

Profile of the Academic Discipline: *Management*

1. Management studies and their progress. History of management thought. Contemporary trends in theoretical and methodological developments in management.
2. Theory of management.
3. Historical development of management systems. Comparative analysis of control systems in diverse sociocultural and political contexts.
4. Management of economic systems, including its principles, forms and methods of implementation. Theory and methodology for management of change in economic systems.
5. Development of theoretical foundations and methods of management theory and decision-making in social and economic systems. AI systems for the support of managerial decision-making.
6. Methods and criteria for evaluating management systems' efficiency. Performance-based management.
7. Nature, structure and distinctive features of public (state and municipal) administration; key trends and areas of development.
8. State management of social and economic processes. State policy, mechanisms, methods and technologies for the development of state policy and its implementation in various historical conditions and countries.
9. Organization as control object. The organization theory. Structures of organizational management. Organizational changes and development. Organization's life cycle.
10. Designing organizational management systems. Business processes: process design methodology and optimization models. Network organization models. Information and analytical support for the management of organizations.
11. Organizational behaviour. Leadership in organizations. Incentives. Conflict management. Organizational culture.
12. Corporate governance. Forms and methods of corporate control. Management of corporate value.
13. Corporate social responsibility. Social and environmental responsibility of business. Managing an organization's sustainable growth.
14. Strategic management, methods and forms of its implementation. The organization's business models. Corporate strategies. Strategic resources and organizational abilities of a company.
15. Organizational management in the context of international business. Management of an international companies/firms. International business strategies. International alliances and networks of firms.
16. Project management theory and methodology. Processes, methods, models and tools for project and programme management.

17. Organization's risk management.
18. Operations management. Production systems management. Managing operational efficiency of companies and organizations.
19. Knowledge management: theory, methodology, technologies and in-house practices. Managing a company's intangible assets.
20. Innovation management. Corporate innovative potential. Management of organizational and technological innovations. Cross-organizational forms of innovation management. Management methods for innovation ecosystems.
21. Concepts, forms and methods of strategic and operational marketing. Marketing technologies in company management: theoretical and applied aspects. Contribution of marketing in regards to the creation and management of intangible assets. Up-to-date models and methods of interaction with clients and consumers.
22. Logistics and supply chain management: theoretical and applied aspects. Cross-functional and cross-organizational logistics coordination. Operational logistics management.
23. Intellectual property management.
24. Theoretical and methodological foundations of human resources management. Economic and social tasks of HR management. HR management technologies.
25. International aspects in the field of HR management. Challenges of cross-cultural interaction and management of multicultural teams.
26. Formation, training and development of managers. Career and promotion management for administrative and managerial staff. Methods of incentivizing the activities of senior executives.
27. Organizational management in the context of digital transformation. Strategies and methods for digital business transformation.
28. Data management at the organizational level. Using AI and Big Data methods in management.
29. Theory and forms of entrepreneurship. Strategic and intra-company entrepreneurship. Social entrepreneurship.
30. Investment decision-making methods in organizations.
31. Theory, methodology and practices of anti-crisis management at the organization level. Development of anti-crisis management models.
32. Management accounting as an element of organizational management systems.
33. Managerial consulting: contents, forms and methods.
34. Management of organizations in the social sphere (culture, science, education, healthcare, etc.)
35. Theory and practice in the management of non-profit organizations.