

Denis Strebkov

Date of birth 1976-08-24

Scientific degree PhD in Sociology (2003)

Employment
history

2000-09 – till now:

State University – Higher School of Economics

School of Sociology / Department of Economic Sociology

Associate professor

Laboratory for Studies in Economic Sociology

Senior Research Fellow

2006-08 – 2008-11 (moonlighting)

ATON Ltd.

Vice-Head of the Department of Internet Projects (from 2007-10)

- managing the content of web-site (www.aton-line.ru)
- analysis of statistics on the web-site
- designing and realization of corporate portal development
- conducting on-line surveys

Head of analytical division of Marketing Department (2006-08 – 2007-10)

- organizing and conducting marketing researches
- working out marketing strategies of company's goods promotion
- efficiency rating of marketing campaigns in mass media and internet
- analysis and monitoring of statistical indicators of company's activity

2004-03 – 2006-08 (moonlighting)

Brokercreditservice Ltd. (BCS)

Head of analytical division of Marketing Department

- organizing and conducting marketing researches
- working out marketing strategies of company's goods promotion
- efficiency rating of marketing campaigns in mass media and internet

2002 – December 2003 (free-lance)

ISANT, Insight-M, Fund " Public Opinion ", V-Ratio, Magram MR

- organizing and conducting marketing researches
- preparation of analytical accounts

1999-07 –2001-12 (from 2000 September – moonlighting):

Adapt Ltd. ZIRCON research group

Senior specialist

- participation in conducting of scientific and marketing researches (designing program, toolbox etc.)
- organization of field research
- data analyses of sociological surveys
- preparation of accounts and analytical reports

Education

1999 – 2003

State University – Higher School of Economics

Postgraduate study on «Economic sociology and demography» (22.00.03)

Dissertation theme: «Factors and types of saving strategies of the Russian population in the second half of 1990s»

1999 – 2000

Moscow School of Social and Economic Sciences

Master of Arts in Sociology (University of Manchester)

1997 – 1999

State University – Higher School of Economics

Magistracy. Master programme on «Economic sociology».

Diploma with honor

1993 – 1999

Moscow Institute of Physics and Technology

Faculty of management and applied mathematics

Diploma with honor

Additional Skills

MS Windows, MS Office (Excel, Word, PowerPoint),
SPSS (multilevel and multidimensional analysis)

Languages

English (upper-intermediate), Russian (native)

Personal page

<http://www.hse.ru/en/staff/strebkov>