

ELENA A. SHAKINA

PERSONAL DETAILS

Kantemirovskaya, 3A,
Sankt-Petersburg
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POSITION

National Research University Higher School of Economics, Spb

St. Petersburg School of Economics and Management / Department of Management:
Associate Professor, Academic director of BA in International Business
International Laboratory of Intangible-driven Economy: Head of the Laboratory

EDUCATION AND DEGREES

PhD in Economics (2016): University of Vigo (adviser - Dr. Angel Barajas Alonso, thesis: Companies' Investment Strategies for Intangibles)

Master (Management in Higher Education): National Research University Higher School of Economics (2016, Institute of Education, thesis: Individual Research Grants and Academic Productivity)

Candidate of Science: State University – Higher School of Economics (2008, thesis: Multilevel Evaluation of Governmental Programs as a Tool of New Public Management)

Diploma: State University – Higher School of Economics (2003, department: economics, specialist: Finance and Credit)

LANGUAGES

Russian – mother tongue

English – fluent reading, writing and speaking ability

German – reading and speaking ability

Spanish – basic speaking ability

FIELDS OF INTEREST

Corporate Finance

Strategic Management

Empirical Economics

CLASSES

Business Research Methods, Asset Valuation, Investment Analysis, Financial Management, Mergers and Acquisitions

PUBLICATIONS (last 3 years)

Article Shakina E. A., Barajas Alonso A. A., Molodchik M. A. Bridging the gap in competitiveness of Russian companies with intangible bricks // *Measuring Business Excellence*. 2017. Vol. 21. No. 2. P. 1-20. (in print)

Article Shakina E. A., Barajas Alonso A. A., Molodchik M. A. Endogenous Value Creation: Managerial Decisions on Intangibles // *Management Research Review*. 2017. Vol. 40. No. 4. P. 1-20. (in print)

Article Shakina E. A., Parshakov P., Chadov A. L., Barajas A. Status-Quo vs New Strategy in Intangibles // *Journal of Economic Studies*. 2017. Vol. (forthcoming). P. 1-25. (in print)

Article Shakina E. A., Barajas Alonso A. A. Intangible-Intensive Profile Of Companies: Protection During The Economic Crisis 2008-2009 // *Journal of Intellectual Capital*. 2016. Vol. (forthcoming). P. 1-20. (in print)

Article Shakina E. A., Barajas Alonso A. A. Intangible-Intensive Profile of a Company: The Key to Outperforming // *Journal of Intellectual Capital*. 2015. Vol. 16. No. 4. P. 1- 25.

Chapter Shakina E. A., Molodchik M. A., Barajas A. Exploring value creation through intangibles: managers' decisions vs investors' expectations, in: XVI April International Academic Conference on Economic and Social Development.

Article Shakina E. A., Molodchik M. A. Intangible-driven value creation: supporting and obstructing factors // *Measuring Business Excellence*. 2014. Vol. 18. No. 3. P. 87-100.

Article Molodchik M. A., Shakina E. A., Barajas Alonso A. A. Metrics for the elements of Intellectual Capital in an Economy driven by Knowledge // *Journal of Intellectual Capital*. 2014. Vol. 15. No. 2. P. 206-226.

Article Shakina E. A., Barajas Alonso A. A. The Dynamics of Intellectual Resources during the Economic Crisis // *Economic Research*. 2014. Vol. 27. No. 1. P. 861-881.

Article Shakina E. A., Barajas A. Value Creation through Intellectual Capital In Developed European Markets // *Journal of Economic Studies*. 2014. Vol. 41. No. 2. P. 1-16.

Article Barajas A., Shakina E. A. The Contribution of Intellectual Capital to Value Creation // *Contemporary Economics*. 2013. Vol. 7. No. 4. P. 1-15.

Article Molodchik M. A., Shakina E. A., Anna A. Bykova. Intellectual Capital Transformation Evaluating Model // *Journal of Intellectual Capital*. 2012. Vol. 13. No. 4. P. 1-13.

Article Shakina E. A., Barajas Alonso A. The Relationship between Intellectual Capital Quality and Corporate Performance: An Empirical Study of Russian and European Companies // *Economic Annals*. 2012. Vol. 57. No. 192. P. 79-98.

Chapter Shakina E. A., Bykova A. Intellectual Capital Evaluation: Relationship between Knowledge Management Implementation and Company's Performance, in: *Proceedings of the 12th European Conference on Knowledge Management /* *Науч. ред.: F. Lehner, K. Bredl*. Vol. 2. Leeds: Academic Publishing International Limited, 2011. P. 917-929.

Preprint Shakina E. A., Barajas Alonso A. A. Intangible-Intensive Profile Of A Company: The Key to

Outperforming / Working papers by NRU Higher School of Economics. Series MAN
"Management". 2014. No. WP BRP 22/MAN/2014.

Preprint Shakina E., Barajas A. The Changing Role Of Intellectual Resources During The Economic Crisis Of 2008-2009 / Working papers by NRU Higher School of Economics. Series MAN "Management". 2014. No. WP BRP 17/MAN/2014.

Preprint Shakina E., Molodchik M. A. Intangible-driven value creation: supporting and obstructing factors / Working papers by National research university Higher School of Economics. Series WP BRP 24/FE/2013 "HSE Working papers". 2013.

PAPERS UNDER CONSIDERATION FOR PUBLICATION

Shakina E., Barajas A., Jardon C. Acceleration Effect of Intangibles in After-crisis Recovery

MANUSCRIPTS IN PREPARATION

Shakina E., Barajas A. Intangible-intensive Profile of Russian Companies

Shakina E. The Landscape of Corporate Governance in Intangible-intensive Companies

Shakina E., Yudkevich M. Does Short-term Grants Produce Long-term Academic Outcomes for University Faculty

Shakina E., Parshakov P., Barajas Alonso A. Switching to the Innovative Strategy

PARTICIPATION IN CONFERENCES

2010: Transition to Performance Budgeting: Mechanisms of Monitoring and Estimation. 11th Bi- Annual Conference of European Association for Comparative Economic Studies «Comparing Responses to Global Instability». , Tartu, Estonia: University of Tartu, Faculty of Economics and Business Administration.

2011: EACES Workshop International Scientific Conference "Market Failures and the Role of Institutions" . Intellectual Capital: Value Drivers and Role of the Institutions in Europe and Russia, 22-24 September, Milocer, Montenegro.

2011: 12th European Conference on Knowledge Management. Intellectual Capital Evaluation:

Relationship between Knowledge Management Implementation and Company's Performance, 1-2 September, University of Passau, Germany

2013: iCARE, NRU HSE-Perm

2014: April International Academic Conference on Economic and Social Development, NRU HSE

2014: iCARE2, NRU HSE-Perm

2015: European Union Future Perspectives: Innovation, Entrepreneurship and Economic Policy, 21-23 May, University of Pula, Croatia

2015: April International Academic Conference on Economic and Social Development, NRU HSE

2015: iCARE3, NRU HSE -Perm

2015: Emerging Markets Conference- 2015: Business and Government Perspectives, 15-17 October, GSOM, Russia

2016: EACES Workshop, April International Academic Conference on Economic and Social Development, NRU HSE

TRAININGS

2009: The Scientific and Practical Course in Applied Econometrics" (NES)

2010: International Summer School of Bremerhaven (Germany), "Economic and Financial Change" 2010: Certificate BEC Vantage

2010: The Scientific and Practical Course in Game Theory" (NES)

2011: International Week of University of Vigo (Spain) - Visiting Lecturer, Classes "Relative Valuation", training "GUUGLE Workshop"

2011: The Course in Empirical Industrial Organization" (NES)

2011: Workshop on Academic Writing (prof. Elko Huizingh (Huizingh Academic Development))

2012: Visiting Research Fellow at the Department of Accountancy and Finance, University of Vigo, Orense

2012: International Week of University of Vigo (Spain) - Visiting Lecturer, Classes "Business Valuation"

2012: Workshop on Academic Writing (NRU HSE)

2012: ISEO Summer School "Building the New Economic Welfare after the Crisis", Brescia, Italy, 23-30 June.

2012: Workshop on Contract Theory (NES)

2012: Internship in the University of Essex (in the frame of launching joint master program), Southend, London, UK, 18-26 November.

2013: Visiting Research Fellow at the Department of Accountancy and Finance, University of Vigo, Orense

2013: IELTS (Academic)

2014: Master program "Management in Higher Education" (NRU HSE) - 2nd year

2014: Visiting Research Fellow (18/07-08/08) at the Department of Accountancy and Finance, University of Vigo, Orense

2014: Summer School "Structural Estimation in Corporate Finance", Center for Monetary and

Financial Studies, Madrid, Spain

2014: Russian Summer School on Institutional Analysis, Center for Institutional Studies at NRU HSE (28/06- 04/07)

2015: Russian Summer School on Institutional Analysis, Center for Institutional Studies at NRU HSE (27/06- 03/07)

2015: Visiting Research Fellow (14/07-05/08) at the Department of Accountancy and Finance, University of Vigo, Orense

2015: Visiting Research Fellow (15/10-04/11) at the Department of Accountancy and Finance, University of Vigo, Orense

2016: Visiting Research Fellow (20/02-12/03) at the Department of Accountancy and Finance, University of Vigo, Orense

2016: Visiting Research Fellow (27/04-17/05) at the Department of Accountancy and Finance, University of Vigo, Orense

RESEARCH PROJECTS

August 2015-December 2017: Competitiveness of Russian Companies in Import Substitution Conditions: the Role of Intangibles (funded by Russian Scientific Foundation)

January 2016-December 2017: Elaboration of the Information Platform: Monitor of Intangibles of Russian Companies (funded by Russian Scientific Foundation)

April - June 2010: Implementation of the Budgeting System and the Balanced Scorecard in Real Estate Company

March - June 2009: Development of the Methodology for Value of Fiscal Services for the Administration of the Perm Region· October-November 2008 - Development of the Investment Strategy of Perm

September 2008: Introduction of the Inter-industry Wages System in the Budgetary Institutions of Perm Region

November-December 2007: Study on the Transition of Archival Sector to the New Technology

August - November 2007: Development of the Socio-economic Development Strategy for Solikamsk in Perm Region for 2008--- 2018

September - November 2006: Implementation of the Balanced Scorecard for the Development Company

October-December 2006: Development of the Methodological Framework and Business: Venture Fund Establishment

April - September 2005: Introduction of the Balanced Scorecard for the Oil Company

December 2004 - February 2005: Study of the Priorities for Socio-economic Development for the Perm Region