

## **Программа учебной дисциплины "Global actors in public policy"**

Утверждена  
Академическим советом ООП  
№1 dated 27.06.2017

Author	Nina Belyaeva, Sanjay Rajhans
Number of credits	7
Contact hours	46
Self-study hours	220
Kyrc	2
Educational format	Without use of online course

### **I. Aim, Results of Mastering the Discipline and Prerequisites**

This course is aimed to give a coherent definition of global actors, their types, aims, and influence have in a globalized world, particularly to consider the commercial and trade organizations and global civil society institutions as global actors. During the classes, the students will learn to analyze and compare global actors, global institutions and global instruments, understand modern forms of international conflict management and other global agenda issues and examine the roles of states, intergovernmental actors and, military-political organizations.

At the end of the course students will be able:

- To consider the commercial and trade organizations and global civil society institutions as global actors.
- To analyze and compare global actors, global institutions and global instruments
- To present modern forms of international conflict management and other global agenda issues.
- To examine the roles of states, intergovernmental actors and, military-political organizations.
- Know the key issues of the modern international political agenda;
- Be able to discuss and reproduce these concepts and theories, be able to find relations between them and analyze them;
- Be able to recognize global issues, analyze them and suggest possible ways of solving them;
- Be able to apply those analytical tools to various stages of policy process and to various institutions, that define a framework of policy-making process;
- Be able to identify and analyze targets, decision-makers, benefactors and other actors involved in decision-making, their motives, strategies and methods;
- To have a capacity to distinguish to what extent different actors are able to influence global institutions.

The course welcomes prior knowledge in political science, international relations, international diplomacy, global conflicts, institutions and the skills of policy analysis.

This course is a foundational one, taught in the first semester of the second year of master's program 'Political Analysis and Public Policy' for both specializations: 'Political Analysis and Public Policy' and 'Human Rights and Democratic Governance'. This is a core course that

welcomes prior knowledge in political science, international relations, international diplomacy, global conflicts, and the skills of policy analysis.

## II. Content of the Course

**Topics 1. Introduction to Global Public Policy and Global Governance. Global Actors as Policy Makers and their Characteristics.** Concepts of global, regional and local in political analysis. international relations and world politics. Public policy in transition.

**Topic 2. Globalization theories, promises and disappointment. Emergence of Global Civil Society.** The XX-th century and the Key-points in the development of international relations. Global ideas to conceive the global actors

**Topic 3. Global, Regional and Local Actors in World Politics and International Relations. Language as a Means of Globalization.**

**Topic 4. Migration as a Global Force. Migration as a Means and Factors of Globalization. Multiplication of new worlds and creation of aggregated community. Migration in favor and against economics. “Fortress Europe”.** Multiplication of new worlds and creation of aggregated community: transparent boundaries, excessive population, overwhelming problems.

**Topic 5. National States as Global Actors.** Obvious and questionable cases. The cases of Russia, USA, China, Brazil. Which country is a global actor and which is not? Balance of powers.

**Topic 6. Intergovernmental Organizations as Global Actors (UN, EU, OSCE, NATO, African Union etc.).** The system of inter-governmental organizations. History. Functions. Role in global politics and international relations.

**Topic 7. International Nongovernmental Organizations, Transnational Movements. Their methods of activities.** Contribution to Global Governance and Public Policy. What are international NGOs: definitions, structure, missions, types (humanitarian, HR, policy-oriented)

**Topic 8. Economics of Globalization: the IMF, World Bank, WTO as economic regulators.** Managing economic Globalization IR, IPE and the role of international financial institutions. The IMF and Financial Crises, The World Bank as economic regulators

**Topic 9. Big business as Global Actors. Strategic Public goals vs. commercial interests priority**

**Topic 10. The Media as Global Actor. Examples of Media Actors, Their Structure and Their Influence. (CNN, BBC, Al Jazeera, Xīnhuáshè).** Examples of Media Actors, Their Structure and Their Influence. (CNN, BBC, Al Jazeera, Xīnhuáshè). Media as a mediator. The role of the internet. Media and global public policy and governance.

**Topic 11. Social Media, advance IT and other technology companies (FB, Twitter, Google, SpaceX, Amazon, Alphabet)**

### **III. Grading**

The final grade is composed of a cumulative grade and the exam. The cumulative and final grades are composed according to the following formulas (O stands for “grade”).

Cumulative grade for current work formula is:

$$Q_{cumulative} = 0,2 \cdot Q_{home\ work} + 0,2 \cdot Q_{class\ presentation} + 0,6 \cdot Q_{final\ essay};$$

Final grade formula is:

$$Q_{final\ grade} = 0,4 \cdot Q_{exam} + 0,6 \cdot Q_{cumulative}$$

If the final grade is non-integer, it is rounded according to algebraic rules. If has a half (.5) at the end, we are rounding upward.

### **IV. Grading Tools**

#### **Home work.**

By the end of the 1st module (end of October) each student will produce a 2,5-3 pages (3 000-5 000 symbols) paper that focuses on choosing global actor with argumentations why is it “Actor” and why is it Global.

#### *Points to be covered in global actors description in Home work*

- 1) Global challenges- that lead to the emergence of an actor to address them (with examples and statistics)
- 2) Global strategic goal - (with quotes from its Charter or other founding documents)
- 3) Impact - (whether many short evidences or couple of significant) - specific case-studies: from initiatives to global results

#### **Essay.**

Beginning December each student will produce a 10-12 page (15 000-18 000 symbols) research paper that focuses on the analysis of a global actor of student’s choice. Teacher evaluates how independently the has been done, how deep the topic is developed, how data collection and analysis were conducted, etc.

#### *Points to be used in global actors description in essay*

- 1) Global challenges - that lead to the emergence of an actor to address them (with examples and statistics)
- 2) Emerging and full formation of actor and its current structure (with schemes and decision-making)
- 3) Global strategic goal - (with quotes from its Charter or other founding documents)
- 4) Institutional format - with all its complexity and examples of actions
- 5) Resources (with description of its uniqueness - and example of usage)
- 6) International recognition - (with examples, actions, statistics)
- 7) Impact - through examples (whether many short evidences or couple of significant) - specific case-studies : from initiatives to global results
- 8) Dynamics of influence (with reasons and examples) whether it goes up or down
- 9) Conclusion – definition of the Unique type of Regulatory Power and type of Regulatory Regime (opened or closed)

**Final exam** in the form of discussion of essay

## **Written papers assessment criteria**

- 1) Logical coherence
  - Organize your thoughts and information in a consistent order
  - State your observations and conclusions clearly
  - Use evidence to support your conclusions
- 2) Engagement with course issues and concepts
  - In every paper, make use of concepts/methods of analysis discussed in class.
  - Be sure to incorporate at least three course readings/lectures into any research paper you write.
- 3) Quality of your particular analysis
  - Try to make your paper interesting and unique.
  - Try to go beyond simply re-stating someone else's argument or re-telling the information found elsewhere
  - Always make sure that your paper ends with a clear and innovation conclusion

## **V. Sources**

### **5.1. Main Literature**

1. Innerarity, Daniel. Governance in the New Global Disorder : Politics for a Post-Sovereign Society, Columbia University Press, 2016. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=4588530>.
2. Mueller, Milton L.. Information Revolution and Global Politics : Networks and States - The Global Politics of Internet Governance, edited by Ernest J., III Wilson, MIT Press, 2010. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=3339169>.
3. European Union and New Regionalism : Regional Actors and Global Governance in a Post-Hegemonic Era, edited by Mario Telò, Ashgate Publishing Ltd, 2007. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=429857>.
4. Rittberger, Volker. Global Governance and the United Nations System, United Nations University Press, 2002. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=3039643>.
5. Information Technologies and Global Politics : The Changing Scope of Power and Governance, edited by James N. Rosenau, and J.P. Singh, State University of New York Press, 2002. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=3407875>.

### **5.2. Additional Literature**

1. Politics of Participation in Sustainable Development Governance, edited by Jessica F. Green, and W. Bradnee Chambers, United Nations University Press, 2007. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=282196>.
2. Gourevitch, Peter A., et al. Political Power and Corporate Control : The New Global Politics of Corporate Governance, Princeton University Press, 2007. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=557133>.
3. Avgouleas, Emilos. Governance of Global Financial Markets : The Law, the Economics, the Politics, Cambridge University Press, 2012. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=880667>.
4. Private Organisations in Global Politics, edited by Karsten Ronit, and Volker Schneider, Routledge, 2001. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=167010>.

### **5.3. Software**

<b>Nº</b>	<b>Name</b>	<b>Access conditions</b>
1.	Microsoft Windows 7 Professional RUS Microsoft Windows 10 Microsoft Windows 8.1 Professional RUS	<i>From the university's internal network (contract)</i>
2.	Microsoft Office Professional Plus 2010	<i>From the university's internal network (contract)</i>

### **5.4. Professional databases and reference systems. Internet resources (electronic educational resources)**

<b>Nº</b>	<b>Name</b>	<b>Access conditions</b>
<i>Professional databases and reference systems</i>		
1.	Consultant Plus	<i>From the university's internal network (contract)</i>
2.	URAIT Electronic library system	URL: <a href="https://biblio-online.ru/">https://biblio-online.ru/</a>
<i>Internet resources (electronic educational resources)</i>		
1.	Open Education	URL: <a href="https://openedu.ru/">https://openedu.ru/</a>

### **5.5. Material and technical support**

Classrooms for lectures on the discipline provide for the use and demonstration of thematic illustrations corresponding to the program of the discipline, consisting of:

- PC with Internet access (operating system, office software, antivirus software);
- multimedia projector with remote control.