National Research University - Higher School of Economics

Faculty of World Economy and International Affairs

Course Syllabus and Description

Career Development

Master of International Business Program

38.04.02 Management

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Career Development

COURSE OUTLINE
The Course is an optional for the 1st year students of the Master of International Business program at the Faculty of World Economy and International Affairs.

Introduction to Career Development, provides students with an opportunity to learn and develop the necessary skills to engage in life/career planning. The course can assist students in many areas of their career development, from understanding and assessing their strengths, interests, and priorities and deciding on occupations to learning about resumes, interviewing, and job search strategies.

The course teaching materials include case studies, readings, in-class exercises, and guest-speakers.

PREREQUISITES
None

COURSE OBJECTIVES
To provide the students with practical instruments, concepts, and skills that will enhance their understanding of self and the professional paths which best match their personal and professional aspirations.

LEARNING OUTCOMES AND SKILLS TO BE DEVELOPED
- Gain an understanding of students’ personality, interests, skills, values, and how these relate to occupational options
- Become familiar with key career development theories
- Enhance students’ knowledge of the world of work. Occupational alternatives will be generated through utilization of occupational resources and information interviews
- Develop lifelong skills associated with career decision making and career management. Students will learn how to make self-appropriate occupational choices and set realistic occupational/educational goals
- See themselves as an active agent in your career/life planning process

The course is divided into two parts:
Career Concepts and Applications – focusing on self-assessment, occupational exploration, and decision-making;
Implementing a Strategic Career Plan – focusing on employability skills and strategies for implementing academic/career development plans.

**COURSE STRUCTURE**

<table>
<thead>
<tr>
<th>№</th>
<th>Topic</th>
<th>Total hours</th>
<th>Seminars (contact hours)</th>
<th>Self-preparation</th>
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<tbody>
<tr>
<td>1</td>
<td>General overview of career-decision process</td>
<td>16</td>
<td>4</td>
<td>12</td>
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<tr>
<td>2</td>
<td>Managing your career</td>
<td>18</td>
<td>4</td>
<td>14</td>
</tr>
<tr>
<td>3</td>
<td>Relational Approach to Self-Assessment and Career Development</td>
<td>20</td>
<td>6</td>
<td>14</td>
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<tr>
<td>4</td>
<td>Job search approaches</td>
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<td>14</td>
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<td>5</td>
<td>Approaching job interviews</td>
<td>20</td>
<td>6</td>
<td>14</td>
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<tr>
<td>6</td>
<td>Putting it all together: be the master of your career</td>
<td>20</td>
<td>6</td>
<td>14</td>
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<td><strong>Total</strong></td>
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<td><strong>114</strong></td>
<td><strong>32</strong></td>
<td><strong>82</strong></td>
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</table>

**READINGS**


**EXAMINATION TYPE**

Students will be expected to attend all lectures and actively participate in the seminar discussions. Participation in discussions will give students 50% of the final mark while a final oral exam based on course readings and discussion will give other 50%.