Government of the Russian Federation

Federal state autonomous educational institution of higher professional education
"National Research University-Higher School of Economics"
St.-Petersburg branch

Department of Management

SYLLABUS OF THE COURSE
«Business Ethics»
Direction 080200.68 Management

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Level of education: Master’s, 1-st year

2013
1. Prerequisites
The present discipline is a part of a cycle of social and economic disciplines. Studying of the discipline is based on the following disciplines:
- Philosophy
- Sociology
- Psychology
- History
- Cultural science
Students should demonstrate the following knowledge and competences:
- ability to speak English and to write in English (intermediate\upper intermediate level)
- communicative abilities;
- ability to express the position accurately, correspond with character of the audience;
- ability of independent preparation of general analytical materials (reviews, notes, reports).

The content of the program of a course is based on works by the Russian and foreign authors on publications of modern research.

2. Goals and learning outcomes
Business Ethics module highlights theoretical study of moral principles and their application in the process of professional and business decision making. A special emphasis will be made on the issue of corporate social and environmental responsibility as well as business impact on global sustainable development. Students will learn methods of analyzing ethical consequences of business decisions and main features of practical approaches to ethical dilemmas solving.
Main goals of the course are the following:
- expanding knowledge and understanding of ethical decision making approaches;
- acquiring skills of classification and identification of priority groups of stakeholders;
- improving skills of ethical issues analysis and evaluating their impact on companies' image and reputation;
- developing skills of analyzing social and sustainability reports.

Teaching format: business games and analysis of cases, practical tasks.

3. Distribution of hours

<table>
<thead>
<tr>
<th></th>
<th>Theme</th>
<th>Class hours\lectures</th>
<th>Self study</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ethics, Professional Ethics, Business Ethics</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>2</td>
<td>Ethical Decision Making</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>3</td>
<td>Development of Ethical Corporate Behavior</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>4</td>
<td>Social Responsibility of Business. Environmental Ethics Essay</td>
<td>8</td>
<td>20</td>
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</tbody>
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Total: 32 hours \(\text{Class hours}\) ; 108 hours \(\text{Self study}\)

4. Course content

1. Ethics, Professional Ethics, Business Ethics

2. Ethical Decision Making


3. Development of Ethical Corporate Behavior


5. Assessment

<table>
<thead>
<tr>
<th>Assessment type</th>
<th>Form of assessment</th>
<th>Requirements</th>
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<tbody>
<tr>
<td>On a weekly basis</td>
<td>Homework</td>
<td>Presentation</td>
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<tr>
<td>Mid-course</td>
<td>Essay</td>
<td>5 pages essay</td>
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<tr>
<td>Final assessment</td>
<td>Interview</td>
<td>15 min interview based on key questions of the course</td>
</tr>
</tbody>
</table>

6. The reading list


Additional reading:


27. Smith O. Putting what we learned form Brent Spar into practice / Greenpeace Business. – April, 2005.


