

Elective course “**Hollywood: History, Industry, Art**”

Abstract: Explore the history of Hollywood, from Edison and the birth of film to the rise of the internet. We will discuss the complex Hollywood industry and how business and politics translate into the art of film, TV, and new media. This course will chronicle Hollywood’s growth and global reach since the 1920s, looking at:

- How Hollywood has responded to new technologies such as synchronized sound, color cinematography, TV, home video, computer graphics, and the internet
- How the global spread of Hollywood since the 1920s changed the film industry
- The relationship between Hollywood and independent film
- Hollywood’s responses to crises in American politics (e.g., world wars, the cold war, the 1960s counterculture, 9/11)

We will look closely at representative studios (Paramount, Disney, Fox, and others) and representative filmmakers (Mary Pickford, Charles Chaplin, Frank Capra, George Lucas, Spike Lee, among many others).

Learning Objectives: to learn about Hollywood and how it came to be the global powerhouse of today.

Learning Outcomes: What You Will Learn:

- a. The history of the studio system
- b. How to analyze a film
- c. How Hollywood has responded to new technologies in the industry
- d. The impact of global audiences on Hollywood
- e. The relationship between Hollywood and independent media
- f. How Hollywood has reacted to major political events

Plan

0. Intro
1. Before Hollywood
2. The Studio System
3. Sound and the Production Code
4. Hollywood at War
- 5 The Blacklist and Cold War
- 6 The New Hollywood
7. Home Video and Indiewood
8. Digital Cinema and the Internet

Reading List: Brown, N. (2012) *The Hollywood family film: a history, from Shirley Temple to Harry Potter* London; New York: I.B. Tauris

Dixon, W. W. (2011) 21st-century Hollywood: movies in the era of transformation, New Brunswick; London: Rutgers University Press

Grading System: 100% -point scale, which will be referred to the 10-point HSE system

Methods of Instruction: video lectures