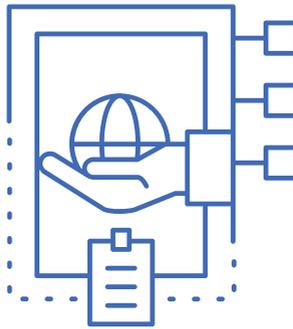


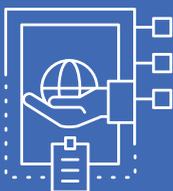


Higher School
of Economics

Faculty of Business
and Management



Master's programme International Management



Master's Programme

International Management

Admission information

Scholarship
places

22

Fee-paying
places

15

Fee-paying places
for international students

15



Field of study: 38.04.02 – Management



Duration of Master's programme: 2 years



Mode of study: Full-time programme



Diploma: Master in International Management HSE



Language of Instruction: English



Address: 26/1 Shabolovka, Moscow, 105679 Russia

Programme manager:

Dariya Makrushina

E-mail: dmakrushina@hse.ru

www.hse.ru/en/ma/mim



Programme Director

Natalia Guseva

PhD. in Management and Sociological Sciences, Professor

About the programme

The Master's programme "International Management" is a gateway to exceptional career opportunities for high-level applicants worldwide. It is designed for the leaders of tomorrow: professional managers equipped with the skills needed to succeed in multinational firms in a highly competitive digital world.

The curriculum includes three interrelated topics:

- global strategies and operations;
- digital transformation and new business models;
- corporate social responsibility and sustainable development.

The programme is taught entirely in English. It includes a semester abroad at a leading international business school, which allows graduates to acquire high-quality educational experience, and ensures

their accelerated and effective professional and personal development.

Changes in the business landscape create a demand from multinational companies to recruit professional managers with the following skills:

- understanding of radical changes in business models granting success to modern companies, and the ability to develop and implement managerial innovations autonomously;
- "digital competencies" essential in the process of digital transformation, including the mastery of data analysis methods, data-driven decision-making, efficient project and process management, etc.);
- international experience and effective cross-cultural management;
- developed teamwork and leadership

Conceptual outline – four competence-based subject areas:

- international business strategies and regional markets;
- organizational development and talent management in a digital world;
- business analytics and financial management;
- marketing and operations in modern multinational companies.

As a result, the programme provides:

- International experience and global thinking that allows to see the prospects of business development on a global scale;
- Long-term vision of digital transformation and the way it changes the business models by bringing constant demand for innovation to the forefront;
- Advanced competences in leadership and people empowerment, including changes in interaction styles in the context of widespread digitalization,

succession of new generations and cutting of hierarchy layers, focus on talent recruiting by multinational companies;

- Analytical skills and digital competencies required for decision-making by a modern manager.

Admission requirements

“Master in International Management” programme admission is based on the following entrance criteria:

- Written exam “Management and Business communications” inspired by GMAT (in English);
- Portfolio competition (in English).

Programme benefits

The “Master in International Management” is an exclusive international management programme that provides you with the know-how and required skills to succeed in a global business environment and to become a multicultural leader:



Since 2016, HSE University was ranked in **151-200** cohort on **QS – World University Rankings** by Subject for **Business & Management Studies**. In 2019, HSE has placed in 101-150 range, which is the best result among Russian universities.



This new intensive Master's programme in a leading Russian business education center - School of Business and Management, HSE allows you to gain practice-oriented knowledge, achieve full potential and build a rewarding career in a multinational company.

Natalia Guseva,

Ph.D. in Management and Sociological Sciences,
Programme Director

- All courses are taught in English: different projects, scientific-research work and internships as well as term papers and the master thesis;
- A semester abroad for all students at one of the exclusive partners' business schools;
- Daytime classes (from 9 a.m. till 6 p.m.) that form a completely reinvented educational experience and personal development path in terms of knowledge and skills;
- Elaboration and implementation of study courses, practical seminars and projects in strong partnership with companies – potential employers for future graduates, with the engagement of the CEO and experts from leading multinational companies to teach courses and project seminars;
- “Action – reflection – learning” methods of teaching based on developing student's individual skills in generating new knowledge thanks to complex analysis and introspection;
- Balanced combination of research, analytics and practical activities;
- Student International Mobility Grants (on a competitive basis) from corporate partners;
- Academic Partners from the Top 100 Master in Management rating by Financial Times;
- Double-degree diploma option with world leading business

schools. Students entering 2020 academic year will have an opportunity to get a double-degree diploma with ESCP Europe - Paris and Lancaster University;

- International professors team and cross-cultural educational environment including studies in multicultural groups, full-time international students support provided by the International Office;
- Ecosystem of leading Russian and foreign companies taking part in the programme management and operations

Programme courses

Adaptation courses

- Global Trends in Management
- Economics and Finance for Managers

Core courses

- International Economics
- Global Strategic Management
- Research Methods in Management

- Organizational Development and Talent Management
- Digital Transformation and New Business Models
- International Financial Management
- Marketing in the Digital Economy
- Business Analytics

Elective courses

- Corporate Valuation and New Business Models
- Cross-cultural Management
- Leadership
- International Financial Reporting and Analysis
- E-commerce
- Corporate Social Responsibility in International Business

Academic staff

Programme professors have an extensive experience in teaching Master in management programmes in leading Russian and foreign business schools in English.



Since 2016, HSE has been the leader among Russian universities included in the **THE World University Rankings** by Subject in **Business & Economics** category, placing in **101-125** range.

The majority of professors have additional education in MBA and EMBA, they attended advanced trainings in leading foreign business schools like Stanford Graduate School of Business, Harvard Business School, London School of Economics, Duke's Fuqua School of Business,

Haas School of Business, University of California Berkeley and many others.

Core courses are taught by:

- **I.N. Baranov,**
Sberbank University vice-rector, PhD. in Economics, MBA, associate professor
- **A.L. Beklaryan,**
PhD. in Physics and Mathematics, associate professor
- **T.A. Garanina,**
PhD. in Economics, associate professor, University of Vaasa, Finland
- **I.B. Gurkov,**
PhD in Economics, Professor in ordinary
- **N.I. Guseva,**
PhD in Social Sciences, professor
- **S.P. Kazakov,**
PhD in Economics, associate professor
- **V.S. Katkalo,**
HSE First vice-rector, Business and Management Faculty Dean, PhD in Economics, professor
- **G.N. Konstantinov,**
Academic director, Corporate Management Center, PhD in Physics and Mathematics, professor
- **A.V. Krasnikov,**
PhD, professor, Loyola University of Chicago
- **O.V. Mondrus,**
PhD. in Economics, Senior lecturer
- **V.A. Rebyazina,**
PhD. in Economics, associate professor
- **A. Tekich,**
PhD, Skolkovo Institute of Science and Technology
- **U.V. Timofeev,**
PhD. in Economics, Doctor in Political Science, associate professor
- **O.M. Udovichenko,**
managing director, Digital competence development department, Gazprombank, PhD. in Economics, MBA
- **N.B. Filinov,**
PhD. in Economics, Professor in ordinary
- **K. Shopper,**
partner, Corporate Finance Central Europe

Programme Corporate Partners

The programme is conducted in strong collaboration with corporate partners of the Faculty of Business and Management, HSE.

These companies are leaders in the fields of innovation and business models' digital transformation:

- L'Oreal;
- IBM;
- SAP;
- BCG;
- Oracle;
- PwC;
- Sberbank;
- VTB bank;
- Lanit;

and many others.

Internship and business projects in these companies including the preparation of term papers and Master thesis will allow the programme graduates to successfully start their careers as professional managers in leading companies.

Foreign Programme Partners

HSE Faculty of Business and Management relies on or initiates cooperation agreements with business schools belonging to the FT-100 rating or part of "Partnership in International Management" (PIM) that have international accreditations (EQUIS/EPAS and/or AACSB) and that are leaders in business education.

Programme students will take part in international mobility programmes including a semester abroad with the following partners:

- ESCP Europe (Paris, France),
- Lancaster University Management School (Lancaster, Great Britain)
- WU - Vienna University of Economics and Business (Vienna, Austria),
- ESSEC Business School (Paris, France) and others.



In 2018, HSE University was included in **Shanghai Ranking's Global Ranking of Academic Subjects**, placing among the leading Russian universities in **Management** category.



Reasons to Enroll in HSE's Master's programmes:



Become Part of a Global World

HSE University is a full member of the international academic community: the university offers over 50 double-degree programmes with leading global universities, as well as an extensive number of student exchange programmes (semester or full year at a foreign university).



Work that Doesn't Compromise Studies

Over 70% of Master's students combine work and studies thanks to the flexible schedule and a wide range of optional courses; this allows each student to design a curriculum based on individual needs.



Follow Your Interests

The great number of Master's programmes at HSE allows students to adjust or even radically change their career trajectories as their interests change, opening up new horizons for self-fulfilment.



Experience a Multicultural Environment

HSE is a global university with over 25,000 students from dozens of countries. You can truly immerse yourself into a multicultural environment and learn the traditions of other nations.



Education that Meets Job Market Demands

HSE attracts professionals from leading Russian and international companies to teach in its Master's programmes. Workshops, case studies, and internships provide an opportunity to become part of the professional community in your field even before graduation.



Become Part of Something Bigger

Being an HSE graduate not only signifies a wealth of relevant knowledge and a degree from Russia's leading university, but it is also an opportunity to become part of one of the largest alumni communities, which already counts over 50,000 people and is growing every year.



Leading Research Centre in Russia

HSE University is a leading Russian multidisciplinary research centre. Each year, HSE experts carry out more than 150 fundamental science research projects and over 450 applied research projects.



Build Social Capital for Future Success

Studies at HSE bring an opportunity to create a vast network of contacts in professional and academic communities, which will be useful for achieving the most ambitious goals.



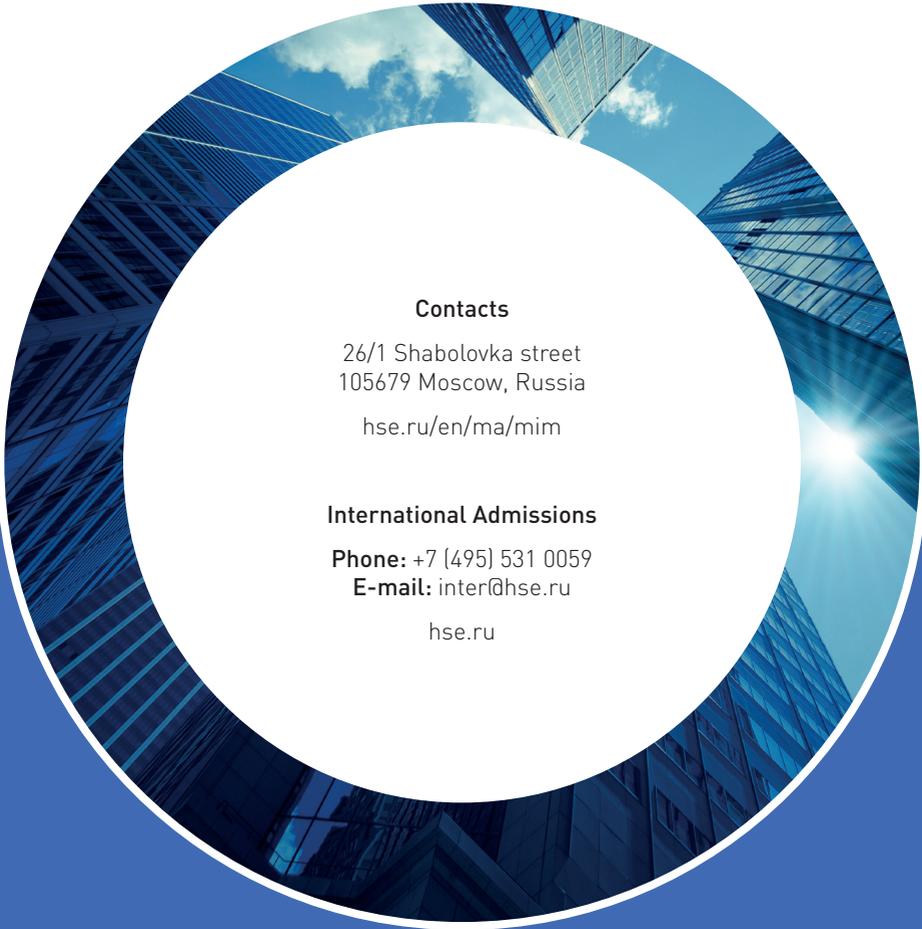
Boost Your Earning Potential

Graduates of HSE Master's programmes earn 20% more on average than those who only hold a Bachelor's degree. This means that investment in education pays off within the first year of graduation from a Master's programme.



Recognition by the Global Academic Community

HSE University appears in all of the rankings of the most prestigious global universities and is listed as Russia's best young university (universities founded no more than 50 years ago).



Contacts

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hse.ru/en/ma/mim

International Admissions

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