



NATIONAL RESEARCH  
UNIVERSITY



**MASTER IN INTERNATIONAL MANAGEMENT**  
PROGRAMME FOR ASPIRING GLOBAL BUSINESS LEADERS

**A key difference of HSE Business School will be its focus on educating and developing globally competitive and socially responsible business leaders for the digital economy**

*HSE Development Programme 2030*



In 2020, HSE University became 94th in THE World University Rankings in Business & Economics



In 2019, two of our Master Programmes were ranked 51st in QS Ranking of Master Programmes in Business Analytics and Marketing



HSE is the only Russian university in the best young world universities ranking by QS



HSE is # 1 in the ranking of entrepreneurial universities and business schools by Expert Center in terms of the number of start-ups

The Higher School of Economics (HSE University) is one of the top universities in Russia and one of the leading educational institutions in Eastern Europe and Eurasia in economics and social sciences. Since 2013, HSE University has been a member of the Russian Academic Excellence Project 5-100, a highly selective government programme aimed at boosting the international competitiveness of Russian universities.

**The Master in International Management programme aims to develop high-quality graduates with a global mindset and striving for an international career in business.**

### What does the programme offer?

- Understanding of a global business environment
- Development of general and specialised management skills
- Practical experience of working with real-life business projects
- International experience at one of partner business schools
- Personal development and career orientation
- Access to global network of the GSB and the HSE University alumni and corporate partners
- A degree from one of the most prestigious and international Russian universities



Our Master in International Management programme provides students with unique access to the vast intellectual resources of HSE University and its global academic and corporate ecosystems. Our partnerships with top international business schools offer diverse opportunities for required semester abroad and for double degrees.

**Prof. Anna Di Nardo**  
Associate Dean for Internationalization  
MIM Academic Director

## PROGRAMME FEATURES

### 2-year, full-time PROGRAMME, 120 ECTS

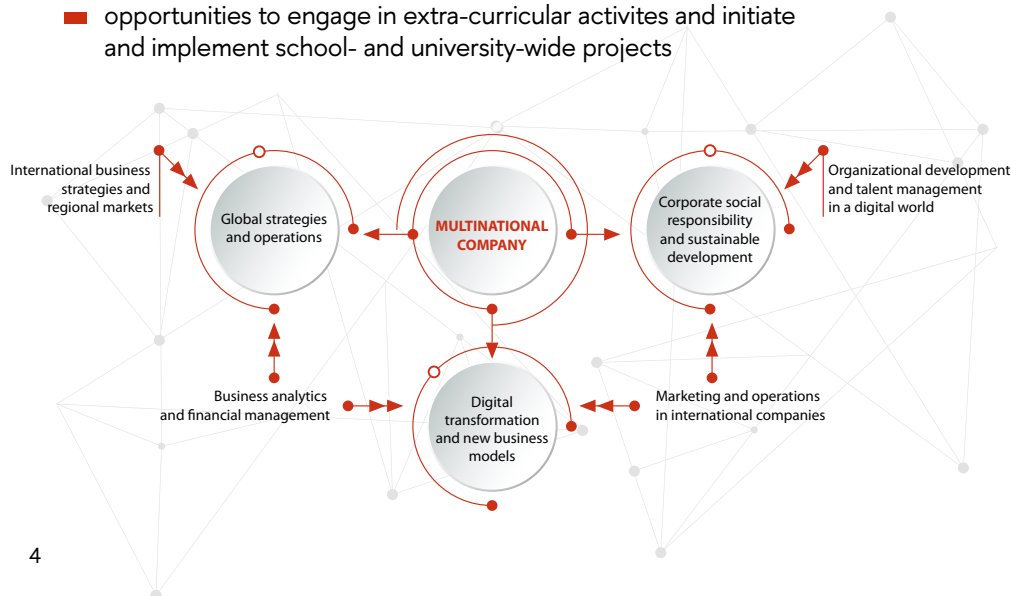
- the only full-time master programme in Moscow
- programme for those who want to invest into their future without compromising the quality of the education

### Collaborative environment, based on effective teamwork, individual leadership and world's best practices in business education

- strong academic foundation
- exposure to the world of practice
- opportunities to develop personal and professional skills
- study abroad semester

### Strong links with the corporate world

- consultancy projects and real-life cases from corporate partners
- master-classes and workshops from business practitioners and executives
- corporate internship and participation in corporate-sponsored projects
- opportunities to engage in extra-curricular activities and initiate and implement school- and university-wide projects



## INNOVATIVE CURRICULUM

MIM curriculum will allow you to develop fundamental understanding of the international business and management and strengthen soft skills, essential for a successful international career: critical thinking, data analysis, negotiation and conflict management, presentation and communications, responsible leadership, team-work and networking.

All of this will be achieved through a combination of core and elective courses, research seminars, consultancy projects and case-studies from programme's corporate partners

### core courses



- a solid foundation in business and management knowledge and practices that are critical for a successful international career

### electives



- in-depth study in a specific area of choice

### research seminars



- development of practical and relevant research skills
- intergration of essential management knowledge and contextual studies in various subject areas

### consulting projects and real-life case studies from corporate partners



- development of practical skills and personal networks
- development and enhancement of leadership, team work and communication skills

## PROGRAMME CURRICULUM

	<b>PERIOD 1</b> Sep. – Dec., 2020	<b>PERIOD 2</b> Jan. – Jun., 2021	<b>PERIOD 3</b> Sep. – Dec., 2021	<b>PERIOD 4</b> Jan. – Jun., 2022
<b>Core courses</b>	Research Methods in Management Global Strategic Management International Economics Digital Marketing	Digital Transformation and New Business Models Global Operations Management International Financial Management	Business Analytics	
<b>Elective courses</b>		MAGOLEGO (University Pool Discipline) Data Science (MOOC)	Leadership in Multinational Environment Cross-Cultural Management Corporate Valuation Project Management in MNCs Doing Business in Asia Doing Business in Europe	
<b>Research and project-based courses</b>	PS* Building Successful International Teams PS Design Thinking  Consulting project for an MNC — 1	RS** CSR and Sustainability in International Business RS Talent management Term Paper Preparation	RS Open Innovation & Co-creation RS Master Thesis Preparation Skills PS Global Practices in Management Consulting Consulting project for an MNC — 2  In-company internship in preparation for Master thesis	Master Thesis Preparation and Defense
<b>Location</b>	Moscow	Moscow / International partner university	Moscow / International partner university	Moscow

\* Project seminar

\*\* Research seminar

## CAREER PROSPECTS

**Programme provides students with many opportunities to interact with the leading international and Russian companies**

- Two consulting projects, sponsored by programme's corporate partners, including Big4 global consulting companies
- Summer internship with one of the programme's corporate partners
- Master-classes and workshops from invited C-level guest speakers
- Opportunities to become teaching and research assistants
- Participation in HSE University-funded project groups

**Career Development Centre assists students and graduates with planning and launching their career:**



professional networking & career mobility opportunities, including assistance in employment with leading international and Russian corporations



career events



master-classes, workshops and seminars with the best employers



counselling students on building a career guidance, writing a resume and job market navigation

## CORPORATE PARTNERS

**Leading Russian and international companies have created 15 joint departments with our Faculty, offering opportunities for internships, project work and specialized courses.**



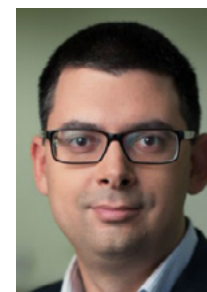
**Deloitte.**



**ORACLE**



**L'ORÉAL**



Responsiveness to the business needs is in the DNA of MSc International Management. CEOs and managers of large Russian and international companies participate in the programme development and teaching, sponsor real-life projects for the students and internships.

*Mikhail Magrilov*  
PwC, Partner, Advisory Leader



## WORLD-CLASS FACULTY BRINGS TO THE CLASS PRACTICAL RESEARCH AND BUSINESS EXPERTISE



The best way to learn about your personal strenghts is to expose yourself to cross-cultural challenges. Our programme will provide you with hands-on experience of working in international environment.

*Prof. Sergey Filonovich*

Distinguished professor of HSE University  
Course: Leadership in Multi-Cultural Environment

### Students of the programme benefit from the world-class faculty of the Graduate School of Business, the HSE University and their network of partners:

- core faculty with extensive academic and corporate international experience
- visiting international faculty
- business executives, experts and representatives of corporate partners



I am proud to be part of the team at the Graduate School of Business, a school that focuses on educating and developing globally competitive and socially responsible business leaders.

*Prof. Anja Tekic*

PhD, Skolkovo Institute of Science and Technology  
Course: Open Innovation & Co-creation

## GLOBAL ACADEMIC PARTNERS

### Partnerships with leading business schools worldwide

- Semesters abroad
- Double-degree programmes
- Joint educational projects
- Exchange of leading professors
- Joint research projects
- Bilingual educational environment
- Three degree programmes fully taught in English

**Our students participate in international mobility programmes with 30+ global business schools.**



## WHO IS THE PROGRAMME FOR?

Bachelor graduates from Russian and foreign universities and business schools with a motivation and ambition to develop skills and competences, essential for a successful international career.

No previous professional experience is required, but candidates should prove their achievement motivation, communication and leadership skills.

It is expected that most of the students will have a bachelor degree in business administration or a related field. Students without business educational background will be required to take a number of adaptation courses.

## ENTRY REQUIREMENTS

Applicants must have a bachelor's degree or equivalent and be proficient in English. Applicants are considered for the admission based on the submitted portfolio and personal interview.

More on portfolio <https://www.hse.ru/en/ma/mim/requirements>

More information on how to apply <https://www.hse.ru/en/ma/mim/apply>

### Important dates:

- There are two admission tracks, one reserved exclusively for foreign nationals (international track), and the other open for both Russian and foreign nationals (general track).
- The application period for the international track begins on November, 1 2019 and ends on August, 14 2020. 15 places, reserved exclusively for foreign nationals, are offered on first-come-first-served principle.
- The application period for the general track begins on June, 22 2020 and ends on July, 31 2020.

## FINANCING YOUR STUDY

### 22 government-sponsored places

### 30 tuition-based places, including 15 places reserved for foreign nationals

### HSE scholarships

Russian and international students may apply for HSE scholarships that provide full or partial coverage of tuition fees.

### Corporate grants for participation in study abroad programme

Corporate partners of the MIM programme support students participating in the study abroad programme. Grants are offered with consideration to individual circumstances, motivation and performance.

### Research jobs

The HSE University and its institutes are regularly looking for students to assist with on-going research projects. Research assistants help faculty with literature reviews, collecting and processing data, planning and conducting experiments and field research, preparing papers for publication.

### Teaching assistant jobs

HSE University offers students possibility to become teaching assistants and help HSE instructors with different routine and creative tasks: assisting instructors in class and with preparation for the class; developing case studies, business games, tests, trainings, computer simulations, preparing hand-out materials and assignments for student homework; organising individual and group consultations; assisting visiting faculty members.

## WHY MOSCOW



Moscow is the top city of the future 2019-2020 in Eastern Europe according to research by Foreign Direct Investment Intelligence, a division of the Financial Times Group.



Moscow is one of the Top 10 The Future 2020/21 – Human Capital And Lifestyle according to research by Foreign Direct Investment Intelligence, a division of the Financial Times Group.



Moscow joined top 10 in the ranking of the most powerful economic centres according to Economic Power Index 2019.



Moscow is in the top 10 cities for developing an ecosystem for startups according to StartupBlink: Startup Ecosystem Rankings 2019.



Moscow has been named the world's leading city destination in 2019 by tourism industry standard the World Travel Awards.





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