A photograph of two young women with long brown hair embracing warmly in a crowd. The woman on the right is smiling broadly, showing her teeth. They are both wearing light-colored tops. The background is a blurred crowd of people, suggesting a social gathering or event.

**ВЫИГРАТЬ
СИТУАЦИЮ,
ПРОДАВАЯ ЭМОЦИИ**

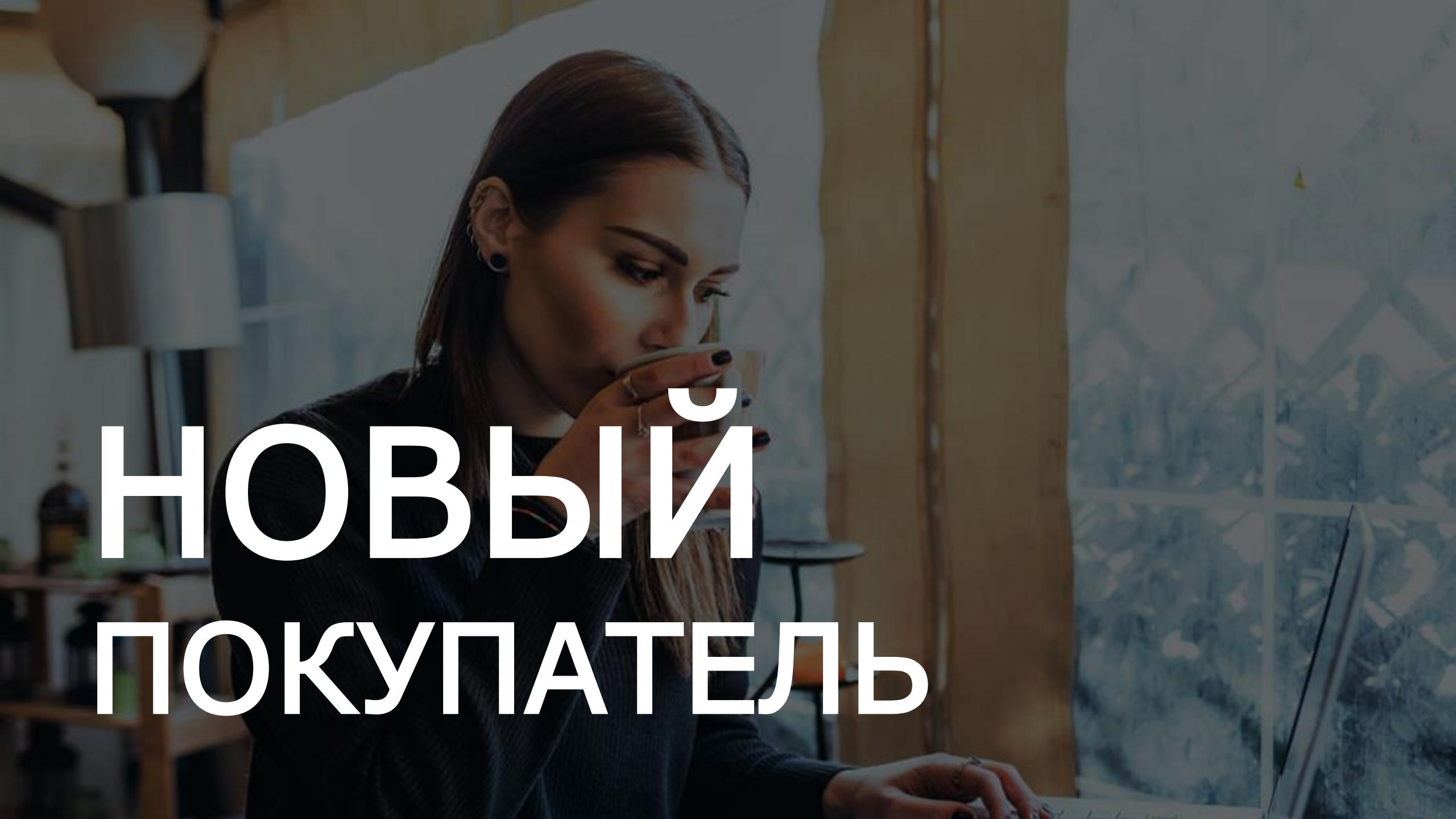


**НОВАЯ ЭКОНОМИЧЕСКАЯ
РЕАЛЬНОСТЬ**

НОВЫЕ ТЕХНОЛОГИИ

НОВОЕ ПОКОЛЕНИЕ

НОВЫЕ СТАНДАРТЫ ЖИЗНИ

A woman with long dark hair, wearing a dark sweater, is sitting at a desk in a dimly lit room. She is holding a white coffee cup to her lips with her right hand and looking down at a laptop screen with her left hand. The room has a window with patterned curtains and a lamp in the background. The overall atmosphere is quiet and focused.

**НОВЫЙ
ПОКУПАТЕЛЬ**



РЕШЕНИЯ

УДОБСТВО И ПРОСТОТА

ЭМОЦИИ И ОПЫТ

ПЕРСОНИФИКАЦИЯ

РАЗВИТИЕ

A woman with dark hair, wearing a bright blue coat and a thick fur scarf, is looking down at her smartphone. She is in a crowd of people, with other individuals blurred in the background. The overall tone is professional and focused.

ВДОХНОВЛЯТЬ

**ПРЕДЛАГАТЬ ИНДИВИДУАЛЬНЫЕ
РЕШЕНИЯ**

ВСТРЕЧАТЬ КАК ЛУЧШЕГО ДРУГА


ОБУЧАТЬ НОВОМУ



**АКЦЕНТ НА
ИМИДЖЕ
МАРКИ**

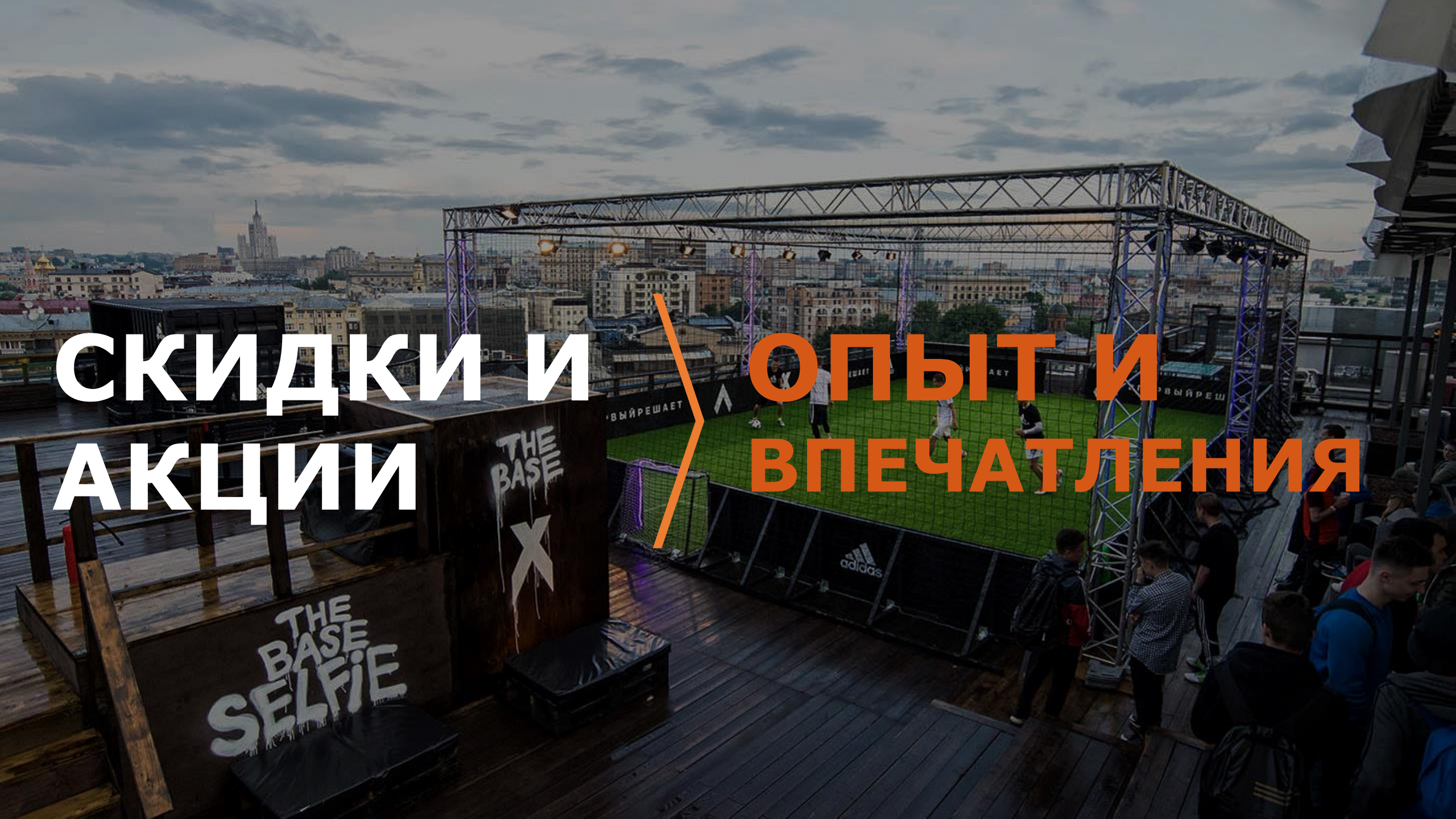


**ЗАВОЕВАТЬ
СИТУАЦИЮ
ПОТРЕБЛЕНИЯ**



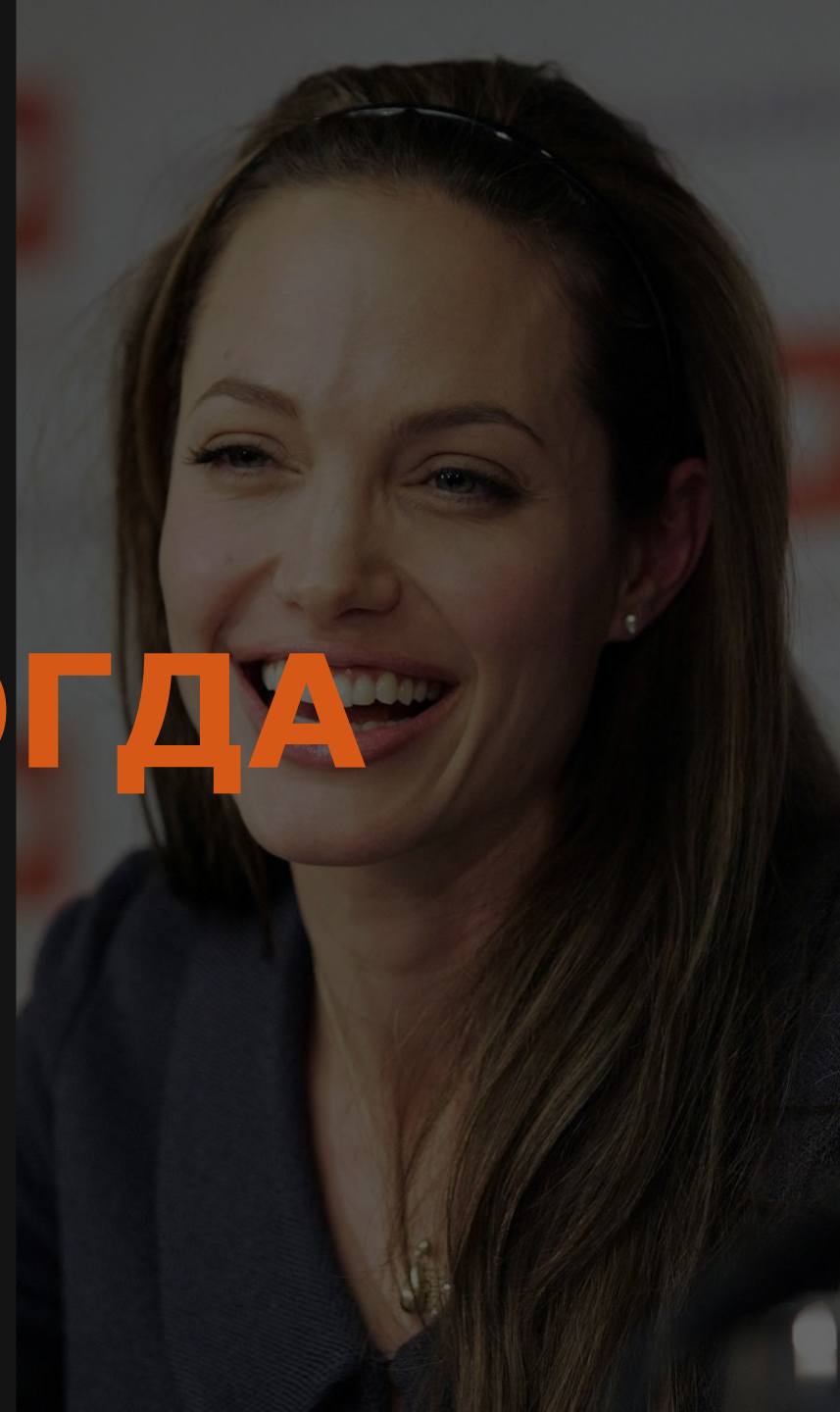
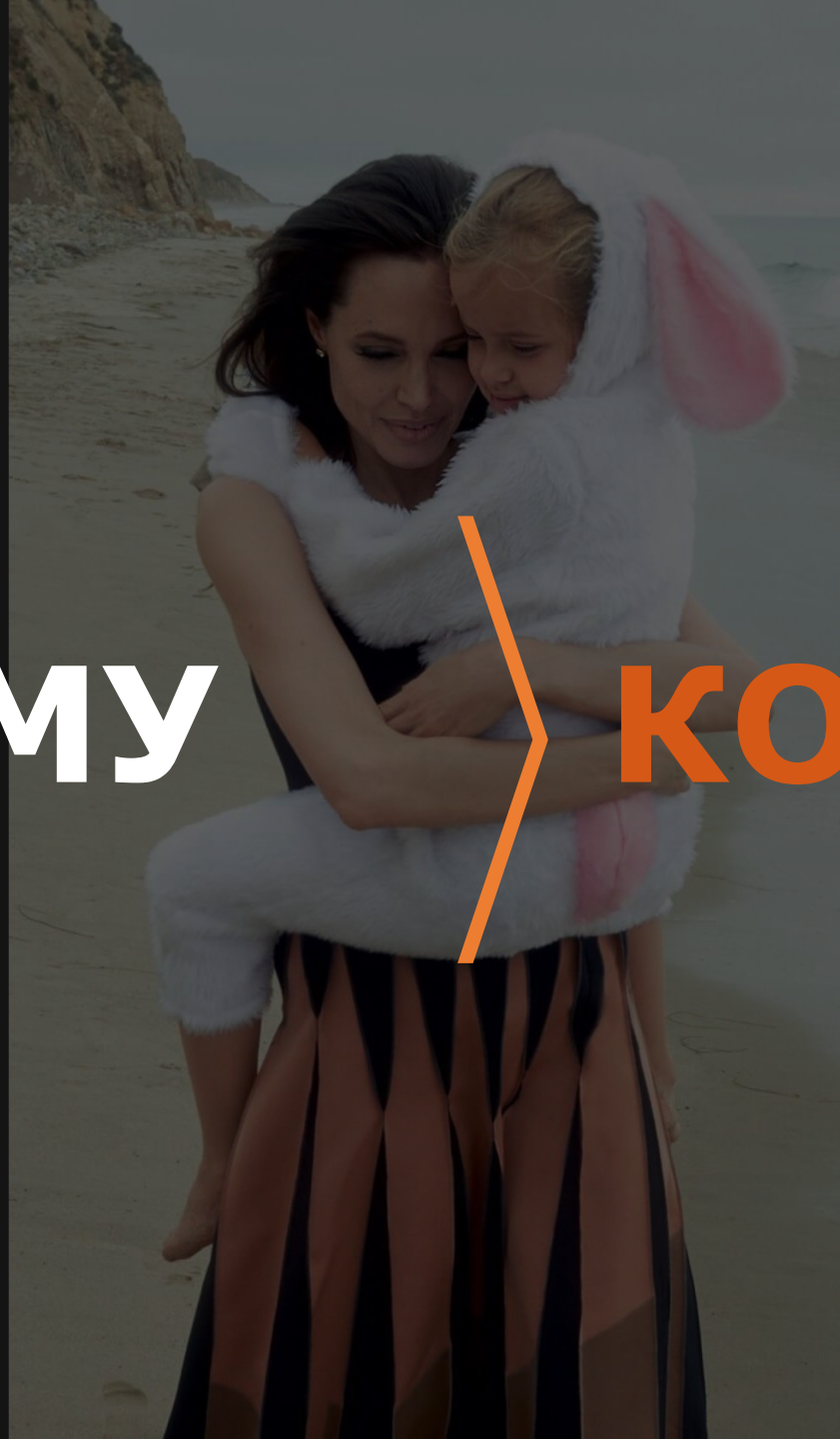
**ПОКУПАЙТЕ
БОЛЬШЕ**

**ОСТАВАЙТЕСЬ
С НАМИ**



**СКИДКИ И
АКЦИИ**

**ОПЫТ И
ВПЕЧАТЛЕНИЯ**



КОМУ

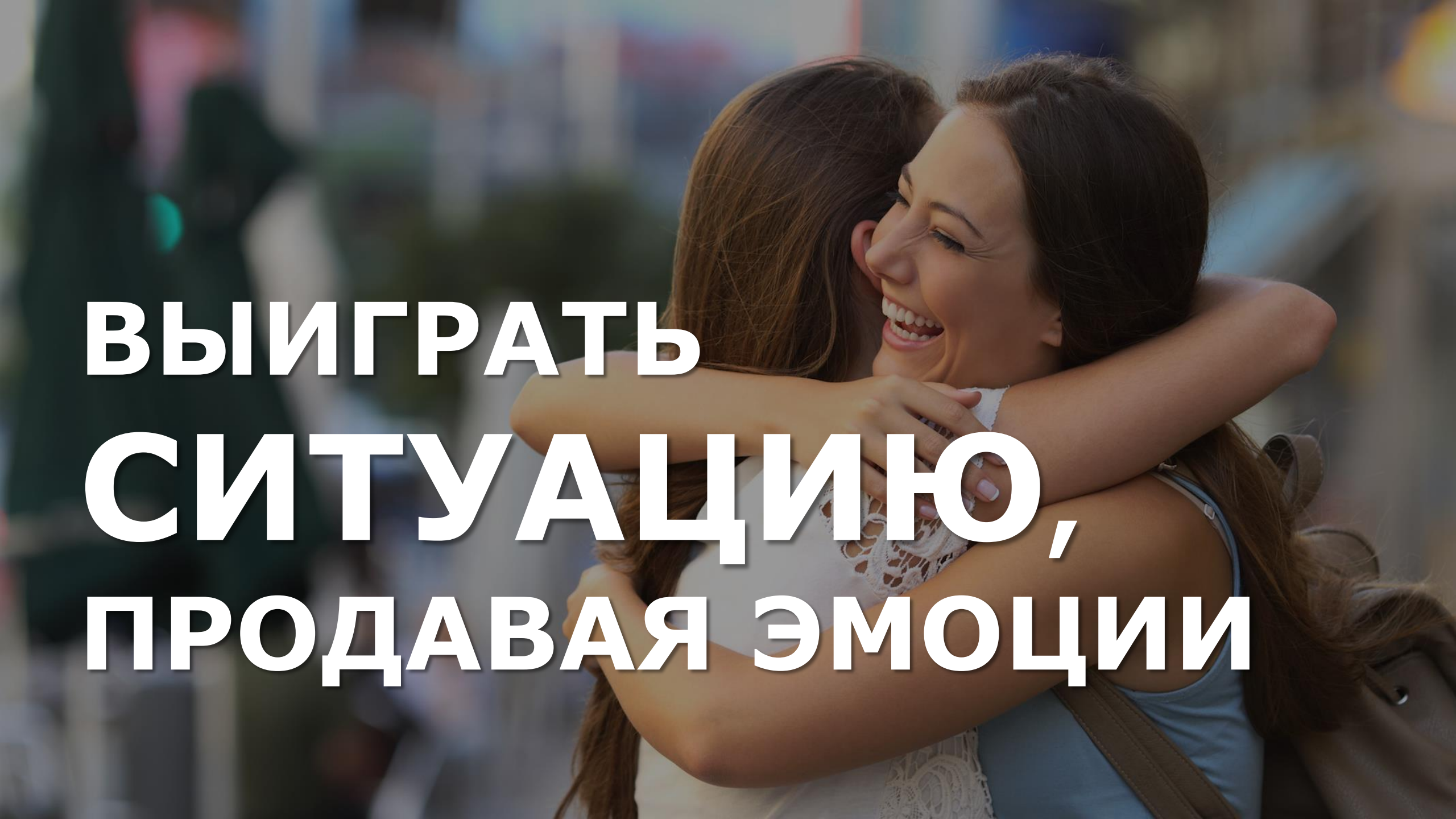


КОГДА



КОГДА
ИМЕННО



A photograph of two young women with long brown hair embracing warmly in a crowd. The woman on the right is smiling broadly, showing her teeth. They are both wearing light-colored tops. The background is a blurred crowd of people, suggesting a social event or festival.

**ВЫИГРАТЬ
СИТУАЦИЮ,
ПРОДАВАЯ ЭМОЦИИ**