



Национальный исследовательский университет «Высшая школа экономики»
Программа дисциплины «Социальная политика: проведение и внедрение» («Social policy: foundations and implementation»)
для направления/ специальности 38.04.04 «Государственное и муниципальное управление»
подготовки магистра для магистерской программы «Население и развитие»

Правительство Российской Федерации

Федеральное государственное автономное образовательное учреждение высшего профессионального образования "Национальный исследовательский университет "Высшая школа экономики"

Факультет социальных наук

Программа дисциплины «Социальная политика: проведение и внедрение» («Social policy: foundations and implementation»)

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Настоящая программа не может быть использована другими подразделениями университета и другими вузами без разрешения кафедры-разработчика программы.



1 Область применения и нормативные ссылки (Scope of Use)

The present syllabus is aimed at faculty teaching this course, their teaching assistants, and students of the field of study 38.04.04 “Public and Municipal Management”, Master’s program with specialization at ‘Population and Development’.

This syllabus meets the standards required by:

- National Research University - Higher School of Economics,
- field of study 38.04.04 “Public and Municipal Management”, Master’s program with specialization at ‘Population and Development’,
- Master program curriculum as of 2017.

2 Цели освоения дисциплины (Aims and Learning Objectives)

The course «Социальная политика: проведение и внедрение» («Social policy: foundations and implementation») is aimed at preparing students for independent research activities. Main topics of the course include the origin of social policy; key concepts and definitions of social policy; major ideologies and concepts; principal directions of social policy, social protection and social insurance; social and economic consequences of aging, social policy under the conditions of aging, pensions and pension reforms; the role of international organizations in social policy; current system of social policy (strengths and weaknesses, ways to reform).

This course introduces students to the theory and practice of social policy in economically developed and developing countries including Russia and other BRICS countries.

This course will offer an examination of social welfare policy issues (such as poverty, need, homelessness, citizenship, globalization, social justice, oppression, exclusion, discrimination, empowerment, gender, domestic violence, child welfare, aging, disability and mental illness) and the significance of social, economic, and political factors that influence policymaking and implementation.

The course considers agency policies, local ordinances, state and federal legislation, and global treaties – policies at all levels of national and international interest.

The logic of the Course is a relation to three curricular themes:

- *Multiculturalism and Diversity.* The course examines how the diverse dimensions (such as ability, age, class, culture, ethnicity, family structure, gender (including gender identity and gender expression), marital status, national origin, race, religion and sex) of individuals and groups influence their perspectives of and experiences with social welfare policies and practices. Specific fields of service are critically analyzed from multicultural, historical, and/or cross-national perspectives.
- *Social Justice and Social Change.* The course critically analyzes current trends and ethical issues and their implications for promoting social justice and social change.
- *Promotion, Prevention, Treatment, and Rehabilitation.* The course gives attention to the ways in which current policies and programs address promotion, prevention, treatment, and rehabilitation.



3 Компетенции обучающегося, формируемые в результате освоения дисциплины (Intended Learning Outcomes)

The successful development of the course will enable students to improve their general skills of oral presentations and the ability to participate in a discussion on a given topic in English. They will improve their critical reading and critical thinking skills and develop abilities to assess reports and academic papers, analyze legal documents, evaluate and interpret statistical data, estimate the most popular poverty and inequality measures.

By the end of the course, the students are expected:

- ✓ demonstrate an understanding of the complexities associated with the study of social policy as a core subject area in the social sciences;
- ✓ discuss and critically analyze key social policy ideas, principles and concepts;
- ✓ compare and contrast competing ideological perspectives on welfare;
- ✓ demonstrate a familiarity with key social policy debates – particularly where these relate to the nature and impact of ‘globalization’ and aging and the nature of welfare state change in contemporary societies;
- ✓ use the ‘welfare regime’ concept to discuss how concepts of ‘welfare’, and welfare systems themselves, are constructed in different societies;
- ✓ use examples from particular areas of social policy (e.g. labour market policies, health policies, pension policies, social care) to illustrate the strengths and weaknesses of different welfare systems;
- ✓ critically explore the nature of welfare and the delivery of social policy in key regime types;
- ✓ describe and critically analyze the ‘governance’ of social policy at national, regional and supra-national levels.

Upon completion the course the students will master the following competences:

Competence	Code according to ФГОС/ НИУ	Descriptors - the main features of development (indicators of achievement results)	The forms and methods of teaching that promote the formation and development of competence
Able to learn, to acquire new knowledge, skills, change the profile of academic or professional activity	СК- М3	Demonstrates knowledge in the field of social policy, poverty and inequality, owns the basic terminology of social policy and social care	Seminars, preparation of presentations
Able to analyze, verify, critically assess, process and interpret information in the course of professional activity, to recruit and synthesize the data if necessary, to work in uncertain conditions	СК-М6	Looks for and analyzes the academic literature on a selected topic. Uses special sources of information: legislative databases, statistical databases, websites of Russian and international organizations (Rosstat, OECD, World Bank, UN, Eurostat, etc.). Processes data of population surveys using one of common statistical packages and interprets the re-	Seminars, preparation of presentations



Competence	Code according to ФГОС/ НИУ	Descriptors - the main features of development (indicators of achievement results)	The forms and methods of teaching that promote the formation and development of competence
		sults, works with incomplete and missing data.	
Able to conduct professional activity, including academic research, in an international environment	СК-М8	Chooses research area, collects necessary information, relates theoretical concepts to actual statistical and legislative information, analyzes dynamics of various indices, critically assesses results of policies and interventions. Reads and analyzes the academic literature on a selected topic in English. Uses special sources of information: statistical databases, websites of Russian and international organizations (Rosstat, OECD, World Bank, UN, Eurostat, etc.).	Preparation of presentations

4 Место дисциплины в структуре образовательной программы (Place of the discipline in the Master program structure and Prerequisites)

The discipline is a blended selective two modules (3-4) course for first-year students of the Master Program with specialization at 'Population and Development' at the Faculty of Social Sciences.

The discipline is taught in English. The part Social norms is taught on-line by coursera

Students should have some knowledge of economics (micro- and macro-, public economics), demographics, and of at least one social science (sociology, political science or international relations) and statistics. Pre-requisites to this course are courses on demography, population and economic development, public economics. Students should have a good command of English to be able reading literature and discussing social issues in English.

5 Тематический план учебной дисциплины (Course Outline)

№№	Topics	Course Hours	Academic/Contact Hours		Self-study Hours
			Lectures	Seminars	
1	✓ The nature of social policy as an academic discipline within the social sciences.	8	2		6
2	✓ Key contemporary issues in social policy, including the nature of policy-making, the 'mixed economy of welfare' and the nature of 'globalisation'.	8	2		6
3	✓ Key concepts and	16	2	2	12



№№	Topics	Course Hours	Academic/Contact Hours		Self-study Hours
			Lectures	Seminars	
	principles in social policy: need, poverty and risk; social citizenship and ‘belonging’; equality and social inclusion/exclusion; discrimination and empowerment. .				
4	✓ Key ideological positions and debates: neoliberalism, Marxism, democratic socialism and the ‘third way’; feminism and anti-racism; disability.	16	2	2	12
5	✓ Key issues in social policy: the impact (if any) of ‘globalisation’ and the nature of global economic pressures; policy delivery – the respective merits of the mixed economy of welfare: state, private and voluntary sectors; financing welfare – general taxation, social insurance contributions, user charging and means testing	16	2	2	12
6	✓ Key demographic challenges to social policy: the impact of aging and migration; social and economic consequences of aging; pensions and pension reforms in aging societies	16	2	2	12
7	✓ The influence of international (UN, IMF) and supranational institutions on national welfare systems: the role of the Commonwealth of Independent States, Eurasian Economic Union, the European Union; institutions of global governance and possibilities for the ‘global governance’ of welfare.	16	2	2	12
8	Key strengths and weaknesses in the current social welfare system and social work services with respect to multiculturalism and diversity; social justice and social change; behavioral and social science theory and research; and	44	4	12	28



№№	Topics	Course Hours	Academic/Contact Hours		Self-study Hours
			Lectures	Seminars	
	social work relevant promotion, prevention, treatment, and rehabilitation programs and services in relations to the diverse dimensions (including ability, age, class, culture, ethnicity, family structure, gender, marital status, religion and sex)				
9	Social norms (on-line Coursera)		10		
	In sum:	190	28	22	140

6 Формы контроля знаний студентов (Assessments and Grading)

1. 10% for classes' attendance and activities,
2. 30% intermediate activities (presentations, small homework, essay),
3. 30% for intermediate homework,
4. 30% for final exam.

Type of control	Form of control	2 nd year				Parameters
		1	2	3	4	
Current	Essay			*		
	Homework				*	
Final	Written examination					

6.1 Критерии оценки знаний, навыков (Course Grading Criteria)

The major part of the intermediate activity. Essay. By the end of the 3rd module each student will produce a 3-6 pages (5 000 – 7 000 symbols) paper that focuses on key theoretical and ideological concepts, values and principles of social welfare policy of student's choice.

Intermediate Homework. Social Policy Paper. By the middle of the 4th module each student will produce a 12-15 page (15 000-20 000 symbols) research paper that focuses on the critique analyzing on social welfare policy and programs' implementation of student's choice.

Teacher evaluates how independently the paper has been done, how deep the topic is developed, how data collection and analysis were conducted, etc.

Written papers criteria:

- 1) Logical coherence



- Organize your thoughts and information in a clear order.
- State your observations and conclusions clearly.
- Use evidence to support your conclusions.

2) Engagement with course issues and concepts

- In every paper, make use of concepts/methods of analysis discussed in class.
- Be sure to incorporate at least three course readings/lectures into any research paper you write.

3) Quality of your particular analysis

- Try to make your paper interesting and unique.
- Try to go beyond simply re-stating someone else's argument or re-telling the information found elsewhere
- Always make sure that your paper ends with a clear and interesting conclusion

Late completion of assignments will be accepted only in unusual circumstances and when advance arrangements are made with the instructor.

The on-line part of the course is either estimated by the mean mark from “Coursera” or by the additional question at the final written test. The total weight of the on-line part is 15%.

7 Содержание дисциплины (Course Description / Curriculum)

- Introduction. Course overview, assignments, grading, expectations etc. and initial discussion of social welfare Policies
- Policy/Social Policy Defined
- Ethical Issues. Defining Social Welfare: Paying for a Just and Civilized Society.
- Social Welfare Policy Analysis
Multiple Models Introduced
- Policy Analysis from a Historical Perspective
History of Social Welfare Policy
- Social/Economic Analysis
Social/ Economic Problem Analysis (Poverty, Aging, Disability & Mental Health, Substance Abuse, Child Welfare, Education)
- Social Policies Financing
- Policies, Programs and Services: Poverty, Social Exclusion and Inequality
- Policies, Programs and Services: Health and Mental Health
- Policies, Programs and Services: Disability
- Policies, Programs and Services: Substance Abuse
- Policies, Programs and Services: Children and Families. Family policy and its role in the development.
- Policies, Programs and Services for Senior Citizens (older adults): Pensions and Long-Term Care
- Politics and Social Welfare Policy
- Family policy and the role of family policy in development
- Policymaking Process
- Political Perspectives
- Future Directions, Social Welfare Policy Analysis & Advocacy for Social Work



8 Образовательные технологии (Teaching Methods and Recommendations)

The lecturers will use the following teaching methods: lecture and discussion, small groups, guest speakers, videos, keys-studies, business games and a field trip/ research. Students are expected to participate actively in class work and discussions.

9 Оценочные средства для текущего контроля и аттестации студента (Grading Estimation)

9.1 Вопросы для оценки качества освоения дисциплины (Questions for self-revision)

1. What are demographic shifts and why do they matter for welfare state dynamics? What are social policy responses to these demographic shifts in developed and developing countries?
2. How active ageing potential can be measured?
3. What are the processes through which globalization can influence national social policy agendas and decision-making?
4. What are the types of international organizations involved in social policy?
5. What are the purposes of pension reforms in developed and developing countries?
6. What are the issues of social policy organization and implementation in developing countries?
7. What are the differences between population and family policies?

10 Учебно-методическое и информационное обеспечение дисциплины (Reading Materials for the whole course)

10.1 Базовый учебник

10.2 Основная литература (Essential Reading List)

- ✓ Alcock et al, The Student's Companion to Social Policy, 3rd Edn. (2008);
- ✓ Armingeon K & G Bonoli (Eds), The Politics of Post-Industrial Welfare States (2006); Baldock, J., Manning, N., Vickerstaff, S. (eds.) (2007). Social Policy. Oxford; New York Oxford University Press;
- ✓ Barr, N. (diff.years). The Economics of the Welfare State, OUP;
- ✓ Blau J., Abramovitz M. The Dynamics of Social Welfare Policy 4th Edition (2014);
- ✓ Castles, F. The Future of the Welfare State (2004);
- ✓ Chapin R. Social Policy for Effective Practice: A Strengths Approach (New Directions in Social Work) 3rd Edition (2014);
- ✓ Clasen J, Reforming European Welfare States (2004);
- ✓ Comparative family policy database <http://www.demogr.mpg.de/cgi-bin/databases/fampoldb/index.plx>
- ✓ Danziger, S. K. and Staller, K. M. "Social Problems." In Mizrahi, T. and Davis, L. E. (Eds). Encyclopedia of Social Work. NY: Oxford University Press. (2008);
- ✓ Deacon, B. Global Social Policy and Governance (2007);
- ✓ [DiNitto D. Social Welfare: Politics and Public Policy \(7th Edition\) Pearson](#) (2010);
- ✓ I Gough & G Wood (Eds), Insecurity and Welfare Regimes in Asia, Africa and Latin America (2004); L Hantrais, Social Policy in the European Union (2007);
- ✓ Lewis J, Work-Family Balance, Gender and Policy (2009);



- ✓ Pestieau, P. (2006). The Welfare State in the European Union. Oxford; New York OUP;
- ✓ Taylor-Gooby P (Ed), New Risks, New Welfare (2005).
- ✓ Global AgeWatch Index: <http://www.helpage.org/global-agewatch/>
- ✓ International Network on Leave Policies & Research (parental leaves database):
<http://www.leavenetwork.org/>
- ✓ NATLEX – ILO database of national labor, social security and related human rights legislation
http://www.ilo.org/dyn/natlex/natlex_browse.home
- ✓ ILO Information System on International Labor Standards – NORMLEX:
<http://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:1:0::NO::>
- ✓ OECD (various social policy topics, statistics and analysis): <http://www.oecd.org/>
- ✓ OECD Global Pension Statistics: <http://www.oecd.org/finance/private-pensions/globalpensionstatistics.htm>
- ✓ Pension Watch – an online database on social pensions: <http://www.pension-watch.net/>
- ✓ Social Security Programs Throughout the World <http://www.ssa.gov/policy/docs/progdesc/ssptw/>
- ✓ UN Family, Social Policy and Development Division <http://undesadspd.org/family.aspx>
<http://www.un.org/esa/socdev/family/docs/egm12/PAPER-ROBILA.pdf>
- ✓ United Nations Department of Economic and Social Affairs (UNDESA) Division for Social Policy and Development (DSPD) United Nations Expert Group Meeting “Good Practices in Family Policy Making” New York, May 2012 World Bank Databases: <http://data.worldbank.org/>
- ✓ World Bank – ASPIRE: The Atlas of Social Protection Indicators of Resilience and Equity:
<http://datatopics.worldbank.org/aspire/>
- ✓ World Bank Pension Data: <http://www.worldbank.org/en/topic/socialprotectionlabor/brief/pensions-data>

10.3 Дистанционная поддержка дисциплины (Online Resources)

Internet Resources (legislation, statistics):

- Social Security Programs Throughout the World
<http://www.ssa.gov/policy/docs/progdesc/ssptw/>
- ILO: <http://www.ilo.org/global/lang--en/index.htm>
- NATLEX – ILO database of national labour, social security and related human rights legislation
http://www.ilo.org/dyn/natlex/natlex_browse.home
- NORMLEX – ILO database of information on the International Labour Standards, national labour and social security laws:
<http://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:1:0::NO::>
- OECD: <http://www.oecd.org>
- UN Statistics Division: <http://unstats.un.org/unsd/Demographic/default.htm>
- World Bank: <http://www.worldbank.org/>
- Unicef – TransMonEE database: <http://www.transmonee.org/about.php>
- UN Research Institute for Social Development (UNRISD): <http://www.unrisd.org/>
- Socio-Economic Database for Latin America and the Caribbean (SEDLAC):
<http://sedlac.econo.unlp.edu.ar/eng/statistics.php>
- European Union: <http://europa.eu/>
- Eurostat: <http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home/>
- Inter-American Development Bank: <http://www.iadb.org/en/inter-american-development-bank,2837.html>
- Asian Development Bank: <http://www.adb.org/>

Coursera

- *Social norms. Social changes I (and II).* Course from University of Pennsylvania, Unicef
<https://ru.coursera.org/learn/norms>



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11 Материально-техническое обеспечение дисциплины

The course is taught with video-conferencing, so it requires Internet, a multi-media projector, laptop