

# Dmitry Koptubenko

## Personal information and contacts

Birth: 14.02.1980 e-mail: [koptubenko@gmail.com](mailto:koptubenko@gmail.com)  
Adress: Profsoyuznaya, 126, Moscow, Russia  
Tel: +7-905-739-41-88

## Working experience

2008 – present **RosBusinessConsulting (RBC), RBC daily newspaper**, 1st deputy editor-in-chief.

*Summary of responsibilities: day-to-day management of editorial processes, HR, control of quality of contents. Initiated the creation and set several new departments (of economy, politics, society) for to increase citedness. As a result by the end of 2012 the newspaper grew in the Medialogy rating from the 9<sup>th</sup> to the 5<sup>th</sup> place. By January-2013 supervised redesign of the newspaper website. Current increase in traffic is more than 40 percent YtY. In 2008-2009 and 2012 made several cuts of the personnel. The latest optimization by 10 percent did not affect the quality of contents. In 2012-2014 developed the new ideology of the newspaper.*

2003 – 2008 **RBC daily newspaper**, journalist-analyst (oil & gas), editor of oil & gas section, head if Industry group, deputy editor-in-chief

*In 2006 as deputy editor-in-chief participated in the launch of the print newspaper.*

2002 – 2003 **Consultant Plus, Glavnaya Kniga magazine** (periodical for CFO and accountants). Economic observer.

2001 – 2002 **Finmarket agency**, editor-analyst.

In 2012 and 2013 appeared in the Best mediamanagers of Russia rating

## Education

1997 – 2007 Higher School of Economics: Bachelor of economics/magister of economics, candidate of economic sciences

## Spheres of interest

Monetary theory, monetary policy. Arts, opera, literature, sports.

## Foreing languages

English – fluent.