

Syllabus of the research seminar «Managing international projects»

Approved by
Academic council of the Global Business
Master's programme
Protocol № 3 as of 27.08.2018

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| Author(s) | Denis Fomenkov Elena Zinchak Yana Shigina |
| ECTS | 12 in total 6 (1st year) 6 (2nd year) |
| Contact hours | 46 (1st year) 46 (2nd year) |
| Self-study | 182 (1st year) 182 (2nd year) |
| Year | 1st and 2nd |
| Teaching format | Full time |

I. COURSE AIM, LEARNING OUTCOMES AND PREREQUISITES

The aim of the research seminar «Managing international projects» is mastering competences in the field of modern project management tools and enhancing competence in international project management.

Upon the completion of the course the student should:

know:

- Peculiarities of managing international projects
- Modern tools, models and practices of managing international projects
- Trends in research and practice in the field of international project management
- Main stages and requirements of course paper and master thesis preparation on the topic related to managing international projects

be able to:

- Formulate research or practical problems in the field of management and specifically international project management
- Substantiate one's point of view on issues of managing international projects
- Draft the content of one's research paper (course paper, master thesis, research publication, consulting project report) in accordance with the relevant requirements, use research methods effectively

have skills in:

- Individual and group work on a research and/or consulting project to solve a given problem or objective
- Preparation and conducting presentations of applied and academic research

The course is based on the following prerequisites:

- Academic Writing
- Research Methods in Management

To successfully complete the course the students should have the following knowledge and competences:

- Foundations of project management;
- Basics of MS Excel, MS Word, MS Powerpoint, Internet;
- Research literature search and analysis

The fundamental principles of the course should be later used in mastering the following courses:

1. International Management II
2. Project Seminar
3. Projects

II. COURSE CONTENT

1st year

Topic 1. Planning an academic and consulting project.

Planning a research project in the field of managing international projects. Planning an applied project in the field of managing international projects.

Topic 2. Modern research tools in the field of international projects.

Quantitative, qualitative, and mixed research methods used in international projects. Research at international companies of different spheres (FMCG< IT, startups, ect).

Topic 3. Preparing a report and presentation on the results of an academic or consulting project.

Preparing a report on an academic and consulting projects (for course paper and master thesis). Presenting the main results of the course paper. Preparation of a publication (in English) on the basis of the achieved results.

Topic 4. Managing the content of a project

Structural composition of a project. Methods for managing the content of an international project. Examples of hierarchical project structure definitions and construction.

Topic 5. Managing stakeholders of an international project

Defining “satisfaction” for the parties concerned. Key performance indicators. Expectation management and change management in an international project. Success criteria.

2nd year

Topic 1. Modern methods of data analysis.

Content analysis. Analysis of qualitative data, including big data, companies’ reports. Web-analytics.

Topic 2. Preparing a report and presentation on the results of a consulting/research project.

Preparing a report for a consulting/research project (for the master thesis). Presenting a consulting/research project. Development of a consulting project.

Topic 3. Preparing and drafting the master thesis.

Drafting the scheme for a master thesis research. The main requirements for the content and form of the master thesis. Drafting a time plan of the master thesis development. Presenting separate parts of the master thesis. Pre-defense of the theoretical and methodological parts of the master thesis.

III. GRADING

$$G_{\text{research seminar 1st year}} = 0,7 \times G_{\text{cumulative1}} + 0,3 \times G_{\text{exam research seminar 1}}$$

$$G_{\text{cumulative1}} = 0,2 \times G_{\text{essay}} + 0,2 \times G_{\text{home assignment}} + 0,5 \times G_{\text{participation}}$$

$$G_{\text{research seminar 2nd year}} = 0,7 \times G_{\text{cumulative 2}} + 0,3 \times G_{\text{exam research seminar 2}}$$

$$G_{\text{cumulative2}} = 0,2 \times G_{\text{essay}} + 0,2 \times G_{\text{home assignment}} + 0,5 \times G_{\text{participation}}$$

$$G_{\text{researchseminarfinal}} = 0,5 \times G_{\text{research seminar 1st year}} + 0,5 \times G_{\text{research seminar 2nd year}}$$

IV. SAMPLE ASSESSMENT TOOLS

Tools for ongoing assessment

Essay

1 year

Development of the project course work. Individual task. Written report and oral presentation (defense).

It contains a description of the relevance of the chosen topic, a brief clearly structured review of the literature on the research topic. The student identifies the main directions of study of the topic and narrowly focused, directly related to the future topic of research, cites the names of the researchers involved in this topic. There are areas of study topics that are not sufficiently reflected in scientific research. The essay concludes with the formulation of the problem of the future study of the student. It contains goals, objectives, subject, object of research, choice of methods, sources of literature. A list of sources used to substantiate the relevance of the study is also attached to the essay.

2 year

Individual task. Development of the project of master's thesis. Written report and oral presentation (defense).

Individual written assignment for the preparation of a research program for a master's thesis. It contains a brief substantiation of the relevance of the research program, a description of scientific novelty, theoretical and practical significance, theoretical and methodological foundations of the research, problem, purpose, object, subject, tasks, hypotheses, methods of collecting and processing data, a description of the sample, a list of sources. The student describes in detail the procedure for conducting research.

Home assignment

1 year

Preparation of a literature review for a term paper. Individual task. Written report.

Individual written assignment for the preparation of the theoretical part of the course work. Contains a detailed review of the literature on the research topic, in which the student identifies both the main areas of study of the topic and specialized, narrowly focused, but related to the topic, cites the names of scientists and researchers whose works reveal the main theoretical aspects of the research topic. Also, the abstract reflects the terminology used in the course work, gives the necessary definitions, a modern interpretation of the research problem and the accepted theoretical base. The abstract should contain references to the bibliographic list of references.

Contains the results of theoretical analysis, a description of the degree of elaboration of the topic, the use of the results of theoretical analysis to prepare the practical part of the master's thesis.

2nd year

Preparation of the research program for the master's thesis.

Includes study design, description of sampling procedure, data collection and analysis, interpretation of results, report defense.

Tools for final assessment

Exam (1 year)

Preliminary presentation of the theoretical part of the course work (research program). Individual task. Oral presentation (defense).

The content of the coursework project (see the program Rules for Writing and Defending Term Papers and Theses (Master's Theses) for the "Global Business" Programme in the "Management" field 38.04.02 Qualification: Master's.

Exam (2 year)

Individual task. Preliminary presentation of the theoretical and methodological parts of the master's thesis. Oral presentation (defense).

V. RESOURCES

5.1 Main literature

1. Gaeta, G. Opportunities Emerging Markets: Investing in the Economics of Tomorrow [Электронный ресурс] / Gordian Gaeta; БД ebrary. – Singapore: John Wiley & Sons Pte. Ltd, 2013. – 428 p. – Режим доступа: <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/reader.action?docID=1092850&query=Opportunities+emerging+Markets%3A+investing+in+the+economics+of+tomorrow>. – Загл. с экрана.

5.2 Further readings

1. Kapterev, A. Presentation Secrets: Do What You Never Thought Possible with Your Presentations [Электронный ресурс] / Alexei Kapterev; DB ebrary. – Indianapolis: John Wiley & Sons Inc, 2011. – 288 p. – Режим доступа: <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/reader.action?docID=818966&query=Presentation+Secrets%3A+Do+What+You+Never+Thought+Possible+with+Your+Presentations>. – Загл. с экрана.

2. Schein, E.H. Organizational Culture and Leadership [Электронный ресурс] / Edgar H. Schein; БД Books 24x7. – 4th ed. – San Francisco: John Wiley & Sons Inc; [Jossey-Bass](#), 2010. – 464 с. – ISBN 9780470190609. – Режим доступа: <https://library.books24x7.com/toc.aspx?bookid=36500>. – Загл. с экрана.

3. Kaushik, A. Web Analytics 2.0: The Art of Online Accountability and Science of Customer Centricity [Электронный ресурс] / A.Kaushik; DB Books24x7. – Indianapolis: Wiley Publishing; Sybex, 2010. – 504 p. – Режим доступа: <https://library.books24x7.com/toc.aspx?bookid=41112>. – Загл. с экрана.

5.3 Software

| № | Name | Access |
|----|--|--|
| 1. | Microsoft Windows 7 Professional RUS Microsoft Windows 10 Microsoft Windows 8.1 Professional RUS | <i>Из внутренней сети университета (договор)</i> |
| 2. | Microsoft Office Professional Plus 2010 | <i>Из внутренней сети университета (договор)</i> |

5.4 Professional database, enquiry systems, internet sources (electronic educational resources)

| № | Name | Access |
|---|---------------------------------------|--|
| <i>Professional database, enquiry systems</i> | | |
| 1. | Электронно-библиотечная система Юрайт | URL: https://biblio-online.ru/ |
| <i>Internet sources, electronic educational resources</i> | | |
| 1. | Открытое образование | URL: https://openedu.ru/ |

5.5 Course support

Lecture rooms for the course classes are equipped with the necessary tools for the course visual aids demonstration:

- computer with access to the internet (operational system, office software packages, antivirus software);
- multimedia projector with remote control.