

Asian Countries and Russia (Trade and Investment)

Title of the course	Asian Countries and Russia (Trade and Investment)		
Title of the Academic Programme	Business and Politics in Modern Asia		
Type of the course	elective		
Prerequisites	English B2		
ECTS workload	2		
Total indicative study hours	Directed Study	Self-directed study	Total
	20	56	76
Course Overview	<p>Course explores why Russian entrepreneurs and businessmen today should be looking to Asia. We analyze bilateral trade figures, which illustrate huge growth potential for Russian in Asia and consider institutional changes across Eurasia, including China and Russia. Particularly we focus on free trade and a lower (VAT based) tax structural regime, which is starting to be implemented from China, Russia, EAEU to EU. We explore new infrastructure and financial co-operations and discuss new business opportunities for Russia, which are beginning to emerge.</p>		
Intended Learning Outcomes (ILO)	<p>Students will learn how technologies are helping to develop new markets and create new services, including opportunities in providing European-Russian-Asian services, such as languages, re-packaging, distribution, warehousing, tourism, trade and e-commerce among others. We also look for where the new global buyers are coming from and how the E-Commerce will change the way the world buys, and in particular import of Asian products to Russia & EAEU and export EAEU and Russian products to Asia.</p>		
Teaching and Learning Methods	<p>Lectures and seminars consist of practical master classes in trade and investment training by business experts in the field.</p>		
Indicative Assessment Methods and Strategy	<p>Grading Class attendance 30% Discussion participation 20% Presentation of research 30% Final exam 20%</p>		
Readings / Indicative Learning Resources	<p>Mandatory: Devonshire-Ellis, C. China's New Economic Silk Road: The Great Eurasian Game & The String of Pearls, Asia Briefing Ltd. 2015.</p>		
Course Instructor	Invited professor (TBA)		