



НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
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Rights



НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
УНИВЕРСИТЕТ

Faculty of
Communications,
Media and Design

PROGRAM

XXX international conference

“Three Decades of Russian Media Legislation: Results and Prospects”

December 21-22, 2021

Broadcast with simultaneous translation

On the YouTube channel of the UNESCO Chair:

December 21: <https://youtu.be/TULuF9mgowU>

December 22: <https://youtu.be/Xj1ZdnTri4U>

Pre-registration on the website of the UNESCO Chair

www.hse.ru/unesco

Tuesday, December 21, 2021

Opening of the Conference

- 10:00 – *Welcome speech*, **Vadim Vinogradov**, Dean of the Faculty of Law,
10:30 National Research University Higher School of Economics (HSE
University), Doctor of Legal Sciences, Professor
Welcome speech, **Andrey Bystritsky**, Dean of the Faculty of
Communications, Media and Design, HSE University, Candidate of
Pedagogy, Professor
Welcome speech, **Tatiana Moskalkova**, Commissioner for Human
Rights in the Russian Federation, Doctor of Legal Sciences, Doctor of
Philosophy, Professor
Welcome speech, **Alexander Kuznetsov**, Permanent Representative of
the Russian Federation to UNESCO, Ambassador Extraordinary and
Plenipotentiary of the Russian Federation
Welcome speech, **Teresa Ribeiro**, OSCE Representative on Freedom of
the Media
Welcome speech, **Yuri Kazakov**, Co-chairman of the Public Collegium
for Press Complaints

Plenary Session 1

MODERN CHALLENGES OF INFORMATION POLICY:

TASKS FOR THE LEGISLATOR AND LAW ENFORCEMENT OFFICER

Moderator: Vadim Vinogradov, Dean of the Faculty of Law, National Research University Higher School of Economics, Doctor of Legal Sciences, Professor

- 10:30 **Impulse report:** *"Digital Sovereignty and Digital Rights of Citizens in – Legislative Initiatives of the State Duma of the VIII Convocation"*
- 12:30 **Alexander Khinshtein**, Chairman of the Committee on Information Policy, Information Technology and Communications of the State Duma of the Federal Assembly of the Russian Federation
- Impulse report:** *"Before "Landing": Internet Giants and Russian Legislation"*, **Alexey Pushkov**, Senator of the Russian Federation, Chairman of the Federation Council Commission on Information Policy and Interaction with the Media, Member of the MGIMO Board of Trustees, Candidate of Historical Sciences

Plenary Session 2

MEDIA LEGISLATION IN THE CONTEXT OF EXPANDING OF THE ECOSYSTEM OF MASS COMMUNICATIONS

Moderators: Yuri Baturin, Corresponding Member of the Russian Academy of Sciences, **Mikhail Fedotov**, professor

- 12:30- **Impulse report:** *"Space-time of Network Censorship"*, **Yuri Baturin**,
14:30 Corresponding Member of the Russian Academy of Sciences, Doctor of Law, Professor, Head of the Department of Computer Law and Information Security of the Graduate School of State Audit, Lomonosov Moscow State University



Reports:

"The Future of the Media Law", **Astamur Tedeev**, Deputy Dean of the Graduate School of State Audit (faculty), Lomonosov Moscow State University, Doctor of Legal Sciences, Professor



"Freedom of Contract and Development of Media Legislation", **Elena Abrosimova**, Head of the Department of Commercial Law and Fundamentals of Jurisprudence, Faculty of Law, Lomonosov Moscow State University, Doctor of Legal Sciences

"Trends and Prospects for the Development of Media Legislation", **Zinaida Stolyarova**, Assistant Professor of the Academy of Internal Affairs of Russia, Candidate of Legal Sciences

"Freedom of the Media: in the Constitution, in Life and in the Digital Environment", **Svetlana Kulikova**, Professor of the Department of Constitutional and Municipal Law, Chernyshevsky Saratov National Research State University, Doctor of Legal Sciences

“Some conflicting aspects of interaction of participants in judicial proceedings with the media”, **Evgenia Kryukova**, Director of the Center for Law and Media, Faculty of Law, Moscow State University. M.V. Lomonosov, Candidate of Legal Sciences, Associate Professor

“The Trends of the Development in Media Legislation in Central Asian countries”, **Sergey Karpov**, National Professional Officer on Communication and Information, representative of the International Programme for the Communication Development, UNESCO Cluster Office in Almaty for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan

“The Trends of Telecommunications Development Based on the Application of Society 5.0 Tools and the UN Sustainable Development Goals”, **Natalia Kovaleva**, Head of the Department of Information Law and Digital Technologies, Saratov State Law Academy, Doctor of Legal Sciences, Professor



“Freedom of Creativity and Freedom of Speech: the Facets of Interaction”, **Victoria Savina**, Professor of the Department of Civil Law Disciplines of the Plekhanova PRUE, Doctor of Legal Sciences, Associate Professor

“Discussion Issues of Reforming the Legislation on Media Objects”, **Irina Svechnikova**, Associate Professor of the Department of Civil Law and Procedure of the Stolypin Volga Region Institute of Management (branch of RANEPa), Candidate of Legal Sciences, Associate Professor

“Legal Regulation of the Media in the Digital Age”, **Dmitry Tkachenko**, Lecturer of Moscow Economic Institute

“Implementation of the right to freedom of expression in the post-Soviet space”, **Alexey Croitor**, PhD student, Lawyer Office Alexei Croitor, Attorney at Law (Moldova)

“From Media Law to a Self-Regulatory System for Journalism: British and Russian Experience”, **Elena Shishparyonok**, Associate Professor of the Chair of Journalism and Media Management, Irkutsk State University, Candidate of Philology

“Mass Communications in the Process of Legal Formation”, **Maksim Zaloilo**, Leading Researcher, Department of Theory of Law and Interdisciplinary Research of Legislation, Institute of Legislation and Comparative Law under the Government of the Russian Federation, Candidate of Legal Science

Plenary Session 3

MASS COMMUNICATION IN A DIGITAL CONTEXT

Moderator: **Vladimir Entin**, Director of the Center for Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France), Candidate of Legal Sciences, Assistant Professor

15:00– **Impulse Report** “*Russian Media Law: Solving a Problem or Changing a Workbook?*” **Mikhail Fedotov**, Director of the International Scientific and Educational Center "UNESCO Chair at HSE University", Doctor of



Legal Sciences, Professor, Honored Lawyer of the Russian Federation, Ambassador Extraordinary and Plenipotentiary of the Russian Federation

Reports:

“*Digital Rights as a New Generation of Human Rights*”, **Akmal Saidov**, Academician of the Academy of Sciences of Uzbekistan, Director of the National Center for Human Rights, Doctor of Legal Sciences, Professor (Republic of Uzbekistan)

“*Problems and Prospects of Legal Regulation of Quantum Communications in Russia*”, **Alexey Minbaleev**, Head of the Department of Information Law and Digital Technologies, Kutafin Moscow State Law University (Moscow State Law Academy), Doctor of Legal Sciences, Expert of the Russian Academy of Sciences

“*Digital Sovereignty and the Future of the Mass Communications*”, **Orazio Maria Gnerre**, PhD student at the University of Perugia (Italy)

“*Digitalization and Protection of the Rights of a Citizen in the Field of Mass Communications within the Framework of Integration Associations*”, **Khatia Pirtskhalava**, Associate Professor of the Department of Private International Law, Kutafin Moscow State Law University (Moscow State Law Academy), Candidate of Legal Sciences, Associate Professor



“*From the Right to Information to the Right of Communication: the Difficulties of the Problematization*”, **Elena Perepelitsa**, Senior Researcher, National Center for Legal Information of the Republic of Belarus, Candidate of Legal Sciences, Associate Professor, (Republic of Belarus)

“*Legal Regulation of Blocking Journalists and Bloggers by Digital Platforms*”, **Kirill Evsikov**, Associate Professor of the Department of State and Administrative Law, Tula State University, Candidate of Legal Sciences, Associate Professor

“*Review of the Russian Practice of the Relations Between Internet Giants and News Media Publishers. The Nature of Disputes and the Position of Publishers*”, **Evgeny Abov**, Vice President of the Union of Printing Industry Enterprises (SPPI-GIPP), Member of the Board of the World Information and Publishing Association (WAN-IFRA)

“*The Boundaries of The Creative and Informational Components of the Web Site*”, **Marina Rozhkova**, Chief Researcher at the Institute of Legislation and Comparative Law of the Government of the Russian Federation, Doctor of Legal Sciences, **Olga Isaeva**, PhD student

“*Information / Cyber Legal Challenges of Internet Companies (Media and Other Platforms): Self-Regulation Vs Open-Government*”

Initiatives", **Lyudmila Gontar**, expert of the Russian Council on International Affairs, **Valeria Logushina**, lawyer

"Granting Legal Personality to the Bearer of Artificial Intelligence - the Concept of an Electronic Person", **Elena Melnikova**, Legal Adviser, ITMO University, Master of Law

"The Private Life of Public Figures in the Era of digitalization", Alena Gerashchenko, PhD student at the Faculty of Law, NRU HSE

Plenary Session 4

MASS COMMUNICATION IN THE CONTEXT OF THE WORLD MEDIA REGULATION PRACTICE

Moderator: **Yuri Pilipenko**, President of the Federal Chamber of Lawyers, Doctor of Legal Sciences, Professor, Honored Lawyer of the Russian Federation

17:00- **Impulse report:** *"The Market for Loyalties - the Russian Regulatory Example"*, **Monroe E. Price**, Senior Research Fellow, Centre for socio-legal studies, University of Oxford, Juris Doctor (Great Britain)

Reports:



"Internet Monopolies and Competition Law", **Peter Maggs**, Professor-researcher at the University of Illinois, Juris Doctor (USA)



"The Right for Truth in International Courts Decisions", **Andrey Richter**, Senior Advisor to the Office of the OSCE Representative on Freedom of the Media, Doctor of Philology, Professor (Austria)



"Identification in Mass Communications: History and Future Regulation", **Victor Naumov**, Doctor of Legal Sciences, Chief Researcher at the Institute of State and Law of the Russian Academy of Sciences (Moscow), Managing Partner of the St. Petersburg Office, Head of the Russian Practice in the Field of Intellectual Property, IT and Telecommunications, Co-Head of the European Practice in the Field of Internet and Technology of the International Law Firm Dentons

"Criminal Legal Means of Protecting Human Rights from the Dissemination of False and Inaccurate Information in the Field of Mass Communications", **Elena Gorenskaya**, Senior Researcher at the Institute of Legislation and Comparative Law of the Government of the Russian Federation, Candidate of Legal Sciences, Associate Professor

"Freedom of the Media in the Post-Soviet Space: Experience of Reforming Criminal Legislation in the Republic of Belarus", **Elena Sherstoboeva**, Assistant Professor at the School of Creative Media and School of Law, City University of Hong Kong, **Valentina Pavlenko**, Senior Lecturer, Department of Media, Faculty of Communications, Media and Design, HSE University, **Alena Denisova**, Senior Lecturer, Department of Media, Faculty of Communications, Media and Design, HSE University

“About the Right to Access the Environmental Information in the Republic of Belarus”, **Anna Avdey**, Head of the Department of Y. Kupala Grodno State University, Candidate of Legal Sciences, Associate Professor (Republic of Belarus)

“Where Will the ECHR Practice on 'Hate Speech' Go After the Sanchez v France Case: on the Issue of Account Owners' Responsibility”, **Anita Soboleva**, Associate Professor, Department of Theory of Law and Interdisciplinary Legal Disciplines, Faculty of Law, HSE University, Ph.D. in Philology, Associate Professor

“Observance of the Rights of Journalists in the Regions of Russia. What Violations do Regional Media Face Most Often?”, **Alexander Alymov**, Head of the Monitoring Center for Freedom of Information and the Rights of Journalists

“Bullying and Hating Campaigns in the Networks. Are There Ways to Regulate?”, **Galina Mikhaleva**, Professor of the Russian State Humanitarian University, Doctor of Political Sciences

“Construction of Social and Political Processes: Concepts of Morality, Ethics and Law in the Internet Environment”, **Maria Gordeeva**, Chairholder of the UNESCO Chair for Culture of Peace and Democracy, Candidate of Historical Science, **Anna Novikova**, Deputy Chairholder of the UNESCO Chair, Candidate of Historical Science, **Andrey Zverev**, Scientific Supervisor of Study Program, Candidate of Political Science, Associate Professor, **Alexandr Akramov**, Deputy Dean of the Faculty of the Oriental Studies and Social and Communicative Sciences, Russia State University for the Humanities

“Public Interest as a Selection Criterion (Based on Information Disputes)”, **Svetlana Shaihitdinova**, Chair of the Department of Journalism, Kazan Federal University, Doctor of Philosophy, Professor

“The Right of a Journalist to Receive the Requested Information: Theory and Practice of the Application of Media Legislation”, **Daria Burlakova**, Editor-in-chief of the information agency

REALISTFILM.INFO

“Promotion and Support of Creative Industries in the Media Space of Volgograd Region”, **Sergei Shapovalov**, Public Relations Expert of the Volga Chamber of Commerce and Industry, Master of Laws

“Tendentiousness and Terminological Incorrectness in the Context of Religious Defamation”, **Stanislav Kulov**, Director of the Rule of Law Institute, Editor-in-Chief of the online media Religion and Law

“Application of Article 4 of the Law on Mass Media and the Problems of the Effectiveness of Journalism”, **Roman Zholud**, Associate Professor of the Department of Journalism and Literature, Faculty of Journalism, Voronezh State University, Candidate of Philological Sciences

“Responsibility For Public Dissemination of Knowingly False Information About COVID-19”, **Elena Gerasimchuk**, Financial



University under the Government of the Russian Federation, Candidate of Medical Sciences

"Problems of protecting digital rights in modern information systems", **Dmitry Vetchinnikov**, Moscow Academy of Finance and Law, lecturer *"Municipal Information Systems: Myth or Reality?"*, **Lilia Sotnikova**, Associate Professor, Department of Law, South Ural Technological University

Wednesday, December 22, 2021

**10:00-
12:00**

MEMORIAL ROUND TABLE

Unknown Pages of the Formation of Russian Legislation and Law Enforcement Practice in the Media Sphere

Moderator: **Andrey Bystritskiy**, Dean of the Faculty of Communications, Media and Design, HSE University, Candidate of Pedagogy, Professor

Participants: **Gennady Burbulis**, State Secretary of the RSFSR, First Vice-Chairman of the Government of the Russian Federation (1991-1992), President of the Humanitarian and Political Science Center "Strategy"; **Alexey Volin**, Deputy Minister of the Ministry of Telecom and Mass Communications of the Russian Federation (2012-2020), Director General of the Federal State Unitary Enterprise "Space Communication"; **Sergei Gryzunov**, Chairman of the Press Committee of the Russian Federation (1994-1995), journalist, writer; **Pavel Gusev**, Editor-in-chief of the "Moskovsky Komsomolets" newspaper since 1983; **Vyacheslav Kostikov**, Press secretary of the President of the Russian Federation (1992-1995), Ambassador Extraordinary and Plenipotentiary of the Russian Federation, columnist for the newspaper "Argumenty i Fakty"; **Vladimir Pozner**, TV journalist; **Eduard Sagalaev**, President of the National Association of TV and Radio Broadcasters; **Mikhail Seslavinsky**, Head of the Federal Agency for Press and Mass Communications (2004-2021), **Yury Kazakov**, Head of the State Inspection for the Protection of Freedom of the Press and the Mass Media under the Ministry of Information and Press of the Russian Federation; as well as authors of the Russian Media Laws (1990-1991) **Yuri Baturin**, **Mikhail Fedotov** and **Vladimir Entin**.

Plenary Session 5.

INTELLECTUAL PROPERTY RIGHTS
IN THE CONTEXT OF MASS COMMUNICATIONS

Moderators: **Grigory Ivliev**, Head of the Federal Agency for Intellectual Property, Candidate of Legal Sciences, Assistant Professor, Honored Lawyer of the

Russian Federation; **Ivan Bliznets**, Dean of the Faculty of Law, Griboyedov Institute of International Law and Economics, Doctor of Legal Sciences, Professor

12:00-16:00 **Impulse report: "Digital Challenges to Media Freedom"**, **Vladimir Entin**, Director of the Center for Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France), Candidate of Legal Sciences, Assistant Professor



Reports:



"The Limits of Free Use of the Intellectual Property in the Media", **Roza Sitdikova**, Professor of the Department of Business and Energy Law, Kazan (Volga Region) Federal University, Doctor of Legal Sciences



"Legal Regulation and Court Practice on the Use of "Public Figures" Images in Media", **Veronica Fridman**, Lecturer at the Faculty of Law of the HSE University, Candidate of Legal Sciences

"Modern Problems of Regulation of Rights to Media Content", **Dmitry Syrtsov**, Associate Professor, RANEPa, Candidate of Economic Sciences

"Intellectual Rights in the Media Sphere", **Olga Tereshchenko**, Dean of the Law Faculty of the RGAIS, Candidate of Legal Sciences

"Interview as an Object of Copyright", **Ekaterina Starostina**, Senior lecturer at Kazan Federal University, Candidate of Legal Sciences

"Actual Issues of the Development of Legal Regulation of Advertising Activity in the Network Resources", **Svetlana Trykanova**, Associate Professor of Yesenin Law Institute of Ryazan State University, Candidate of Historical Sciences

"The Practice of Liberation: How to Ensure the Transition of Personal Cultural Heritage to Open Access (on the Example of the Library of Yasen N. Zasursky)", **Ivan Zasursky**, Head of the Department of New Media and Communication Theory, Faculty of Journalism, Lomonosov Moscow State University, Candidate of Philological Sciences



"Copyright Protection in the Field of Journalism", **Ivan Bliznets**, Dean of the Faculty of Law, Griboyedov Institute of International Law and Economics, Doctor of Legal Sciences, Professor

"The Role of Lawyers in the Formation of a Legal Culture of Respect for Intellectual Property Rights in the Media Space", **Vera Gaiduk**, President of the Union of New Time Lawyers "UNOVA", Candidate of Legal Sciences

"The Legal Regime of Artificial Intelligence in Relations on the Trafficking in Intellectual and Innovative Activity", **Olga Sushkova**, Associate Professor of the Chair of Information Law and Digital Technologies, Kutafin Moscow State Law University, Candidate of Legal Sciences, Associate Professor

“Digital Quasi-jurisdictions: Intellectual Property Rights Protection Regime for Social Networks”, **Olga Kulakova**, Master Student of the Institute of Law, Vladimir State University

“Some Intellectual Property Issues in the Work of Corporate Media”, **Marina Komashko**, Head of the Center for Legal Support in Science, Intellectual Property and Information, HSE University, Candidate of Legal Science



“Television Broadcast as an Object of Intellectual Property”, **Elena Morgunova**, Deputy Head of the Department of Civil Law of the Kutafin Moscow State Law University, Candidate of Legal Sciences, Associate Professor

“The Peculiarities of Regulating the Rights of Producers”, **Lyubov Tsitovich**, Associate Professor of the Department of Civil and Business Law of the RGAIS, Candidate of Legal Sciences

“Communication and Legal Design of the Sphere of Intellectual Property in the Media Era” **Maria Doroshenko**, lecturer of the Department of General Education Disciplines of the RGAIS

“Protection of the Rights of Broadcasting Organizations”, **Natalya Buzova**, Russian State University of Justice, Leading Researcher, Candidate of Legal Sciences

“Personal Non-property Rights in the Field of Media”, **Alexander Lipkes**, Patent Law Firm "A. Zalesov and Partners", Candidate of Legal Sciences



“On the Issue of the Balance of Interests Between the Interests of Authors and the Public Interest in Relation to the Criminal Law Regulation of Copyright Crimes”, **Nadezhda Makagonova**, Advisor, Plus One LLC, Candidate of Legal Sciences

“Using Artificial Intelligence and Algorithms to Protect Copyright in the Digital Environment”, **Konstantin Kraulin**, Master Student of Law, HSE University

“Legal Regulation of Patent Relations: Artificial Intelligence”, **Maria Gerasimchuk**, Financial University under the Government of the Russian Federation, Candidate of Medical Sciences

“Legal Regulation of Artificial Intelligence”, **Daria Musatova**, Master's student, Lomonosov Moscow State University

“Features of the Use of Objects of Fine Art and Photographs in the Media, Social Networks and Other Sources of Information Dissemination”, **Eric Valdez-Martinez**, director of the Association of Copyright Holders for the Protection and Management of Copyright in the Sphere of Art (UPRAVIS), lecturer of the Russian State Academy of Intellectual Property

“Formation of the Foundations of Copyright and Its Impact to the Development of the Press in Russia”, **Yuri Potapov**, Associate Professor of the Department of General Theoretical Legal Disciplines of

the North-West Branch of the Russian State University of Justice,
Candidate of Legal Sciences, Associate Professor.

Plenary Session 6.

PROBLEMS AND PROSPECTS OF INTERNATIONAL COOPERATION IN THE FIELD OF MASS COMMUNICATIONS

Moderator: **Armen Oganessian**, editor-in-chief of the journal "International Affairs", Honored Worker of Culture of the Russian Federation

16:00- **Impulse report:** *"The Devastating Impact of the Information War on the Profession and International Cooperation of Journalists"*, **Petr Fedorov**, Head of the Directorate of International Relations, All-Russian State Television and Radio Broadcasting Company (VGTRK)

Reports:



"From the Revolutionary Press Tribunal to the International Chamber of Information Disputes: Towards Information Judicial Proceedings", **Viktor Monakhov**, Candidate of Legal Sciences, Assistant Professor

"New Technological Opportunities and Prospects for Global Mass Communications", **Mikhail Gusman**, First Deputy Director General of the TASS News Agency

"Globalization of the Media and the Impact of this Phenomenon on the Media Legislation of the Russian Federation", **Natalia Piryazeva**, Lecturer, Tula State University

"Countering Foreign Interference in the Legislation of Foreign Countries: a Threat to Freedom of Speech?", **Olga Agnistikova**, PhD Student at the Department of National and Global Media, Institute of Social and Philosophical Sciences and Mass Communications, Higher School of Journalism and Media Communications, Kazan Federal University

"The Bill of Rights and the Futility of Worldwide Propaganda Disarmament", **Andrey Chitov**, international journalist, columnist for the TASS News Agency

"Foreign Agents and Media", **Vladislav Kashirin**, PhD Student, Moscow City Pedagogical University, Master of Laws

"Information Policy and the Problem of Ensuring Information Security in the Russian Federation", **Andrey Duben**, Junior Research Fellow, Institute of State and Law of the Russian Academy of Sciences

"Nationality and Race in the Media: Europe vs. Russia", **Daria Fontana**, HSE University student

"Legal Regulation of Cross-border Broadcasting in Russia: From Broadcasting to Internet Broadcasting", **Alexey Samokhvalov**, Director of the National Research Center for Television and Radio

18:00- **Summing up the results of the conference.**
19:00