

# Artem Zyryanov

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Moscow

## EDUCATION

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- 2016–2020      **National Research University Higher School of Economics  
International College of Economics and Finance**
- University of London (under academic direction of London School of Economics)**
- Dual degree BSc program, Mathematics and Economics (Moscow, Russia)
  - Expected degree of the UoL diploma: first honours (highest possible)
  - Bachelor thesis: “Inefficiency in the sports betting market” (grade 7/10)
- 2017            **Changellenge» Summer Academy**
- Received the highest diploma available (top 5%) being the youngest student among all
  - Best solution of the business case for SAP (implementing AR glasses in Russian business)
  - Best solution of the consulting project for Raiffeisen Bank (increasing the base of active clients from 1.6mln to 2mln)

## PROFESSIONAL & BUSINESS EXPERIENCE

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- 07.2019–  
01.2020      **McKinsey & Company (Moscow, Russia)**  
**Part-time Intern**
- Worked together with different teams in Metals & Mining and Basic Materials practices and provided analytical support (MS Excel, VBA), was responsible for the final materials (analytics and presentations), which were shown to the clients’ top management
  - Invented and conducted an experiment for the client in the non-ferrous metals industry, which increased the production possibilities of the melting house by 20%
  - Proved the possibility of the gasification of a fertilizer plant in Northern Russia (in the region with no gas) and prepared all necessary slides and calculations
- 04.2019      **McKinsey Business Diving Case Competition** – finalist (top 1%)
- 06.2018      **Changellenge» Modern Trade Code Case Competition** - winner
- 12.2017      **Changellenge» Cup Moscow Case Competition (English Section)** - winner
- 06.2017–  
09.2017      **Key-Group (Moscow, Russia)**  
**Investments Department, Assistant**
- Worked with Investment Director on the cryptocurrency projects
  - Developed a car-hiring project (early stages) together with Technical Director of Gett
  - Prepared financial reports for various needs

## VOLUNTEERING & LEADERSHIP EXPERIENCE

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- 2018            **Changellenge» Summer Academy, Personal and Team Mentor**
- Best mentor according to the official rating (score 91.8/100)
  - Mentored 45+ people and helped them set and achieve their goals
  - Organized workshops in teamworking, leadership and public speaking
- National Research University Higher School of Economics (Moscow, Russia)  
International College of Economics and Finance**
- 10.2017–  
02.2020      **ICEFcrew (Student Organization), Head of PR**
- Coordinated parties for students (from 200 to 600 people)
  - Created and implemented the strategy for positioning of ICEFcrew and PR-strategies for parties in 2017 and 2018
- 09.2017–  
04.2018      **ICEF Academia Tutor (50 students)**
- Proposed an idea of tutorship in the advanced programme for ICEF’s strongest students
  - Organized regular meetings and teambuilding events with 1<sup>st</sup> year students

## SKILLS & INTERESTS

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- Computer skills      MS Office (Word, Outlook , Excel, VBA, PowerPoint), Tableau (beginner), Alteryx (beginner)
- Languages            English (fluent, IELTS 8.0), French (intermediate, DELF B1), Russian (native)
- Interests              Art and languages, football, healthy lifestyle, psychology, philosophy, DJing, music production