

Technology of news production

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Pre-requisites

Fluent command of English – both oral and written.

Basic knowledge about history, world news and current international affairs, interest in storytelling, interest in world news. A desire to learn about latest multimedia methods of storytelling and basic media production.

Abstract

In modern news production it is important to know the all the latest trends in the development of the gadgets that influence the paradigm of the newsroom and media production activities. For this reason it is very important not just to master the gadgets and the news production software but also learn the basic ways of their use in multimedia environment. The scope of technology tips represents the basic facts about picture section and video editing, the selection of multimedia storytelling platforms and the ability use television studio opportunities to be able to organize various kinds of programming

Learning Objectives

The students will learn the skills of picture thinking with the help of various software and the gadgets, try necessary skills in the field of the studio work and learn a lot about activities in various multimedia platforms.

Learning Outcomes

The students will be able to plan media products with the use of multimedia technologies.

Course plan:

Unit 1. What should we know about work with visual technologies

History of media composing. Basics of visual media. What do we know nature of the visual storytelling. What gadgets will help multimedia journalists in the process?

Unit 2. ABC of multimedia direction

Filling up the story Basic rules of video direction. The software logic.. Principles of multimedia editing. Use of various gadgets in the process.

Unit 3. Working in the television studio

Types of studio programmes. Getting comfortable with the equipment. Basic principles of basic storytelling on camera.

Unit 4. Interviewing on location.

Journalists' basic knowledge about the visuals. The rules of working with TV gear outside. ABC of interviews.

Unit 5. Changing world of multimedia

Multimedia planning. Choice of platforms. Panning various multimedia activities and media projects.

Unit 6. Hard and soft skills: how to blend them together

Storytelling line. Selection facts, figures and software. Production tips for multimedia projects.

Reference materials

The course is the collection of practical tips and presentations from the leading practitioners of international storytelling

Optional literature

Abramson, A. (2002). The history of television, 1942 to 2000. McFarland.

Chapman, J., & Kinsey, M. (Eds.). (2008). Broadcast journalism: a critical introduction. Row

Clausen, L. (2003). Global news production. Copenhagen Business School Press DK.

Cury, I. (2010). Directing and producing for television: a format approach. Taylor & Francis

Friend, C., & Singer, J. (2015). Online journalism ethics: Traditions and transitions. Routledge.

Quinn, S. (2005). Convergent journalism: The fundamentals of multimedia reporting. Peter Lang.

Grading System

The final grade is based on the average mark of every teacher according to the following formula

Individual tasks	30%
Work during seminars and attendance	20%
Final tests	50%