Welcome to ESB Business School
Study Programmes International
Operations Management
Today's Roadmap

Reutlingen University – a stone’s throw away from Daimler, Porsche Bosch and Hugo Boss

Learn more about ESB Business School @ Reutlingen University

What can exchange students expect?

Your questions
Where exactly is Reutlingen?

Reutlingen is located approx. 30km south of Stuttgart, capital city of Baden-Wuerttemberg - nestled just beneath the Swabian mountains and near the famous Black Forrest.
Reutlingen and its surroundings

Reutlingen has some 115,000 inhabitants and is considered to be the safest city in Germany. The city and its people are referred to as very “Swabian”, which you will notice through the dialect and the culinary art.

Reutlingen offers a wide range of shops, markets, cultural and leisure facilities, all of which combine to make it a young city with a modern atmosphere.

The region is home to the world or European headquarters of many well-known companies including Hugo Boss, Daimler, Porsche, elringklinger, Bosch, Celesio, Hewlett-Packard and IBM.
Reutlingen University: Facts and Figures

5 700 Students, 100 nationalities, 180 international partners, 160 Professors, 400 Staff, 43 degree programmes at Bachelor's and Master's levels

RIO - Reutlingen International Office

Research Centre

Reutlingen Research Institute
ESB Business School@Reutlingen University

ESB is one of the best known German Business School with more than 40 years experience

- 60 professors
- 60 staff
- 200 guest lecturers
- 2,500 students, 1/3 at international partner schools, 1/3 in (international) work experience semester, 1/3 international students
**Unsere Bachelorprogramme.**

<table>
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<tr>
<th>You Decide</th>
<th>IMX</th>
<th>Home in 2 Worlds</th>
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<tr>
<td><strong>IB</strong> International Business</td>
<td><strong>IMX</strong> International Management Double Degree</td>
<td><strong>WIng</strong> International Business Engineering</td>
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<td>• English speaking Bachelor programme in Business Administration</td>
<td>• X-change: fully integrated bilingual double degree programme with university partners worldwide</td>
<td>2 majors: International Operations and Logistics Management (IOLM) &amp; Production Management (PM)</td>
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<td>• International atmosphere (50% German – 50% international students)</td>
<td>• X-perience: profound intercultural experience through 2 years living and working and learning experience abroad</td>
<td>• Focus on international and intercultural aspects of Business Engineering</td>
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<tr>
<td>• 3 majors: Finance, HR, Marketing</td>
<td>• X-cellence: premium accredited by FIBAA</td>
<td>• Fully integrated internship and exchange semesters</td>
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<td>• Innovative teaching: simulations, learning factory, real product cases, 3D plotter etc.</td>
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Support offered to students

...access computers
...access online learning platforms (RELAX)
...access full student services
...access sports facilities on campus
...have a Reutlingen University Email ID
...access the library
...buy a student semester ticket (NALDO ticket)
...eat at our cafeteria at subsidized prices
...receive reductions for events & entrance fees
...go to workshops & training programmes offered by RIO
...and much more!
What do international students need on top?

- Visa and registration requirements after arrival
- ERASMUS for European incomings
- Enrolment support
- Course Counselling
- Help for everyday questions
- Transcripts
- Integration to the programme, to ESB, to Reutlingen University
  ✓ Welcome meeting
  ✓ Language Tandems
  ✓ Buddy Programme
  ✓ Weekly newsletter
  ✓ Cultural events
Academic calendar
Winterterm: Sept to mid-Feb (finishing in December possible)
Summer term: March to mid-July

Courses on offer
- Fundamental and advanced courses in Business
- Technology/Engineering
- Intercultural Management
- Languages

Cost of living
- About € 600-800 / month:
  - Dorm - € 160-400 / month
  - Food - € 200 / month
  - Leisure - € 150 / month
- Transport - € 90 / term
- Registration - € 90 / term.
Committed students:

ESB Student Network
THANK YOU!

ANY QUESTIONS?