

# SOFIIA PAKLINA

Address: Saint-Petersburg, Russian Federation

Email: [snpaklina@yandex.ru](mailto:snpaklina@yandex.ru)

Telephone: +7 908 255 23 23

Website: [www.hse.ru/staff/snpaklina](http://www.hse.ru/staff/snpaklina)

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## EDUCATION

11/2019 – Present

**National Research University Higher School of Economics | Saint-Petersburg, Russian Federation**

PhD student, Economics

09/2016 – 07/2018

**National Research University Higher School of Economics | Perm, Russian Federation**

MSc Finance

09/2012 – 07/2016

**National Research University Higher School of Economics | Perm, Russian Federation**

BSc Economics

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## EMPLOYMENT HISTORY

01/2020 – Present

**Research Fellow** | National Research University Higher School of Economics, Saint-Petersburg, Russian Federation

01/2017 – Present

**Research Fellow** | National Research University Higher School of Economics, Perm, Russian Federation

09/2018 – Present

**Lecturer** | National Research University Higher School of Economics, Perm, Russian Federation

09/2016 – 01/2017

**Economist** | Gas and oil company "LUKOIL-Engineering", Perm, Russian Federation

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## PUBLICATIONS

- Coates D., Parshakov P., Paklina S. (2019) Do managers matter: Evidence from e-Sports. *Contemporary Economic Policy* (accepted for publication)
- Naidenova I., Parshakov P., Paklina S. (2019) Determinants of Football Fans' Happiness: Evidence from Facial Emotion Recognition. *Journal of Happiness Studies* (accepted for publication)
- Molodchik, M., Paklina, S., & Parshakov, P. (2018). Digital relational capital of a company. *Meditari Accountancy Research*, 26(3), 443-462.
- Jardón, C. F., Molodchik, M., & Paklina, S. (2018). Strategic behaviour of Russian companies with regard to intangibles. *Management Decision*, 56(11), 2373-2390.
- Daviy, A. O., Paklina, S. N., & Prokofyeva, A. S. (2017). Digital Manufacturing: New Challenges for Marketing and Business Models. *Russian Management Journal*. 15(4).

- Paklina, S. N., Molodchik, M., & Fernández-Jardón, C. M. (2017). Intangible-Intensive Strategies of Russian Companies. Higher School of Economics Research Paper No. WP BRP, 57.
- Шеина, М. В., & Паклина, С. Н. (2015). Социальный капитал: подходы к определению и измерению. Российский экономический интернет-журнал, (3), 1-22.

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## CONFERENCES AND TRAININGS

### 2019

- Professional retraining "Time series analysis" (Perm, Russia)
- 2nd International Conference on Data Science in Finance with R (Vienna, Austria)
- Analytics for Management and Economics Conference (Saint-Petersburg, Russia)
- 7th International Conference on Applied Research in Economics 2019 (Perm, Russia)
- XIX European Academy of Management (EURAM) Annual Conference (Lisbon, Portugal)
- III International Conference on Football Economics (Baku, Azerbaijan)
- Professional retraining "Infographics and data visualization" (Perm, Russia)

### 2018

- Analytics for Management and Economics Conference (Saint-Petersburg, Russia)
- Sports, Data, and Journalism Conference (Zurich, Switzerland)
- 2nd International Conference on Economics of Football (Moscow, Russia)
- Professional retraining "The workshop on soft skills for teaching and research by William Thomson" (Saint-Petersburg, Russia)
- XIX April International Academic Conference on Economic and Social Development (Moscow, Russia)
- 6th International Conference on Applied Research in Economics (iCare) (Perm, Russia)
- Professional retraining "Data analysis in R" (Perm, Russia)

### 2017

- BRICS Global Business & Innovation Conference (Saint-Petersburg, Russia)
- 5th International Conference on Applied Research in Economics (iCare) (Perm, Russia)
- Barcelona GSE Summer School "Quantitative Methods for Public Policy Evaluation" (Barcelona, Spain)

### 2016

- 6th LCSR Summer School "Latent Curve Models: a Structural Equation Perspective" and "Introduction to SEM and SEM Software" (Moscow, Russia)
- 6th LCSR International Workshop "Trust, Social capital and Values in a Comparative Perspective" (Moscow, Russia)
- Russian Summer School on Labour Economics (Moscow, Russia)
- Russian Summer School on Institutional Analysis, Higher school of economics (Moscow, Russia)

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## INVOLVEMENT IN PROJECTS

### 01/2018 – 12/2020

Project of Russian Science Foundation "Competitiveness of and leapfrogging by Russian business on the basis of intangibles"

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## AWARDS

- Oxford Russia Fund scholarship
- The V.D. Matveenko personal scholarship for PhD students