



PhD (“Kandidat”) in sociology

Director, Internet Studies Laboratory

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1. DEGREES.

- 2001: PhD (“Kandidat”) in sociology. The University of St.Petersburg, and European University at St.Petersburg. Thesis: “Institute of Mass Media in Contemporary Russia: News Production as a System of Power Relations”
- 1998: Master of Arts in sociology, with distinction, from the European University at St. Petersburg. Validated by the University of Helsinki. Thesis: “Mass Communication as Action: Types of Communicative Action at a Daily Newspaper. Analysis of Participant Observation of Journalists’ Everyday Practices in the ‘Vecherny Peterburg’ Newspaper”.
- 1995: Higher education degree in journalism, with distinction, from the State University of St.Petersburg. Thesis: “Perception of news-paper texts by teenage audience”.

2. APPOINTMENTS.

- 2012 – present: director, Laboratory for Internet Studies, National Research University Higher School of Economics, St.Petersburg.
- 2008 – 2012: dean, faculty of sociology, National Research University Higher School of Economics, St.Petersburg.
- 2002 – present: associate professor, faculty of sociology, National Research University Higher School of Economics, St.Petersburg.
- 2001 – 2002: researcher, Center for Independent Social Research, St.Petersburg.
- 2001-2002: lecturer, faculty of sociology, St.Petersburg State University.

3. FIELD OF INTERESTS.

Field of Interests

- Methods of internet research, blog and SNS classification, sentiment and network analysis.
- New media and globalization. Role of new media for social change and political process.
- Social problems in media and on the Internet.

4. PROFESSIONAL ASSOCIATIONS.

- European Network of Excellence in Internet Research – since 2013, affiliate member
- International Network for Social Network analysis – 2013.
- Russian communication association – 2001 - 2006.
- St.Petersburg sociological association – since 2001 - 2012.
- Soyuz: The Research Network for Postsocialist Studies – since 2000.

5. MEMBERSHIP IN EDITORIAL BOARDS OF ACADEMIC JOURNALS.

- *Javnost – the Public*. The journal of the European Institute for Communication and Culture, 2001-2010
- *Journal of Eurasian Studies* (Elsevier), 2001 – present.

6. MAJOR PUBLICATIONS.

Monograph:

News Media and Power in Russia. London, New York: RoutledgeCurzon, 2006 / in English.

Articles:

Forthcoming, submitted and prepared for publication:

- (1) [“LiveJournal Libra!” The influence of the political blogosphere on political mobilisation in Russia in 2011-12.](#) (with A.Shcherbak) Paper accepted to *New Media and Society*.

Published:

- (2) [Comment-based discussion communities In the Russian livejournal and their topical coherence](#), // HSE Basic Research Program preprint series in sociology, WP BRP 33/SOC/2013 (with S. Koltcov, S. Nikolenko, in English)
- (3) Mapping the Public Agenda with Topic Modeling: The Case of the Russian LiveJournal. (with S. Koltcov). *Policy and Internet*, Vol.5, Issue 2, 2013. P. 207-227. / In English.
- (4) [Interval Semi-Supervised LDA: Classifying Needles in a Haystack \(with S. Bodrunova, S. Koltsov, S. Nikolenko, A. Shimorina.\)](#), 12th Mexican International Conference, MICAI 2013, Mexico City, Mexico, November 24-30, 2013, Proceedings, Part I: Advances in Artificial Intelligence and Its Applications. Series : [Lecture Notes in Computer Science](#), Vol. 8265. Subseries : [Lecture Notes in Artificial Intelligence](#). /In English
- (5) The breath of the blogosphere: Towards a methodology of analysis of large text data for sociological goals (with K.Maslinsky). *Sociologia 4M* / In Russian.
- (6) Constructing police brutality in the Russian blogosphere: rhetoric, motifs, and style (with I.Yasaveyev). *Journal of Sociology and Social Anthropology*, Vol. 16, No 3 (68), P. 81-100. / In Russian
- (7) Statistical and Topical Profile of the Russian LiveJournal (with S.Koltcov). Proceedings of the XVI Russian United Conference “Internet and Modern Society” (IMS-2013), St.Petersburg, 2013. / In Russian
- (8) Change in Live Journal topical structure: influence of Russia’s 2011 parliamentary elections (with K.Maslinsky & S.Koltcov). HSE Basic Research Program preprint series in sociology, WP BPR/14/SOC/2013. / In English.
- (9) Mapping comment-based communities in LiveJournal (with S.Koltcov and Yu.Rykov) Proceedings of the XV National scientific conference “Internet and Modern Society”, St.Petersburg, October 10-12, 2012 / in Russian.
- (10) The breath of th Blogosphere. Towards a methodology of big text data for sociological goals. In A.V. Shashkin, I.F.Devyatko, S.G.Davydov Online Research in Russia 3.0. Moscow: Kodeks, 2012 / In Russian.

- (11) Detection of social problems and changes through large text corpora analysis in blogs and social networks. *Proceedings of the Symposium "Social Communications: The Universe of Professional Activity"*, St.Petersburg State University, 2012 / In Russian.
- (12) "Coverage of Social Problems in St.Petersburg Press". In: Feilitzen, C. von and Petrov, P. (eds). *Use and Views of Media in Sweden & Russia*. Södertörn Academic Studies, no. 44, Mediastudier vid Södertörns högskola, no. 2011:1, Huddinge 2011 / In English.
- (13) Coverage of homelessness in regional press/ In: Homelessness and hate speech in St.Petersburg mass media. St.Petersburg: interregional network "For overcoming of social exclusion", 2009 (In Russian).
- (14) (with Karina Alexanyan Fitch). "Blogging in Russia is not Russian blogging". In Russel, A. and Echchaibi, N. (eds) *International Blogging: Identity, Politics and Networked Publics*. Peter Lang, 2009 / in English.
- (15) Media, State, And Responses To Globalization: The Case Of Post-Communist Russia, in: Paula Chakravartty and Yuezhi Zhao (eds) *Global Communications: Toward A Transcultural Political Economy*, Romans and Littlefield, 2008 / in English.
- (16) Institution of ombudsman: coverage in the Russian press. In: A. Sungurov (ed) *Institute of Ombudsman as the Intitute of the State Human Rights Defence: Russian and International Experience*. St. Petersburg, Norma, 2007 / In Russian.
- (17) Whose War? The Chechen Conflicts on Russian Television. *Kultura (Russian cultural review)*. March 2006: 3-7 / in English and German.
- (18) Mass communication: newest research and latest tendencies of media development. In V.Vasilkova, V.Kozlovsky, V.Minina (eds). *Social Communications. Collection of syllabi and teaching materials*. ST.Petersburg: Intersocis, 2005 / in Russian.
- (19) News production in contemporary Russia: Practices of power. In D. McQuail, P. Golding, & E. De Bens (Eds.), *Communication theory and research: An EJC anthology* (pp. 220–224). London, UK: Sage, 2005 / In English
- (20) Measuring Tolerance? (with E.Taratuta). *Journal of Sociology and Social Anthropology*, N 3, 2003 / in Russian.
- (21) Difficulties of revealing hate speech in the Internet: from "peaceful" oppositions to armed conflicts. In: "Hate Speech and Press Freedom. The Ethnic and the Religious in Russian Media as a Problematic Field". *Journalistic Professional Ethics: Working Papers*. Moscow: Galeria, 2003 / in Russian.
- (22) Working Papers of the Research on Revealing Radical Texts in the Internet (with D.Dubrovsky, O.Karpenko, F.Torchinsky, and L.Shpakovskaya). St.Petersburg: European University at St.Petersburg Press, 2003 / in Russian.
- (23) News Production in Contemporary Russia: Practices of Power. *European Journal of Communication*, Vol. 16, No 3, 2001, p. 315-335 / in English.
- (24) Who and How Influences News Production in Contemporary Russia. *Pro et Contra*, Vol. 6, No 2, p 80-106 / in Russian.
- (25) News Production: Influences on the Work of Journalists. In V.Voronkov, O.Pachenkov, E.Chikadze (eds). *Nevidimiye Grani Socialnoi Realnosti*. Working Papers of CISR. Vol. 9, St.Petersburg, 2001, p. 109-123 / in Russian.
- (26) Change in the Coverage of the Chechen Wars: Causes and Consequences. *Javnost - the Public*, Vol VII, No 3, 2000 / in English.
- (27) The production of News: Hidden Mechanisms of Control. *Journal Sociologii i Socialnoi Antropologii*, Vol. II, No 3, 1999 / in Russian.
- (28) Communication Gap: The Pragmatic Philosophy of Language and Everyday Practices of Journalists. In A. Kachanov, A.Bikbov (eds) *Vremia i Prostranstvo v Socialnoi Teorii*. Russian Academy of Sciences: Moscow, 2000 / in Russian.
- (29) Mass Communication as a Set of Communicative Actions. *Sociologicheskyy Journal*, No 1/2, 1999 / in Russian.
- (30) Images of Women: Gender Stereotypes in Commercials on Modern Russian Television. Working Papers of the seminar "Women Journalism", St. Petersburg University, 1999 / in Russian.

7. RESEARCH EXPERIENCE.

- (1) "Studying construction of social problems in blogs with advanced methods of text and network analysis", project leader, HSE, 2012-2014.

- (2) "Development of methodology of semantic and network analysis of blogs for sociological goals", project leader, HSE, 2011-2013
- (3) "Representation of social problems in Russian and Swedish press", researcher from Russian side, joint project with Sodertorn University College "The Role of Media for Identity and Democracy", Sweden, March 2007 – 2009.
- (4) "Representation of homeless in press", head of multi-region research project, July 2006 – 2008.
- (5) "Representation of institution of regional ombudsmans in media", individual research, for "Strategy" humanitarian-politological Center, April-July 2006.
- (6) "Informational transparency: monitoring of websites of federal organs of power", senior advisor, for NGO "Institute for information freedom development", 2006 .
- (7) "Analysis of perception of universities by St.Petersburg high school students", supervisor of student research, November 2005 – April 2006.
- (8) "Alternative media as a form of civil society", pilot project on non-mainstream media of the Russian North-West, December 2002 –June 2003.
- (9) Coordinator of St.Petersburg research group in the inter-regional project of Glasnost Defense Foundation "Working out methods of monitoring of media content" aimed at revealing intolerance in press. October-December 2002.
- (10) Researcher in the project of Informatics Centre of European University at St.Petersburg "Propaganda of tolerance in media" (coordinating the analysis of extremists Web-sites in Russian language Internet). January-September 2002.
- (11) Individual research "Power Relations in Media: Typology of Influences on News Production in Contemporary Russia" (second part of the previous research). September 2000 – August 2002.
- (12) Individual research at St. Petersburg television "Transformation of Practices of Control Over Media and Journalists' Strategies of Resistance" (collection and primary analysis of the material for dissertation). September 1998 - November 1999.
- (13) Part-time research assistant at the project "Construction of Political Identity in North-Western Russia". University of Tampere, Finland, Dept. of Political Science and International Relations. September-December 1998.
- (14) Individual research project. Participant observation at the editorial office of the "Vecherny Peterburg" newspaper. Paper: "The Construction of the Mediated Public Space: An Investigation of Everyday Practices of Journalists". The paper got the highest mark at the entrance examination to the European University at St. Petersburg. January-July 1997.

8. SCHOLARSHIPS AND GRANTS

- (1) Collective grant from Center of Fundamental Research, HSE, for the project "Studying construction of social problems in blogs with advanced methods of text and network analysis", 2012-2014.
- (2) Collective grant for networking of Baltic region countries universities, Visby program, "New Media: Changing Media Landscapes", participant, 2011-2013.
- (3) Collective grant from Academic Development Fund, HSE – St.Petersburg, for the launch of a temporary research group, 2011-2012.
- (4) Collective grant of "Teacher – students" program, Scientific fund of Higher School of Economics, for the project "Development of methodology of semantic and network analysis of blogs for sociological goals", 2011-2013.
- (5) Sodertorn university college, contract for the research "Representation of social problems in Russian and Swedish press", as a part of the college's project supported by a Swedish Institute grant, 2007-2009.
- (6) 2006-2007: TACIS, IBPP and Danish Church Aid grant for project "Social reintegration of homeless", including support of the research "Representation of homeless in press".
- (7) 2006-2007: Returning Scholar Fellowship, HESP AFP, Open Society Institute, grant for development of teaching at Higher School of Economics, St.Petersburg.
- (8) 2002-2003: Centre for Independent Sociological Research, grant for current project, Program of Support of Associated Researchers.

- (9) 2002: Ministry of Education RF, Program "Formation of Tolerant Attitudes and Prevention of Extremism in Russian Society (2001-2005)" (support of Glasnost Defense Foundation project).
- (10) 2001: Ministry of Education RF, Program "Formation of Tolerant Attitudes and Prevention of Extremism in Russian Society (2001-2005)" (support of European University project).
- (11) 2000-2002: Open Society Institute, USA, Research Support Scheme (grant for the second part of the research on power relations in news production).
- (12) 2001: Nordic Council, network grant for university cooperation (joint seminars and publications of collection of papers)
- (13) 2000: American Councils, USA, Research Scholarship Exchange Program (grant for research at Duke university).
- (14) 1999: Centre for International Mobility, Finland (grant for research at Tampere university).
- (15) 1998-1999 Moscow Public Scientific Fund supported by Soros Foundation (grant for the research project at the television station).
- (16) 1997: Centre for Independent Social Research, St. Petersburg (scholarship in support of the research project at the news-paper).

9. TEACHING EXPERIENCE

- (1) Higher School of Economics, sociology department (full-time employment), courses "Internet as a social space and a space for social research" (with A. Kincharova, K.Maslinsky, undergraduate research seminar); "Analytical sociology" (with D. Alexandrov, graduate research seminar); "Sociology of mass communication", "Sociological methods in advertising", "Introduction into Sociology", "History of Sociology", "General Sociology", undergraduate and graduate levels, since 2002.
- (2) State University of St.Petersburg, Faculty of Sociology (part-time employment), courses "Sociology of Mass Communication", undergraduate and graduate levels, since 2001.

10. CONFERENCES.

International

- (1) May 2013, Comment-XXXIII Sunbelt Social Networks Conference of the International Network for Social Network Analysis (INSNA), Hamburg, Germany. Presentation (with S.Koltcov) Comment-based communities in the Russian Livejournal and their topical coherence
- (2) October 2012, ECREA annual conference, Istanbul, Turkey. Paper (with K.Maslinsky, S.Koltcov): "Anti-elections" protests, Islam etc.: dominant topics and discussion communities in the Russian-language blogosphere.
- (3) October 2012, Communication university of China, Beijing, China. International conference: "Communication and Global Power Shifts", co-organized with Simon Frazer university, Canada. Paper: "Local politics, global social media: lessons from Russia"
- (4) September 2012, Oxford Internet Institute, University of Oxford, UK. International conference: Internet, Policy and Politics: Big Data, Big Challenges? Paper (with K.Maslinsky, S.Koltcov): Protests, Elections and their contribution to the topical structure of the Russian blogosphere: a «Big Data approach».
- (5) April 2012, University of Tallinn, Estonia. Visby Program workshop "Changing media landscapes: methods of new media research". Paper: "Protests, elections and more: Mapping agenda of the Russian blogosphere".
- (6) March 2010, University of Birmingham, UK. CEELBAS workshop "New Media in New Europe Asia". Paper: "New Media on Social Movements in Russia".
- (7) October 2009, Sodertorn university college, Sweden, research seminar "The Role of Media for Identity and Democracy". Paper: "Representation of social problems in the Russian press: corruption, ethnic conflicts and global warming".

- (8) October 2008, Columbia University, NY, Conference "Russia Online: the Russian-Language Blogosphere and Participatory Internet". Harriman Institute and the School of Journalism at Columbia University; the Berkman Center for Internet & Society at Harvard University. Paper: "Social Movements in the Era of Blogs: The Case of save_eu".
- (9) April 2008, Cambridge, UK. BASEES annual conference, paper: "From Cold war to new Russian nationalism".
- (10) April 2001, Bellagio, Italy. Conference "Democratization and the Media: Comparative Perspectives from Europe and Asia". European Institute for Communication and Culture, World Association for Christian Communication and Centre for Communication and Information Studies at the University of Westminster. Rockefeller Conference Centre, Bellagio, Italy. Paper: The Commercialization of Television and its Effects on Democracy in Russia.
- (11) December 2000, University of Michigan at Ann Arbor, USA. Conference "Democratization in Post-Authoritarian Countries: 10 Years after the Collapse of the Soviet Union". Institute for Social Research, University of Michigan at Ann Arbor, USA. Paper: "News Production in Contemporary Russia".
- (12) July 2000, Tampere, Finland. VI ICCEES Congress. Paper: Transformation of Power Practices in News Production in Post-Soviet Russia. Published in Abstracts.
- (13) November 2001, Oslo, Norway. Seminar "Private Rights and Public Trust: the Development of Democratic Society in Russia and the Baltic States". Centre for Russian Studies, NUPI, Oslo, Norway. Paper: Normative Concepts and Russian Media Realities
- (14) October 2001, Sodertorns Hogskola, Sweden. Seminar "Memory and Pleasure in Post-Soviet Cultural Studies". Sodertorns Hogskola, Stockholm, Sweden. Paper: "Representation of the Past in Russian TV Commercials".
- (15) August-September 1999, Herceg Novi, Montenegro. International Summer School "Structural Transformation in Post-Communist Countries", Belgrade University, Yugoslavia,. Paper: Changing Practices of Control over the Russian Media.
- (16) September 1998, Kallvik, Finland. Russian-Finnish seminar "Changes in Everyday Life and Institutional Change". Dept. of Sociology, University of Helsinki - Dept of Political science and Sociology, European University at St. Petersburg; OP-Institute, Helsinki. Paper: "Transformation of Mechanisms of Control over Media in Post-Soviet Russia and Journalists' Strategies of Resistance".

National, local, and international held in Russia

- (1) April 2014, XV April International Academic Conference on Economic and Social Development, HSE Moscow, three presentations.
- (2) October 2013, St.Petersburg. XVI Russian United Conference "Internet and Modern Society" (IMS-2013). Paper (with S.Koltcov) "Statistical and Topical Profile of the Russian LiveJournal".
- (3) June 2012, St.Petersburg. Networks in the global world. State university at St.Petersburg. Paper (with Sergey Koltcov) "Mapping comment-based communities in the Russian language blogosphere".
- (4) March 2012, St.Petersburg, Conference "Sociology in Action", Higher School of Economics – St.Petersburg. Paper: "The breath of the blogosphere: towards topical analysis of blogs".
- (5) February 2012, Moscow, 4th Alexander Kryshtanovsky conference, Higher School of Economics, Moscow. Paper: "Towards methodology of detection of topical and networks structure of blogs"
- (6) October 2011, St.Petersburg, Symposium "Social Communications: The Universe of Professional Activity", St.Petersburg State University. Paper: Detection of social problems and changes through large text corpora analysis in blogs and social networks.
- (7) October 2008, Moscow. III Russian Sociological Congress. Paper: "Coverage of social problems in media".
- (8) March 2007, St.Petersburg. Bi-national Russian-German conference "Equity, Equality and Justice", Department of Sociology, HSE-SPb. Paper: "Real and Discursive inequalities: homeless and their representation in Russian press".
- (9) June 2006, St.Petersburg. III International conference of Russian Communication Association, paper: Construction of Russian national identity in media: from symbolic deficit to nationalism in commercials". Training "Contemporary theories of mass communication".
- (10) February 2006, Moscow. Conference for editors of regional news-papers "Small town news-paper: dignity, independence, financial sustainability". Paper "How to carry out audience research yourself". Eurasia foundation, Moscow.

- (11) October 2005, St.Petersburg. Conference "Planning of Reforms and Institutional Changes in Russia", paper "Influence of Borrowed Media-Institutions on Russian Media Culture" " Higher School of Economics, St.Petersburg.
- (12) April 2003, St.Petersburg. Russian-American conference "Boundaries of Tolerance", St.Petersburg State University, Dept. of Sociology. Paper: "Measuring Tolerance?" (with E.Taratuta).
- (13) April 2003, St.Petersburg. Annual Scientific-Practical Conference of Journalism Department, St.Petersburg State University. Paper: "Civil Media: Communicative Strategies of Marginal Groups".
- (14) April 2003, St.Petersburg. Conference "Business Press and Corporate Conflicts", European University at St.Petersburg – "Top-Manager" Magazine. Paper: "Dependencies of Business Press and Trust of Business Community".
- (15) January 2001, Moscow. Annual Scientific-Practical Conference "Journalism in 2000: Realities and Perspectives". ECCR/UNESCO international section "Journalism after the USSR: Ten Years After". Department of Journalism, Moscow State University. Paper: "Centralisation and Regionalisation of the Russian Media: A Story of 5th St.Petersburg Channel". Published in Abstracts.
- (16) September 2000, St.Petersburg. I Russian Sociological Congress, St. Petersburg, Russia. Paper: Practices of Influence on Media Production in Russia. Published in Abstracts.
- (17) November 1999, St.Petersburg. Conference "Changing Communications in Contemporary Russia". Centre for Communications Research, Department of Sociology, University of St. Petersburg. Paper: "Influences on TV Production in Russia". Published in Abstracts.
- (18) June 1998, St.Petersburg. Summer Workshop "Environmental Studies from the Perspective of STS-Tradition: Science between Politics and Cultural Values". Russian Academy of Science - Norwegian University Centre, St. Petersburg. Paper: "Mediating Science: Types of Action of Journalists in Their Work with Sources".
- (19) April 1998, St.Petersburg. Seminar "Women Journalism", University of St. Petersburg, Journalism Department. Paper: "Images of Women: Gender Stereotypes in Commercials on Modern Russian Television". Published in Conference Papers.
- (20) April 1998, St.Petersburg. Conference "Mass Media in the Modern World", University of St. Petersburg, Journalism Department. Paper: "Journalists and Their Sources: Struggle for Control". Published in Abstracts.
- (21) April 1994, St.Petersburg. Conference "Journalism and Mass Culture", University of St. Petersburg, Journalism Department. Paper: "Investigation of teenage audience needs for information". Published in Abstracts.

11. LECTURES, PRESENTATIONS, AND COURSES AT SUMMER SCHOOLS.

- (1) Stockholm university, Journalism, media and communication department, lecture "Media and globalization in Russia", April 2006.
- (2) Annual "fall schools" "Modern sociology: research and educational strategies", program "Social communication", Federal Center of Post-Diploma Professional Training, St.Petersburg State University; September 20 – October 9 2004; October 7-31 2003.
- (3) University of Belgrade, teaching at summer school "Media in Transitional Societies", Petrovac, Montenegro, August 2003.
- (4) University of California at Berkeley, USA. Centre for Russian and East-European Studies. Presentation: "Contemporary Russian Media". May 2000.
- (5) Columbia University, USA. Faculty of Journalism. Seminar: "Theorizing Post-Communist Media". April 2000.
- (6) University of Texas at Austin, USA. Department of Radio, Television and Film. Presentation: "Journalists, Their Sources, and Agents of Influence in Contemporary Russia". March 2000.
- (7) Georgetown University. Centre for Eurasian, Russian and East-European Studies. Lecture: "Contemporary Russian Media". January 2000.