EURAM 2019
Exploring the Future of Management: Facts, Fashion and Fado
26-28 June
ISCTE-Instituto Universitário de Lisboa
Lisboa, Portugal
PROGRAMME BOOK
EURAM 2019
Exploring the Future of Management: Facts, Fashion and Fado
26-28 June
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Lisboa, Portugal
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Welcome message from
Thomas Durand, EURAM President

Dear EURAM 2019 Participant,

I am delighted to welcome you at the 2019 EURAM conference in the beautiful city of Lisbon in Portugal.

We are hosted at ISCTE-IUL where a wonderful team is looking forward to taking good care of you. Many contributors worked hard to set up a magnificent program for you. After the record-breaking number of paper submissions and participants last year in Reykjavik, Lisboa 2019 already broke the paper submission record again (2000 submissions received) and may end up breaking the participant record number as well.

I wish to thank all those who contributed to make the conference a stimulating arena where you can share, discuss and develop your ideas, interact with colleagues and learn from them, design and set-up new joint projects. My thanks go to the organizing team at ISCTE-IUL under Nelson Antonio’s leadership, EURAM’s team in Brussels, our VP conference Dorota Dobija and VP SIGs Remi Jardat, all the track and SIG chairs and their teams, the many reviewers of papers submitted and above all yourself as I see you as the very heart of EURAM.

The European Academy of Management aims at developing Management Research and Education to improve knowledge and practice about how to lead organized collective action. EURAM was founded to build a community of engaged management scholars valuing the European culture and research traditions as many European (and non-European) management academics were looking for an academy where they would feel at home.

EURAM fosters a friendly and professional forum of management academics promoting diversity, quality, openness and inclusiveness. EURAM cultivates the value stemming from its European roots while reaching out for the world, hence connecting to both national academies and international societies. Beyond this, EURAM targets three main stakeholders (practitioners, students and Society), adapting the wavelength, language and format accordingly, not simply expecting the output of academic research to naturally fulfil the needs of stakeholders. EURAM intends to discuss and influence the rules of the game in management academia, typically producing soft law, and aims at developing its presence in the media by addressing important societal challenges seen from a management research perspective.

Several concrete EURAM initiatives are underway to give substance to these strategic orientations. Join us at the General assembly on Thursday morning where these initiatives will be presented, among which dual membership schemes; presidential activities; EURAM Sparks; discussing the “rules of the Game” in our profession; addressing Grand Societal Challenges; Grants and awards.

It is now up to you to make the best out of the conference. Welcome to EURAM 2019. Enjoy the conference! And take the time to feel the spirit of Fado!

Thomas Durand
EURAM President
Welcome message from Maria Joã o Cortinhal, Dean of ISCTE-IUL Business School

Dear participants,

I warmly welcome you all to the 19th edition of the EURAM conference. It is a great pleasure to host at ISCTE-IUL such a prestigious conference, even more, when the theme is “Exploring the Future of Management.”

Over the last years, the world of business has been changing dramatically. Driven mainly by globalization and technological innovation a countless number of profit and non-profit organizations are already operating with new management practices. However, in a volatile, uncertain, complex, and ambiguous (VUCA) world there are still many emerging issues that need to be addressed. How can we deal with complex problems such as environmental disasters, ageing populations, and refugees? How can we take advantage of large amounts of data to reach better and more efficient solutions? How can we achieve a better and more sustainable future for all? These are questions that are worth our attention.

I am confident that bringing together around 1700 participants for discussing such topics will provide a better understanding of the Future of Management.

Lastly, I would like to sincerely thank all who have been engaged in the organization of this conference for all of their hard work throughout the past months. Without them, this conference would have been impossible.

I wish you all an exceptional conference.

Maria Joã o Cortinhal
Dean of ISCTE-IUL Business School
Welcome message from
Nelson António, Conference Chair

EURAM 2019, Lisbon

A place to learn and share.

A place to join with friends, to make friends.

A place at the edge of ideas.

A place of exchange and discussion.

A place of experiment and freedom.

You bring your knowledge, your skills, yourself.

We are here to welcome you at ISCTE-IUL.

Nelson António
Conference Chair
Local Organizing Committee
EURAM’19 Organising Committee

Nelson António
Chair of EURAM 2019

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Finance & Administration

Aristides Ferreira
Doctoral Colloquium Coordinator

Ana Passos
Doctoral Colloquium

Silvia dello Russo
Doctoral Colloquium

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Sponsorship & Events

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SIGs

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Logistics and IT
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Kozminski University, responsible for Conferences, Doctoral Colloquium and Finance

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HEC Paris, responsible for the EURAM Early Career Consortium

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University of Liechtenstein, responsible for Practice

Doctor Rémi Jardat
Université Paris Est Créteil, responsible for Strategic Interst Groups

Professor Silke Machold
University of Wolverhampton, responsible for Governance

Professor Miia Martinsuo
Tampere University of Technology, responsible for Membership

Conference Chair EURAM 2019
Professor Nelson Antonio
ISCTE-IUL

Ex-Officio Members
Professor Yochanan Altman
Editor of the European Management Review
Luisa Jaffé
EURAM Executive Officer

National Representatives

Australia - Julien Pollack, University of Sydney
Austria - Andreas Strobl, Innsbruck University School of Management
Belgium - Kamila Moulai, Université Catholique de Louvain
Brazil - Lilian S. Wanderley, Federal University of Pernambuco
Canada - Penelope Codello, HEC Montreal
Denmark - Nicole Franziska Richter, University Of Southern Denmark
Finland - Miia Martinsuo, Tampere University of Technology
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Iceland - Eythor Ivar Jonsson, University of Iceland
Ireland - Brian Harney, DCU Business School
Italy - Lucrezia Songini, Eastern Piedmont Uni. & SDA Bocconi School of Management
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Sweden - Rolf Medina, Umeå University
Switzerland - José Mata, University of Lausanne HEC
Turkey - S. Nazli Wasti, Middle East Technical University
United Kingdom - Paresh Wankhade, Business School Edge Hill University
U.S.A. - Stephen O’Connor, University of Alabama at Birmingham
SIG Chairs

SIG 01: Business for Society (B4S)
SIGN OFFICERS:
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Jérôme Méric, PAST SIG CHAIR
Lucia Michela Daniele, PROGRAMME CHAIR & COMMUNICATION OFFICER
Edoardo Mollona, GENERAL TRACK CHAIR
Davide Bizjak, GT CO-CHAIR

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Nikolaos Kavadis (University Carlos III of Madrid, Spain) SIG Chair-Elect
Daniel Yar Hamidi (Boras University, Sweden) SIG Programme Chair
Dennis B. Veltrop (University of Groningen, Netherlands) Programme Chair-Elect

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Past Chair, Lucrezia Songini (Eastern Piedmont University, Italy)
Past Chair and Entrepreneurship SIG Founder, Hans Lundberg (Linnaeus University, Sweden)
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Giulia Flamini (University of Rome Tor Vergata, Italy) Alex Alterskye (University of Lincoln, UK) Jennet Achyldurdyeva (National Sun Yat-Sen University, Taiwan)

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Maximilian Lude (Zeppelin University, Germany) SIG Secretary
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SIG OFFICERS:
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Professor Beverly Dawn Metcalfe – The Holy Spirit University of Kaslik, Lebanon

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Dr Faiza Ali – Lahore University of Management Sciences, Pakistan
Professor Edwina Pio, Auckland University of Technology New Zealand
PD Dr. Thomas Köllen, University of Bern, Switzerland
Professor Eddy Ng, Dalhousie University - Canada
Professor Jawad Syed- University of Management Sciences, Pakistan
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SIG OFFICERS:
SIG chair: Markus G Kittler, MCI Management Center Innsbruck

SIG 08: Managing Sport (SPORT)
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Birnir Egilsson (Molde University College, Norway) Programme Chair
Konstantinos Koronios (University of Peloponese) Communications Officer

SIG 09: Organisational Behaviour (OB)
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OB SIG Programme chairs: Eleanna Galanaki & Alessia Sammarra
General track chair: Eleanna Galanaki
Team Performance track chair: Petru Curseu & Sandra Schrijjer
HRM track chairs: Alessia Sammarra & Silvia Profili
OB SIG Officer: Joyce Costello
OB SIG communication officers: Ceydan Maden Eyiusta, Dr Dinuka Herath, Barbara Covarrubias Venegas
SIG 10: Project Organising (PO)
SIG OFFICERS:

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Monique Aubry, University of Quebec at Montreal, Canada (Programme Chair, Treasurer)
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Miia Martinsuo, Tampere University of Technology, Finland (Professional Development Support Officer)

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Miia Martinsuo, Tampere University of Technology, Finland
Hans Georg Gemünden, Berlin University of Technology, Germany
Rodney Turner, SKEMA Business School, France
Christophe Midler, École Polytechnique, France
Brian Hobbs, University of Quebec at Montreal, Canada

SIG contact 2019: Alexander Kock

SIG 11: Public and Non-Profit Management (PM&NPM)
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Mateusz Lewandowski (Jagiellonian University Krakow, PL) SIG Communications Officer

SIG 12: Research Methods and Research Practice (RM&RP)
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Viktor Dörfler (University of Strathclyde, UK)
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Huiping Xian (University of Sheffield, UK)
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Evandro Bocatto (MacEwan University, Canada)
Hakki Okan Yeloglu (Başkent Üniversitesi, Turkey)
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Prof. Dr Petra Poljsak-Rosinski (BAU International Berlin – University of Applied Sciences)
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Henk Volberda (Erasmus University, Netherlands) Past Chair
Anabel Fernández-Mesa (University of Valencia, Spain)

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Patrick Reinmoeller (Cranfield University, UK)

SIG Programme Co-Chair
Daniel Alonso Martínez (University of León, Spain) SIG Programme Co-Chair
Ana Garcia-Granero (University of Valencia, Spain)

Communication and Social Events Co-Chair
Evangelia Siachou (Hellenic American University, Greece)

Communication and Social Events Co-Chair
Nuno Oliveira (Tilburg University, Netherlands)

SIG Programme Co-Chair of kick off activities
Kathrin Sele (Aalto University School of Business, Finland)

SIG Programme Co-Chair of kick off activities

SIG 14: Conference Tracks
SIG OFFICERS:
Nelson Antonio, ISCTE-IUL
**EURAM 2019**

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General Information

Address
ISCTE - Instituto Universitário de Lisboa Av. das Forças Armadas 36 1649-026 Lisboa

Conference Venue and building
The EURAM 2019 Conference is taking place at the ISCTE - Instituto Universitário de Lisboa (ISCTE-IUL). Four buildings are being used for the conference; ISCTE Building 1, ISCTE Building 2, ISCTE - Ala Autónoma and ISCTE-INDEG Building. Track sessions will take place in each of these locations and the coffee breaks/lunches will be served at the F&B tent.

The Registration Desk will be located at the ISCTE Building 1 Foyer. Please avoid bringing your luggage and keep it in your hotel room.

All participants, official guests and accompanying persons have to wear their name badge. Please note that unfortunately, there will be a 15 Euros charge to replace a lost badge.

Certificate of Attendance
Certificates of attendance will be sent to your email directly after obtaining your name badge.

Conference Registration
The registration and information desk is located inside ISCTE Building 2 main entrance (floor 1). The operating hours of the registration desk are:
25 June 2019 – 13:00 – 19:00
26 June 2019 – 08:00-18:30
27 June 2019 – 08:00 -18:30
28 June 2019 – 08:00-18:30

Room Capacity
Due to safety regulations, the maximum attendance is limited by room capacity meaning that once all seats are taken, the session is full and no-one else can be admitted. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimated number of participants.

EURAM Party (Pátio Da Galé)
Friday 28th June 2019, 7:30 pm
Praça do Comércio, 1100-038 Lisboa

Wi-Fi Information
Each participant may enter with the EDUROAM login and password from their host university.
If you don’t have any EDUROAM username and password please use the following details to connect to Wi-Fi.

Network inside the conference’s buildings:
Network Name: ISCTE-IUL Guest
Password: Santa9Ana

Network inside the tent located at the university courtyard.

Network Name: EURAM Guest
Password: Santa9Ana
General Information

Computer LAB Room
Room Building II - D114, 26t through 28 from 8h00 to 20h00.
The login can be made using the following info:
Login- Guest02 Password- LH1Lm1zdeE

Publishers’ Plaza
The publishers’ plaza is located inside Building 2 Foyer and will be there for the duration of the conference.

Coffee Breaks and Lunches
All coffee breaks and lunches will be served in the tent which will be located at the university courtyard.

Coffee Breaks

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<th>Date</th>
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<tr>
<td>Wednesday 26 June 2019</td>
<td>10:30 – 11:00</td>
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<td>17:10 – 17:30</td>
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<tr>
<td>Thursday 27 June 2019</td>
<td>10:30 – 11:00</td>
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<td>17:10 – 17:30</td>
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<tr>
<td>Friday 28 June 2019</td>
<td>10:30 – 11:00</td>
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<td>17:10 – 17:30</td>
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Lunches

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<th>Date</th>
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<td>Wednesday 26 June 2019</td>
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Track Sessions per day
<table>
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<th>Paper Presentations:</th>
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| **689** | PARADOXICAL LEADERSHIP BEHAVIOR AND EMPLOYEE BURNOUT: THE ROLE OF FOLLOWERS’ COGNITIVE FLEXIBILITY AND PERCEIVED LEADER UNPREDICTABILITY  
Nils Langner ESCP EUROPE  
Kerstin Alfes ESCP EUROPE |
| **1238** | OCCUPATIONAL WELL-BEING OF INTERNATIONAL BUSINESS TRAVELERS: EXAMINING THE CHALLENGING AND HINDRANCE DEMANDS OF INTERNATIONAL BUSINESS TRIPS, AND THE IMPORTANCE OF THE LMX AS A RESOURCE  
Hilpi Kangas UNIVERSITY OF VAASA  
Liisa Mäkelä UNIVERSITY OF VAASA  
Milla Heikkilä UNIVERSITY OF VAASA |
| **1643** | STAY AT HOME OR GO TO WORK SICK? ASSOCIATIONS BETWEEN LEADERS’ HEALTH CONDITIONS AND WORKER PRODUCTIVITY  
Sara Lopes ISCTE-IUL  
Aristides Ferreira ISCTE-IUL  
Rui Prada INSTITUTO SUPERIOR TÉCNICO |
| **131** | THE EFFECTS OF EMPOWERING LEADERSHIP, VOICE AND VALUE ORIENTATIONS ON MANAGEMENT INNOVATION: A MODERATED MEDIATION EXAMINATION  
Sylvia Rohlfef CUNEF  
Abderrahman Hassi AL AKHAWAYN UNIVERSITY  
Simon Fietze UNIVERSITY OF SOUTHERN DENMARK |
| **523** | PREDICTING INNOVATIVE WORK BEHAVIOR: THE ROLE OF EMPOWERING LEADERSHIP, EMPOWERMENT ROLE IDENTITY, CLIMATE FOR INITIATIVE AND CLIMATE FOR INNOVATION  
Abderrahman Hassi AL AKHAWAYN UNIVERSITY  
Sylvia Rohlfef CUNEF  
Simon Fietze UNIVERSITY OF SOUTHERN DENMARK |
| **1812** | “HOW LEADERS PUBLICLY ACKNOWLEDGE ERRORS WHILE RECOUNTING PROFESSIONAL FAILURE STORIES” A MULTI-MODAL QUALITATIVE ANALYSIS OF “FUCKUP NIGHTS BRUSSELS” VIDEOS  
Irene Ingardi PHD STUDENT  
Vincent Giolito RESEARCHER  
Paul Verdin PROFESSOR  
Camille Meyer RESEARCHER |
| **431** | THE INFLUENCE OF INSTITUTIONAL ENVIRONMENT ON THE SHORT-TERM PERFORMANCE OF MERGERS AND ACQUISITIONS IN EMERGING MARKETS  
Elena Rogova NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS - SAINT PETERSBURG  
Natalia Okuneva NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS - SAINT PETERSBURG |
| **1852** | INTER-ORGANIZATIONAL RELATIONSHIPS AND ACQUISITION LIKELIHOOD: EVIDENCE FROM HIGH TECHNOLOGY FIRMS  
Huma Javaid UNIVERSITY OF BATH  
Panos Desyllas UNIVERSITY OF BATH  
Orietta Marsili UNIVERSITY OF BATH |
| **1828** | A TRIPLE LAYERED CONTEXTUAL MODEL OF ACQUISITION CAPABILITY PERFORMANCE EFFECTS  
Florian Bauer LANCASTER UNIVERSITY  
David King FLORIDA STATE UNIVERSITY  
Svante Schriber STOCKHOLM BUSINESS SCHOOL  
Martin Friesl LANCASTER UNIVERSITY |