

Curriculum Vitae

First name: Yadviga

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Education

2016 – Present time: PhD student, Higher School of Economics, Department of Sociology
Thesis: Privacy attitudes as a factor of social capital formation of SNS users

2016: Master in Social Psychology (cum laude), Saint-Petersburg State University, Faculty of Psychology
Thesis: Privacy attitudes of SNS users: cross-generational comparison

2014: Bachelor in Social work, Saint-Petersburg State University, Faculty of Sociology
Thesis: Social theater as a form of teenagers' deviant behavior prevention

Job experience

2018-present time: Junior Research Fellow, the Laboratory for Internet Studies (LINIS), National Research University Higher School of Economics

2017-present time: Lecturer, HSE Campus in St. Petersburg, Saint-Petersburg School of Social Sciences and Area Studies, Department of Sociology

2014-2017: Research Intern, the Laboratory for Internet Studies (LINIS), National Research University Higher School of Economics

Research experience

1. AIDS-denialists and HIV-relevant communities in Vkontakte SNS (2014)

Data gathering: coding of relevant online communities

2. Mapping ethnic attitudes in the Russian blogosphere (2014)

Data gathering: coding of text data

3. Online Social Networks and the success of nascent entrepreneurs (2014-2015)

Data gathering: matching and coding of online profiles, descriptive statistics, report preparation, making the presentation on the research project at the scientific conferences

4. AIDS-denialists on the Internet (2015-2016)

Recruiting of despondences, data collection: conducting of semi-structures interviews, data analysis, preparation of the report

5. Structure of online communities on social network site, the case of VK.com SNS (2014-2016)

Data gathering, preparation of the report, making the presentation on the research project at the scientific conferences

6. Development of concept and methodology for multi-level monitoring of the state of interethnic relations with the data from social media (2015-2017)

Data gathering: coding of text data, recruiting and teaching the assessors (coders)

7. Social capital and privacy online: the urban community on social networking site (2016-2017)

Contributing to the research design, data collection: developing and conducting of the online survey, data analysis, preparation of reporting documents and publication in scientific journal

8. Social networks, social capital and privacy (2017-2018)

Contributing to the research design, data collection: developing and conducting of the online survey, data analysis, preparation of reporting documents and journal publication

9. Social signature phenomenon on virtual social network users data (2017-2018)

Contributing to the research design, data collection, recruiting and teaching the assessors (for data gathering), preparation of reporting documents and publication in scientific journal

Publications (in English)

1. Rykov Y., Sinyavskaya Y., Koltsova O. Accumulating social capital in an online urban network: The effects of user behaviors / NRU Higher School of Economics. Series SOC "Sociology". 2018. No. 83/SOC/2018.
2. Rykov Y., Meylakhs P., Sinyavskaya Y. Network Structure of an AIDS-denialist Online Community: Identifying Core Members and the Risk Group // *American Behavioral Scientist*. 2017. Vol. 61. No. 7. P. 688-706.
3. Sinyavskaya Y., Koltsova O. Self-disclosure online and offline: the Effect of Age // *Annual Review of CyberTherapy and Telemedicine*. 2017. Vol. 15. P. 88-91.
4. Koltsova O., Koltsov S., Sinyavskaya Y. When Internet Really Connects Across Space: Communities of Software Developers in Vkontakte Social Networking Site, *International Journal of Web Based Communities // Lecture Notes in Computer Science*. 2017. Vol. 10540. P. 431-442.

Publications (in Russian)

1. Sinyavskaya Y., Sidorenko E. Privacy in social networking site as an implementation of different values of the individual // Scientific research of graduates of the Faculty of Psychology of St. Petersburg State University. 2017. Vol. 5. P. 79-85.

Participation in Conferences (selected)

1. Does it matter how do we interact online? Communication strategies, personality traits and social capital of SNS users. 23rd Annual CyberPsychology, CyberTherapy & Social Networking Conference, Gatineau, Canada, June 26-28, 2018.
2. Privacy attitudes and friendship in Online Social Networks. «Networks in the global World conference», St.-Petersburg, July 4-6, 2018.
3. Accumulating Structural Social Capital in Urban Community on VKontakte Social Network Site: The Effects of Online User Behaviors. Social Informatics 2018 conference, Higher School of Economics, St.-Petersburg, September 25-28, 2018.

4. Self-disclosure online and offline: the Effect of Age, 22nd Annual CyberPsychology, CyberTherapy & Social Networking Conference, Wolverhampton, UK, Jun. 26-28, 2017
5. Privacy in social networking site as an implementation of different values of the individual, 21st Annual International Scientific Conference «Psychology of the XXI century: a systematic approach and interdisciplinary research», Saint-Petersburg State University, St.-Petersburg, Apr. 18-20, 2017
6. Privacy in social network sites and in real life: intergenerational comparison. Annual International Student Research Forum 'Think Big Week'. Higher School of Economics. St.-Petersburg., Feb. 2-3, 2017.
7. When Internet Really Connects Across Space: Communities of Software Developers in Vkontakte Social Networking Site. Conference «Networks in the global World». St.-Petersburg., Jul. 1-3, 2016.
8. Online social networks and success of new entrepreneurs. The conference «Sociology in Action». Higher School of Economics. St.-Petersburg, Feb. 4-5, 2016

Grants

1. CBR NRU HSE, T3-67 "Social and textual measurement of social network user profiles", (LINIS), 2018, executor
2. CBR NRU HSE, T3-68 "Internet as a socio-technical phenomenon" (LINIS), 2017, executor
2. CBR NRU HSE, T3-75 "Internet usage and Internet users: cross-national and cross-regional comparisons" (LINIS), 2016, executor
3. CBR NRU HSE, T3-78 "Multidisciplinary studies of Internet" (LINIS), 2015, executor

Teaching activity

1. Methodology and Methods for Sociological Research (Bachelor's programme; Saint-Petersburg School of Social Sciences and Area Studies; programme "Sociology and Social Informatics"; 2 year, 1-2 module 2017;1-2 module 2018) (in Russian)
2. Methodology and Methods for Sociological Research (Bachelor's programme; Saint-Petersburg School of Social Sciences and Area Studies; programme "Sociology and Social Informatics"; 2 year, 1-2 module 2018) (in English)
3. Social Psychology (Bachelor's programme; Saint-Petersburg School of Social Sciences and Area Studies; programme "Sociology"; 3-4 year, 1-2 module) (in English)
4. Research Seminar "Methods of Analytical Sociology" (Master's programme; Saint-Petersburg School of Social Sciences and Area Studies; programme "Modern Social Analysis"; 1-2 year, 1-4 module 2018) (in Russian)
5. Psychology (Bachelor's programme; Saint-Petersburg School of Social Sciences and Area Studies; programme "Sociology and Social Informatics"; 1 year, 4 module 2018) (in Russian)

Other educational and research experience

1. Seminar «Academic communication in the English-speaking world», Higher School of Economics (Moscow), Voronovo, October 26 – 28, 2018.
2. Advanced courses of General English, Upper Intermediate level, Higher School of Economics, Saint-Petersburg, October-December, 2018.

3. Workshop “Analysis of Multiplex Social Networks with R”, Lecturer: Matteo Magnani, SocInfo2018 conference, Higher School of Economics, Saint-Petersburg, September 25, 2018.
4. ROO «Summer School», Data Analysis in Social Science program, Dubna, Jul. 24 - Aug. 6, 2018.
5. Advanced courses of General English, Intermediate level, Higher School of Economics, Saint-Petersburg, March-June, 2017.
6. ROO «Summer School», Data Analysis in Social Science program, Dubna, Jul. 24 - Aug. 6, 2017.
7. Web science Summer School-2017 (WSTNet), Saint-Petersburg, Jul. 1-8, 2017.
8. Winter School of Psychology, St. Petersburg State University, 6-11 Feb, 2017.
9. Sixth International Summer School «Theory and methods of longitudinal social network analysis» (TMSA-2016), National Research University Higher School of Economics, International laboratory for Applied Network Research, Moscow, 1-5 August, 2016.
10. Course of A.Casilli «Digital Methods: How to Study Online Social Interactions», Saint-Petersburg, Center for Independent Social Research, 9-10 December, 2015.
11. The 9th Russian Summer School in Information Retrieval (RuSSIR 2015), National Research University Higher School of Economics, St. Petersburg, Russia, August 24-28, 2015.
12. Winter School of Psychology, St. Petersburg State University, Feb. 2-7, 2015.

Research Expertise

Research Interests: social psychology, social network analysis, online behavior and privacy, computer-mediated communication, Internet studies.

Research method skills:

Statistics (R, SPSS, Orange)

Social Network Analysis (R, Gephi, Pajek)

Interview (Atlas.ti)

Languages: Russian (native), English (Upper-Intermediate), German (B1)

Distinctions

1. Scholarship of Young Faculty Development Programme (Group of Young Academic Professionals) Higher School of Economics. 2017, 2018.
2. Travel-grants, Higher School of Economics Academic Fund Programme, 2017, 2018.

Service

1. Tutor of student research groups, Laboratory for Internet Studies, 2015-present time
2. Conference organizer, Social Informatics 2018 (SocInfo2018), St. Petersburg, Russia, Sep. 25-28, 2018
3. Conference organizer, The 9th Russian Summer School in Information Retrieval (RuSSIR-2015), St. Petersburg, Russia, Aug. 24-28, 2015.