

DARIA REZYAPOVA



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Education

10/2018 – 07/2020

MSc Sociology and Social Research, University of Cologne, Germany

- 1st semester out of 4

09/2014 – 06/2018

BA Applied Methods of Sociological Research, National Research University Higher School of Economics, Russia

- GPA 3.7/4.0 (place in University rating: 8/102)
- Minor: Management

09/2003-06/2014

Centre of Education №1862, Russian Federation

- GPA 4.0/4.0, graduation with distinction (with gold medal)
- Winner of Enrollee's Competition «State Audit» (2014)

Additional Courses

11/2017-03/2018

Regression Models and Design Experiments in Stata

- Certificate of Professional Development by National Research University Higher School of Economics, Russia

Work Experience

University of Tübingen
(in cooperation with ISS,
University of Cologne) –
**Institute for Applied
Economic Research**
11/2018-present

Research Assistant

- Research, data preparation and evaluation, independent preparation of research reports
- Quantitative data analysis using STATA
- Literature research and literature acquisition, collaboration on research and publications

Marketing Intern

- Support in strategic marketing planning, analysis and forecast Philips Healthcare Ultrasound ecosystem, identification and planning for growth potential
- Evaluation of investment potential in a new market for Philips Healthcare Russia&Central Asia
- Research on market participants and competitor analysis
- Support in development and verification of product profiles in Philips on shop.philips.ru
- Adaptation of sales supportive materials for Russia&Central Asia local market

**Philips,
Philips Healthcare,
Moscow, Russia**
06/2018-09/2018

Research Assistant

- Quantitative data analysis using SPSS, STATA, R
- Preparing analytical reports for Government of the Russian Federation
- Drafting research programs and questionnaires, conducting sociological research, assisting in fieldwork supervising, writing final reports and preparing them for publication

National Research University
Higher School of Economics,
Russia – **Center for Civil
Society Studies and the
Nonprofit Sector, Moscow,
Russia**
01/2017-09/2018

**Courses «Project on
Economic Sociology»,
«Sociology of
Consumption and Financial
Behavior»**
09/2017-06/2018

Teaching assistant

- Conducting classes (25 hours per course)
- Monitoring of written work (up to 500 works during the semester)
- Consulting students (consumer behavior, financial behavior, etc.)
- Development of interactive business games

Skills	<ul style="list-style-type: none"> • Microsoft Office Word, Excel, Power Point • Analytics in statistical packages: SPSS, Stata, R, NVIVO, Atlas.ti • Python (Basics)
Honors & Awards	<ul style="list-style-type: none"> • Laureate of the All-Russian Competition of Student Research Papers (2017) • Moscow Government Scholarship laureate (since 2016)
Languages	<ul style="list-style-type: none"> • English (Advanced, IELTS 7.0, 2017), French (B1), German (A2)
Social Engagement	<ul style="list-style-type: none"> • Delegate of World Business Dialogue 2018, 2019 (A member of 3-days Workshop for Evonik – leading team) • Delegate of World Festival of Youth and Students 2018, Delegate of Terra Scientia Youth Forum 2018 • Member of Organizational Committee of Russian Civil Forum 2018, Member of Organizational Committee of Russian Volunteers Forum 2018
Volunteer Experience	<ul style="list-style-type: none"> • Member of the International Association for Volunteer Effort (since 2015), Volunteer of the Resource Center «Mosvolonter» (since 2014) • Scientific Conference «Sociology and Natural Science: Interdisciplinary Approaches to the Study of Social Reality» (2014), X All-Russian Scientific Conference in memory of Yuri Levada «Modern Russian Society and Sociology»(2016), XVIII April International Scientific Conference (2017), HSE Open Days (2014-2017), «Victory Day» (2015), «Total dictation» (2016), Opening of «Zaryadie Park» (2017)
Scientific and professional interests	Market Research, Online Marketing, Volunteerism, Youth and Elderly volunteering
Interests	Reading, playing piano and guitar, statistics, classic literature

Publications

1. Oberemko O.A., Rezyapova D.A. "Silver Volunteers": justification for participation in volunteering. Disabled people – disability / Edited by prof. Z.H. Saraliev. N. Novgorod: Publishing House of NISEC, 2018. P. 574-577 (*in Russian*)
2. Rezyapova D. A. The role of ethic notions in working of ad creators. Communication Culture in the Conditions of Digital and Sociocultural Globalization: Global and Regional Aspects. Materials of the International Scientific and Practical Conference: Collective Monograph. Moscow: Publishing House of the Academy of Advanced Studies and Professional Retraining of Educators, 2017. P. 178-179 (*in Russian*)

Conferences and Academic Activities

International Conference of Volunteer Researchers «Volunteering Studies: Directions, Interdisciplinary Context, Formation of the Professional Community, Prospects for International Integration» (29-30 May 2018, Moscow)	Speech with the report «Senior Volunteers: Justification for Participation in Volunteering »(section: «Volunteer as a subject and object of help»)
XIX April International Academic Conference on Economic and Social Development (10-13 April 2018, Moscow)	Speech with the report «Nonprofit Organization in a Small Russian Town: Survival Strategy» (section: «Development of Local Self-government and Intersectoral Interaction at the Municipal Level in Russia»)
Spring School for the Winners of the Competition of Student Research Papers (2-4 March, 2018, Moscow region, Voronovo)	Spring School Participant
IV Scientific and Practical Conference «Media	Speech with the report «The Role of Ethic Notions in Working

and Communication Studies: Theories, Practices, Research Perspectives» (16-17 February 2018, Moscow)	of Ad Creators» (section: «Communication content: new targeting in the digital age»)
VI International Summer School of the Center for Civil Society Studies and the Non-profit Sector: «Evaluation of Volunteer Activities: Economic Efficiency, Social Effects and Contribution to the Development of the Country, Regions, Municipalities» (4-10 September 2017, Moscow)	Summer School Participant
Sociological Expedition «Summer sociological practice: the foundations of collective life in a small city» (24 July – 6 August 2017, Pskov region, Russia)	Conducting a research «Nonprofit Organization in a Small Russian Town: Survival Strategy»
International scientific-practical conference «Culture of communications in the conditions of digital and sociocultural globalization: global and regional aspects» (22 December 2017, Moscow)	Speech with the report «The Role of Ethic Notions in Working of Ad Creators» (section: «Modern processes in the media sphere: theoretical aspects»)