

Petr Parshakov

CONTACT INFORMATION	National Research University Higher School of Economics Perm, Russia pparshakov@hse.ru http://www.hse.ru/staff/parshakov
RESEARCH INTERESTS	Corporate finance, sports economics
EDUCATION	National Research University Higher School of Economics, Ph.D., Finance, 2014 <ul style="list-style-type: none">• Topic: <i>Russian Mutual Funds: Luck vs. Skills</i>• Advisor: Sergey Kurochkin (Computing Centre of Russian Academy of Sciences) MBA, Management in Universities, 2017 <ul style="list-style-type: none">• Topic: <i>Comparative Study of the efficiency of European and Russian Corporate Universities</i>• Advisor: Elena Shakina (NRU HSE) M.S., Finance, 2010 <ul style="list-style-type: none">• Topic: <i>Production based equilibrium asset pricing models</i>• Advisor: Igor Zakharov (NRU HSE)
POSITION	Research Fellow 2010 to present International Laboratory of Intangible-driven Economy National Research University Higher School of Economics, Perm Masters in Finance Program Director 2015 to 2018 National Research University Higher School of Economics, Perm
REFEREED JOURNAL PUBLICATIONS	<ol style="list-style-type: none">1. Coates D. C., Naidenova I. N., Parshakov P. “Determinants of Russian Football Club Brands” <i>International Journal of Sport Finance</i>. 2017. Vol. 4. No. 12. P. 321-341.2. Parshakov P. “Observing Unobservable: Estimating the Time-Varying Efficiency of Intellectual Capital” <i>Measuring Business Excellence</i>. 2017. Vol. 21. No. 4. P. 377-387. doi3. Parshakov P., Zavertiaeva M. A. “Companies intangibles: Unique versus generic” <i>International Review of Economics and Finance</i>. 2017. Vol. 49. P. 266-275.4. Shakina E. A., Barajas Alonso A. A., Parshakov P., Chadov A. L. “Status-Quo vs New Strategy in Intangibles” <i>Journal of Economic Studies</i>. 2017. Vol. 44. No. 1. P. 138-153.5. Naidenova I. N., Chhykhov A. S., Parshakov P. “Does football sponsorship improve company performance?” <i>European Sport Management Quarterly</i>. 2016. Vol. 16. No. 2. P. 1-19.6. Iuliia Naidenova, Petr Parshakov, Marina Zavertiaeva, Eduardo Tome “Look for People, Not for Alpha: Mutual Funds Success and Managerial Intellectual Capital” <i>Measuring Business Excellence</i>. 2015. Vol. 4. No. 19. P. 57-71.

7. Iuliia Naidenova, Petr Parshakov “Intellectual capital investments: evidence from panel VAR analysis” *Journal of Intellectual Capital*. 2013. Vol. 14. No. 4. P. 634-660.
8. Anton Semushin, Petr Parshakov “Data frequency and mutual fund performance measures” *Applied Econometrics* (in russian). 2012, vol. 25, issue 1, pages 95-114

AWARDS

- Young Faculty Support Program (Group of Young Academic Professionals)
- Research grant No 14-01-0071, National Research University Higher School of Economics Academic Fund Program in 2014/2015, Topic: “Russian Mutual Funds: Luck vs. Skills”

TEACHING
EXPERIENCE

Financial Markets and Institutes
Data Analysis in R
Web-scraping in R
Research Methods in Economics

REFERENCES

Elena Shakina
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UMBC

SOFTWARE

R, Stata

PERSONAL

Married
Hobbies: running (half-marathon), swimming (city champion), football