Olessia Koltsova

**Media, Communication, and Politics**

**Course rationale**

New media and other means of communication are more and more pervasive in our societies. Different spheres of society – from politics to healthcare to culture – are getting more and more “digitalized” and interconnected on the global scale through the unprecedented communication technologies. The society has not yet found ways to cope with and make use of this abundance of channels of communication and information flows and storage. However, this phenomenon is already influencing elections, mobilizing grassroots initiatives, and changing political regimes.

The goal of this course is to get acquainted with the latest findings in the sphere of media-political relations and to learn to analyze empirical evidence in this sphere.

**Course aims and scope**

* to learn why communication and its content is increasingly important
* to see how communication technology and data are related to politics
* to understand the structure of media industries and to gain critical distance towards them.
* to practice team work

**Course topics (tentative)**

* Media/Communication/IT industries and their relations to political institutions. Types of media-political regimes.
* Media/Communication/IT regulation and policies. Developmental programs. Censorship. Approaches to libel, harmful content, security and privacy.
* (New) media and elections. Political campaigning. Manipulation. Election prediction with new media data.
* Internet and political mobilization. Political participation and social movements. Protests and regime change. Arab spring and Post-Soviet internet-driven protests.
* Media and public opinion on political matters. New media and online public opinion. “Lay” journalism, political blogging, and grassroots agenda-setting.
* Politicizing ethnicity, race, migration and religion in media. Media, terrorism and armed conflicts.

**Compulsory reading**

* Esser F., Hanitzsch T. (eds) The Handbook of Comparative Communication Research, Routledge, 2012.
* Negrine R., Stanyer J (eds) The Political Communication Reader, Routledge, 2007.

**Further Reading**

* Aalberg T., van Aelst P., Curran J. Media Systems and the Political Information Environment: A Cross-National Comparison*. The International Journal of Press/Politics*. July 2010 vol. 15 no. 3 255-271.
* Aalberg, T., Papathanassopoulos, S., Soroka, S., Curran, J., Hayashi, K., Iyengar, S., Tiffen, R. (2013). International TV news, foreign affairs interest and public knowledge. A comparative study of foreign news coverage and public opinion in 11 countries*.*Journalism Studies, 14(3), 387-406.
* Anduiza E., Jensen M.J., Jorba L. (eds) Digital Media and Political Engagement Worldwide. A Comparative Study. Cambridge University Press 2012.

# Bagdikian B. *The New Media Monopoly.* Beacon press 2004.

* Ben-David, A., & Matamoros-Fernández, A. (2016). Hate Speech and Covert Discrimination on Social Media: Monitoring the Facebook Pages of Extreme-Right Political Parties in Spain. *International Journal of Communication*, 10, 1167–1193.

# Bennett W.L. Global Media and Politics: Transnational Communication Regimes and Civic Cultures. *Annual Review of Political Science*. Vol. 7, 2004: 125-148.

# Beumers B., Hutchings S., Rulyova N. (eds). *The Post-Soviet Russian Media: Conflicting Signals.* Routledge 2009.

* Breuer A., Landman T., Farquhar D. 2015. Social Media and Protest Mobilization: Evidence from the Tunisian Revolution. *Democratization*. Vol. 22. № 4.
* Cammaerts, B. (2009). Radical pluralism and free speech in online public spaces: The case of North Belgian extreme right discourses. *International Journal of cultural studies*, 12(6), 555-575
* Castells M. 2012. *Networks of Outrage and Hope: Social Movements in the Internet Age*. – Cambridge.

# Corrales J., Westhoff F. Information Technology Adoption and Political Regimes. *International Studies Quarterly* Volume 50, Issue 4, December 2006, 911–933.

# Curran J., Iyengar S., Lund A.B., Salovaara-Moring I. Media System, Public Knowledge and Democracy. A Comparative Study. *European Journal of Communication*, 2009, 24, 5-26

* Della Porta, Dona℡la, and Lorenzo Mosca. 2005 “Global-Net for Global Movements? A Network of Networks for a Movement of Movements.” *Journal of Public Policy* 25(1): 165–90.

# DiGrazia J, McKelvey K, Bollen J, Rojas F (2013) More Tweets, More Votes: Social Media as a Quantitative Indicator of Political Behavior. PLoS ONE 8(11): e79449.

# Drew D., Weaver D. Voter Learning in the 2004 Presidential Election: Did the Media Matter? *Journalism & Mass Communication Quarterly* March 2006 vol. 83 no. 1 25-42

* Earl, Jennifer, and Katrina Kimport. 2013. *Digitally Enabled Social Change: Activism in the Internet Age*. Reprint edition. Cambridge, Mass.: The MIT Press.
* Earl, Jennifer. 2006. “Pursuing Social Change Online The Use of Four Protest Tactics on the Internet.” *Social Science Computer Review* 24(3): 362–77.
* Etling, B., K. Alexanyan, J. Kelly, R. Faris, J. Palfrey, and U. Gasser. 2010. “Public Discourse in the Russian Blogosphere: Mapping RuNet Politics and Mobilization.” *Berkman Center Research Publication. October 19. http://cyber.law.harvard.edu/publications/2010/Public\_Discourse*\_ Russian\_Blogosphere. Accessed July 31, 2012.

# [Gayo-Avello](http://ssc.sagepub.com/search?author1=Daniel+Gayo-Avello&sortspec=date&submit=Submit), D. A Meta-Analysis of State-of-the-Art Electoral Prediction From Twitter Data. *Social Science Computer Review.* December 2013 vol. 31 no. 6, 649-679.

* Gayo-Avello, Daniel. "Political Opinion." *Twitter: A Digital Socioscope* (2015): 52.
* Gemignani, M., & Hernandez-Albujar, Y. (2015). Hate groups targeting unauthorized immigrants in the US: discourses, narratives and subjectivation practices on their websites, *Ethnic and Racial Studies*, 38(15), 2754- 2770.
* Gil de Zúñiga, Homero, Nakwon Jung, and Sebastián Valenzuela. 2012. “Social Media Use for News and Individuals’ Social Capital, Civic Engagement and Political Participation.” *Journal of Computer-Mediated Communication* 17(3): 319–36.
* Gonzalez-Bailon S., Borge-Holthoefer J., Moreno Y. 2013. Broadcasters and Hidden Influentials in Online Protest Diffusion. *American Behavioral Scientist*. Vol. 50. № 7.
* Gonzalez-Bailon, S., A. Kaltenbrunner, and R.E. Banches. 2012. “Emotions, Public Opinion and U.S. Presidential Approval Rates: A 5 Year Analysis of Online Political Discussions*,” Human Communication Research* 38 (2): 121–43.
* [Howard](http://www.tandfonline.com/author/Howard%2C+Philip+N)P.N., Agarwal S.D. Hussain M.M. When Do States Disconnect Their Digital Networks? Regime Responses to the Political Uses of Social Media. *The Communication Review.* Volume 14, 2011, Issue 3, 216-232.
* Howard, P.N., Parks M.R. Social Media and Political Change: Capacity, Constraint, and Consequence. *Journal of Communication* Volume 62, Issue 2, April 2012, 359–362.
* Hughey, M. W., & Daniels, J. (2013). Racist comments at online news sites: a methodological dilemma for discourse analysis. *Media, Culture & Society*, 35(3), 332-347. 43.
* Hutchings, S., & Tolz, V. (2015). *Nation, Ethnicity and Race on Russian Television: Mediating Post-Soviet Difference.* Abingdon: Routledge

# Iyengar S., HahnK.S., Krosnick J.S., WalkerJ. Selective exposure to campaign communication: The role of anticipated agreement and issue public membership, *Journal of Politics*, 2008, 186-200.

* [Iyengar S.](http://www.tandfonline.com/author/Iyengar%2C+Shanto), Curran J., [Lund](http://www.tandfonline.com/author/Lund%2C+Anker+Brink) A.B., [Salovaara‐Moring](http://www.tandfonline.com/author/Salovaara-Moring%2C+Inka)I.,  [Hahn](http://www.tandfonline.com/author/Hahn%2C+Kyu+S) K.S., & [Coen](http://www.tandfonline.com/author/Coen%2C+Sharon) S. Cross‐National versus Individual‐Level Differences in Political Information: A Media Systems Perspective. *Journal of Elections, Public Opinion and Parties*. Volume 20, 2010 - [Issue 3](http://www.tandfonline.com/toc/fbep20/20/3). 291-309.
* King, G., J. Pan, and M.E. Roberts. 2013. “How Censorship in China Allows Government Criticism but Silences Collective Expression.” *American Political Science Review* 107 (2): 1–18.

# Koltsova O., Shcherbak A. N. [‘LiveJournal Libra!’: The political blogosphere and voting preferences in Russia in 2011–2012](http://www.academia.edu/4635310/_LiveJournal_Libra_The_influence_of_the_political_blogosphere_on_political_mobilisation_in_Russia_in_2011-12). *New Media and Society*. November 2015, vol. 17, no. 10, p. 1715-1732

* Koltsova O.,  Koltcov S. [Mapping the Public Agenda with Topic Modeling: The Case of the Russian LiveJournal](http://publications.hse.ru/articles/68486437). *Policy & Internet.* 2013. Vol. 5. No. 2. P. 207-227
* Krueger B.S. A Comparison of Conventional and Internet Political Mobilization. *American Politics Research* November 2006 vol. 34 no. 6, 759-776.
* McChesney R.W. *The Political Economy of Media: Enduring Issues, Emerging Dilemmas.* New York: Monthly Review Press, 2006.
* Oats S. The neo-Soviet model of the media. *Europe-Asia Studies*. Volume 59, 2007, Issue 8, 1279-1297.

# Park H.M., Perry J.L. Do Campaign Web Sites Really Matter in Electoral Civic Engagement? Empirical Evidence From the 2004 Post-Election Internet Tracking Survey *Social Science Computer Review* Volume 26 Number 2 May 2008, 190-212.

* Reuter O.J., Szakonyi D. Online Social Media and Political Awareness in Authoritarian Regimes. *British Journal of Political Science,* Volume 45 / Issue 01 / January 2015, 29-51.
* Santana, A. D. (2015). Incivility Dominates Online Comments on Immigration. *Newspaper Research Journal*, 36(1), 92-107.
* Stockman D., Gallagher M.E. Remote Control: How the Media Sustain Authoritarian Rule in China. *Comparative Political Studies* February 14, 2011.
* Theocharis Y., Lowe W., Deth J. van. 2014. Using Twitter to Mobilise Protest Action: Transnational Online Mobilisation Patterns and Action Repertoires in the Occupy Wall Street, Indignados and Aganaktismenoi Movements. *Information, Communication and Society*. Vol. 18. № 2.

# Thompson J.B. Political Scandal: Power and Visibility in the Media Age. Polity 2000

* Tufekci Z., Wilson Ch. 2012. Social Media and the Decision to Participate in Political Protest: Observation from Tahrir Square. *Journal of Communication*. Vol. 62
* Vartanova E. The Russian Media System in the Context of Post-Soviet Dynamics. In: Daniel C. Hallin, Paolo Mancini (eds) *Comparing Media Systems Beyond the Western World.* Cambridge University Press 2012. 118-142.
* Wallsten, K., 2007. “Agenda Setting and the Blogosphere: An Analysis of the Relationship Between Mainstream Media and Political Blogs.” *Review of Policy Research* 24 (6): 567–87.

# Williams B.A., delli Carpini M.X. *After Broadcast News: Media Regimes, Democracy, and the New Information Environment*. Cambridge university press 2011

* Wolfsfeld G., Segev E., Sheafer T. 2013. Social Media and the Arab Spring. Politics Comes First. *International Journal of Press/Politics*. Vol. 18. № 2.