

VERONIKA BELOUSOVA

Associate Professor, Department Head

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📍 Russia 🔗 <https://www.hse.ru/en/staff/vbelousova>



EXPERIENCE

Associate Professor

Institute for Statistical Studies and Economics of Knowledge,
Department for Educational Programs HSE University

📅 September 2015 – Ongoing 📍 Moscow, Russia

Department Head

Unit for Intellectual Services Market Research, Centre for Industrial
Market Studies and Business Strategies, Institute for Statistical
Studies and Economics of Knowledge, HSE University

📅 September 2012 – Ongoing 📍 Moscow, Russia

Research Fellow

Research Center for Financial Analytics and Banks Technology,
HSE University

📅 February 2011 – August 2012 📍 Moscow, Russia

Assistant Professor

Banking Department, HSE University

📅 September 2010 – August 2012 📍 Moscow, Russia

BOFIT Visiting Researcher

Bank of Finland Institute for Transition Economies (BOFIT),
Bank of Finland

📅 February 2010 – March 2010 📍 Helsinki, Finland

Research Fellow

International Laboratory of Decision Choice and Analysis

📅 January 2009 – August 2012 📍 Moscow, Russia

SELECTED RESEARCH PROJECTS

Analyzing the activities of RTRS in comparison with comparative international companies providing services in the field of digital broadcasting and television broadcasting, preparation of recommendations

RTRS

📅 September - December 2018

Monitoring of Knowledge-Intensive Business Services in Russia

HSE University Basic Research Programme

📅 2016 - ongoing

AWARDS

🏆 CFA Institute Research Challenge Volunteer Badge 2018

🏆 Gratitude of the CFA Association (Russia) 2018

🏆 Gratitude of the CFA Institute 2017

🏆 Gratitude of the HSE University 2017

🏆 Scholarship 'Grant competition for young faculty of state universities in Russia in 2012-2013 academic year', Vladimir Potanin's Charitable Endowment

🏆 Fellow of the AKB Stiftung 2011

LANGUAGES

Russian ●●●●●

English ●●●●●

German ●●●●●

EDUCATION

Ph.D. in Economics

HSE University, Moscow, Russia

📅 2010

Master's degree in Economics

HSE University, Moscow, Russia

📅 2007

Bachelor's degree in Economics

HSE University, Perm, Russia

📅 2005

SELECTED PUBLICATIONS

Journal Articles

- Chichkanov, Nikolay, Ian Miles, and Veronika Belousova (2019b). "Drivers for innovation in KIBS: evidence from Russia". In: *Service Industries Journal*, pp. 1–25.
 - Belousova, Veronika, Alexander Karminsky, and Ilya Kozyr (2018b). "The Macroeconomic and Institutional Determinants of the Profit Efficiency Frontier for Russian Banks". In: *Applied Econometrics* (49), pp. 91–114.
 - Miles, Ian, Veronika Belousova, and Nikolay Chichkanov (2018). "Knowledge intensive business services: ambiguities and continuities". In: *Foresight* 20 (1), pp. 1–26.
 - Aleskerov, Fuad, Veronika Belousova, and Seva Petrushchenko (2017). "Models of Data Envelopment Analysis and Stochastic Frontier Analysis in the Efficiency Assessment of Universities". In: *Automation and Remote Control* 78 (5), pp. 902–923.
 - Miles, Ian, Veronika Belousova, and Nikolay Chichkanov (2017). "Innovation Configurations in Knowledge-Intensive Business Services". In: *Foresight and STI Governance* 11 (3), pp. 94–102.
 - Abankina, Irina et al. (2016). "From equality to diversity: Classifying Russian universities in a performance oriented system". In: *Technological Forecasting and Social Change* (103), pp. 228–239.
 - Belousova, Veronika and Nikolay Chichkanov (2016). "Knowledge-Intensive Business Services in Russia: 2014–2015 Crisis Aftermath". In: *Foresight and STI Governance* 10 (4), pp. 46–58.
 - Belousova, Veronika, Rajeev Goel, and Iikka Korhonen (2016). "Corruption perceptions versus corruption incidence: Competition for rents across Russian regions". In: *Journal of Economics and Finance* 40 (1), pp. 172–187.
 - Belousova, Veronika and Nikolay Chichkanov (2015b). "Mobile Banking in Russia: User Intention towards Adoption". In: *Foresight and STI Governance* 9 (3), pp. 26–39.
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Working Papers

- Chichkanov, Nikolay, Ian Miles, and Veronika Belousova (2019a). *Conditions for innovation in KIBS: evidence from Russia*. WP BRP Series "Science, Technology and Innovation" No.92/STI/2019. NRU Higher School of Economics.
- Belousova, Veronika, Alexander Karminsky, and Ilya Kozyr (2018a). *Bank ownership and profit efficiency of Russian banks*. DP "BOFIT Discussion Papers" Series No.5. Bank of Finland Institute for Economics in Transition.
- Belousova, Veronika and Nikolay Chichkanov (2015a). *Mobile Banking Adoption in Russia: What Incentives Matter?* WP BRP Series "Science, Technology and Innovation" No.48/STI/2015. NRU Higher School of Economics.
- Korhonen, Iikka, Rajeev Goel, and Veronika Belousova (2011). *Causes of Corruption in Russia: A Disaggregated Analysis*. DP "BOFIT Discussion Papers" Series No.31. Bank of Finland Institute for Economics in Transition.
- Aleskerov, Fuad, Veronika Belousova, Maria Serdyuk, et al. (2008). *Dynamic Analysis of the Behavioural Patterns of the Largest Commercial Banks in the Russian Federation*. Applied Mathematics Working Paper Series No.12/2008. International Centre for Economic Research.

TRAININGS

Course 'Adaptive Learning'

Association for Talent Development (ATD); Sberbank Corporate University, Moscow Region, Russia

 October 24-25, 2018

Courses 'Social Media Research / Big Data', 'Measurement Error Correction', 'Online Surveys', 'Bayesian Modeling in Social Sciences'

Summer School on Survey Methodology, RECSM, Barcelona, Spain

 June 26-30, 2017

Courses 'Survey Research: Statistical Analysis and Estimation' and 'Survey Research: Design, Implementation and Data Processing'

Utrecht University, Netherlands

 August 15-26, 2016

Course 'Science technology and innovation policy'

Manchester Institute for Innovation Research, Manchester, United Kingdom

 November 19-23, 2012


Course 'Finance for Senior Executives'

Harvard Business School, Boston, Massachusetts, USA

 July, 15-21, 2012


Course 'Quantitative Methods for Public Policy Evaluation'

Barcelona Microeconometrics Summer School, Barcelona GSE, Barcelona, Spain

 June, 25-29, 2012


Course 'Dynamic and Non-linear Panel Data Models'

Barcelona Microeconometrics Summer School, Barcelona GSE, Barcelona, Spain

 July 4–8, 2011

Course 'Empirical Banking – Methodological Aspects'

Barcelona Banking Summer School, Barcelona GSE, Barcelona, Spain

 July 4–8, 2010