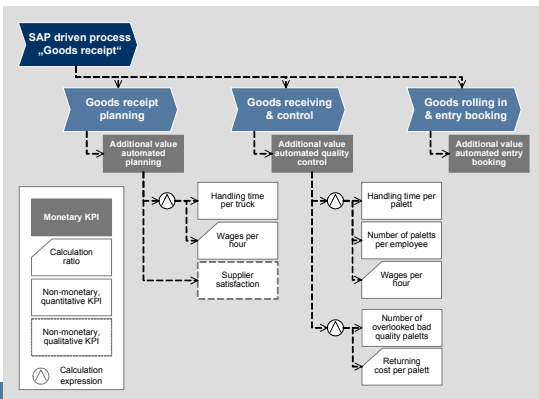


DEVELOPING IT-ENABLED COMPETITIVE ADVANTAGE IN MANUFACTURING

IDENTIFIED CUSTOMER NEEDS

- Stronger orientation on specific business processes
- Transparent and detailed profitability analysis of SAP solutions
- Assessment of the SAP business value based on reference experience from other SAP projects



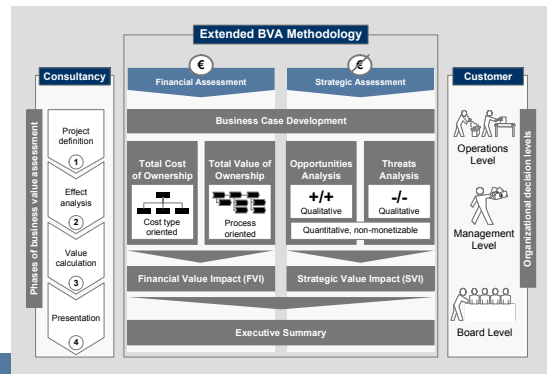
Process driven business value assessment (BVA) with the SAP Value Analyzer opens new dimensions to your IT controlling.

PROJECT OBJECTIVES

- Extending the SAP BVA methodology with regard to the customer needs
- Providing decision support by an integrated software tool

INTERVIEWS INSIGHT

„SAP automotive customers feel confident about running SAP solutions and plan to implement additional SAP solutions in the near future.“

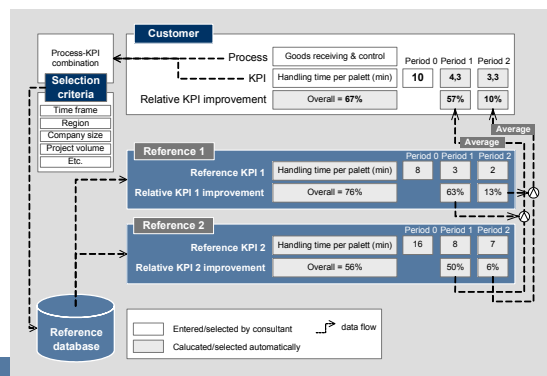


SAP Value Analyzer provides support for the complete value assessment process, integrating organizational decision levels.

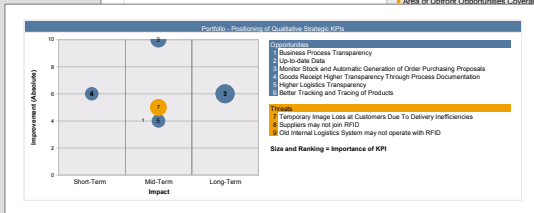
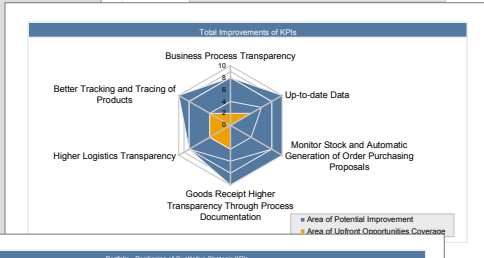
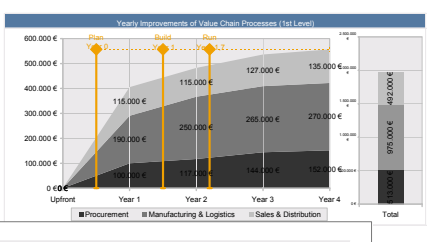
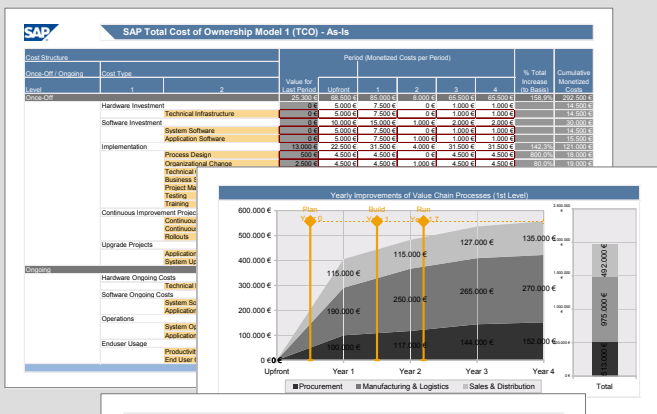
SAP VALUE ANALYZER

SAP Value Analyzer is a software based implementation of the extended SAP BVA methodology. It offers:

- Process oriented analysis of the SAP driven benefits
- Unified knowledge base structure for storing reference data related to profitability analysis
- Reference based business value assessment of SAP solutions



The unified knowledge base structure is the key to a reference based business value assessment of SAP solutions.



SAP Value Analyzer supports your IT investment decision with a detailed sophisticated analysis.

USER GROUPS

- SAP consultants: BVA of SAP solutions in preliminary stages of IT projects
- SAP customer: Decision making regarding new IT investments

SAP VALUE ANALYZER BENEFITS

Greater transparency about the business value of SAP solutions and support by the acquisition of potential customers by:

- Justification of IT investments
- Monitoring of IT investments
- Prioritization and benchmarking of IT projects
- Integration of organizational decision levels
- Extendable to usage across different industries
- Sharing cross-industry reference processes
- Multilingual functionality

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TOTAL TRANSPARENCY ABOUT THE BUSINESS VALUE OF SAP SOLUTIONS