articles to get published. It is essential to have the feedback and commentary of your colleagues. And I think it's important for the university to increase its presence in foreign peer-reviewed journals. I hope this group can contribute to this larger goal. I did this for altruistic but also selfish reasons: this is when the altruistic and selfish come together.

How does it feel being a new professor and the first international hire at the faculty?

We have a very good atmosphere here at the Centre for Advanced European and International Studies. Our space is very cosy, we are constantly in each other's offices. We discuss stuff, people are coming in and out. It has been a very interesting time for me. Especially the last few months I have been very active in terms of seeing what is going on in Ukraine and before that the Syrian conflict and Iran. We exchange each other's papers with our working group and even on a more informal level just to hear opinions and different perspectives. I am getting away from this American liberal international perspective here for sure.

What in your opinion needs to be done to make your faculty more internationalised?

I think there is a good plan. I know that they have this experience with the Fulbrighters coming in, so they opened this up for visiting people. I also support this idea to bring senior scholars over to work with the junior faculty and graduate students on a short-term basis. Another thing is maybe to make English more of a requirement. There are not so many courses being taught in English at the moment. It's important if this university wants to be international and work on its ranking to have people publishing abroad. I think that should be a goal that classes will be in English and that will help people write in English. I know it is hard for the students but it's like medicine: it might taste bad but it makes you stronger. I would be very sympathetic to that and help people improve their use of the language. It is especially difficult when you start reading things that are theoretical or abstract and writing is always a challenge. I know there are resources here. Another thing that needs to be worked on is to integrate things that exist. There is a writing centre. I looked at their website and spoke with the people there. It seems like it's a very good resource. Oftentimes these resources are underutilised, so I would encourage people to use them. It's important for professors when they are giving their lectures and their students seem to have a problem with their English or writing in English to point them in the right direction. I think that would also be an important thing in moving forward with the internationalisation of this faculty and the university to have more cooperation between the faculty and different centres so that people know what is going on everywhere and they can come together to make this bigger project happen.

What could encourage different departments to work together?

It's always going to be a problem. Everybody is doing their own thing and they often are isolated. What happens in the US, as far as I experienced at Berkley, is that there were a lot of joint events going on. So let's say that when one institute or one faculty was sponsoring something they would come together. They usually have to because they do not have enough money to put an event together by themselves. But I think that really helped. Finding joint programmes, finding joint ways to use the resources in a more effective way, teaching classes together, and putting on conferences would be a good way to move forward with that.

Were there any things that were challenging for you here?

I still haven't started teaching classes. I hope it is going to be figured out in January, because I would like to have more of an interaction with the students. But I know that it takes some time. I am the first international professor in this faculty, so it takes time to find some space for me in terms of how I fit in with the existing programme and the classes they teach. I am going to people's classes just to have some idea what to expect and I am very much looking forward to meeting students and working with them.

Update: Andrej's Master's class The Balance of Power in World Politics has been added to HSE's curriculum and he is looking for students. The class will start in February - March. For more information and to obtain a syllabus please contact Andrej at akrickovic@hse.ru

Foresight-Russia: A Call for Papers

Foresight-Russia is a high quality peer-reviewed journal published by the largest research unit at HSE, the Institute for Statistical Studies and Economics of Knowledge (ISSEK). This publication ranks among the highest impact academic journals in Russia and is indexed and referenced in Scopus, SSRN, RePEc, EBSCO and other databases.

The journal targets high-quality contributions from both researchers and practitioners. Research consisting of empirical or analytical studies, simulations or modelling exercises, conceptual papers, case studies (such forecast exercises in other countries) are invited to be submitted for consideration.

Foresight-Russia is issued quarterly. Two issues of the journal in 2014 will be published in English in order to reach out to an international audience. The journal's deep base of reviewers allows for a relatively quick review turnaround, which generally takes about 1,5 months for the publication process. Submissions are accepted in both English and Russian.

For more information about the journal's sphere of expertise and interests and application procedures please visit:

foresight-journal.hse.ru/en or contact the Editorial Board at: foresight-journal@hse.ru.