

National Research University “Higher School of Economics”

Trade Policy Institute

Trade Policy and Support of the Business

Course Syllabus and Description

Утверждена

Академическим советом ОП

«Международная торговая
политика»

Протокол № от . .20

Разработчик	Исаченко Т.М., д.э.н., проф. кафедры торговой политики tatiana_isachenko@yahoo.com
Число кредитов	5
Контактная работа (час.)	52
Самостоятельная работа (час.)	66
Курс, Образовательная программа	2 курс магистратуры «Международная торговая политика»
Формат изучения дисциплины	Без использования онлайн курса

COURSE DESCRIPTION:

The aim of the course is to provide students with a knowledge and understanding of the main trends of the interaction between government and business in the domestic producers' support.

The teaching of this discipline should be preceded by the study of general disciplines: "Macroeconomics", "World Economy", "International Economic Relations", "Instruments for regulating foreign economic relations"

PREREQUISITES:

Basic competences in world economy as well as in international economic relations would be helpful.

COURSE OBJECTIVES:

The main goal of the discipline is to familiarize students with the main categories, concepts and principles of using tools for supporting exporters at the level of an individual state, as well as at a supranational, international (multilateral) level.

To do this, the following tasks are solved within the discipline:

- to familiarize students with the main approaches to the development and implementation of trade policy and main domestic producers' interests promotion tools;
- to analyze main instruments areas of government and business interaction;
- to study the modern system of multilateral agreements and commitments in the application of measures of state incentives for domestic producers' support.

Course format:

1. Lectures (4 hours a week– 32 hours)
2. Professors consultations
3. Self-preparation (including written answers to questions on the course, preparation of presentations for seminars)

The current control of knowledge is provided in the form of 3 presentations, 1 essay, the final control - an exam .

Course Materials:

Handout materials and PowerPoint slides will be distributed during the course and by e-mail. Students will be directed regarding useful links and web materials to be used during the course.

№	Topic	Total hours	Class hours		Self-preparation
			Lectures	Class discussions	
SECTION 1. SUBJECT AND METHOD OF THE COURSE. THEORETICAL BASES OF THE ANALYSIS OF THE PROBLEM.					
1.	The interaction of government and business in the field of trade policy	8	4	-	4
2.	Theory and quantitative tools of the state support assessment	4	-	2	2
SECTION 2. MULTILATERAL REGULATION OF PUBLIC SUPPORT MEASURES: INDUSTRIAL SUBSIDIES					
3.	Industrial subsidies and their regulation in the multilateral rules	8	4	-	4
4.	Agricultural subsidies and their specific regulation	8	4	-	4
5.	Export support measures: state commitments and rules	8	2	2	4
6.	Non-financial export support measures	8	2	2	4
7.	The role of foreign missions in export support and domestic producers' promotion	8	-	4	2
8.	Countering Discriminatory Trade Restrictions Other measures of domestic producers' support	4	-	2	2
9.	Students' presentations on the domestic producers' support system in the country of choice.	10	-	4	6
10.	Test	8	-	2	6
	Total	72	16	18	38

Assessment

Participation in class discussions (Current evaluation) - 50%:

1. Class attendance - 10%;
2. Class discussions (assigned by seminar leaders) – 30%; 3.

Home assignment reports – 30%;

4. Final test – 30%.

The students are supposed to work and present in groups.

COURSE CURRICULUM:

Introduction: The interaction of government and business in the field of trade policy

Methodology of government and business interaction analysis. The role of the government in the competitive advantage creation and development. Porters' Diamond and the competitive advantages of nations. The main areas and aims of interaction. Institutional structure of the government and business interaction. Organization of real business protection in practical situations. Trade policy and government and business interaction.

Domestic producers' support and export support. Export promotion and export improvement.

Recommended readings:

1. Krugman, P. R. International economics. Pearson, 2015.
2. Krugman P., Obstfeld M., Melitz M. (KOM) International Economics: Theory and Policy, 2012.
3. Global Political Economy: Understanding the International Economic Order. By Robert Gilpin and Jean M. Gilpin 2001
4. Porter M. Competitive Advantages of Nations. 1990

Theory and quantitative tools of the state support assessment

The evolution of the theoretical approach to the government and business interaction. Quantitative and detailed trade policy information and analysis and their importance. Quantitative analysis tools. Analyzing statistical sources. Subsidies notifications by countries as a source of information. Industry SWOT analysis from the government support point of view.

Trade Policy Analysis and the support assessment.

Recommended readings:

1. A Practical Guide to Trade Policy Analysis. UNCTAD. // https://www.wto.org/english/res_e/publications_e/wto_unctad12_e.pdf

2. Business Process Analysis Guide to Simplify Trade Procedures. UNECE.
3. An Advanced Guide to Trade Policy Analysis: The Structural Gravity Model (Volume 2). UNCTAD/GDS/2016/3 // https://unctad.org/en/PublicationsLibrary/gds2016d3_en.pdf

Industrial subsidies and their regulation in the multilateral rules

The specific features of the industrial subsidies. Subsidization of industrial activities as the allocation of scarce resources distortion. , Burden on government finances and generates friction in international trade. The sectoral distribution of subsidies and the relative importance of the different instruments of subsidization. The economic effects of subsidy policy.

Industrial subsidies in the WTO. Industrial subsidies in the OECD.

Recommended readings:

1. Agreement of subsidies and countervailing measures. WTO.// https://www.wto.org/English/docs_e/legal_e/24-scm.pdf
2. Industrial Subsidies in the OECD Economies. // https://www.oecd-ilibrary.org/economics/industrial-subsidies-in-the-oecd-economies_062357858637
3. Kalouptsi, M. Detection and Impact of Industrial Subsidies: The Case of World Shipbuilding. // <https://www.nber.org/papers/w20119>
4. Industrial subsidies.// <https://ustr.gov/trade-agreements/wto-multilateral-affairs/wto-issues/industrial-subsidies>
5. Van den Bosch P. (2013)The Law and Policy of the World Trade Organization: Text, Cases and Materials. Cambridge University Press.

Agricultural subsidies and their specific regulation

Subsidies as a pervasive feature of agricultural policy in both high and low income countries. the historical and potential roles of subsidies and their more recent use. Agricultural subsidies and their potential to make a significant contribution in addressing continuing and emerging challenges to food insecurity and poverty. Evidence on the food security and poverty impacts of different agricultural subsidies in developed and developing countries.

Output price support, output price subsidies to producers or consumers, production subsidies.

Recommended readings:

1. Dorward, A. Heroes, villains and victims: agricultural subsidies and their impacts on food security and poverty reduction. SOAS, University of London Jamie Morrison, Food and Agriculture Organization. // <https://eprints.soas.ac.uk/16754/1/Subsidies%20chapter%20%20Dorward%20Morrison%20posted.pdf>
2. Peterson E. Wesley F. (2009) A Billion Dollars a Day: The Economics and Politics of Agricultural Subsidies . Blackwell Publishing.
3. Van den Bosch P. (2013)The Law and Policy of the World Trade Organization: Text, Cases and Materials. Cambridge University Press.

Export support measures: state commitments and rules

Export competition as a longstanding issue in the WTO's negotiations and the elimination of all forms of export subsidies. Key targets in the United Nations Sustainable Development Goals launched in 2015.

Export subsidies and their use in developed countries in the past. Export subsidies and a market-distorting instrument of agricultural support, with negative implications for trading partners and world markets. Incentives to domestic producers, world prices depression. Boosting the supplies of exportable products and affecting the competitiveness of those countries. For these reasons, Export subsidies as core issue of the World Trade Organization (WTO) negotiations on export competition.

Recommended readings

1. Ahmed, Z. U.; Julian, C. C.; Majar, A. J. (2006) Export incentives and international entrepreneurship in Malaysian firms. *The international journal of entrepreneurship and innovation*, v. 7 n. 1, p. 49-57
2. Alexander, C.; Warwick, K. (2007) Governments, exports and growth: responding to the challenges and opportunities of globalisation. *The world economy*, v. 30, n. 1, p. 177-194
3. Cramer, S.; Williamson, N. C. (2009) Enhancing governmentally sponsored export promotions through better segmentation of the market of a state's manufacturing concerns. *The international trade journal*, v. 23, n. 3, p. 258-300
4. Beyond the average effects: the distributional impacts of export promotion programs in developing countries. *Journal of development economics*, v. 92, n. 2, p. 201-214, 2010
5. Van den Bosch P. (2013) *The Law and Policy of the World Trade Organization: Text, Cases and Materials*. Cambridge University Press.
6. www.wto.org

Non-financial export support measures

Assessing the value and the impact of the non-financial support. Types of non-financial support measures. Participation in the exhibitions and trade fairs. Trade missions and the organization of their interaction with domestic supporters.

Regional trade agreements and their role in expanding trade.

The role of information as a market expansion and promotion tool. Government agencies and their information database. International consultants.

Recommended readings

1. A practical Guide to Adding Value through Non-Financial Support. https://www.lgtimpact.com/content/downloads/knowledge/6005_Downloads_Knowledge---EVPA-Report-A-Practical-Guide-to-Adding-Value-through-Non-Financial-Support_2015.pdf
2. Lectures' slides.

Countering Discriminatory Trade Restrictions

WTO rules that allow to counter and retaliate the subsidizing. Trade disputes on financial measures of support. Trade disputes in the agricultural sector.

Recommended readings

1. Tariffs Are the Wrong Way to Fight Unfair Trade Practices. Harvard Business Review. // <https://hbr.org/2018/03/tariffs-are-the-wrong-way-to-fight-unfair-trade-practices>
2. www.wto.org/english/res_e/booksp_e/historywto_13_e.pdf
3. www.wto.org
4. Van den Bosch P. (2013) The Law and Policy of the World Trade Organization: Text, Cases and Materials. Cambridge University Press.

Программное обеспечение

№п/п	Наименование	Условия доступа/скачивания
11.	Microsoft Windows 7 Professional RUS Microsoft Windows 10 Microsoft Windows 8.1 Professional RUS	Из внутренней сети университета (договор)
22.	Microsoft Office Professional Plus 2010	Из внутренней сети университета (договор)

1.1. Профессиональные базы данных, информационные справочные системы, интернет-ресурсы (электронные образовательные ресурсы)

№п/п	Наименование	Условия доступа/скачивания
	Консультант Плюс	Из внутренней сети университета (договор)
	Электронно-библиотечная система Юрайт	URL: https://biblio-online.ru/
	Открытое образование	URL: https://openedu.ru/

1.2. Материально-техническое обеспечение дисциплины

При проведении занятий по дисциплине используется мультимедийная аудитория со специальным оборудованием (проектор, ноутбук) для презентации учебных материалов.

II. Особенности организации обучения для лиц с ограниченными возможностями здоровья и инвалидов

В случае необходимости, обучающимся из числа лиц с ограниченными возможностями здоровья (по заявлению обучающегося) а для инвалидов также в соответствии с индивидуальной программой реабилитации инвалида, могут предлагаться следующие варианты восприятия учебной информации с учетом их индивидуальных психофизических особенностей, в том числе с применением электронного обучения и дистанционных технологий:

2.1.1. *для лиц с нарушениями зрения:* в печатной форме увеличенным шрифтом; в форме электронного документа; в форме аудиофайла (перевод учебных материалов в аудиоформат); в печатной форме на языке Брайля; индивидуальные консультации с привлечением тифлосурдопереводчика; индивидуальные задания и консультации.

2.1.2. *для лиц с нарушениями слуха:* в печатной форме; в форме электронного документа; видеоматериалы с субтитрами; индивидуальные консультации с привлечением сурдопереводчика; индивидуальные задания и консультации.

2.1.3. *для лиц с нарушениями опорно-двигательного аппарата:* в печатной форме; в форме электронного документа; в форме аудиофайла; индивидуальные задания и консультации.