

# LEXICAL ACCESS IN THE VISUAL MODALITY

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# OUTLINE

1. Introduction
2. Visual word recognition and the structure of the lexicon
3. Interim discussion: Visual word recognition and Language
4. Adaptations of the visual system for visual word recognition
5. Conclusion

# INTRODUCTION

# INTRODUCTION

## Visual word recognition

- Ability to retrieve a word (or lexical item) from one's mental dictionary (lexicon)
- Mostly written language
- But also sign language
- Mostly words in isolation
- But sometimes also in sentential context



# **VISUAL WORD RECOGNITION AND THE STRUCTURE OF THE LEXICON**

# WHAT'S IN A WORD?

**Major assumption:** knowledge of language is *not* just a list of facts

Because language is productive

- *The stern-faced elephant and his unicorn friends were disappointed to learn that the moon was not made of cheese.*
- You never heard this sentence before
- you can still understand it, and accept it as a possible, albeit weird, sentence of English
  - We don't *memorize* sentences, we *parse* them!

# WHAT'S IN A WORD?

We don't *memorize* sentences, we *parse* them!

- (Virtually) no controversy there!
- But we do memorize some things!
  - *Words* are good candidates for things that can be stored.
- Controversy about words:
  - What exactly is *memorized* and what is *parsed*

# WHAT'S IN A WORD?

**Major controversy:** Storage vs computation in the lexicon

- Everyone agrees that there is storage
- Disagreement is about the amount of computation/parsing in the lexicon
- Two poles of the debate
  - Full decomposition
  - Full storage

# DICTIONARY ANALOGY

Physical dictionaries (the books) implement the following architecture

- **Inflected forms:** stored as part of a base form
- **Derived forms:** stored separate from their base form

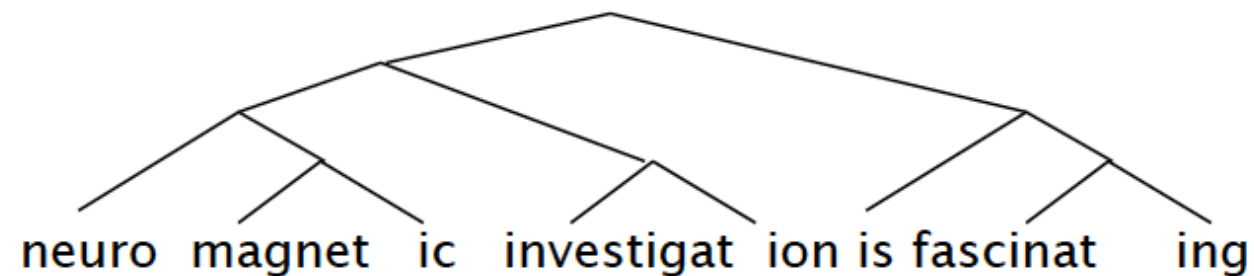
Two poles of the debate

- Full decomposition
  - Traditional dictionaries: *Partial* decomposition
- Full storage

# FULL DECOMPOSITION VS FULL STORAGE

representation vs computation in the lexicon

## Lots of generation, little storage

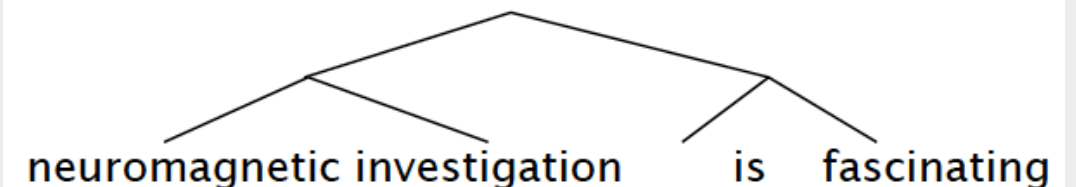


### ■ Lexical entries:

- neuro
- magnet
- investigate
- fascinate
- -ic
- -ion
- is
- -ing

Words are always broken down into constituents

## Lots of storage, little generation



### ■ Lexical entries:

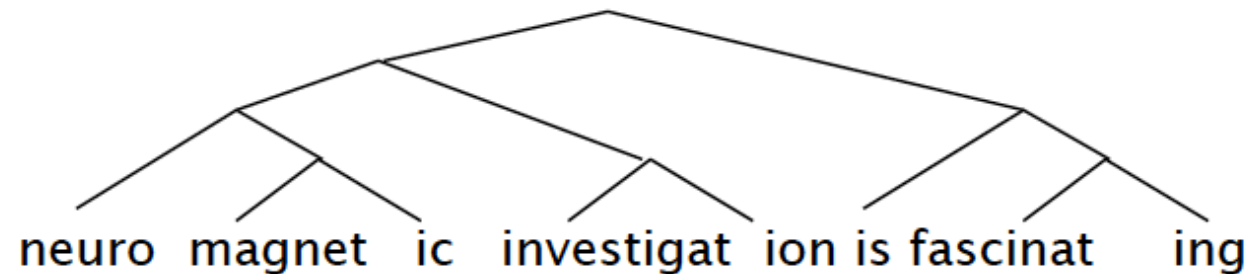
- neuromagnetic
- magnetic
- magnet
- investigation
- investigate
- fascinating
- fascinate etc...
- is

Word structure is an epiphenomenon (similarity to the extreme)

# FULL DECOMPOSITION VS FULL STORAGE

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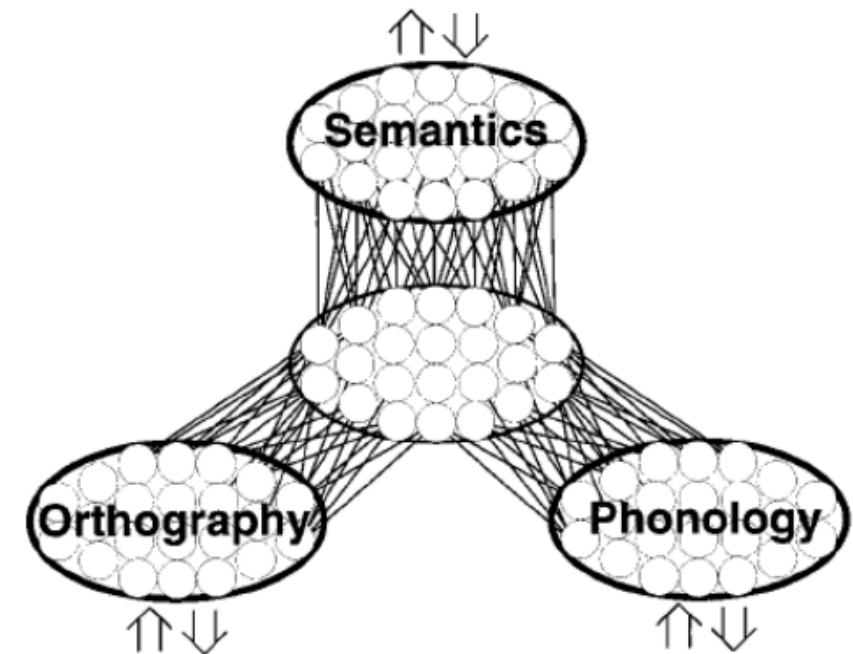
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**Figure 1.** A connectionist framework for lexical processing. The large arrows depict inputs and outputs of the system.

*Gonnerman and Plaut (2000)*

Word structure is an epiphenomenon  
(similarity to the extreme)

# TEASING THESE EXPLANATIONS APART

Sources of evidence for the debate:

- Very simple behavioral experiments
- Psycholinguistic experiments
- Neurolinguistic experiments



# VERY SIMPLE TRADITIONAL LINGUISTIC EXPERIMENT

Un-lock-able

**ambiguous**

Un-health-y

**not ambiguous**

# TEASING THESE EXPLANATIONS APART

Sources of evidence for the debate:

- Very simple behavioral experiments
- Intuitions about *possible ambiguity* are actually about *parseability*
- The full decomposition model *naturally accounts* for the possible ambiguity intuitions.
- No obvious way for the full storage account to do the same.

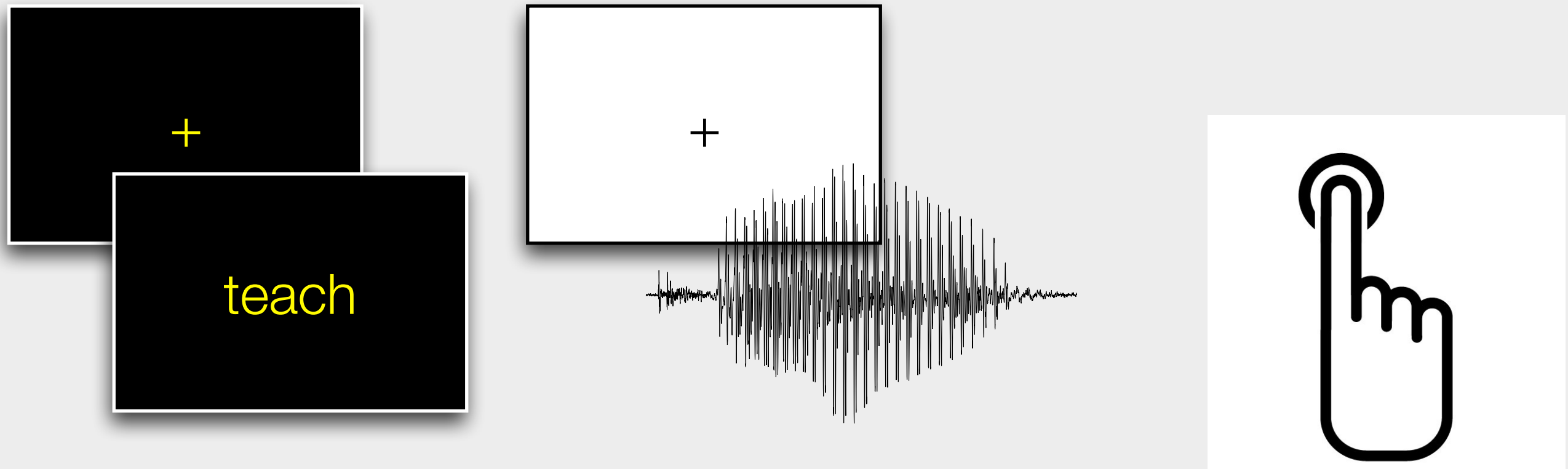
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# LEXICAL DECISION TASK

## (IS THIS A WORD?)

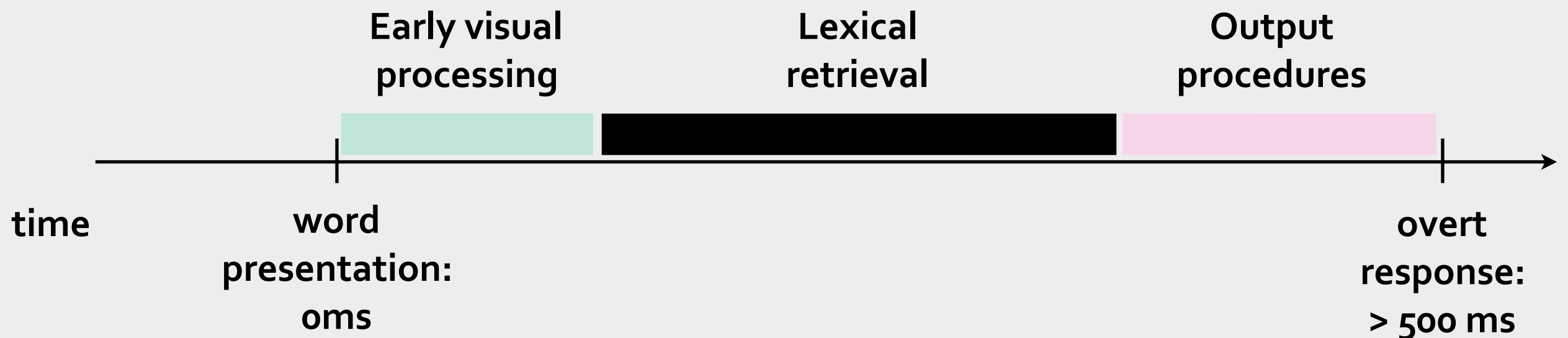
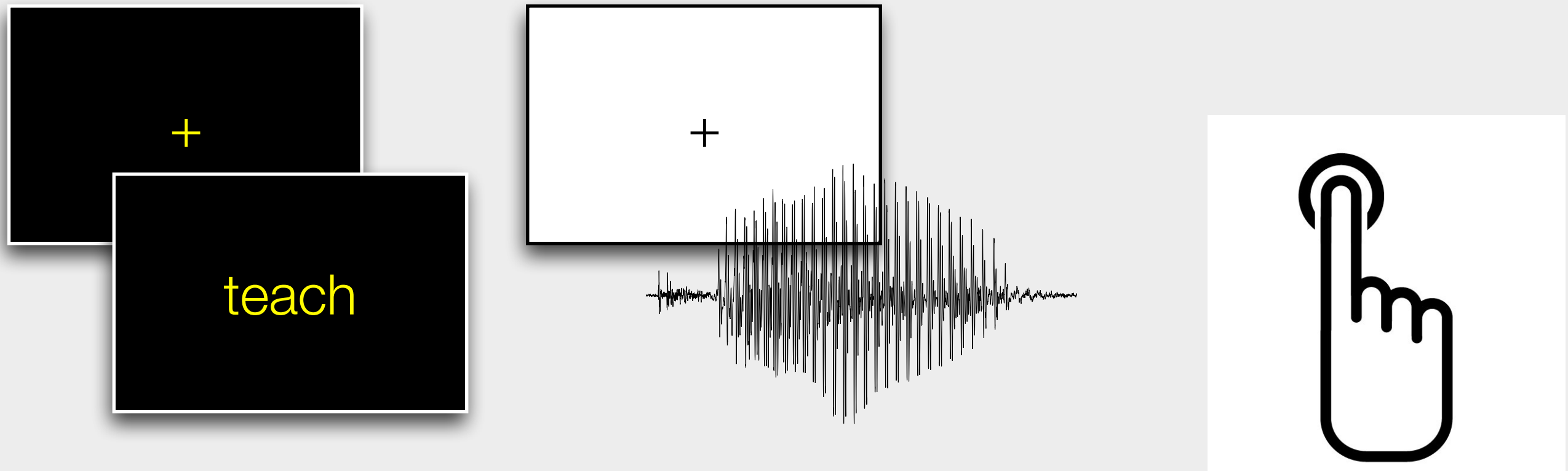


Visual / Auditory processing; Phonetic interpretation of auditory / orthographic input; Lexical Search; Monitoring processes; Lexical retrieval; Planning of motor action; Execution of motor action;

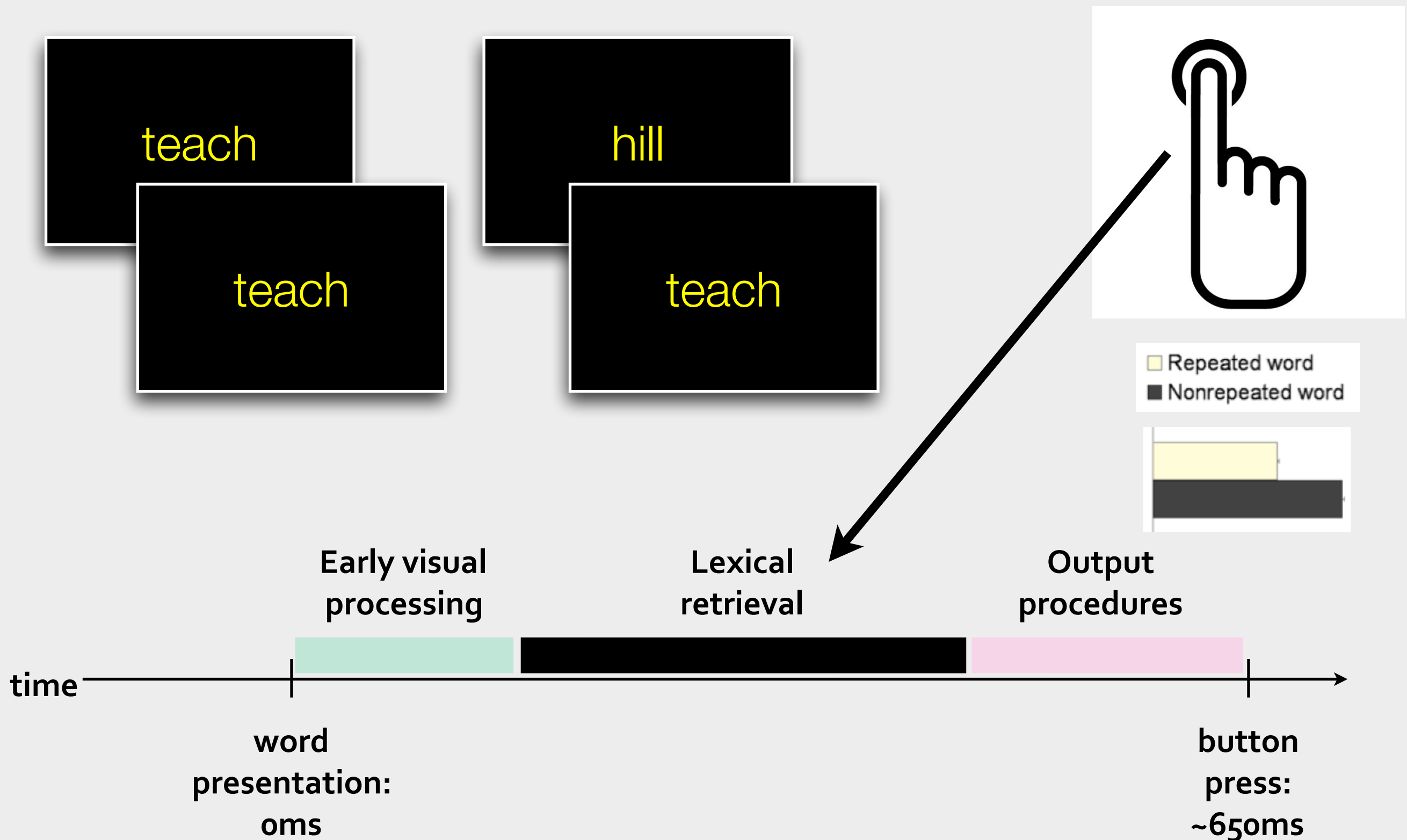


# LEXICAL DECISION TASK

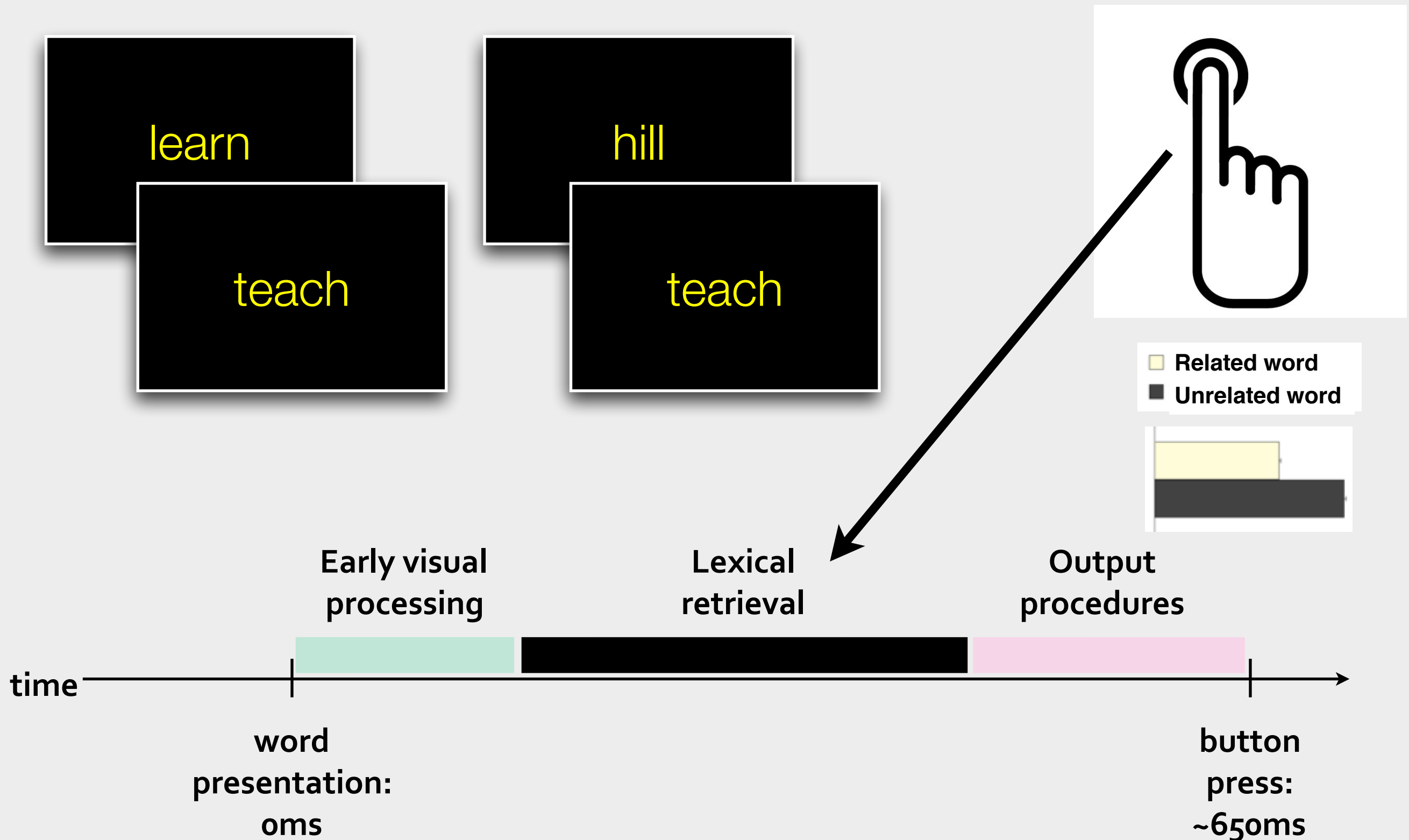
## (IS THIS A WORD?)



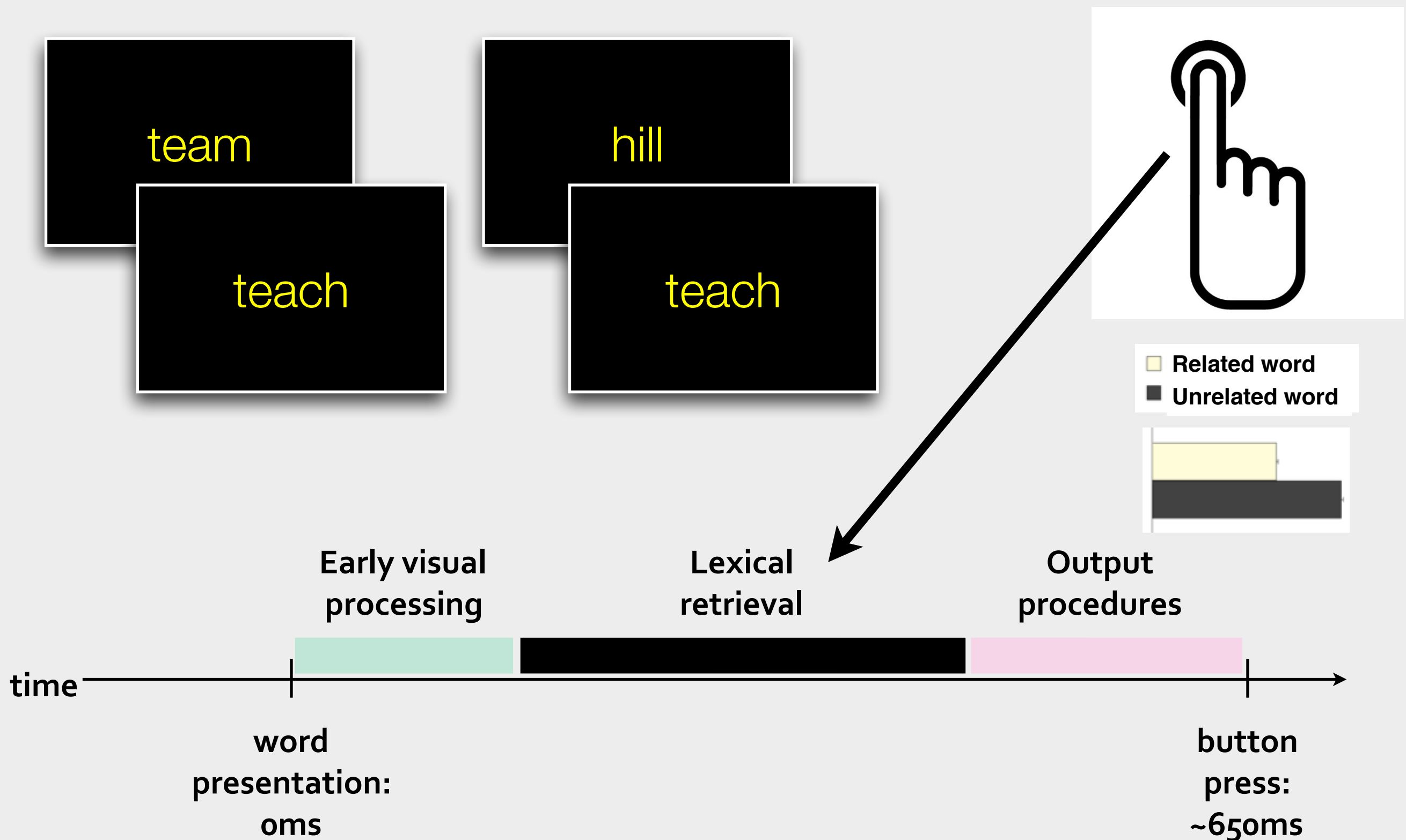
# REPETITION PRIMING IN LDT



# SEMANTIC PRIMING IN LDT



# FORM PRIMING IN LDT





# CRITICAL CASE: 'MORPHOLOGICAL' PRIMING

Repetition

teach/hill

teach

Semantic

learn/hill

teach

Form

team/hill

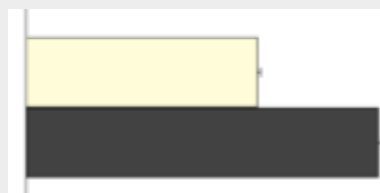
teach

Morphological

teacher/hill

teach

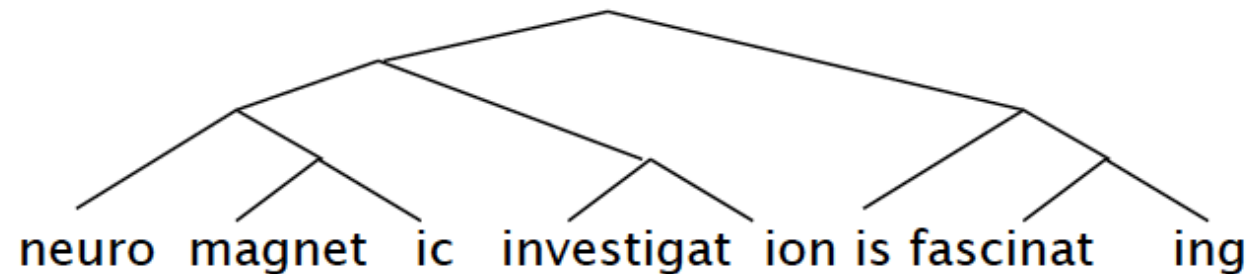
Related word  
Unrelated word



# FULL DECOMPOSITION VS FULL STORAGE

representation vs computation in the lexicon

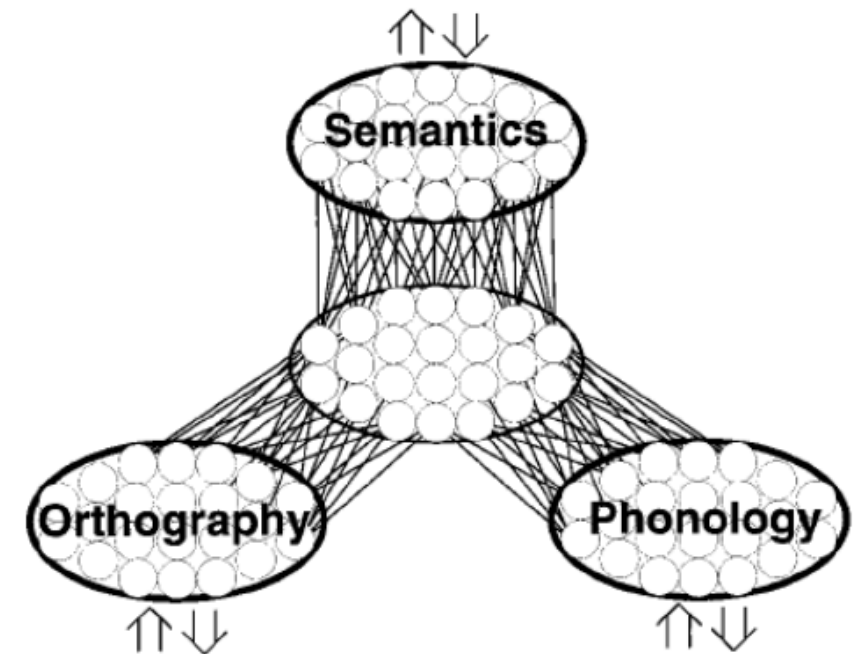
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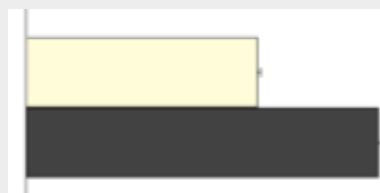
teach

Morphological

teacher/hill

teach

Related word  
Unrelated word



# FULL DECOMPOSITION:

'MORPHOLOGICAL' PRIMING = REPETITION (IDENTITY)

## PRIMING

Repetition

teach/hill

teach

Semantic

learn/hill

teach

Form

team/hill

teach

Morphological

teacher/hill

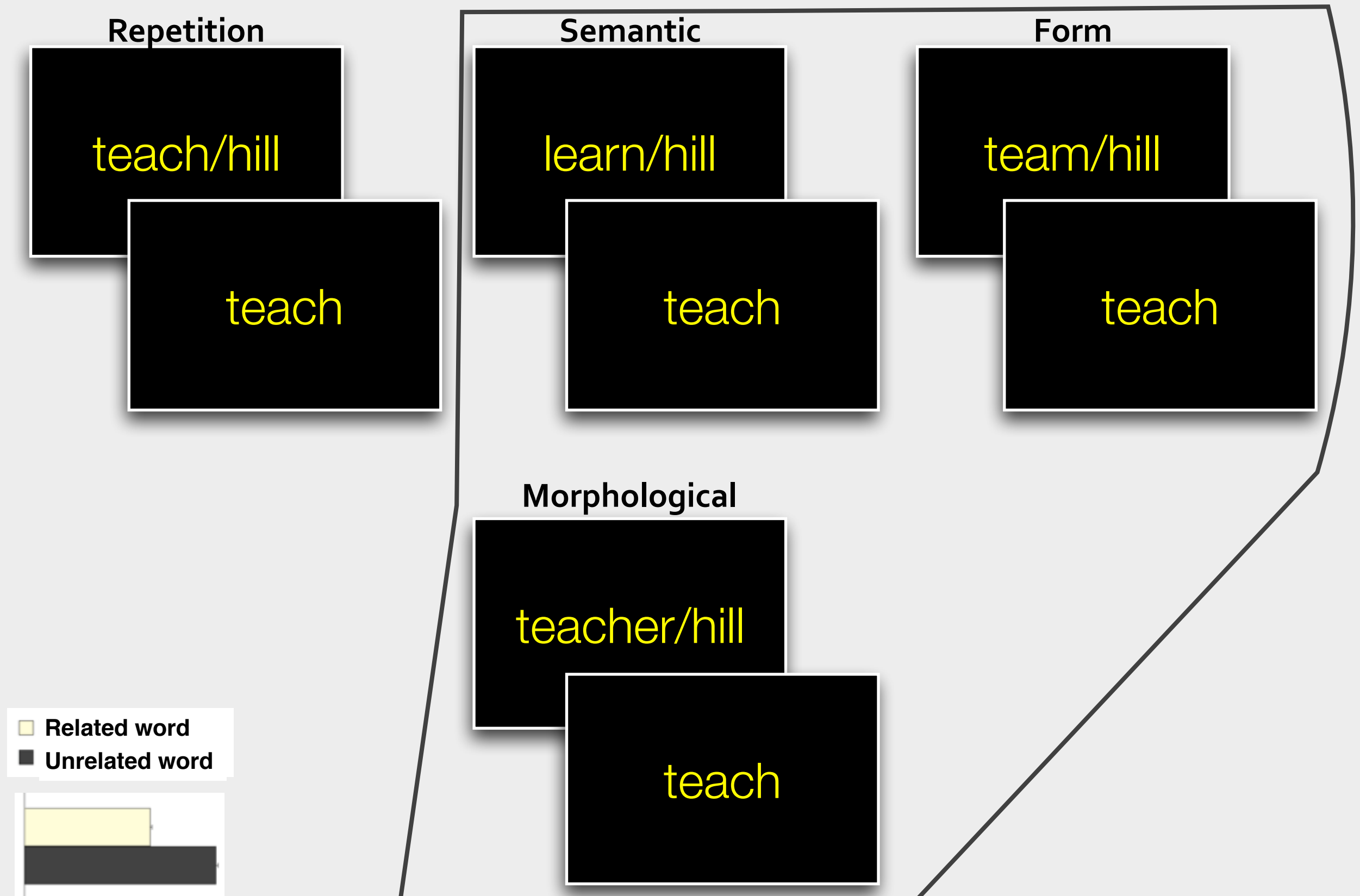
teach

Related word  
Unrelated word



# FULL STORAGE:

'MORPHOLOGICAL' PRIMING = FORM + MEANING PRIMING



# HOW DO WE TEASE THESE POSSIBLE EXPLANATIONS APART?

In regular paradigms, you always see priming

- repetition
- semantic
- form
- morphological

But what if you started seeing dissociations?

- Case of “Masked Priming”

# MASKED PRIMING EFFECTS

Repetition

teach/hill

teach

Semantic

learn/hill

teach

Form

team/hill

teach

Morphological

teacher/hill

teach

? ✓

■ Related word  
■ Unrelated word



# FULL DECOMPOSITION:

'MORPHOLOGICAL' PRIMING = REPETITION (IDENTITY)

## PRIMING

Repetition

teach/hill

teach

Semantic

learn/hill

teach

Form

team/hill

teach

Morphological

teacher/hill

teach

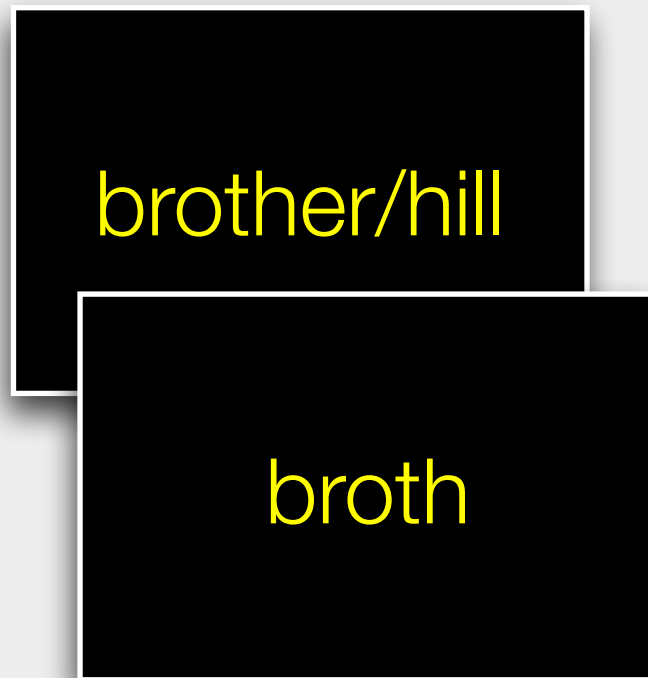
Related word  
Unrelated word



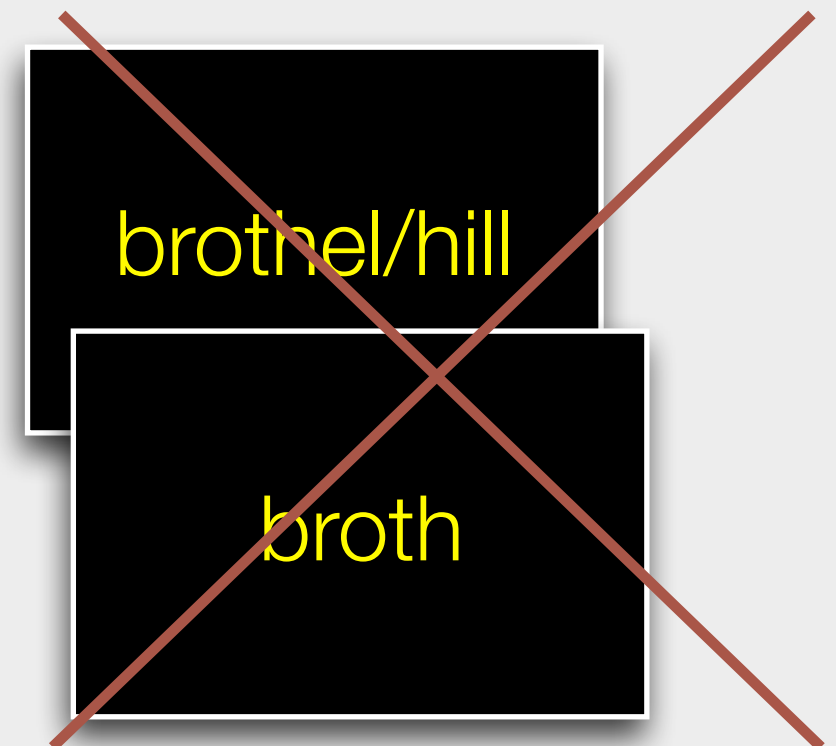


# MORPHOLOGICAL PRIMING EVEN IN THE ABSENCE OF MEANING SIMILARITY

morphological decomposition  
available even if nonsensical,  
since '-er' is an affix



morphological decomposition  
unavailable, since  
'-el' is not an affix



■ Related word  
■ Unrelated word



*Psychonomic Bulletin & Review*  
2004, 11 (6), 1090-1098

## The broth in my brother's brothel: Morpho-orthographic segmentation in visual word recognition

KATHLEEN RASTLE  
*Royal Holloway, University of London, Surrey, England*

MATTHEW H. DAVIS  
*MRC Cognition and Brain Sciences Unit, Cambridge, England*

and

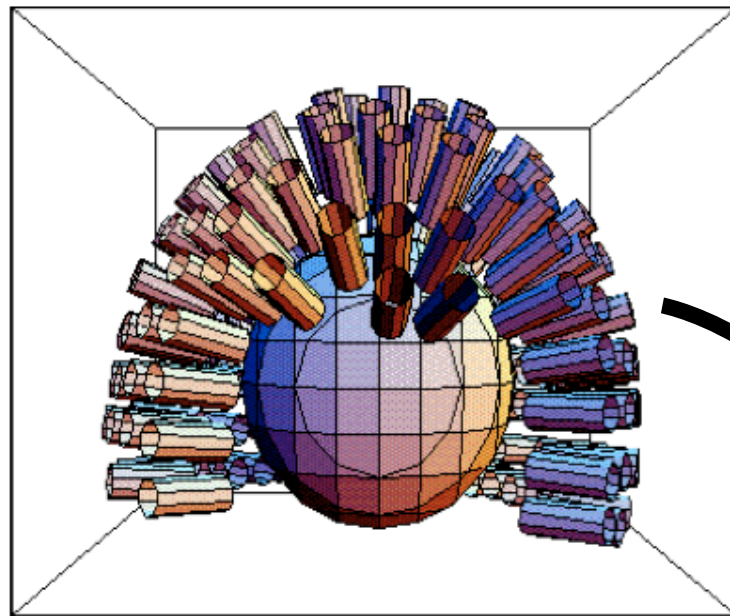
BORIS NEW  
*Royal Holloway, University of London, Surrey, England*

# TEASING THESE EXPLANATIONS APART

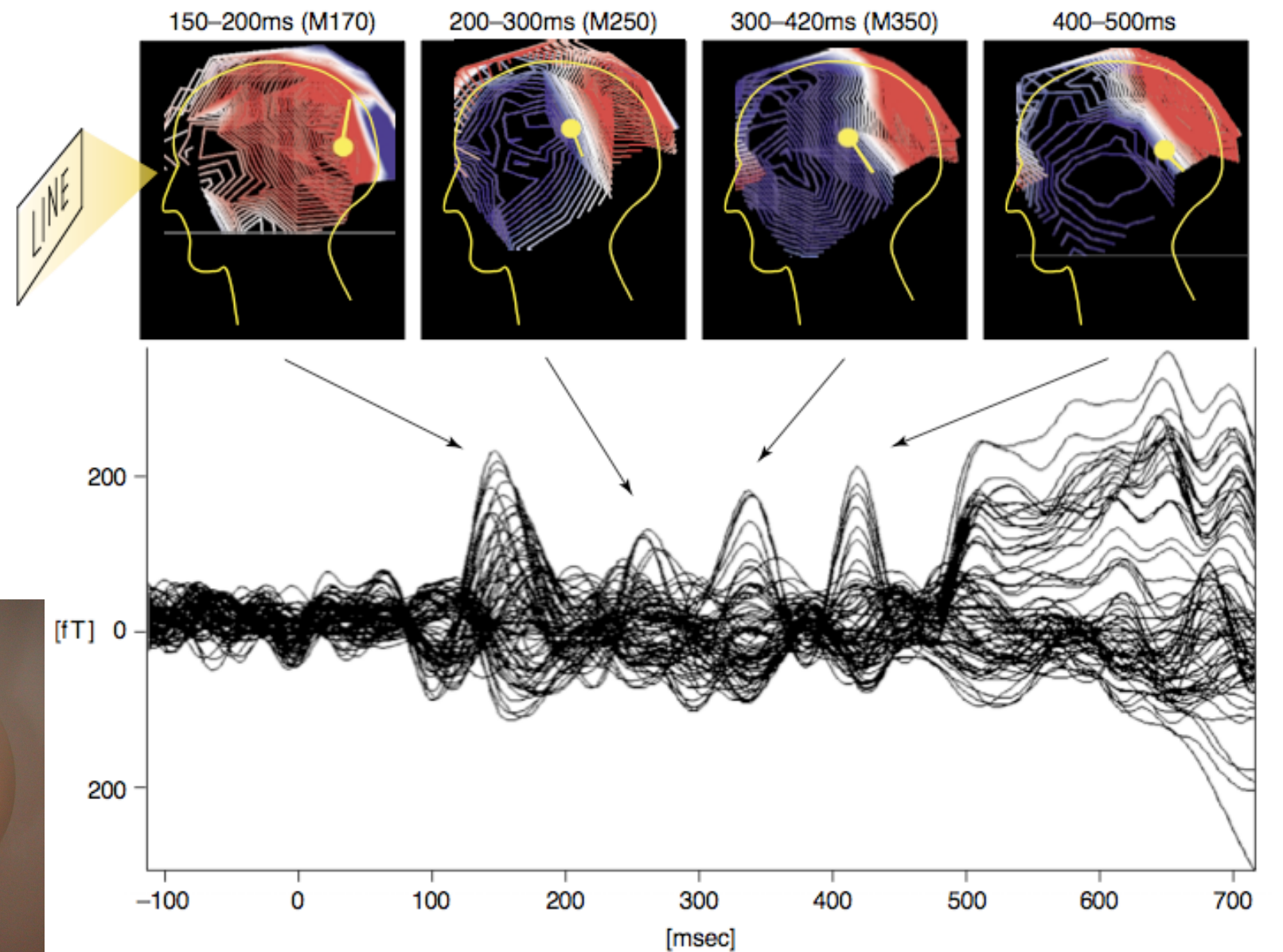
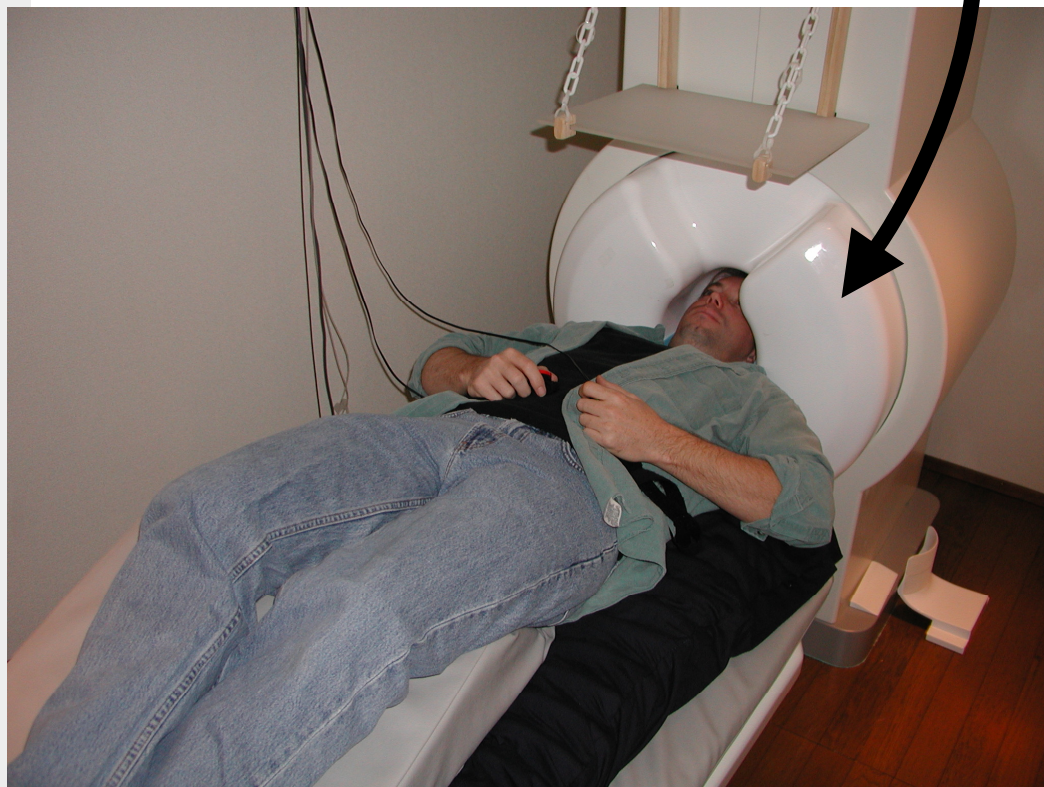
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# MEG



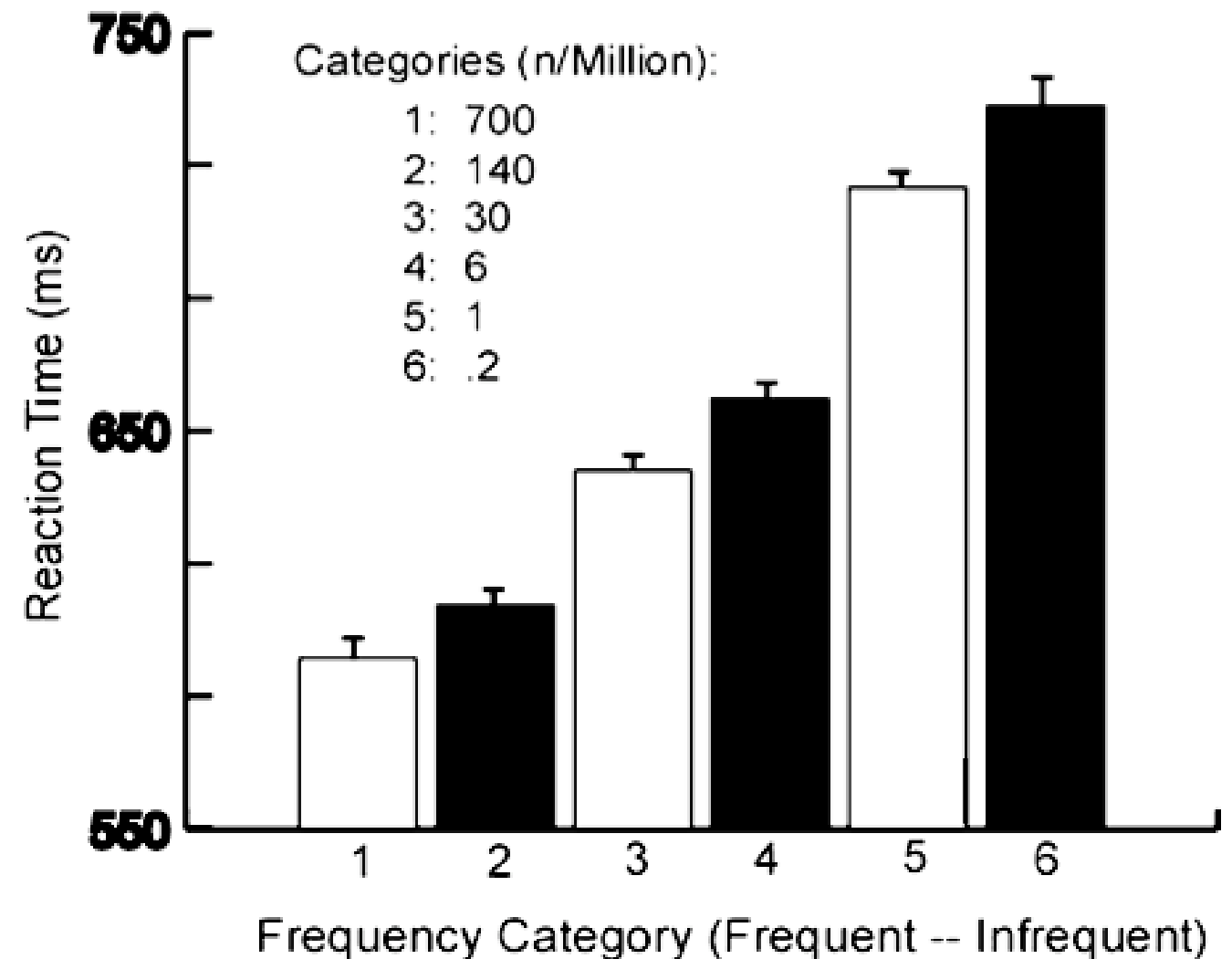
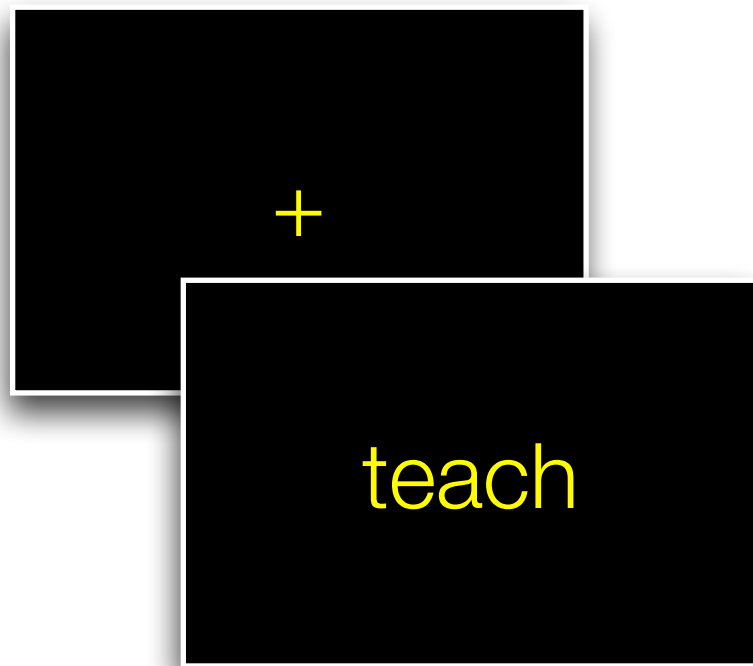
front view



Pylkkänen & Marantz, (2003)

# FREQUENCY EFFECT

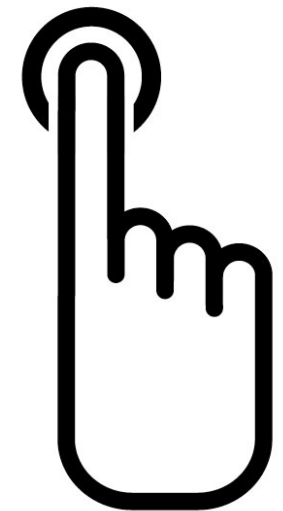
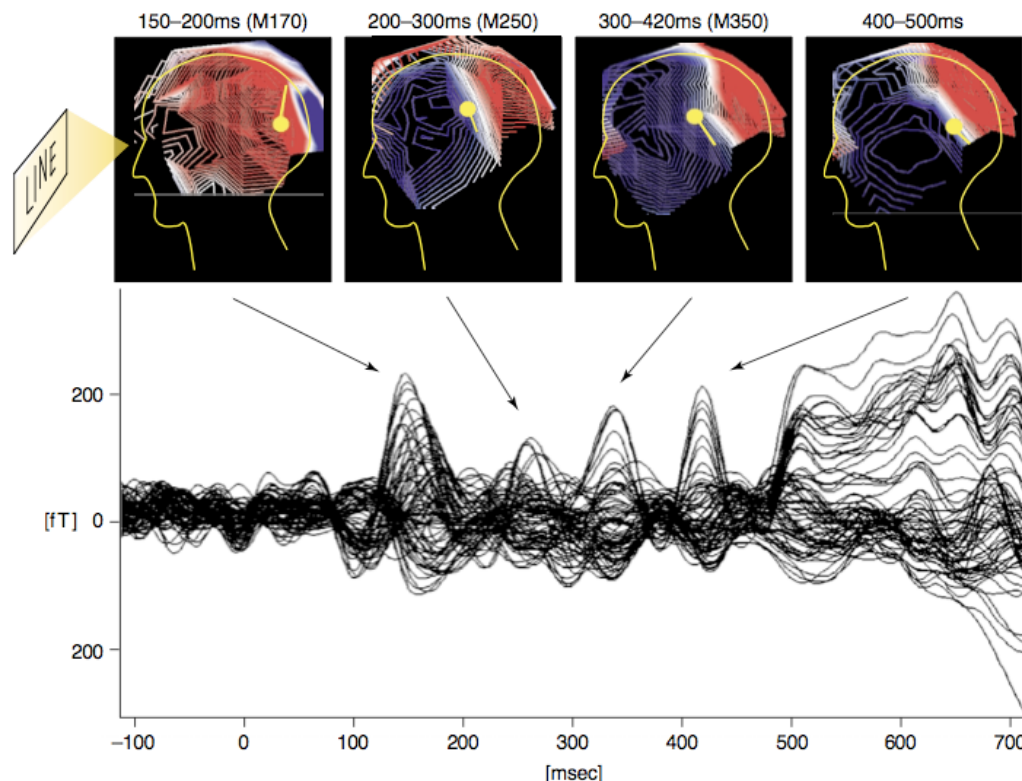
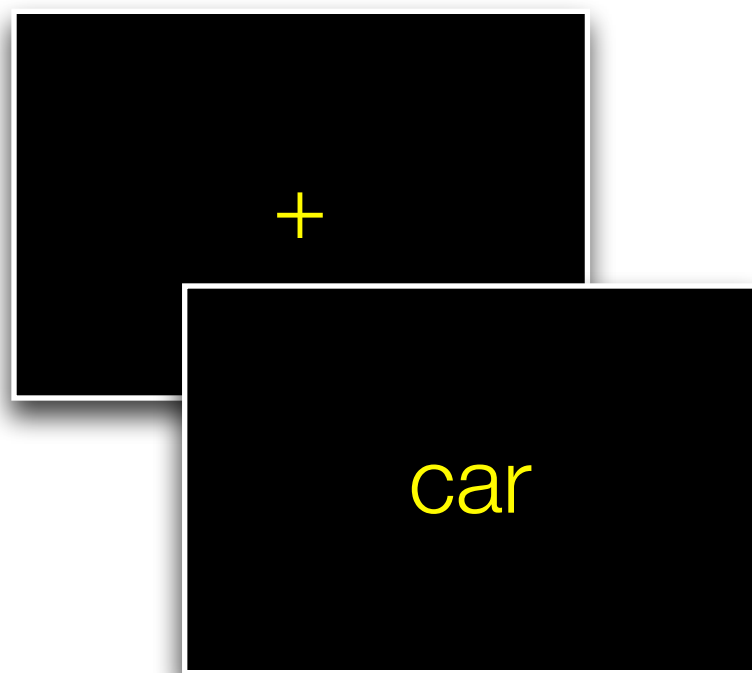
Words that are frequent in the language are responded to faster in lexical decision tasks



Embick et al. (2001)



# MILLISECOND TEMPORAL RESOLUTION IN MONITORING BRAIN ACTIVITY USING MEG



**MEG  
component  
?**

visual  
processing

**MEG  
component  
?**

lexical  
activation

**MEG  
component  
?**

lexical  
selection

**MEG  
component  
?**

motor response  
preparation

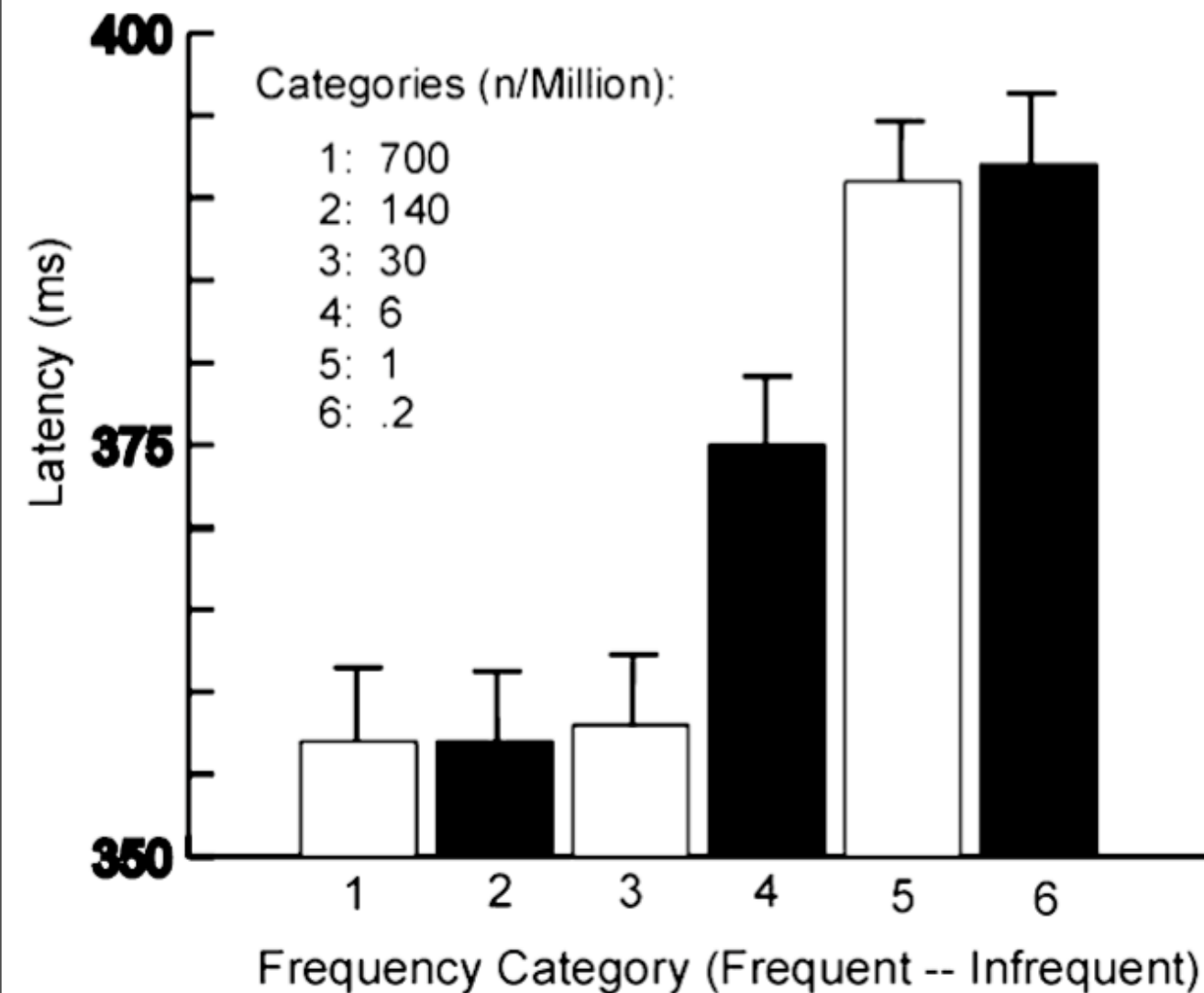
time  
onset of  
presentation  
0ms

button press:  
~650ms

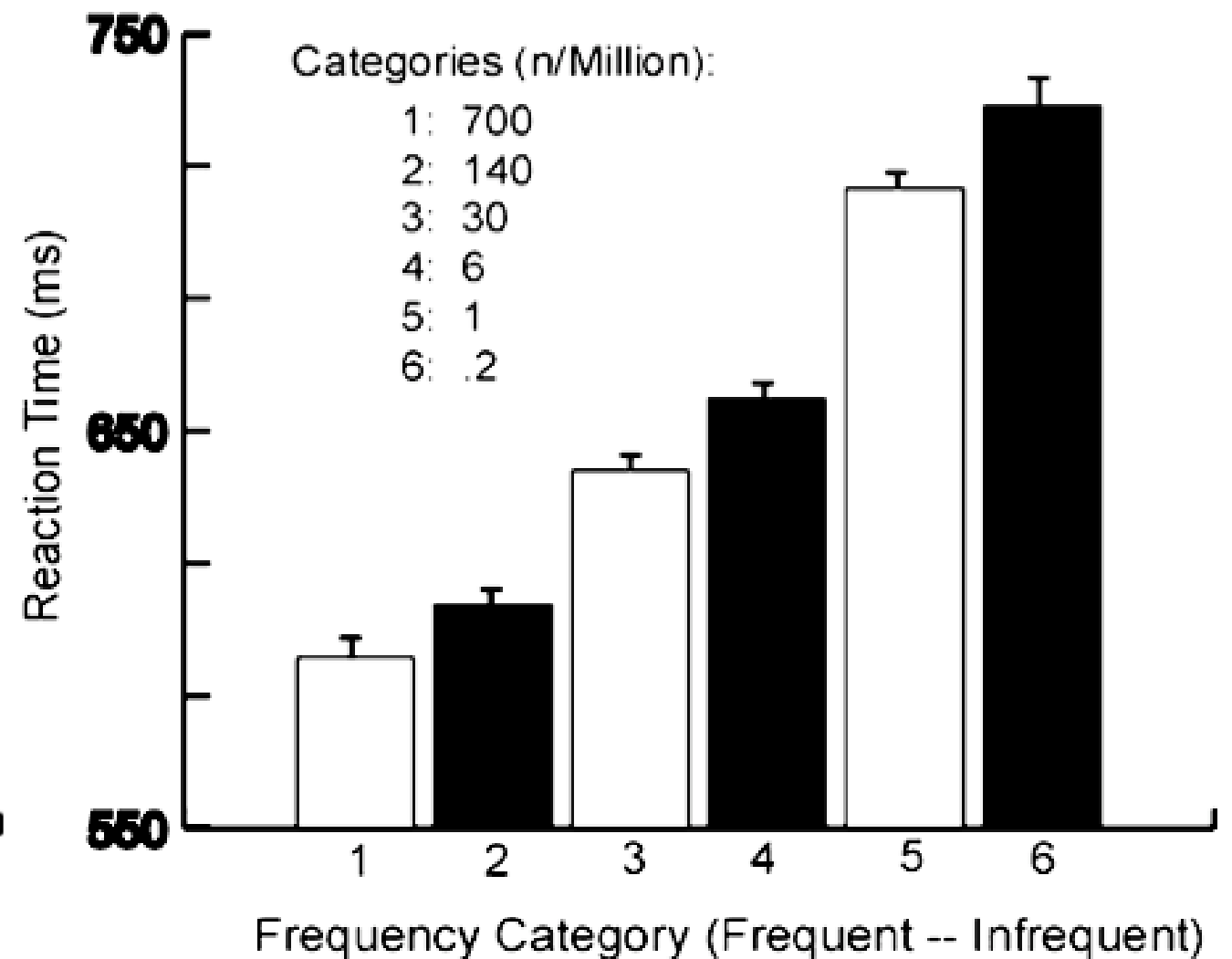
# FREQUENCY EFFECT

## MEG & Behavioral responses

MEG component: M<sub>350</sub>



Reaction time



Embick et al. (2001)

# FIorentino & POEPPel 2007

<i>Perspective on Internal Structure</i>	<u><i>Whole-word representation</i></u>		<u><i>Morphologically Structured Entry</i></u>		
<i>Example</i>	flagship	crescent	flag	ship	crescent
<i>Log Frequency</i>	.68	.69	1.49	1.95	.69
<i>Length</i>	8	8	4	4	8
<i>Syllabicity</i>	2	2	1	1	2

Same properties

# FIorentino & POEPPel 2007

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Different properties



# FIorentino & PoePpel 2007

TABLE 1  
Samples of visual lexical decision stimuli

<i>Condition</i>	<i>Mean Log. Freq.*</i>	<i>Mean no. letters</i>	<i>Example</i>
Compound (CW)	0.451	7.82	flagship
<i>CW 1st / 2nd constituents</i>	<i>1.96/1.98</i>	<i>3.82/4.0</i>	<i>flag/ship</i>
Single word (SW)	0.459	7.78	crescent
Nonword (NW)		7.81	nishpern
W-NW Foil (WNW)		7.94	crowskep

\* Parts per million (ppm): CW 2.82 ppm; CW 1st / 2nd constituents 91.2/95.5 ppm; SW 2.88 ppm.

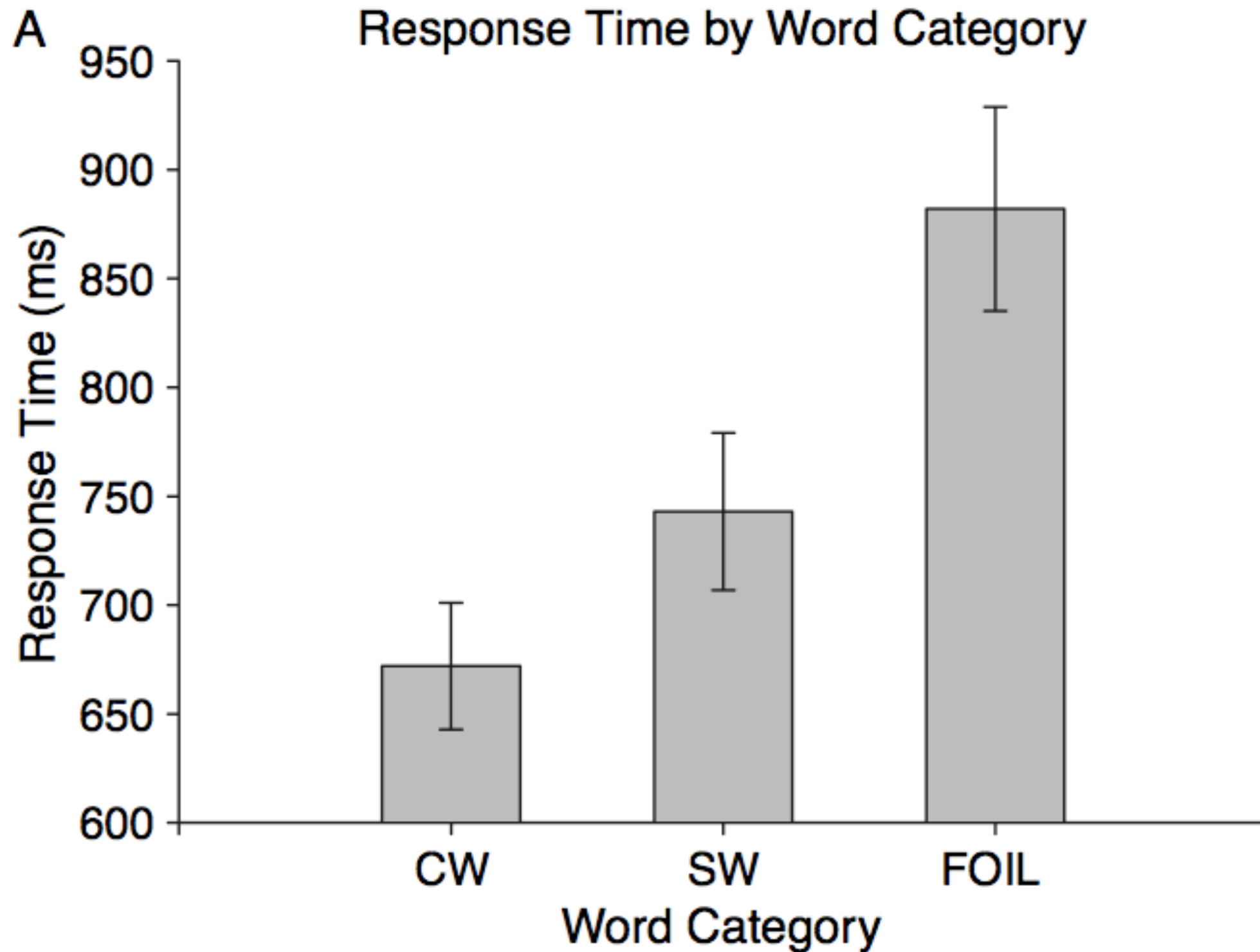
# FIorentino & PoePpel 2007

TABLE 2

Response times (mean, *SE*) and accuracy (Pct.) for compounds, single words, word-nonword foils, and other nonwords

<i>Word category</i>	<i>Mean RT (ms)</i>	<i>SE</i>	<i>Accuracy (%)</i>
Compound	672	29	97%
Single word	743	36	90%
Word-nonword foil	882	47	99%
Other nonwords	793	36	99%

# FIorentino & PoePpel 2007



# FIorentino & PoePpel 2007

TABLE 4

Mean peak latency and SE, for compounds, single words and word-nonword foils

<i>Word category</i>	<i>Mean latency (ms)</i>	<i>SE</i>
Compound	333	13
Single word	361	16
Word-nonword foils	340	12

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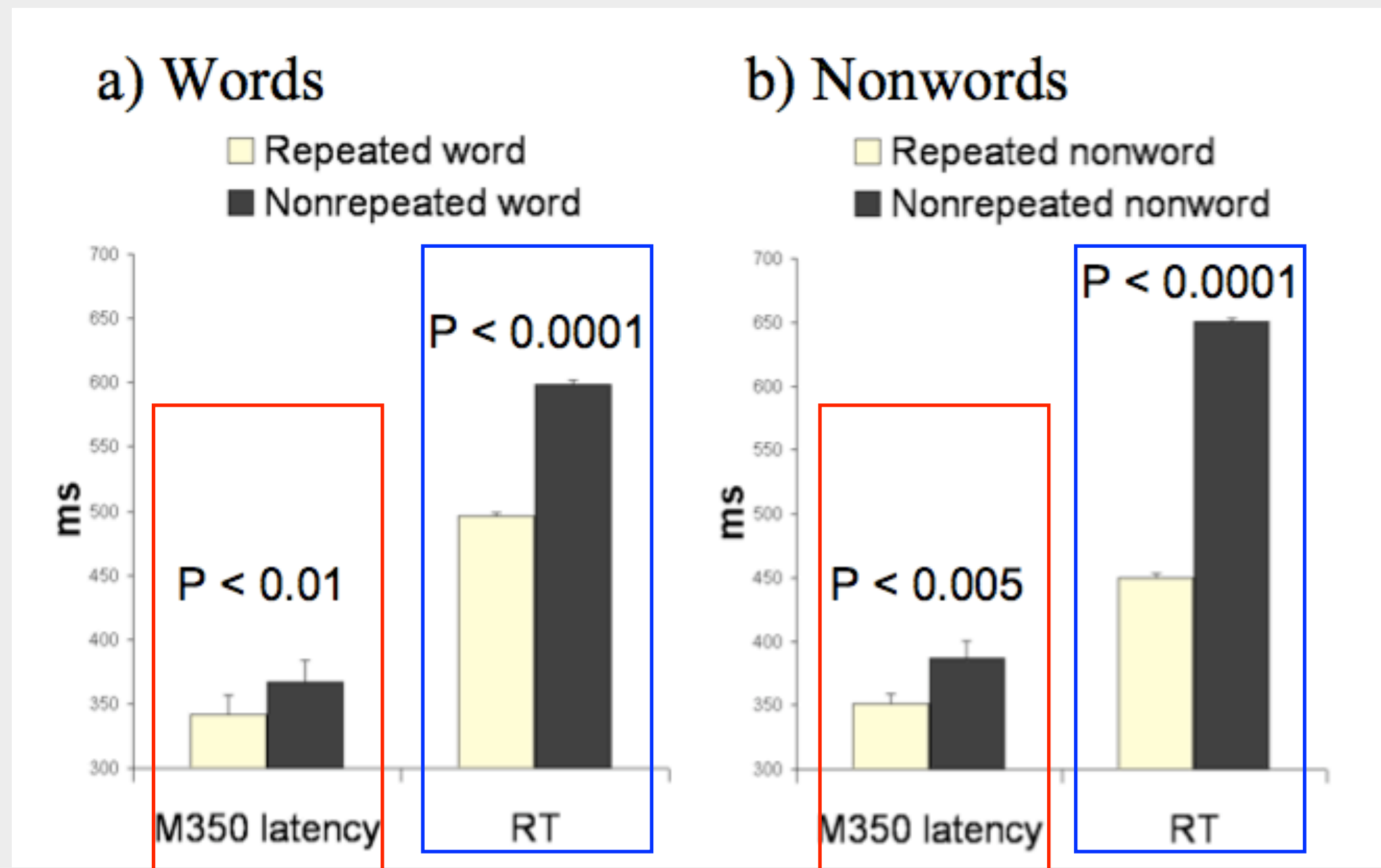
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M350 reflects lexical frequency (Embick et al. 2001)

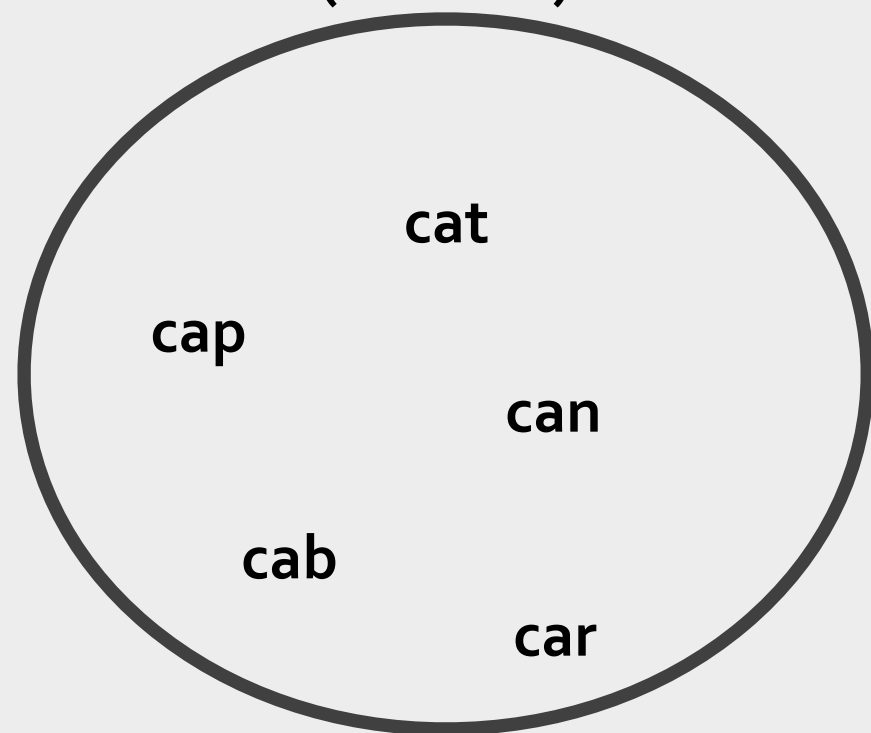
M350 reflects frequency of constituents!

Evidence for early decomposition!

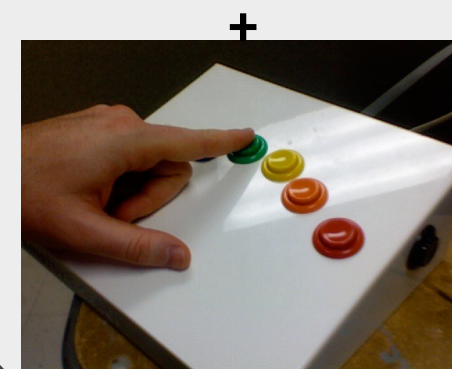
# HOWEVER... M<sub>350</sub> DOES NOT DISTINGUISH BETWEEN REPETITION OF WORDS AND NONWORDS!



## Long Term Memory (Lexicon)



## Episodic Memory Store

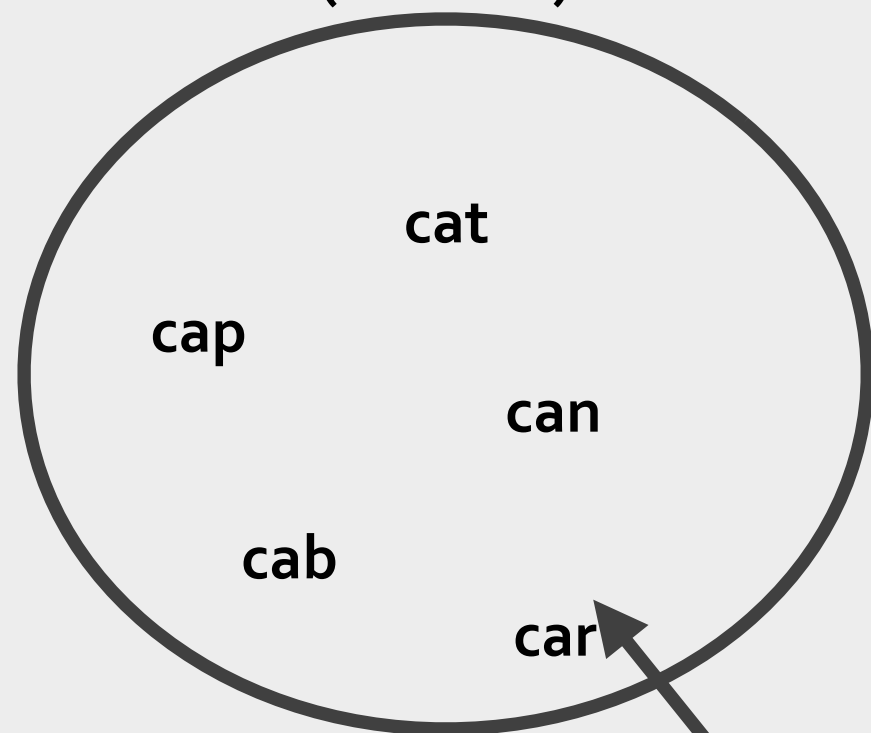


What is being  
retrieved?

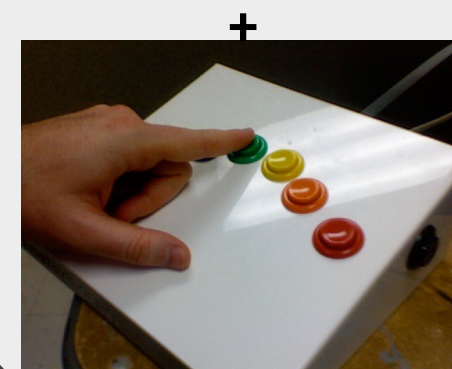




## Long Term Memory (Lexicon)



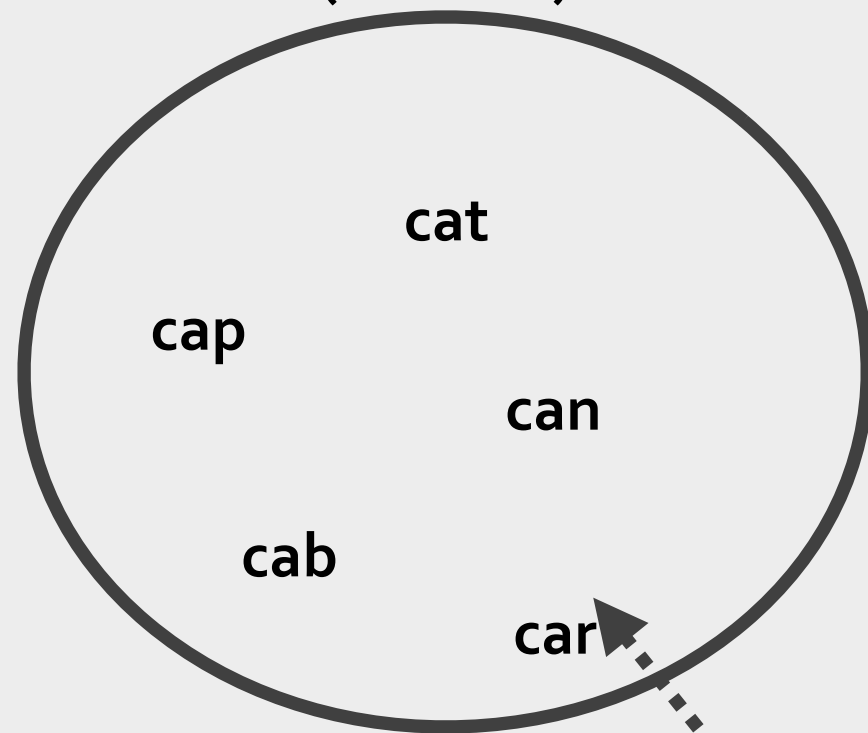
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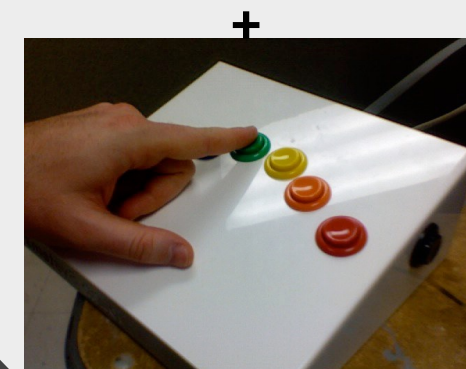
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## Long Term Memory (Lexicon)



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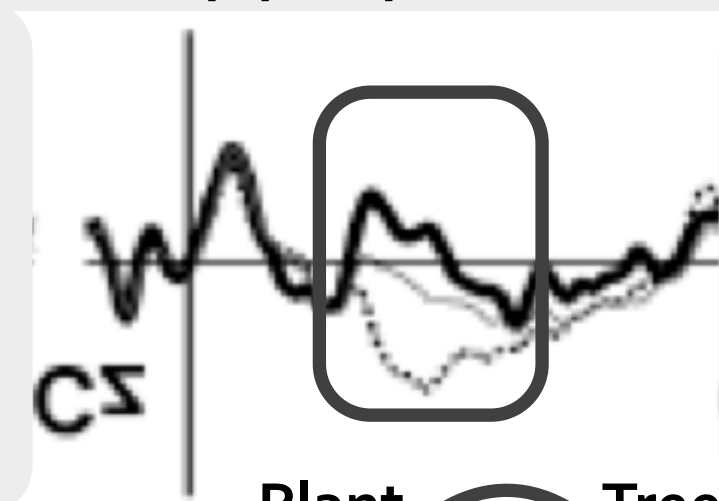
What is being  
retrieved?



# N<sub>400</sub> EVIDENCE THAT NONWORDS ACCESS THE LEXICON

Nonwords that “resemble” real words:  
wolm (worm)  
plynt (plant)

Nonwords DO access the  
lexicon



Plant Tree

Plynt

Tlee

Wolm

Wolm

Stairs

Putterfly

— Primed  
... Repeated  
— Unprimed

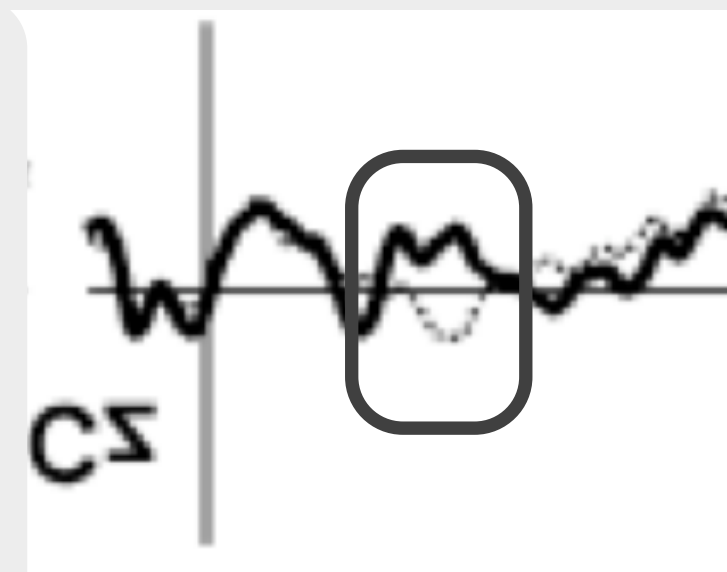
# BUT THIS IS HARDER TO EXPLAIN...

Nonwords that do not “resemble” real words:

loppir

quapt

Supposedly, no lexical  
access, but still N<sub>400</sub>  
repetition effect



Deacon et al (2004)

Loppir - Loppir

Tunnel - Quapt

----- Repeated  
———— Unprimed

# WHAT IS GOING ON?

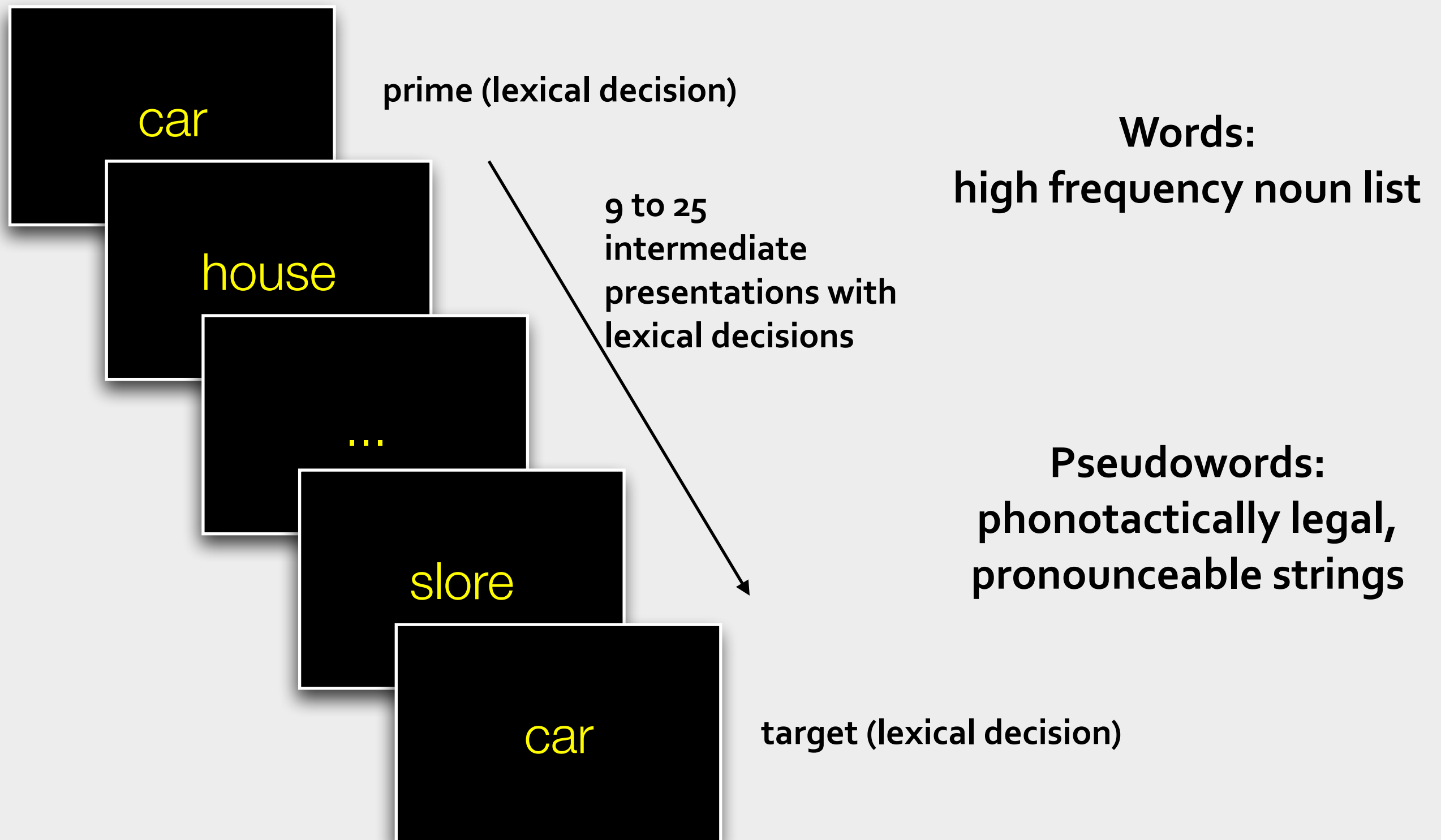
RT, N<sub>400</sub> and M<sub>350</sub>:

- Do not distinguish between repetition of words and repetition of nonwords.

Hypothesis: these measures do NOT reflect lexical access alone

- Earlier response (either P<sub>2</sub>, N/M<sub>170</sub>) reflects lexical access processes
- N<sub>400</sub>/M<sub>450</sub> reflects top down predictability of lexico-semantic processes (eg. Kutas 1993, Dambacher et al 2006).

# ALMEIDA & POEPPEL, 2013

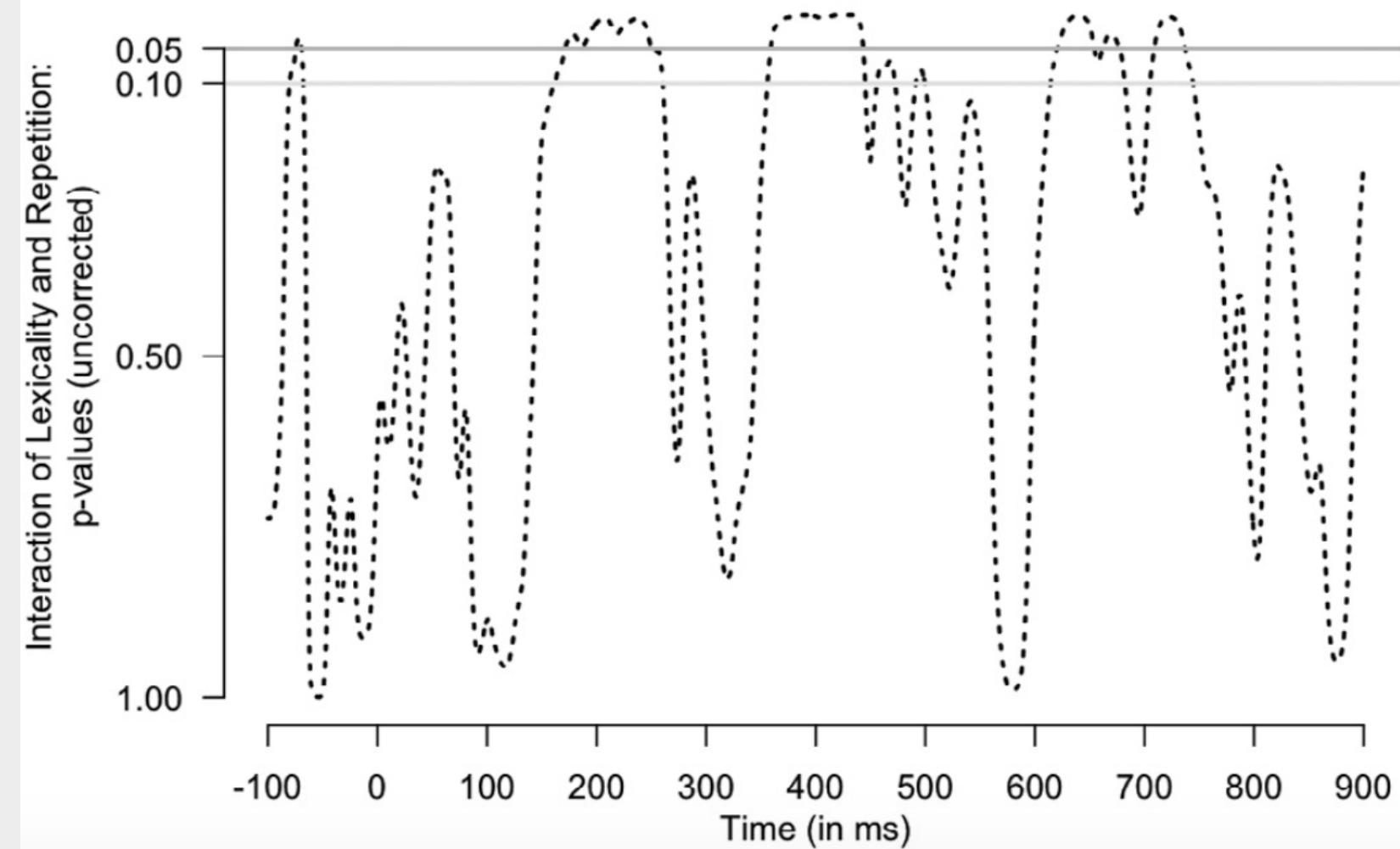
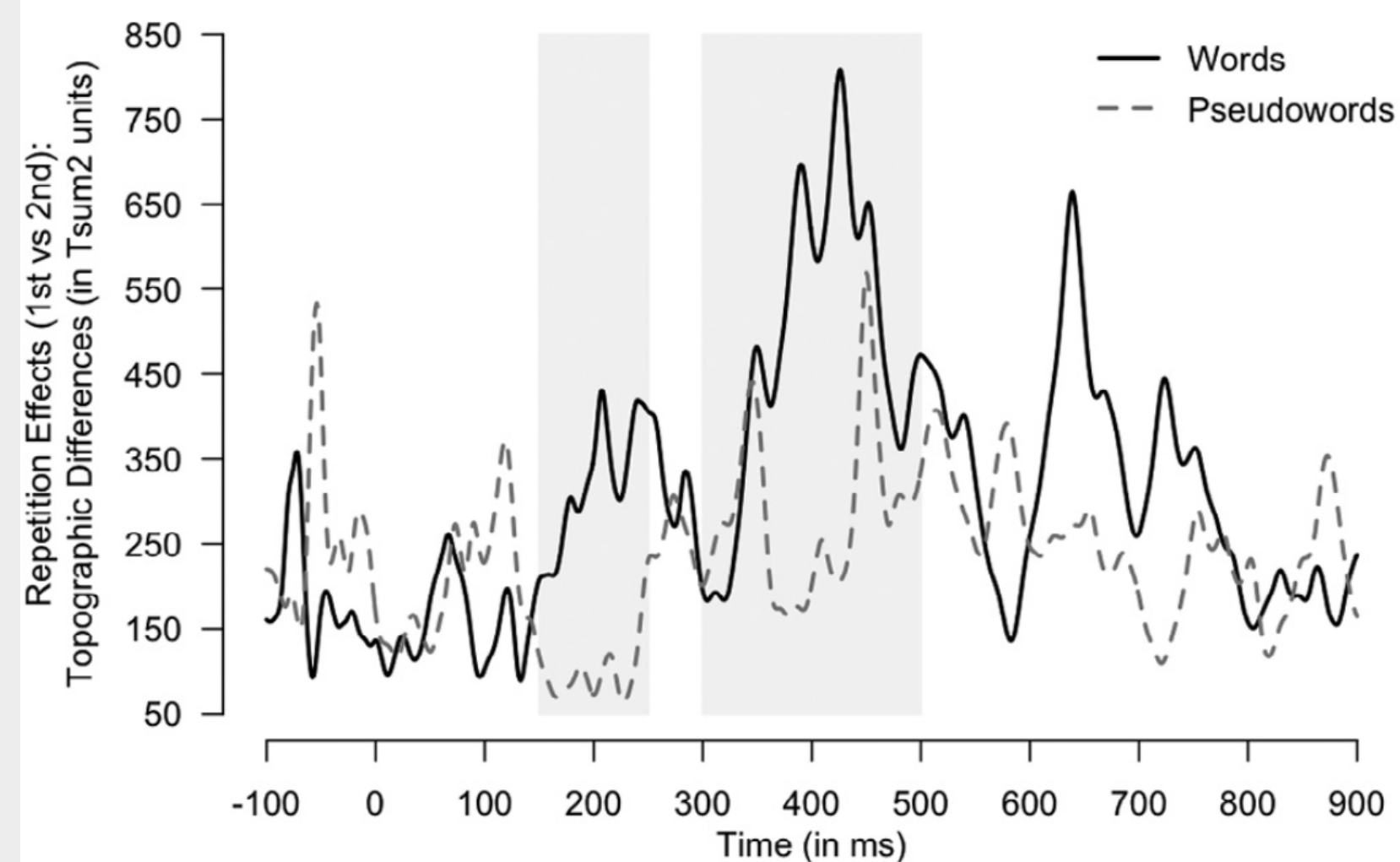


# BEHAVIORAL & ERP RESULTS

**Table 2**

Behavioral results from the lexical decision task. Reaction times are in milliseconds, and standard errors are in parentheses. MOP = magnitude of priming (in ms).

	1st Presentation	2nd Presentation	MOP	Lexicality influence in MOP
Word	675 (33.6)	637 (32.5)	38	–9
Pseudoword	731 (44.1)	684 (32.1)	47	



**Almeida & Poeppel, 2013**



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	150–250 ms Window	300–500 ms Window
<i>Interaction of lexicality and order of presentation</i> $Tsum2_{words} - Tsum2_{pseudowords}$	<b>337 (0.0001)</b>	<b>257 (0.0001)</b>
<i>Repetition effect for words</i> Tsum2	<b>406 (0.0043)</b>	<b>617 (0.0018)</b>
Topographic dissimilarity	<b>0.017 (0.0032)</b>	<b>0.07 (0.0005)</b>
<i>Repetition effect for nonwords</i> Tsum2	69 (0.9875)	<b>360 (0.0257)</b>
Topographic dissimilarity	0.0047 (0.9895)	0.02 (0.2944)

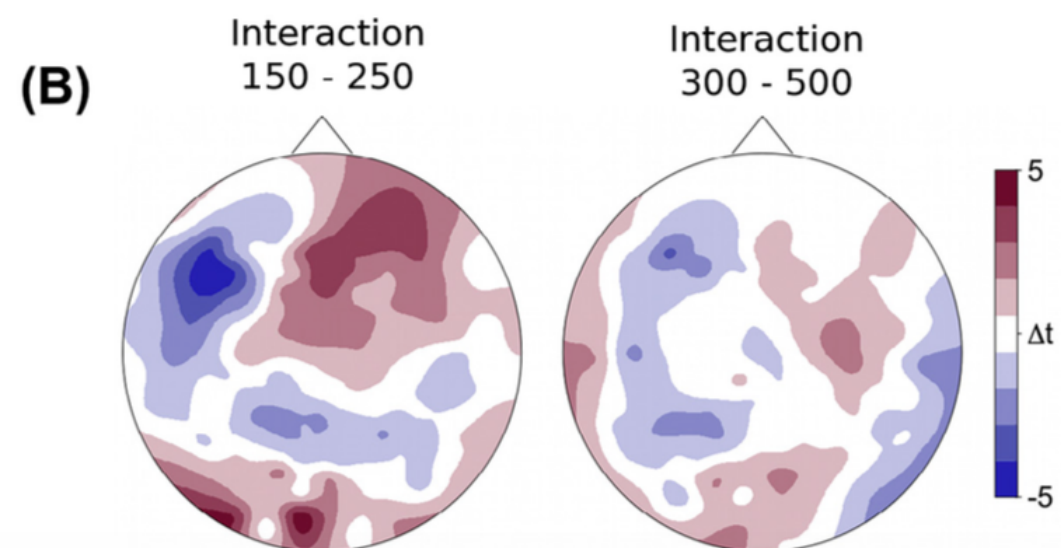
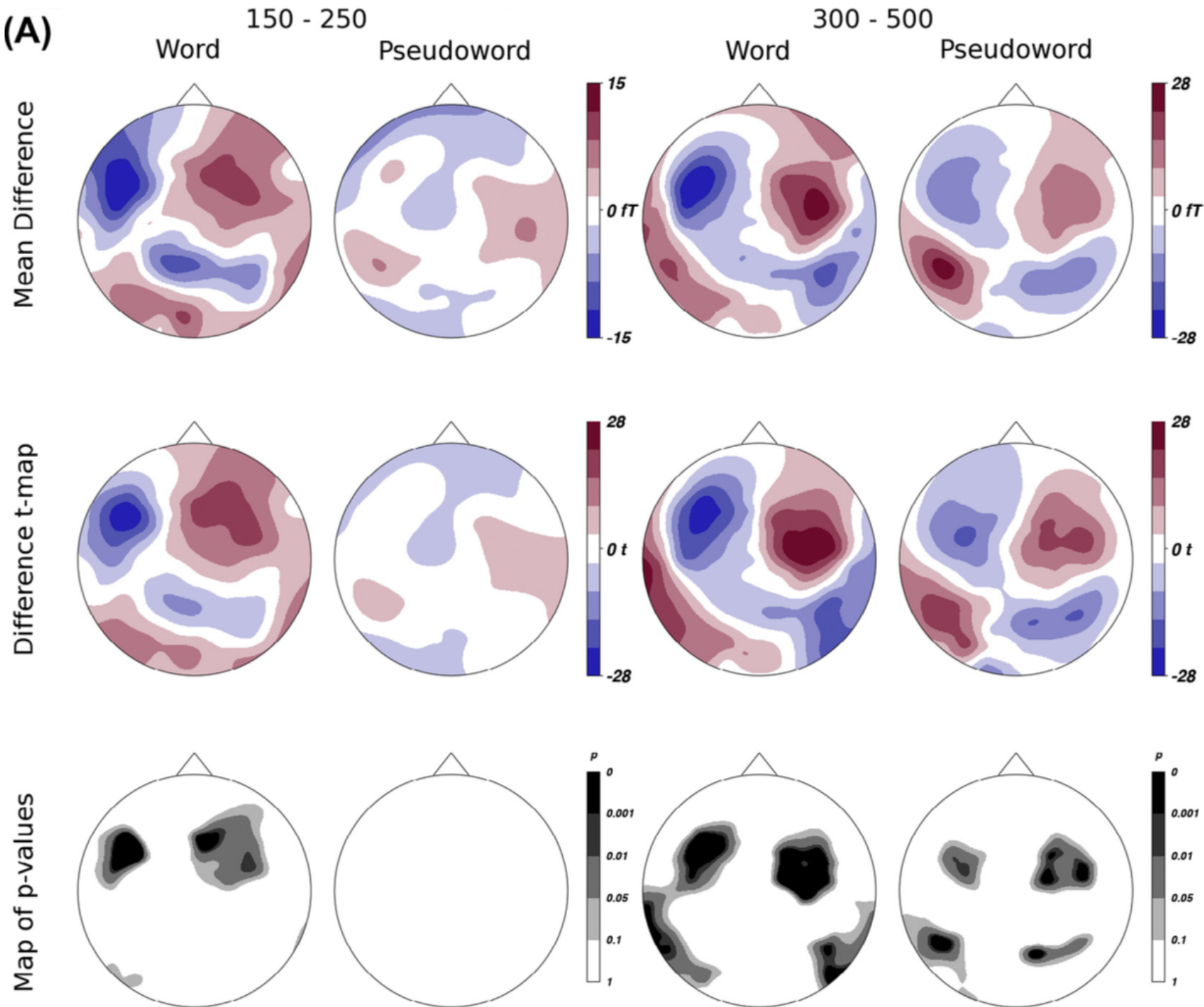
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Topographic dissimilarity	<b>0.017 (0.0032)</b>	<b>0.07 (0.0005)</b>
<i>Repetition effect for nonwords</i> Tsum2	69 (0.9875)	<b>360 (0.0257)</b>
Topographic dissimilarity	0.0047 (0.9895)	0.02 (0.2944)



Almeida & Poeppel, 2013

# CONCLUSIONS

Early bilateral anterior response (P2m)

- Tracks solely the repetition of lexical items
- Independent of predictability (see also Misra et al 2003)

Converging evidence that we access the orthographic-phonological form of words by 200 ms post-stimulus onset.

# CONCLUSIONS

N<sub>400</sub>/M<sub>350</sub>

- Tracks repetition of lexical items AND pseudowords
- But the underlying circuits are *not* identical
- **Words:** Changes in the configuration of the underlying neural sources
- **Pseudowords:** Evidence for simple strength (not configuration) difference in the same underlying neural sources

# WHAT'S IN A WORD?

**Major controversy:** Storage vs computation in the lexicon

- Everyone agrees that there is storage
- Disagreement is about the amount of *computation/parsing* in the lexicon
- Two poles of the debate
  - **Full decomposition (but neuro data needs more work)**
  - **Full storage**

# **VISUAL WORD RECOGNITION AND LANGUAGE**

# VISUAL WORD RECOGNITION AND LANGUAGE

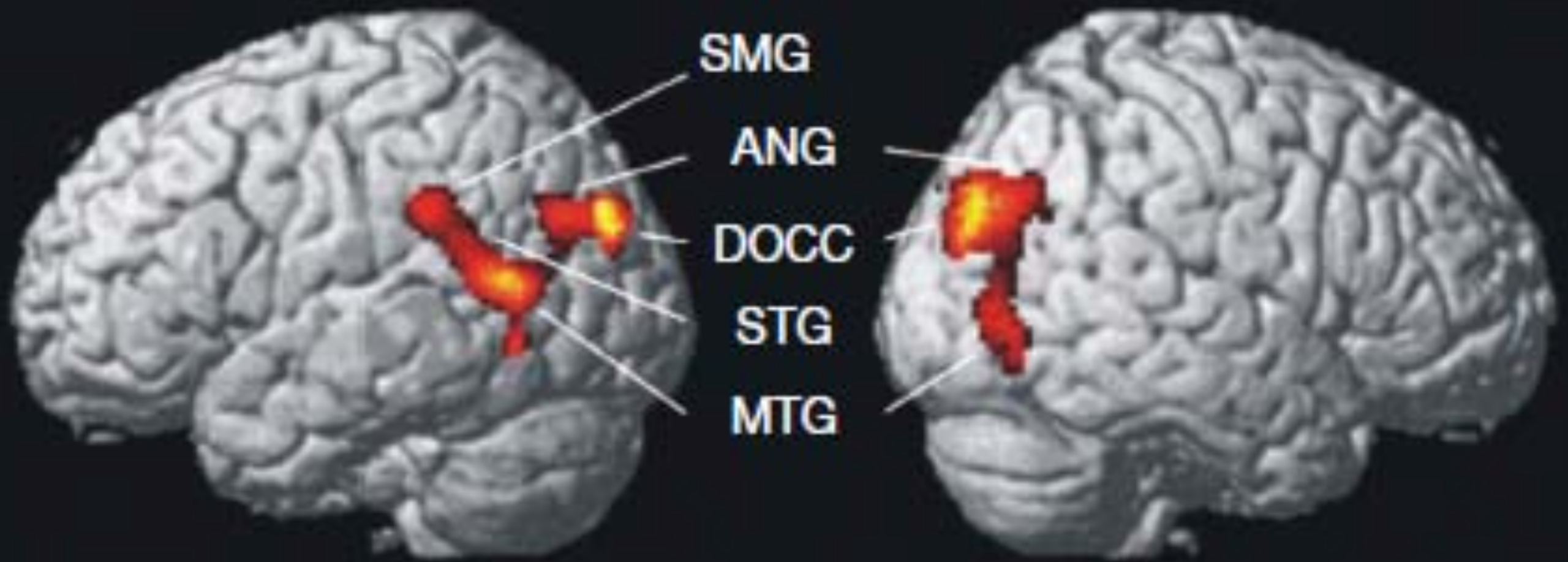
What does visual word recognition actually tell us about language?

- There ARE important differences between visual word recognition and auditory word recognition
- Written language bias
  - Reading/Writing is historically weird for humans
- We are studying the interaction between language and a sensory system!



# **VISUAL WORD RECOGNITION AND THE VISUAL SYSTEM**

# READING CHANGES THE BRAIN



Carreiras et al. (2009)

# VISUAL SYSTEMS CAN BE FINE-TUNED TO PROCESS HIGHLY SPECIFIC STIMULI

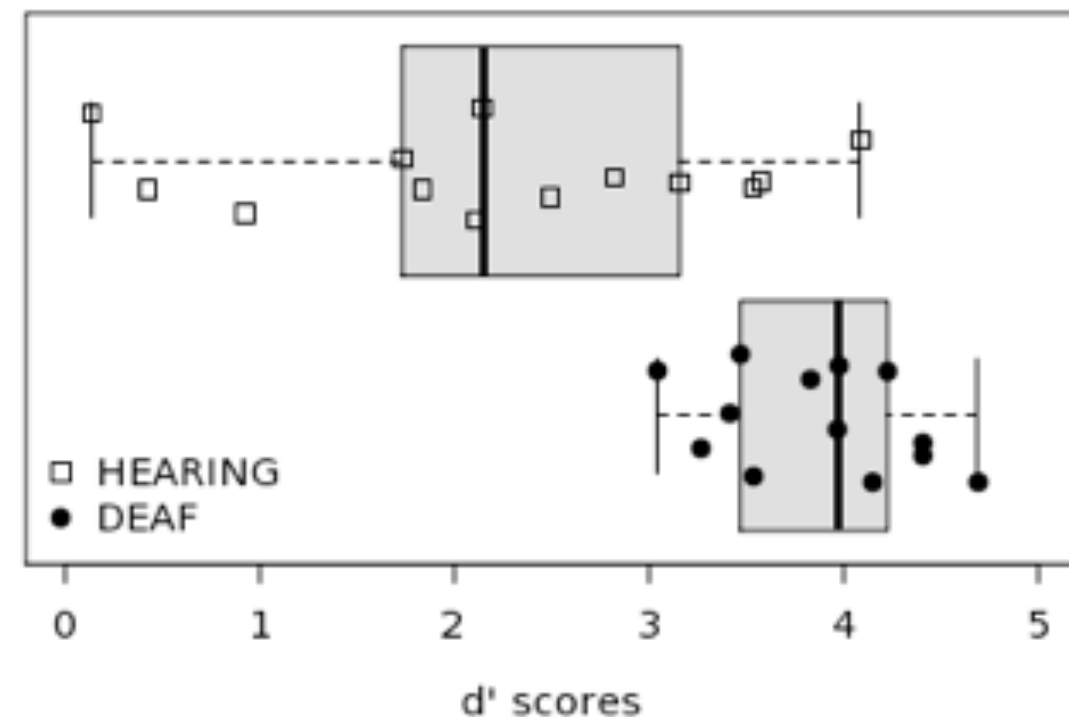
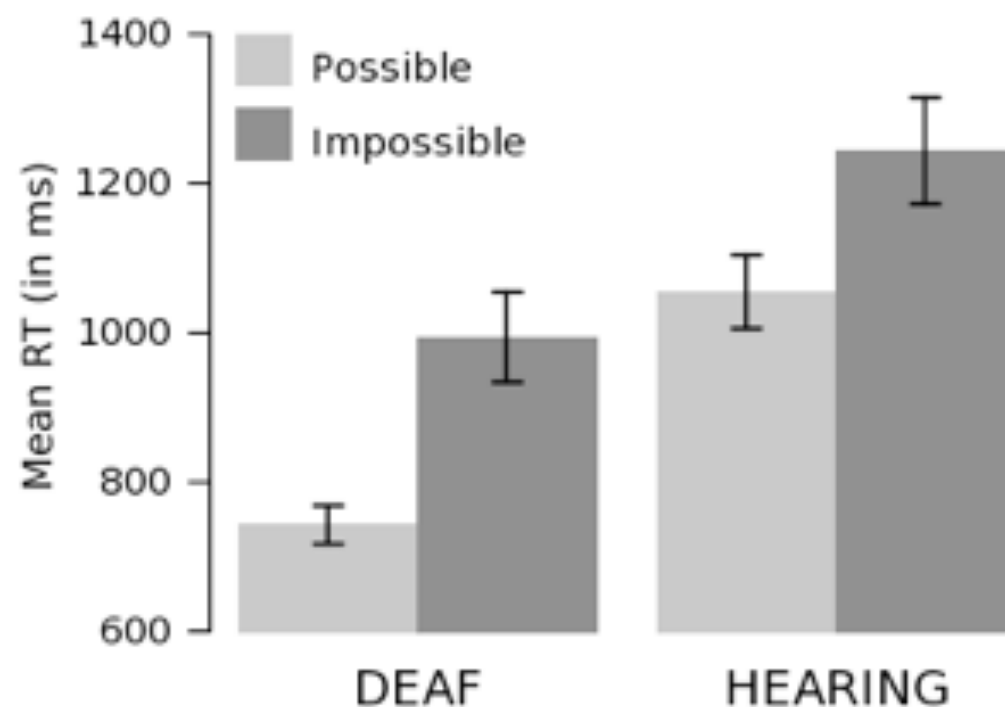


possible gesture  
to miss (someone)

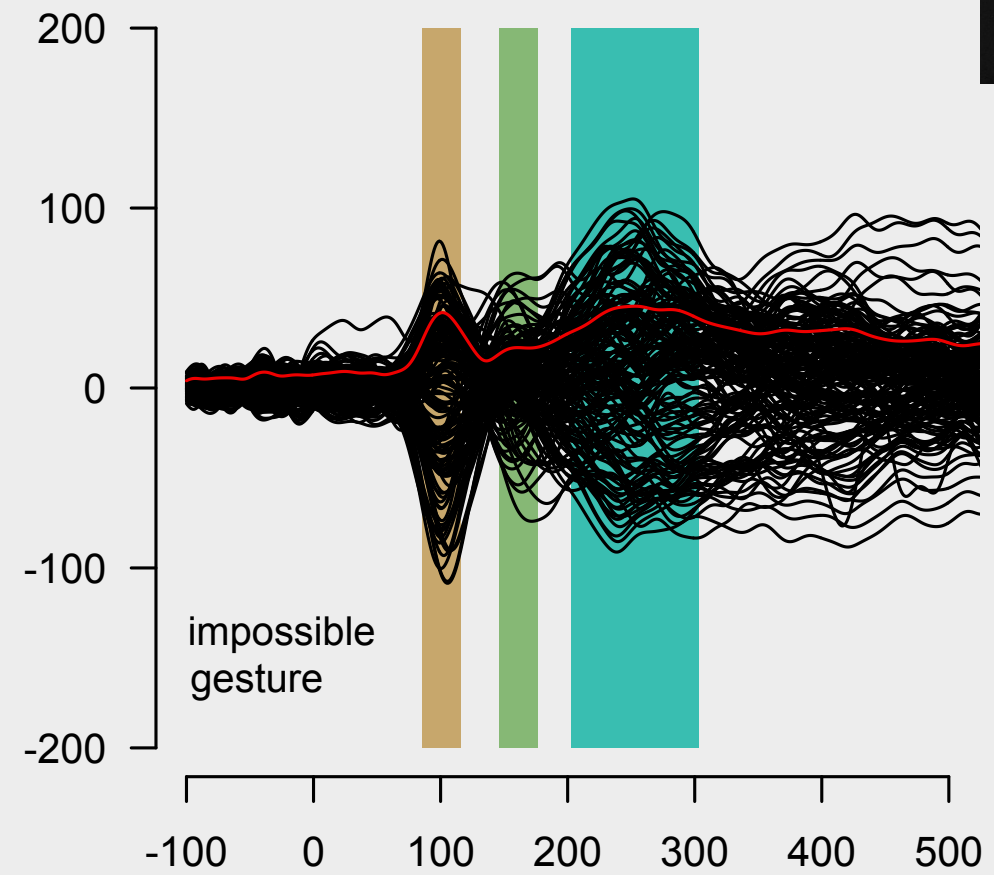
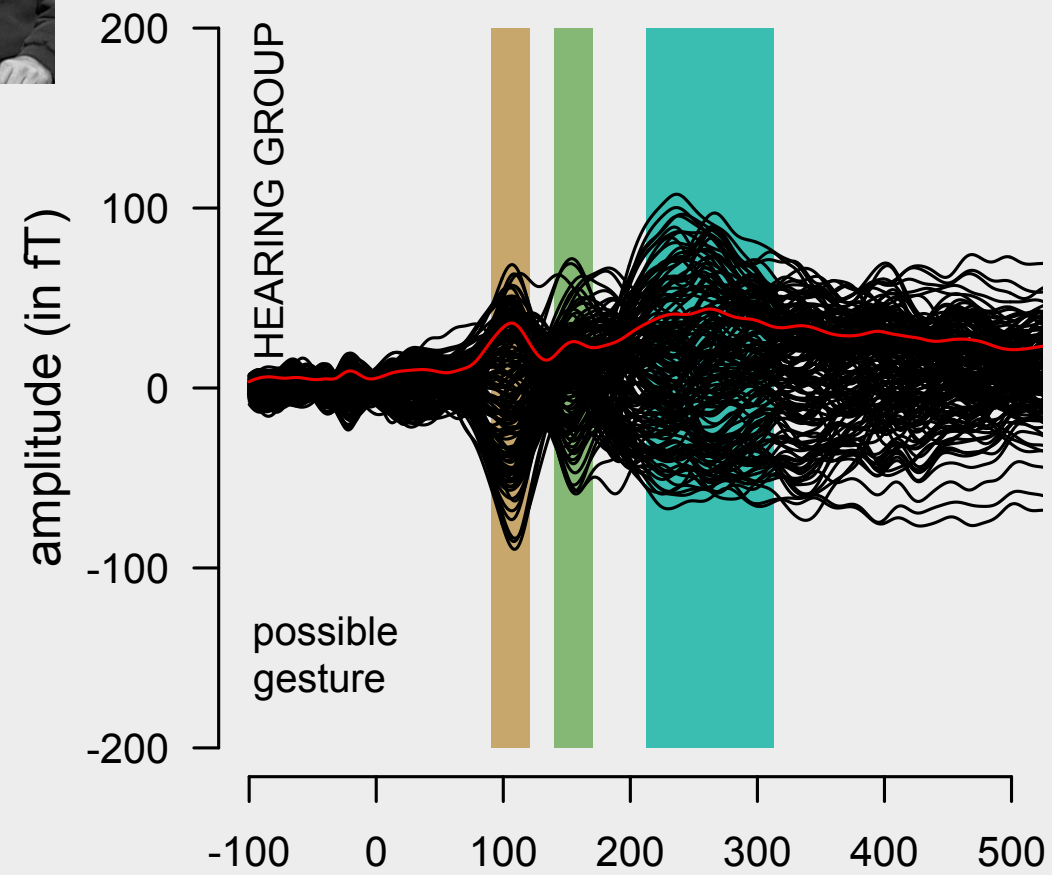
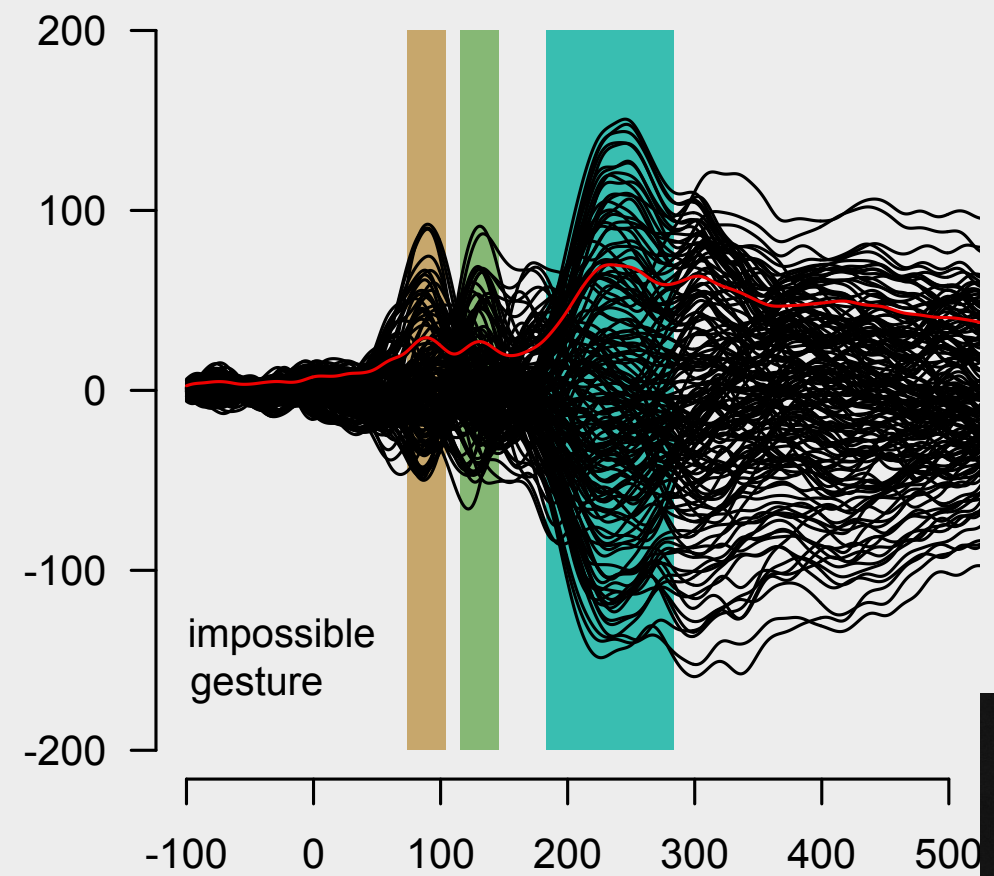
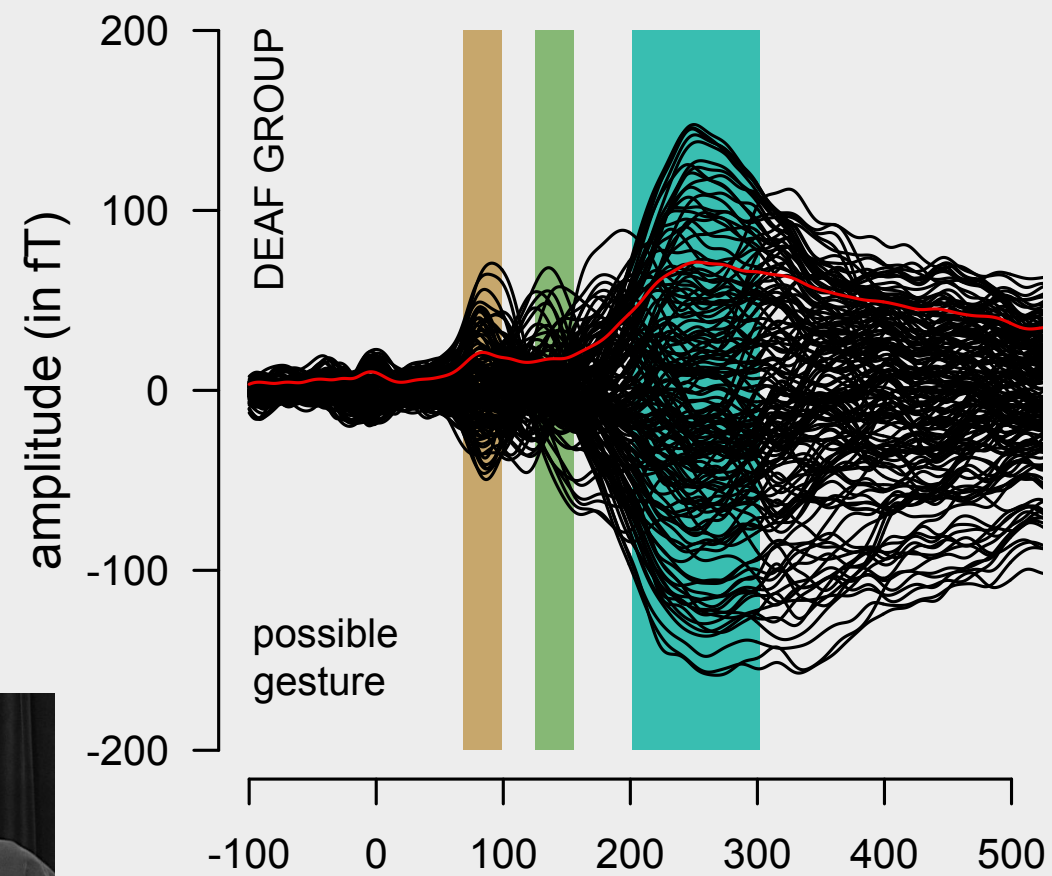
impossible gesture  
nonword

Almeida, Poeppel & Corina (2015)

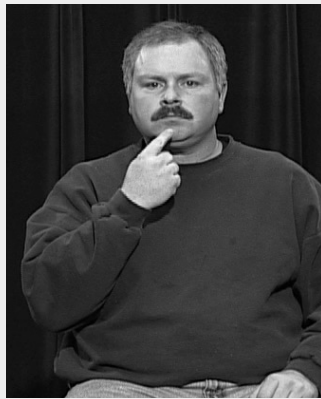
# VISUAL SYSTEMS CAN BE FINE-TUNED TO PROCESS HIGHLY SPECIFIC STIMULI



deaf



hearing

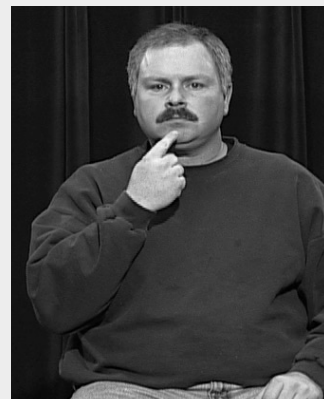
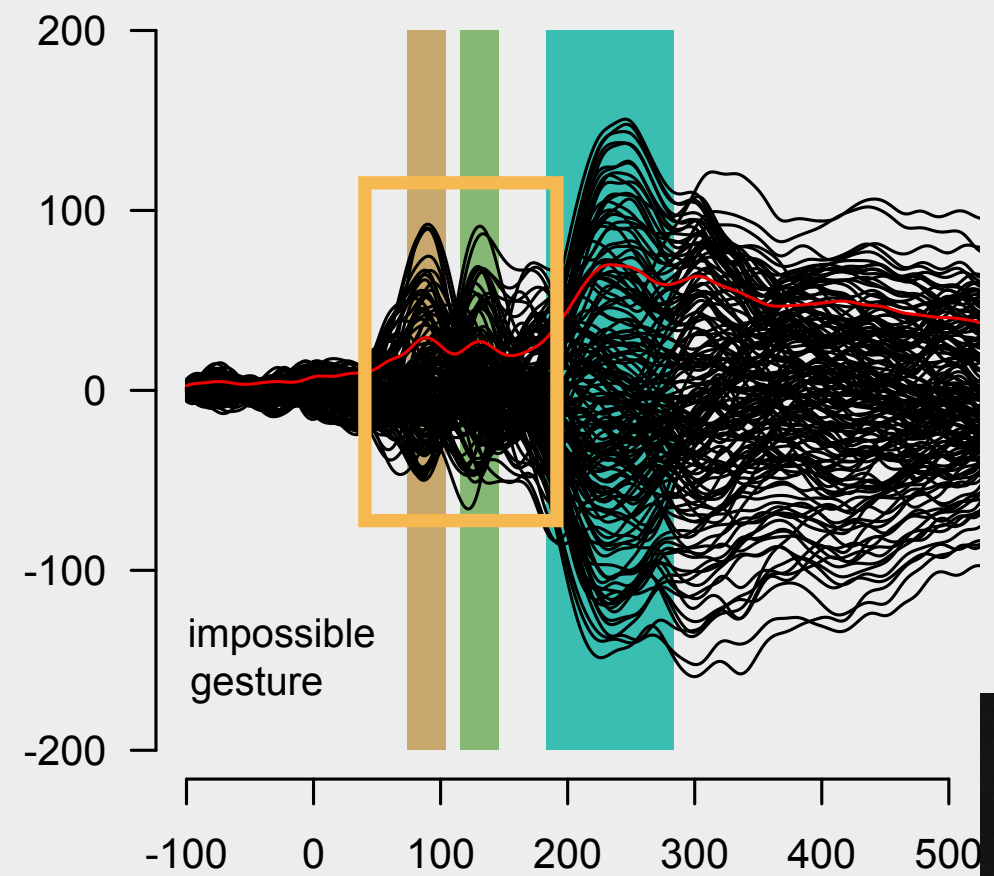
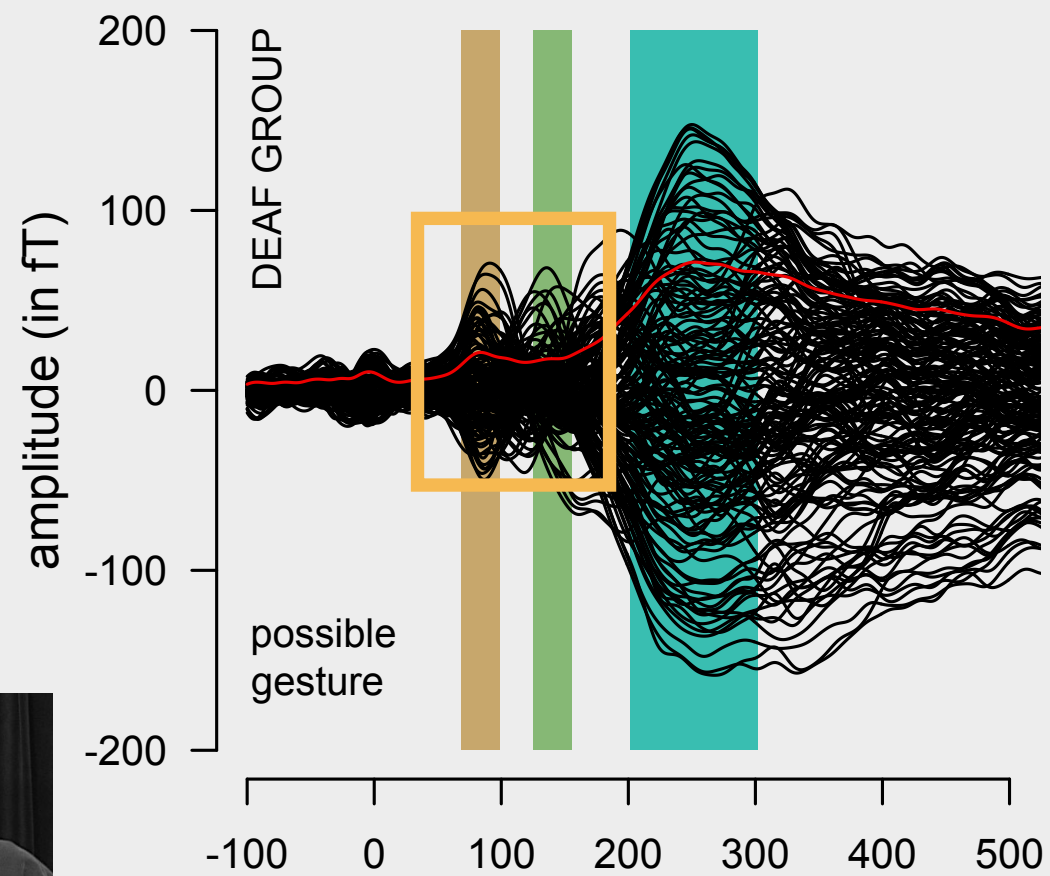


Time (in ms)

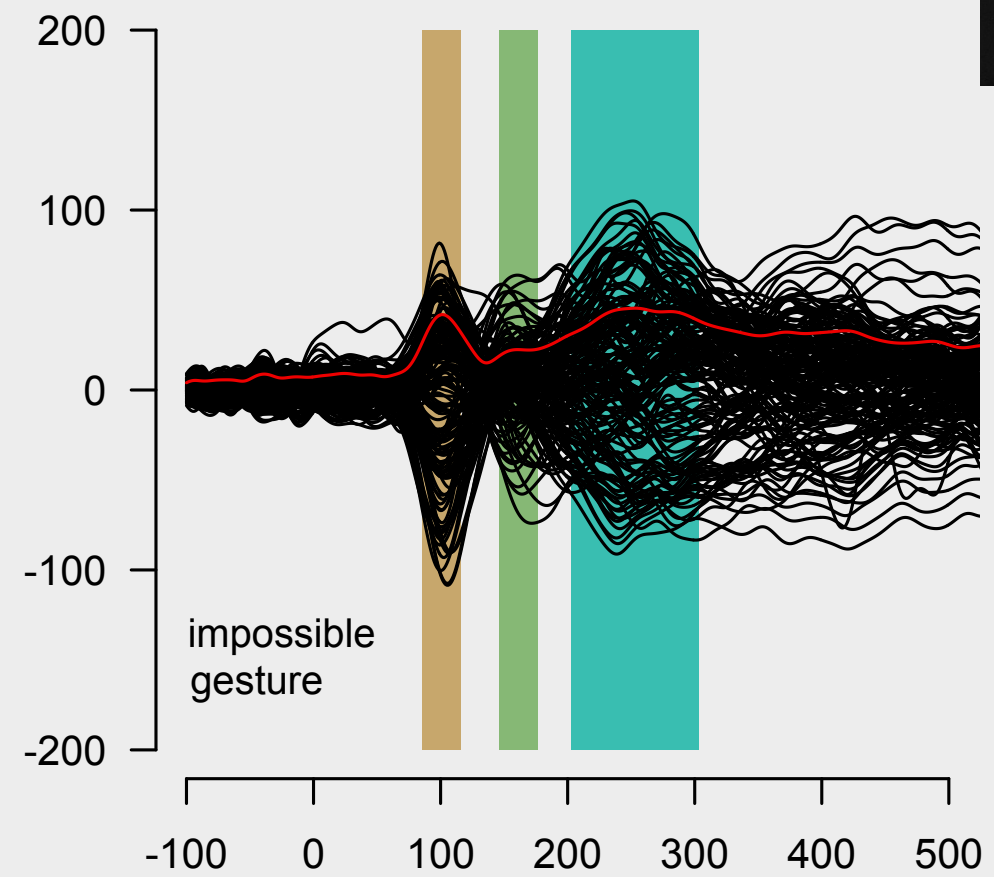
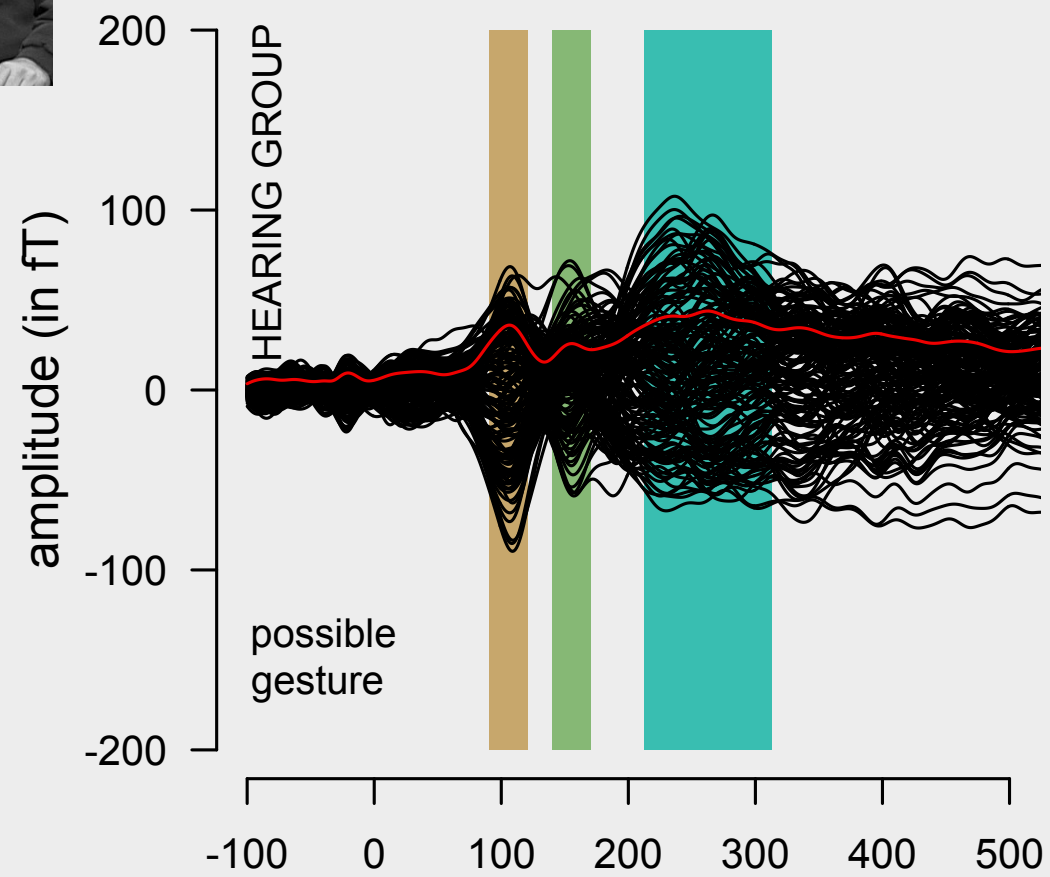
Time (in ms)



deaf



hearing

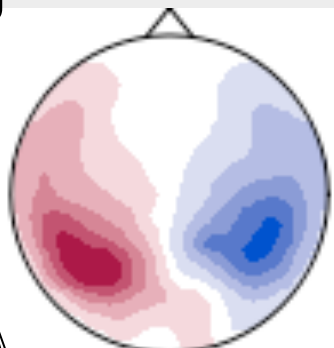


Time (in ms)

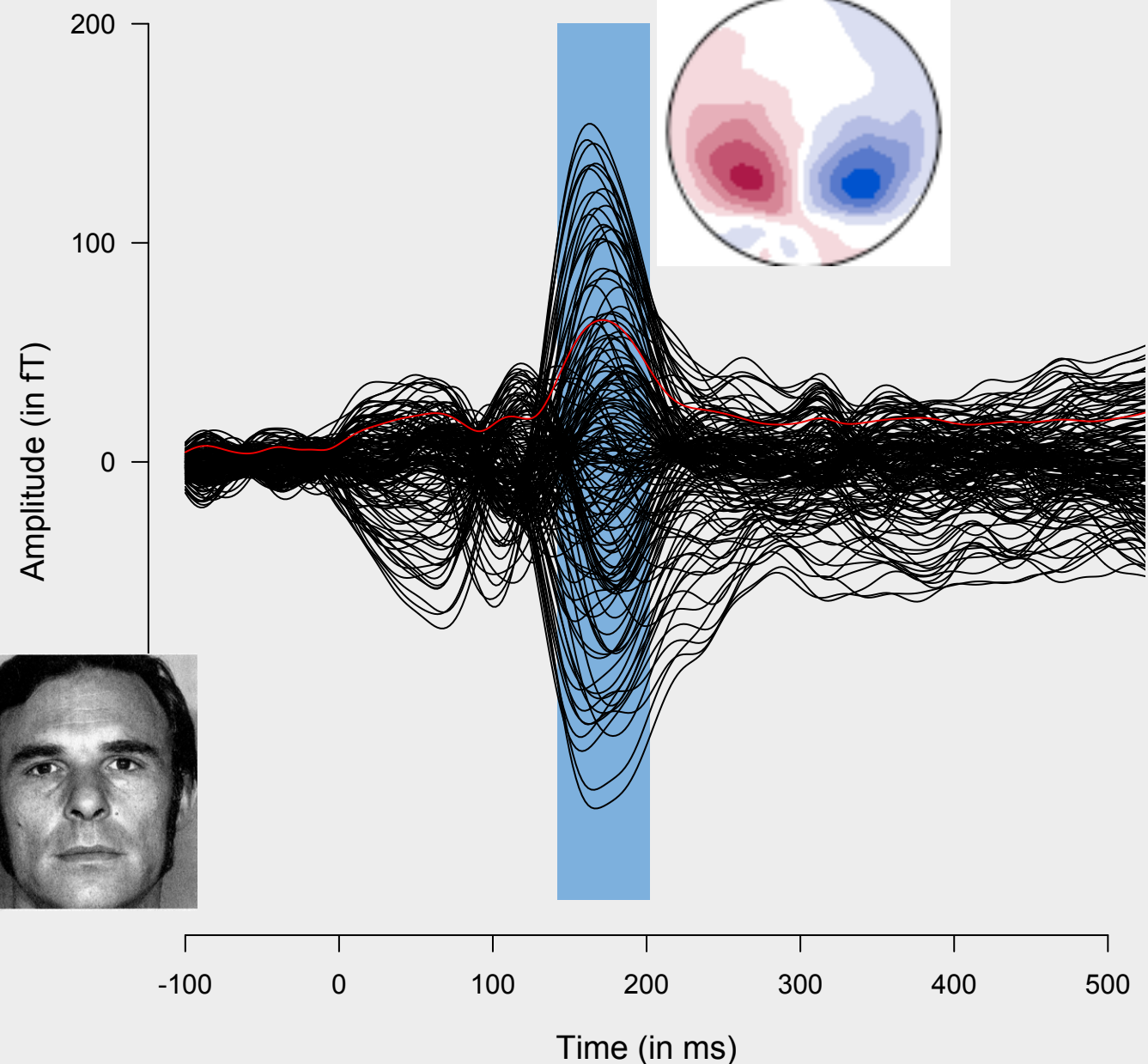
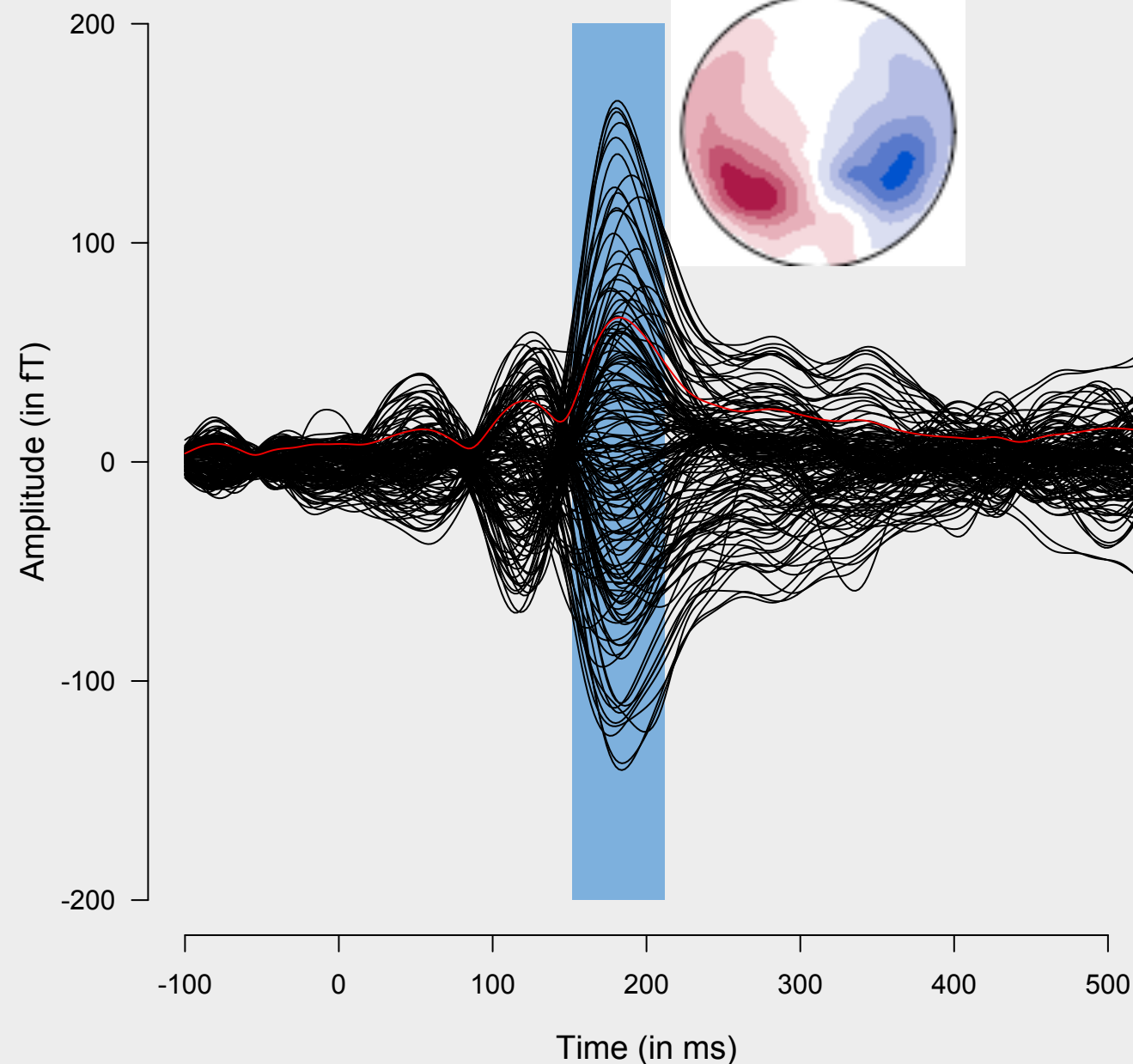
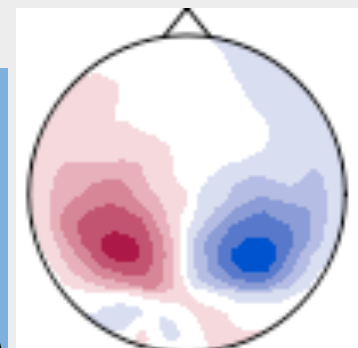
# VISUAL SYSTEMS CAN BE FINE-TUNED TO PROCESS HIGHLY SPECIFIC STIMULI

No difference in face processing

hearing



deaf



Almeida, Poeppel & Corina (2015)

# CONCLUSIONS

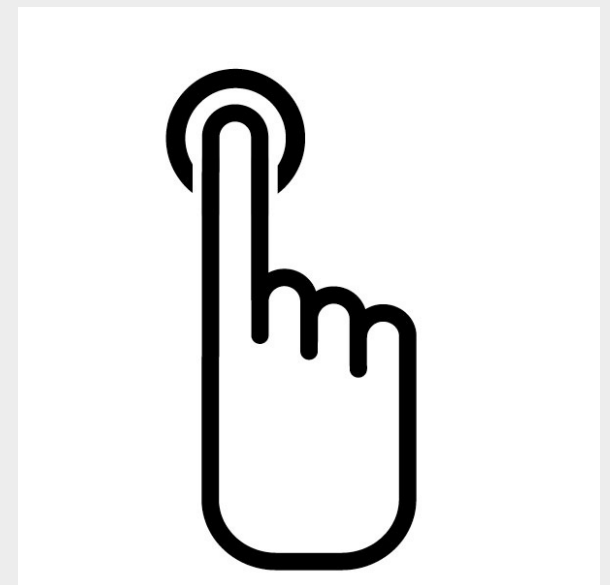
Early (100 and 130 ms) brain responses distinguish between anatomically possible vs anatomically impossible gestures

- but only in the deaf participants
- at 100 ms, there is a difference in strength of the sources
- at 130 ms, there is already a difference in configuration of the sources
- Probably feedforward model is different (because of the early latency of the responses)



# CONCLUSIONS

# CONCLUSIONS



different  
forward  
models

Reading Experience  
or Extensive exposure  
to ASL lexicon

Early visual  
processing

(Some) top-  
down  
predictions

Output  
procedures

time

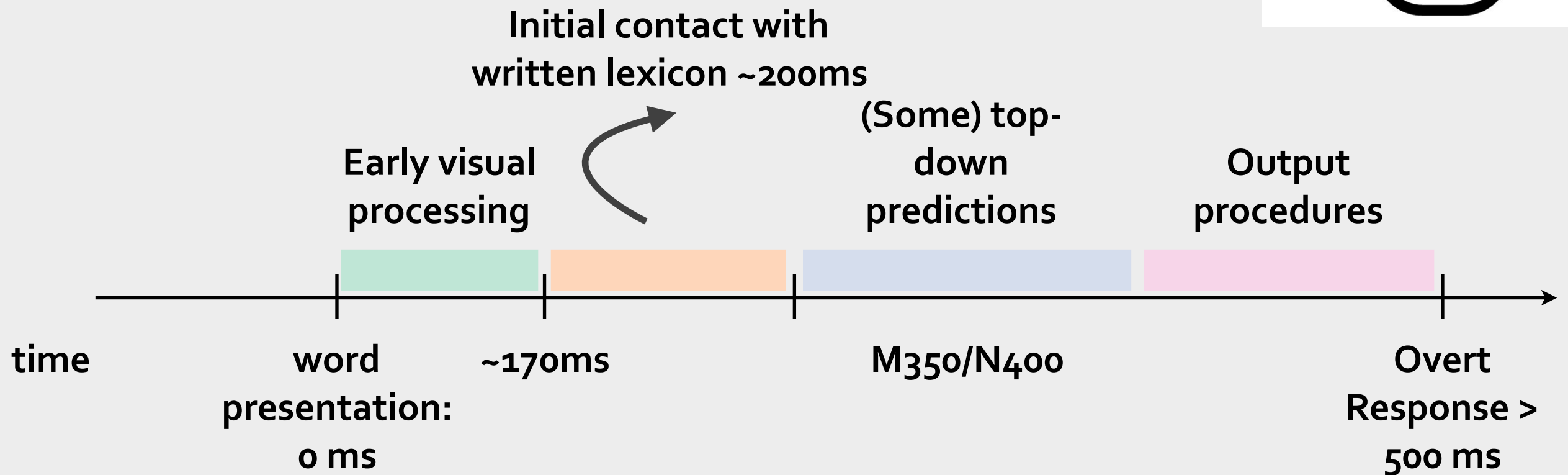
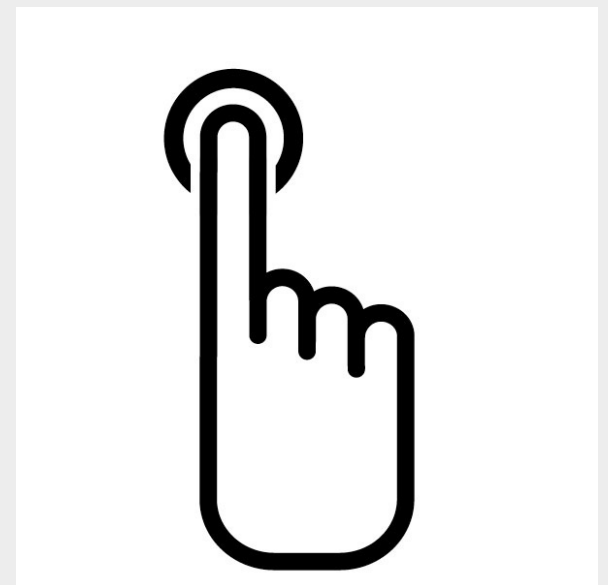
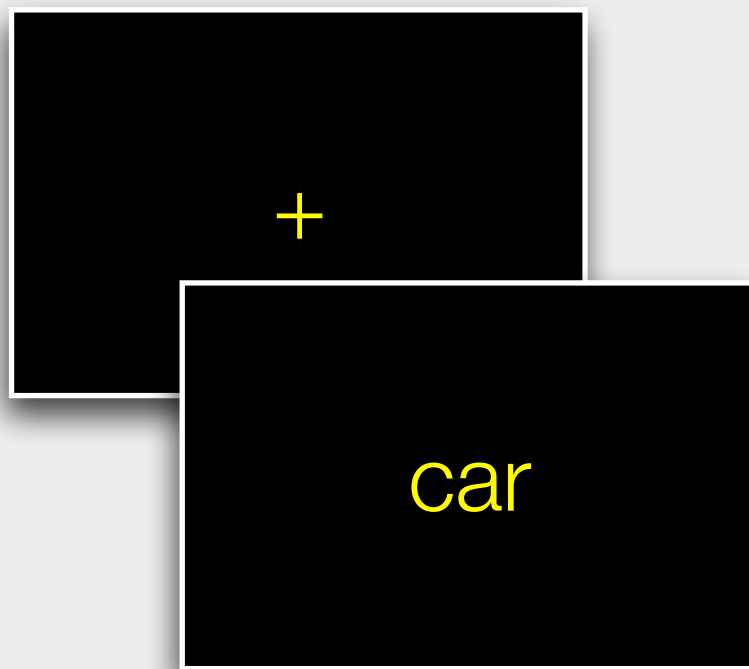
word  
presentation:  
0 ms

~170ms

M350/N400

Overt  
Response >  
500 ms

# CONCLUSIONS



# CONCLUSIONS

Beware written language bias

- Reading is not the same as hearing
- Visual word recognition: interaction between the visual and the language system
  - reading and sign language!

Reading *can* be informative about language!

- Just be careful when generalizing to language as a whole!

# COLLABORATORS

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Souaad Al Helou (Ruhr University Bochum)

Kefei “Fisher” Wu & Rosy Tahan (NYUAD ‘16 and ‘17)

**THANK YOU!**  
**ANY QUESTIONS?**