

# Syllabus

Denis Zubalov, PhD  
Department of General and Applied Philology  
Higher School of Economics  
[dzubalov@hse.ru](mailto:dzubalov@hse.ru)

## 1. Course Description

- a. Title of a Course: *Language Policy: International Perspective*
- b. Pre-requisites: *Postgraduate students (MA)*
- c. Course Type (compulsory, elective, optional): *Compulsory*
- d. Abstract

The course Language Policy: international perspective is an extension of the Language Policy 1 course (focus on Russian context) and whose objective is to introduce students to the interdisciplinary field of language policy and planning, providing insights from an international perspective. More specifically we will examine how language policy and planning strategies employed in different countries respond to the rapidly changing statuses and functions of languages in the 21<sup>st</sup> century post-modern society. Furthermore, fragmentation of overlapping and competing identities associated with new forms of multilingual language as well as the influence of dominant/non-dominant language ideologies on language use will be highlighted.

In this course, we will look at the current research methods employed in the study of language policy and planning. Likewise, we will critically examine the role of English in the era of globalization. We will also look at the increasingly influential role of Mass Media in today's society. In addition, we will examine various language policy strategies that are employed in different parts of the world: Africa, the European Union, the Americas and Asia. Finally, we will draw on the notion of security and see what role language policy has to play in it.

## 2. Learning Objectives

- *To familiarize students with central concepts of language policy and planning*
- *To teach students how to adopt the right research approach to various fields of language policy*
- *To inform students of current trends of language policy and planning in different parts of the world*

## 3. Learning Outcomes

By the end of the course students will have

- *Obtained basic knowledge about the theory and major methodological approaches in language policy*
- *Learnt about successful language policy and planning strategies*
- *Learnt about how aspects of identity are influenced by language policy*

#### 4. Course Plan

| № | Theme   | Overall hours | Classroom hours |          |                    | Individual work |
|---|---|---------------|-----------------|----------|--------------------|-----------------|
|   |   |               | Lectures        | Seminars | Practical training |                 |
| 1 | Introduction – Current trends in research methods in Language Policy and Planning | 14            | 2               | 2        | -                  | 10              |
| 2 | Globalization and the role of English   | 14            | 2               | 2        | -                  | 10              |
| 3 | Language policy in Africa   | 14            | 2               | 2        | -                  | 10              |
| 4 | <b>Mid-term exam</b>  | 14            | 2               | 2        | -                  | 10              |
| 5 | Language policy in the EU   | 14            | 2               | 2        | -                  | 10              |
| 6 | Language policy in Asia and the Pacific   | 14            | 2               | 2        | -                  | 10              |
| 7 | Language Policy and Mass Media  | 14            | 2               | 2        | -                  | 10              |
| 8 | <b>Final paper</b>  | 16            | 2               | -        | -                  | 14              |

#### 5. Reading List

##### a. Required (classified in terms of importance/relevance)

1. Tollefson, J. W. and Perez-Milans, M. (eds). (2018). *The Oxford Handbook of Language Policy and Planning*. Oxford: OUP.
2. Spolsky, B. (ed). (2012). *The Cambridge Handbook of Language Policy*. Cambridge: CUP.

##### b. Optional (classified in terms of importance/relevance)

1. Kaplan, R. B. (ed) (2010). *The Oxford Handbook of Applied Linguistics (2<sup>nd</sup> edition)*. Oxford: OUP.
2. McCarty, T. and May, S. (ed) (2017). *Language Policy and Political Issues in Education*. Springer.
3. Bayley, R., R. Cameron and Lucas C. (eds). *The Oxford Handbook of Sociolinguistics*. Oxford: Oxford University Press.
4. Smyth, S. (2013). Introduction. In Sarah Smyth & Conny Opitz (eds.), *Negotiating Linguistic, Cultural and Social Identities in the post-Soviet World*, Oxford/Bern: Peter Lang, pp. 1-18.

#### 6. Grading System: 10-point scale

#### 7. Guidelines for Knowledge Assessment

- |                  |     |
|------------------|-----|
| a. Participation | 10% |
| b. Mid-term exam | 30% |

- c. *Student presentations* 20%
- d. *Final paper* 40%

8. Methods of Instruction

*Interactive lecture/seminars*

9. Special Equipment and Software Support (if required)

*Computer (or a lap-top), a projector and speakers*