

Программа учебной дисциплины
«Введение в мировую экономику и международные
экономические отношения»
(«Introduction to Global Economy and
International Economic Relations»)

Утверждена
Академическим советом ООП
Протокол № от «__»____20__ г.

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Число кредитов (Credits)	3
Контактная работа (час.) (Contact hours)	48
Самостоятельная работа (час.) (Self-study (hours)	66
Курс (Year)	1
Формат изучения дисциплины (Study mode)	Без использования онлайн курса (no online course)

I. COURSE OBJECTIVE:

The focus of the course is not only on traditional theories of international economics, i.e. on international trade, finance and growth, but on modern trends of the global economic development and on the latest empirical research in the most important spheres of the global economics.

- **Novelty of the course:**

Global economy currently faces damage due to economic, environmental, and political crises, crashes on financial markets, etc. Such problems of sustainable development as climate change, water scarcity or food insecurity become an integral part of global economy. As coping with them requires international cooperation these problems are at the center of world economy and international relations agenda.

- **Course tasks:**

The main goal of the course is to build up the understanding of the theory and policy of the contemporary global economics. The course provides students with understanding the practical aspects of the global economics.

- **Pre-requisites:**
basic economic knowledge (Microeconomics, Macroeconomics).
- **Intended Learning Outcomes:**
- **Knowledge:** of the basics of theory and policy of the contemporary global economics;
- **Awareness:** of current problems of the most important spheres of the global economy and its new trends, e.g. globalization/deglobalisation, new regionalism, megaregional trade agreements, etc.
- **Ability:** to use and analyze statistical and economic data and academic knowledge; use references, and literature on the given topic.
- **Skills:** to critically evaluate analytical and scientific materials on the given issues and find options for possible solutions related to the global economy.
- **Methods:**

The teaching is based on examining theoretical concepts of globalization, trade and economic development. After this the examined economic theories would be demonstrated on the practical examples. The questions of global governance are mostly discussed. Students should discuss topics and then prove their positions. The approach encourages the development of economic intuition as well as some formal skills.

The following methods and forms of study are used in the course:

- lectures
- home assignments
- self-study

You are encouraged to work together on homework assignments, but you must write up the assignment individually. Overall, the course includes hours of lectures. Self-study is an extremely important element of the course. Also the active work on the classes is crucial for taking practical skills in discussion and standing up your position.

II. COURSE OUTLINE:

№	Topic	Total hours	Lecture hours	Self-study
1	Introduction	8	4	4

2	Basics of the World trade theory and practice	12	4	8
3	Basics of the Global production pattern	8	4	4
4	Global economy	8	2	6
5	Consumption patterns in the global economy	4	2	2
6	Transnational companies	8	2	6
7	The political economy of trade and development	12	4	8
8	Money, interest rates and exchange rates in the open economy	8	4	4
9	Global economy major problems	6	2	4
10	Global migration challenge	4	2	2
11	Global energy security	4	2	2
12	Global economic governance	8	4	4

13	Global finance and global financial governance	4	2	2
14	Technological progress for the global growth	4	2	2
15	Environmental and cultural issues	4	2	2
16	Preferential Trade Agreements and Economic Integration	4	2	2
17	Regionalization and new regionalism	8	4	4
	Total	114	48	66

III. COURSE CONTENT

1. Introduction

Intro to the global economics

What is global economics about?

Definitions and the origins.

International micro and macroeconomics

Global trends in the post international economics

Objective economic necessity to be part of the global economy

2. Basics of the World trade theory and practice

Theory:

Ricardo model

Labor productivity and Comparative advantage

Opportunity cost
The gravity model
Empirical evidence:
Modern trends in global trade
Global trade negotiations: GATT, WTO, Doha round.

3. Basics of the Global production patterns.

Theory:
Specific Factors of production.
Production Factor International Movements.
Heckscher-Ohlin Factor-proportions theory
Theory:
Economies of scale and international location of production
Limits to the International Labor Mobility

4. Global economy

Theory:
National income accounting and the balance of payments
Competitiveness methodology
Global value chains

Empirical evidence:
A sum of the National economies and a global economy
Major global economies by GDP
Classification and types of economies

5. Consumption patterns in the global economy

Theory:
- Main consumption theories. Engel curve. Giffen good
- Main trends in consumption. Changes in the structure of consumption

6. Transnational companies

Theory:
International Capital Flows
Main theories of transnational companies
Globalization and low-wage labor
Empirical evidence:
The history of TNC development
Main trends in TNC activity
Outsourcing
Offshoring

7. The political economy of trade and development

Theory
Empirical evidence

8. Money, interest rates and exchange rates in the open economy

Theory:

Money, interest rates and exchange rates
National currency Exchange rates and international transactions

Empirical evidence:

CB policies
Monetary reserves
Stabilization Fund
International monetary systems
Global currencies
Virtual currency concept

9. Global economy major problems

Empirical evidence:

Global inequality and income distribution
Global and regional migration trends
Mineral resources and global energy security
Natural water as a global public good
Global food security. FAO activity
Global infrastructure to assure the functioning of the global economy

10. Global migration challenge.

Theory:

Theories on migration effects
Types of migration

Empirical evidence

Global and regional migration trends
National, regional and global response to migration challenges

11. Global energy security

Shifts on the energy markets
New challenges to the energy security
National, regional and global response to energy security challenges

12. Global economic governance

Theory:

Global economics with national governance?
Theoretical concepts of global governance
National, regional and international facets of governance
TNC as governance actors

Empirical evidence:

Building up the system of institutions of global governance
The role of formal and informal international organizations

13. Global finance and global financial governance

Theory:

Financial globalization: opportunity and crisis
 Theories of cycles crises
Empirical evidence:
 Managing Global economic and financial crisis.
 Global supervision of international banking
 Global financial regulatory cooperation

14. Technological progress for the global growth

Theory:
 Knowledge as a factor of production
 Knowledge spillovers.
Empirical evidence:
 Intellectual property rights, patents
 Knowledge as a global public good

15. Environmental and cultural issues

Theory:
 The argument of cultural independence and market failure
 Human rights and economic development
Empirical evidence:
 Ozone layer protection. Montreal protocol
 Global warming challenge and response
 Ecology – as a global public good
 Education with no frontiers
 Sports as a part of the global economy

16. Preferential Trade Agreements and Economic Integration

Theory:
 Trade creation vs trade diversion
 Theories of economic integration
 Theory on the forms of integration

17. Regionalization and new regionalism

RTA multiplication
 Mega-regional trade agreements

IV. EXAMINATION AND ASSESTMENT

Type of work	The share of type of work in the final assessment
Lectures (discussions, reports, etc)	30%
Essay	30%
Exam	40%
Total	100%

V. SAMPLE TOPICS FOR ESSAY

1. Strategy of the Russian companies abroad (case study upon a choice).
2. Legal environment for foreign companies on the EU market.
3. Description of business environment in an offshore jurisdiction (may be chosen).
4. Similarities and differences between Russian and EU economic legislature.
5. Russia-EU economic cooperation: problems and prospects.
6. Possible consequences of EU-Ukraine FTA for Russian companies.
7. Investment climate in countries of EAEU.
8. Regulatory environment in EAEU.
9. Economic conflicts within the CIS.
10. Economics of energy security in Eurasia.
11. Business environment in NAFTA/USMCA countries.
12. Restrictions on foreign investment and investors in APEC countries.
13. Foreign investment and trade opportunities in ASEAN.
14. Mega-regional trade agreements
15. Russian relations with major international institutions (upon a choice – IMF, WB, G-8, G-20 etc.).
16. Global supervision of international banking
17. Global trade negotiations: GATT, WTO, Doha round.

VI. SAMPLE TOPICS FOR FINAL EVALUATION

1. Review of economic environment for foreign companies on the EU market.
2. Review of legal environment for foreign companies within EU market.
3. Competences of the European Commission regarding business operations.
4. Global policy against shadow economy. Offshore jurisdictions, banking procedures.
5. Comparison of EU and EAEU regional integration.
6. Russia-EU cooperation in economic sphere: problems and prospects.
7. Possible consequences of EU-Ukraine FTA for Russian companies.
8. Impact of the Eurasian economic integration on Russian companies.
9. Comparative study of effects of regional integration within NAFTA/USMCA in Canada, USA and Mexico.
10. Labor relations in NAFTA/USMCA.
11. ASEAN Industrial Cooperation Scheme: opportunities for Russian companies.
12. Intellectual property rights (IPR) protection in APEC.

VII. RESOURCES

1. Mandatory reading:

1. Krugman, P. R. International economics. Pearson, 2015. - K 339.9 K85
2. Krugman P., Obstfeld M., Melitz M. (KOM) International Economics: Theory and Policy, 2012.
3. Global Political Economy: Understanding the International Economic Order. by Robert Gilpin and Jean M. Gilpin 2001
4. Architects of austerity: international finance and the politics of growth / Major A. – Stanford: Stanford University Press, 2014. – 254 с.
5. Globalization in an Age of Crisis: Multilateral Economic Cooperation in the Twenty-First Century Robert C. Feenstra and Alan M. Taylor Chicago Scholarship online 2014
6. The Global Economy in Turbulent Times See-Yan Lin ISBN: 978-1-119-05992-91024 pages, Wiley, July 2015

2. Additional reading:

1. John Ravenhill (ed.), Global Political Economy. (Oxford, 4th edition, 2014)
2. Theodore H. Cohn Global Political Economy: Theory and Practice. Routledge 2016
3. Thomas Oatley: International Political Economy: Interest and Institutions in the Global Economy (Routledge, 5th edition, 2013),
4. R.Versteeg, International economics, The London School of Economics and Political Science, 2015.
5. V.N. Zuev (editor), Global governance institutions, Magistr, 2016.
6. <http://www.theglobaleconomy.com/>
7. Key Concepts in the New Global Economy Volume I Edited by David A. Baldwin THE INTERNATIONAL LIBRARY OF WRITINGS ON THE NEW GLOBAL ECONOMY <http://www.gbv.de/dms/zbw/723763763.pdf>
8. <http://www.whatiseconomics.org/the-global-economy/>
9. Strategic global outlook. Dynkin
<http://www.imemo.ru/files/File/en/publ/2011/11001.pdf> to be discussed within the seminar

5.1 Programs

п/п	Наименование	Условия доступа
1	Microsoft Windows 7 Professional RUS	<i>Из внутренней сети университета (договор)</i>
2	Microsoft Office Professional Plus 2010	<i>Из внутренней сети университета (договор)</i>

Professional databases, information reference systems, Internet resources (electronic educational resources):

№	Name	Access conditions
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1.	European Central Bank	URL: http://www.ecb.int
2.	ASEAN	URL: http://asean.org/
3.	NAFTA	URL: www.nafta-sec-alena.org
4.	EABR	URL: http://www.eabr.org/

Material and technical support of the discipline:

Classrooms for lectures on the discipline provide for the use and demonstration of thematic illustrations corresponding to the program of the discipline, consisting of:

- PC with Internet access (operating system, office software, anti-virus software), access to the HSE electronic information and educational environment;
- multimedia projector with remote control.