**Intercultural Communication**

**Lecturers:**

*Marina Tsvetkova* –professor of National Research University Higher School of Economics, Dean of the department of Humanities

# 1. Course Objective

The course will be aimed at the development of cross-cultural awareness in interpersonal and professional communications and encompasses a theoretical and a practical part.

The theoretical part will be based on major theories and approaches in intercultural communication and cover not only American and European theories but also give a Russian perspective.

The practical part of the course will be incorporated into lectures and focus on case discussions and cross-cultural problems solving, which acquires an additional acuteness in the multicultural context of the programme. One of the major accents will be put on cultural peculiarities of Russia and the enigma of the Russian soul.The uniqueness of the course is in the combination of traditional and novel approaches, one of which was introduced by the scholars of Nizhny Novgorod school of intercultural communication.

# 2. The position of the course in the structure of the educational program

Course duration: 1 week, 16 hours (tutorials + workshops)

Academic control forms are home assignments and a presentation of a team project.

## 2.1. Prerequisites of the course:

* English (no less than Intermediate level)

# 3.Topic-Wise Curriculum Plan

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| № | Topic name | Course hours, total | Audience hours | |
| Lectures | Workshops |
|  | Major theories and approaches in the field of Intercultural communications |  | 4 | 2 |
|  | Peculiarities of “the Russian world” and successful interacting with its representatives. |  | 4 | 2 |
|  | Team projects “Russia is…” presentations and discussion |  |  | 4 |
|  | **Total** | 16 | 8 | 8 |

**4. Readings:**

1. Hall, Edward T. [FOREWORD: CULTURAL MODELS IN TRANSCULTURAL COMMUNICATION](http://www.sciencedirect.com/science/article/pii/B9780127613505500057). *Nonverbal Behavior, 1979, Pages xi-xvii* <http://www.sciencedirect.com/science/bookbshsrw/a/subscribed/svt>

2. Hofstede , Geert [The business of international business is culture](http://www.sciencedirect.com/science/article/pii/0969593194900116) *International Business Review, Volume 3, Issue 1, March 1994, Pages 1-14.*

<http://www.sciencedirect.com/science/bookbshsrw/a/subscribed/svt>

3. Hofstede, Geert  [Organising for cultural diversity](http://www.sciencedirect.com/science/article/pii/0263237389900753). *European Management Journal, Volume 7, Issue 4, December 1989, Pages 390-397*

<http://www.sciencedirect.com/science/bookbshsrw/a/subscribed/svt>

4. Tomes, Yuma Iannotti Cross-Cultural Interaction and Understanding : Theory, Practice, and Reality. Nova Science Publishers, Inc. 2013. <http://site.ebrary.com/lib/hselibrary/search.action?adv.x=1&fromSearch=fromSearch&f00=author&p00=Hofstede&f01=all&p01=&search=Search>