

2022 年第三届金砖国家网络大学暑期学校"金砖国家的宏观经济与商业"项目总结报告

Report on the Third BRICS Network University Summer School in Economics "Macroeconomics and Business in BRICS Countries" 2022

北京师范大学经济与工商管理学院
Business School of Beijing Normal University

目录

一、	项目介绍 Program Introduction	1
1	. 项目简介 Program Overview	1
2	. 教学团队 Teaching Team	
3	5. 项目课程 Program Contents	
	1) 项目安排 Program Arrangements	
	2) 课程目录 Lecture Catalogue	
	3) 日程安排 Schedule	11
4	. 前期准备 Early Stage Preparations	13
	1) 学生分组 Student Grouping	13
	2) 提前发放预习资料 Distribution of Pre-learning Materials	13
	3)模拟上课 Mock Lecture Test	14
	4) 志愿者全程服务 Volunteers Offer Help throughout the Whole Proces	ss 14
5	5. 项目成果 Program Achievements	
	1) 开营仪式顺利举行 The Successful Launching of the Ope	ning
	Ceremony	
	2) 课程直播+小组讨论 Live lectures and Group Discussion	
	2) 文化之夜 Culture Exchange Evening	
	3) 小组汇报+教授点评 Group Presentation and Professor Comments	17
_,	招生情况 Student Enrollment	18
1	. 参与人数 Number of Participants	18
2	学生层次 Students' Level	18
3	. 国别构成 Distribution of Nationality	18
4	. 就读高校 Students'Universities	19
三、	考核与结业 Assessment and Graduation	20
1	. 考核标准 Assessment Criteria	20
2	证书样本 Sample certificates	20
四、	学生反馈和评价 Student Feedback and Evaluation	21
五、	项目优化和改进方案 Program Optimization and Improvement	22

一、 项目介绍 Program Introduction

1. 项目简介 Program Overview

由金砖国家网络大学经济学组主办,北京师范大学经济与工商管理学院、湖南大学经济与贸易学院、河南大学经济学院承办的第三届金砖国家网络大学暑期学校,主题为"金砖国家的宏观经济与商业"。此次暑期学校邀请到来自北京师范大学、湖南大学、河南大学、中国人民大学、日本国际大学、法国里昂商学院、美利坚大学、南澳大学等国内外高校知名教授,通过授课、研讨、文化交流等形式,加强青年一代对金砖国家宏观经济与商业的了解和研究,促进金砖国家之间更为深入的人文交流与合作,推动金砖国家未来更好地发展。

III BRICS Network University Summer School of Economics, initiated by the Economics Group of BRICS Network University, co-organized by Business School of Beijing Normal University, The School of Economics and Trade of Hunan University, and The School of Economics of Henan University, is themed by "Macroeconomics and Business of BRICS countries". This Summer School invites professors from Beijing Normal University, Hunan University, Henan University, Renmin University of China, International University of Japan, Emlyon Business School, American University, and University of South Australia. Through lectures, seminars, and cultural exchanges, we aim to enhance the young generation's understanding and research on the macro-economy and business of BRICS countries, promote more in-depth people-to-people exchanges and cooperation among BRICS countries, and the better development of BRICS countries in the future.

2. 教学团队 Teaching Team

项目由国内外知名高校教授执教,他们在经济、商业等领域具有丰富的教学经验和研究经验。

Professors are from well-known universities at home and abroad, who have rich teaching and research experience in economics, business and other fields.

【项目导师一】



CAI Hongbo Professor of Beijing Normal University 北京师范大学 教授

蔡教授现任北京师范大学经济与工商管理学院副院长、自贸区研究中心主任,北京师范大学教育机器人产业研究中心主任。斯坦福大学访问学者和欧盟 FP7 玛丽居里计划年度访问学者。国家社科基金重大项目首席专家。在《经济研究(青年论坛)》《管理世界》《世界

经济》《中国工业经济》和 Journal of World Business, Management International Review 等发表论文 150 余篇。

Professor CAI Hongbo is currently the Associate Dean of Business School of Beijing Normal University, the director of the Free Trade Zone Research Center, and the director of the Educational Robot Industry Research Center of Beijing Normal University. He is the visiting scholar of Stanford University and annual visiting scholar of EU FP7 Marie Curie Program. He has published more than 150 papers in peer review journals such as "Economic Research Journal (Youth Forum)", "Journal of Management World", "World Economy", "China's Industrial Economics" and "Journal of World Business", "Management International Review".

【项目导师二】



Erran Carmel Professor of American University

美利坚大学 教授

Carmel 教授曾任美利坚大学 Kogod 商学院院长。他主要教授全球化和信息技术方面的课程。他的主要研究领域为网络安全产业集群、量子产业集群、未来的工作。他著有《全球软件团队》、《离岸信息技术》、《我在工作,而他们在睡觉:时区分离的挑战和解决方案》等

多部著作。其中,《全球软件团队》被誉为该领域的里程碑著作,帮助许多组织迈出了分布式技术工作的第一步。20世纪90年代,他参与创立并领导了美利坚大学的"全球信息技术管理项目"。

Professor Carmel once served as the Dean of Kogod School of Business of American University. He teaches Globalization and Information Technology related courses (I.T.). He is currently working on a number of research areas: cybersecurity industry clusters;

quantum industry clusters; the future of work. He has published several books in his research domain, such as "Global Software Teams", "Offshoring Information Technology", "I'm Working While They're Sleeping: Time Zone Separation Challenges and Solutions". And the "Global Software Teams" is considered a landmark in the field, helping many organizations take their first steps into distributed tech work. In the 1990s he co-founded and led AU's program in Management of Global Information Technology.

【项目导师三】



DAI Li Assistant Professor of Hunan University 湖南大学 助理教授

戴力博士从事劳动经济学与发展经济学实证研究,侧重人力资本投资和政策评价。其博士毕业于伦敦玛丽女王大学,现任湖南大学任助理教授。戴力博士曾参与多项

政府与非政府机构咨询项目。

Dr. Li Dai is an empirical researcher in labour and development economics. His research interests include human capital investment and policy intervention. After receiving his PhD from Queen Mary University of London, he works as an associate professor at Hunan University. Dr. Li Dai also works as a consultant to both governmental and non-governmental organizations.

【项目导师四】



Jarko Fidrmuc Professor of University of Zeppelin 德国泽佩林大学 教授

Fidrmuc 教授是国家外国专家局资助高端专家,德国泽佩林大学经济系主任,德国 Zeppelin University of Friedrichshafen 经济学教授。《捷克经济学与金融学研究》、《经济体制》、《斯洛伐克经济研究》、《捷克经济评论》、《农业于应用经济学评论》等学术刊物编委。他从历史和经济波动的角度研究中国各地区间的融合的成果。

Professor Fidrmuc is a top expert funded by the State Administration of Foreign Experts Affairs. He is the Dean of Department of Economics, University of Zeperin, Germany, and Professor of Economics, Zeppelin University of Friedrichshafen. He is a editorial board member of academic journals such as *Czech Economics and Finance Research*, *Economic System*, *Slovak Economic Research*, *Czech Economic Review*, and

Agricultural Applied Economics Review. He studies the results of regional integration in China from the perspective of historical and economic fluctuations.

【项目导师五】



HUA Yue Associate Professor of Hunan University 湖南大学 副教授

华岳,湖南大学经济与贸易学院副教授、经济系主任、俄亥俄州立大学经济学博士。主要研究区域与城市经济、环境经济及流动人口问题。研究论文发表于 Regional Science and Urban Economics, Journal of Economic Surveys, China

Economic Review 等英文期刊及《中国经济问题》、《国际贸易问题》、《产业经济评论》等中文期刊。现主持国家自然科学基金青年项目及湖南省社会科学基金基地项目。担任 20 余本中英文期刊匿名审稿人及国家自然科学基金通讯评审专家、现任中国数量经济学会理事。

Dr. Yue Hua holds a Ph.D. in applied economics from the Ohio State University. He is chairing the Economics Department in the School of Economics and Trade at Hunan University. His fields of interest include regional and urban economics, environmental economics and population economics, with primary focus on Chinese economy. His research works have been published on peer-reviewed journals such as Regional Science and Urban Economics, Journal of Economic Surveys and China Economic Review. He also serves as a reviewer for the National Science Foundation and a council member in the Chinese Association of Quantitative Economics.

【项目导师六】



Kimio Kase
Professor emeritus of International University of Japan
Senior Researcher of Ritsumeikan University
日本国际大学 名誉教授
立命馆大学高级研究员

Kase 教授曾任日本国际大学(International University of Japan)校长。他在全球贸易和管理领域拥有丰富的企

业经验。Kase 教授撰写和出版了多本专著和高水平学术论文,且大多发表在国际顶尖媒体和重要期刊,比如国际营销评论和哈佛商业评论。Kase 教授还对全球多个知名企业和组织进行了大量案例研究。

Professor Kase was once served as the President of International University of Japan.

He is the professor emeritus of International University of Japan, and senior researcher of Ritsumeikan University. He has extensive corporate experience in global trade and management. Professor Kase has written and published many monographs and high-level academic papers, most of which are published in top international medias and important journals, such as International Marketing Review and Harvard Business Review. Professor Kase has also conducted a large number of case studies on many well-known companies and organizations around the world.

【项目导师七】



KUAI Wenjing Assistant Professor of Hunan University 湖南大学 助理教授

蒯文婧博士本科毕业于中国四川大学。她在英国伯明翰大学获得环境与自然资源经济学硕士学位和经济学博士学位。现为中国湖南大学经济与贸易学院助理教授。她的研究方向包括但不限于环境经济学和劳动经济学,特别关注绿色经济转型及其对劳动力市场的影响。她目前从事于日本和中国的绿色就业分析工作。

Dr. Kuai did her undergraduate at Sichuan University, China. She obtained her master degree in Environmental and Natural Resource Economics and doctor degree in Economics from University of Birmingham, UK. Now she works as an assistant professor at school of economics and trade, Hunan university, China. Her research interests include but not limited to Environmental economics and labour economics, with special focus on the green economy transition and its effect on labour market. She is currently work on green job analysis in Japan and China.

【项目导师八】



LIN Hua Professor of Emlyon Business School

法国里昂商学院 教授

- 自 2021 年 6 月起,法国里昂商学院教授及亚洲区校 长顾问
- 2017 2021 年, SKEMA 商学院中国校区学术校长
- 上市公司的独立董事
- 上海和北京等创业项目评估师和创业导师
- 2013 2017年,新华都商学院副院长
- 财富 500 强企业 20 年的管理经验(董事长和 CEO)
- 国内外多所高校 EMBA&MBA 课程讲师。

- Since June 2021, professor at Emlyon Business School and advisor to its Asia Dean
- 2017 2021, Academic Dean at SKEMA Business School in China
- Independent director for listed companies
- Entrepreneurial project evaluator and entrepreneur coach in Shanghai and Beijing
- 2013 2017, Vice Dean, Newhuadu Business School
- 20 years of management experience in Fortune 500 companies in China (Chairman and CEO)
- Guest professor in Chinese and international universities for EMBA and MBA programs.

【项目导师九】



Ruth Rentschler, Professor Professor of University of South Austrlia

南澳大学 教授

Ruth Rentschler 教授曾任南澳大利亚大学管理学院副院长,她的研究方向是艺术和文化领导力。她在地方、州、国家和国际非营利领域有 20 多年的管理和工作经验。此外,她在创业、商业、政府和高等教育方面有丰富的领导经历,曾担任研究中心主任、学术委员会主席

和学科带头人等。

2012 年,她因对教育、艺术和社区的服务而被授予澳大利亚勋章 (OAM)。在曾经服务的澳大利亚迪肯大学,她获得了杰出社区服务副校长奖、商法学院杰出研究奖、商法学院最佳博士生导师奖。

Ruth Rentschler has held leadership roles in the Business School at the University of South Australia, such as Head School of Management and Associate Dean: Research Education. She is also Professor Arts and Cultural Leadership. She has more than 20 years' experience working in governance, management and marketing in the non-profit sphere at local, state, national and international levels. Ruth has significant leadership experience in entrepreneurial, start-up, business, government and higher education positions in roles such as Research Centre Director, Chair Academic Board and Discipline Leader, to name a few.

In 2012, she was awarded a Medal for the Order of Australia (OAM) for services to education, to the arts and to the community. At Deakin University she was awarded the Vice-Chancellor's Award for Outstanding Community Service, the Faculty of Business and Law Award for Outstanding Research, Best Doctoral Supervisor Award in the Faculty of Business and Law.

【项目导师十】



SHU Yang Associate Professor of Hunan University 湖南大学 副教授

舒扬,2010年6月获得意大利米兰天主教大学公共管理经济与金融学博士,同年9月到华中科技大学经济学院工作。2018年10月到湖南大学经济与贸易学院工作,2022年4月参与组建全国首批数字经济专业。长期研究数字经济及大数据的分析、公共政策对经济与金融的影响评估、环境经济学。在国际高水平期刊(JCR Q1)上发表学术论文5篇,其中包括

ESI 高被引论文 2 篇。多次受团中央指派担任创新创业大赛评委,被南京大学等 多个 985 高校聘任为校外导师,多次获得省级教学奖励。

Dr. Shu has a PhD in Public Administration in Economics and Finance from the Catholic University of Milan, Italy. He worked in Huazhong University of Science and Technology since September 2010. He has been working in Hunan University since October 2018 and became a co-founder of the "Digital Economy" department in April 2022.

Dr. Shu's key areas of expertise are Digital Economy and Big Data Analysis; Public Policy Impact Assessment on Economy and Finance; Environmental Economics. He is the corresponding author of 5 papers in top-ranking journal indexed as first quantile in Journal Citation Reports, including 2 highly cited papers in Essential Science Indicators. Dr. Shu was designated as a member of review committee for national and provincial competitions of Innovation and Entrepreneurship hosted by the Central Commission of Communist Youth League of China. He was appointed as Guest Lecturer by top universities in China, such as Nanjing University. He was awarded multiple educational honors by provincial governments.

【项目导师十一】



Kiril Tochkov Professor of Texas Christian University 德克萨斯基督教大学 教授

Tochkov 教授是德克萨斯基督教大学经济学系教授。Tochkov 教授的研究领域包括经济增长、区域宏观经济、生产力和区域间贸易,他尤其关注中国以及东欧和亚洲其他新兴经济体的经济研究。他曾在《宏观经济学动力学》、《宏观经济学期刊》、《国际经济学评论》、《世界经济》、《转型经济学》、《比较经济研究》《中国经济评论》、《亚洲经济学

杂志》等期刊上发表多篇文章。

Dr. Kiril Tochkov is Professor at the Department of Economics at Texas Christian University. Dr. Tochkov's research focuses on economic growth, regional

macroeconomics, productivity, and interregional trade. He is particularly interested in the economy of China and other emerging economies in Eastern Europe and Asia. His publications have appeared in academic journals in the fields of macroeconomics (Macroeconomic Dynamics, Journal of Macroeconomics), international economics (Review of International Economics, The World Economy), comparative economics (Economics of Transition, Comparative Economic Studies) and Chinese/Asian economics (China Economic Review, Journal of Asian Economics), among others.

【项目导师十二】



Kuo-chun YEH Professor of National Taiwan Univeristy 国立台湾大学 教授

Kuo-chun YEH 教授任国立台湾大学国家发展研究院教授,国立台湾大学中国研究中心研究员,EU Jean Monnet 秘书长,社会科学学院中国研究项目协调员。

Professor Kuo-Chun YEH is a Professor at the National Institute of Development, National Taiwan University, a

Researcher at Center for Chinese Studies, National Taiwan University, Secretary-general of EU Jean Monnet and Coordinator of China Research Program, School of Social Sciences.

【项目导师十三】



张成思 中国人民大学 教授 ZHANG Chengsi, Professor of Renmin Univeristy

张教授荣获教育部"长江学者"特聘教授,第二届孙治方金融创新奖获得者(金融研究领域最高奖),并曾获第六届薛暮桥价格研究奖(价格研究领域最高奖)、邓子基财经学术论文奖、中国青年金融学者奖、《金融研究》2017年度最佳论文奖和中国金融四十人青年论坛优秀论文奖等重要奖项。近年来以独立作者和第一作者在货币金融领域一流学术期刊 Journal of Money, Credit and Banking、Journal of

International Money and Finance、International Journal of Central Banking 等发表论文近 40 篇;在《经济研究》等国内权威学术期刊发表论文近 50 篇,中英文研究成果半数以上是封面文章或刊首文;专著 5 部共 200 余万字(其中《中国通货膨胀动态形成机制的多重逻辑》2015 年入选国家哲学社会科学成果文库);译著 6 部共 300 余万字;国家外管局保密内参 1 部。自 2009 年以来,RePEC 数据库公布的中国经济学者国际学术影响力排名位于前 10%(含国内兼职的海外教授)。

Professor Zhang Chengsi is a Distinguished Professor of Chang Jiang Scholars Program, Ministry of Education. He was awarded the 2 Sun-Ye Fang Finance Innovation Award (the highest award in the Financial Research Area), the 6th Xue Muqiao Price Research Award (the highest award in Price Research Area), Deng Ziji Financial Academic Paper Award, China Young Financial Scholar Award, Best Paper award 2017 of Financial Research, Excellent paper Award of China Finance 40 Youth Forum and many other important awards. In recent years, he has published nearly 40 papers as an independent author and the first author in first-class academic journals in monetary and financial fields, including Journal of Money, Credit and Banking, Journal of International Money and Finance and International Journal of Central Banking. He has also published nearly 50 papers in Economic Research and other domestic authoritative academic journals, and more than half of his research results in Chinese and English are cover articles or the first articles. He has five monographs with a total of more than 2 million words (One of them, Multiple Logics of The Dynamic Formation Mechanism of Inflation in China was selected into the National Achievements Library of Philosophy and Social Sciences in 2015), six translated works totaled more than 3 million words and one confidential work of State Administration of Foreign Exchange. Since 2009, he ranks top 10% in the RePEC database for international academic influence of Chinese economists (including overseas professors who work part-time in China).

3. 项目课程 Program Contents

1) 项目安排 Program Arrangements

项目通过在线直播形式展开,包括授课、小组讨论、文化之夜、团组展示等环节。 The program will be carried out through live streaming lectures, group discussions, cultural night and group presentations.

2) 课程目录 Lecture Catalogue

- 1) Entrepreneurship Wave in the Uncertainty of Economic Development 经济发展不确定性中的创业浪潮
 -蔡宏波 CAI Hongbo
- 2) The Technological Future of Identity: Distributed Identity 身份的技术未来:分布式身份识别
 -Erran Carmel
- 3) Economic Collaborations between China and African Countries 双重流通背景下的中非经贸合作
 -戴力 DAI Li

4) China and Global Business Cycles

中国与全球商业周期

- Jarko Fidrmuc

5) New-type Urbanization and Regional Development in China 中国的新型城镇化和区域发展
-华岳 HUA Yue

6) Profit-maximisation Paradigm vis-a-vis the Longevity of Firms 利润最大化范式与企业寿命的关系(2 讲)
-Kimio Kase

7) Green Economy Transition: the impact on the labour market 绿色经济转型:对劳动力市场的影响

-蒯文婧 KUAI Wenjing

8) Doing Business in China--a cross cultural perspective

在中国做生意:一个跨文化视角

-林桦 LIN Hua

9) Price Fluctuation in the Art Securitization Market under the Impact of the COVID-19 Pandemic

艺术品证券化市场在 COVID-19 大流行病影响下的价格波动

-Ms. Jiaxin Suzie Liu, Dr. Bianca Araujo, Professor Ruth Rentschler, Dr. Boram Lee

10) Digital Transformation in China

中国的数字化转型

-舒扬 SHU Yang

11) Regional Convergence in China

中国的区域趋同

- Kiril Tochkov

12) China's RMB Policies and the Rising House Prices

中国的人民币政策和房价的上涨

-YEH Kuo-Chun

13) Monetary Policy of China

中国货币经济学

-张成思 ZHANG Chengsi

3) 日程安排 Schedule

July 10 (Sunday)				
8:00 p.m8:30p.m.(Beijing Time)	Opening ceremony			
July 11(Monday)				
7:00p.m7:45p.m	Session 1			
	Monetary Policy of China- ZHANG			
	Chengsi			
7:45p.m7:55p.m.	Q&A			
7:55p.m8:05p.m.	Break			
8:05p.m8:50p.m.	Session 2			
	Digital Transformation in China –SHU			
	Yang			
8:50p.m9:00p.m.	Q&A			
9:00.m9:30p.m.	Group Work			
July 12(Tuesday)				
7:00p.m7:45p.m	Session 3			
	Entrepreneurship wave in the			
	uncertainty of economic development-			
	CAI Hongbo			
7:45p.m7:55p.m.	Q&A			
7:55p.m8:05p.m.	Break			
8:05p.m8:50p.m.	Session 4			
	New-type urbanization and regional			
2.50	development in China – HUA Yue			
8:50p.m9:00p.m.	Q&A			
9:00.m9:30p.m.	Group Work			
July 13(Wednesday)				
7:00p.m7:45p.m	Session 5			
	Regional Convergence in China- Kiril Tochkov			
7.45n m 7.55n m				
7:45p.m7:55p.m.	Q&A Break			
7:55p.m8:05p.m.	Session 6			
8:05p.m8:50p.m.	T			
	Doing Business in Chinaa cross cultural perspectiveLIN Hua			
8:50p.m9:00p.m.	Q&A			
9:00.m9:30p.m.	Cultural Exchange Evening			
July 14(Thursday)	Cultural Exchange Evening			
7:00p.m7:45p.m	Session 7			
/.vop.m/. - zp.m	Price fluctuation in the art securitization			
	market under the impact of the COVID-			
	market ander the impact of the CO VID-			

	19 pandemic-Ms Jiaxin Suzie Liu, Dr
	Bianca Araujo, Professor Ruth
	Rentschler, Dr Boram Lee
7:45p.m7:55p.m.	Q&A
7:55p.m8:05p.m.	Break
8:05p.m8:50p.m.	Session 8
Cooppian Cooppian	Green economy transition: the impact on
	the labour market – KUAI Wenjing
8:50p.m9:00p.m.	Q&A
9:00.m9:30p.m.	Group Work
July 15(Friday)	•
7:00p.m7:45p.m	Session 9
•	Economic collaborations between China
	and African countries – DAI Li
7:45p.m7:55p.m.	Q&A
7:55p.m8:05p.m.	Break
8:05p.m8:50p.m.	Session 10
-	China's RMB policies and the Rising
	House Prices- YEH Kuo-Chun
8:50p.m9:00p.m.	Q&A
9:00.m9:30p.m.	Group Work
7.00.1117.50p.111.	
July 16(Saturday)	
-	Session 11
July 16(Saturday)	Session 11 Profit-maximisation paradigm vis-a-vis
July 16(Saturday)	
July 16(Saturday)	Profit-maximisation paradigm vis-a-vis
July 16(Saturday) 7:00p.m7:45p.m	Profit-maximisation paradigm vis-a-vis the Longevity of firms I — Kimio Kase
July 16(Saturday) 7:00p.m7:45p.m 7:45p.m7:55p.m.	Profit-maximisation paradigm vis-a-vis the Longevity of firmsI —Kimio Kase Q&A
July 16(Saturday) 7:00p.m7:45p.m 7:45p.m7:55p.m. 7:55p.m8:05p.m.	Profit-maximisation paradigm vis-a-vis the Longevity of firmsI —Kimio Kase Q&A Break
July 16(Saturday) 7:00p.m7:45p.m 7:45p.m7:55p.m. 7:55p.m8:05p.m.	Profit-maximisation paradigm vis-a-vis the Longevity of firmsI —Kimio Kase Q&A Break Session 12
July 16(Saturday) 7:00p.m7:45p.m 7:45p.m7:55p.m. 7:55p.m8:05p.m.	Profit-maximisation paradigm vis-a-vis the Longevity of firmsI —Kimio Kase Q&A Break Session 12 Profit-maximisation paradigm vis-a-vis
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9:00.m9:30p.m.	Group Work
July 18(Monday)	
7:00p.m8:00p.m.	Group Presentation(School
	Participants)

4. 前期准备 Early Stage Preparations

在项目开始前,项目组通过邮件的方式,将项目安排、分组情况、课程预习材料、课程 Zoom 会议号和模拟测试会议号提前告知学生,确保每位参与学生对项目有全面细致的了解,做好项目准备,具体措施如下:

Before starting the program, students would be notified by email with the program arrangement, grouping number, course preview materials, Zoom meeting number, and mock test meeting number. In that way, students could have a comprehensive and detailed understanding of the Summer School and make preparations in advance. The specific measures include:

1) 学生分组 Student Grouping

项目组根据学生总人数和国别构成,将学生分组进行学习。学生以小组的形式参与小组讨论、文化之夜和最终小组课题汇报。

Students were grouped to take part in group discussions, culture exchange evening and a final group project presentation. The grouping was based on the total number of students and country composition.

Group	Number of Participants
1	12
2	12
3	12
4	11
5	12
6	12
7	12
Total	84

2) 提前发放预习资料 Distribution of Pre-learning Materials

项目组提前收集授课老师的 PPT 和预习资料,让学生在开课前预习相关内容,阅读老师推荐的文献,做到对授课内容熟悉,有准备上课。

The organizer collects the teacher's PPT and preview materials in advance, so that the students can preview before the class begins, get familiar with the content and to be prepared.

3) 模拟上课 Mock Lecture Test

项目组要求学生提前提前下载 Zoom 软件,并指导学生熟悉软件操作,在开课前进行模拟上课测试,确保每位学员都可以顺利使用软件上课。

The organizer requires the students to download the Zoom in advance and instruct them to be familiar with the operation of Zoom. In addition, mock class tests were conducted before the start of classes to guarantee the students can successfully take classes with the app.

4) 志愿者全程服务 Volunteers Offer Help throughout the Whole Process

项目组安排 4 名志愿者助教全程为学生提供课程服务。每名志愿者负责 1-2 组同学,针对每组同学遇到的问题,及时耐心解答。

Four volunteer teaching assistants were arranged to offer help throughout the whole program. Each volunteer is responsible for 1-2 groups of students, and questions of each group would be answered timely and patiently.

5. 项目成果 Program Achievements

1) 开营仪式顺利举行 The Successful Launching of the Opening Ceremony

项目组在开课的前一天组织了开营仪式,邀请了金砖国家网络大学成员高校、承办院校的领导和嘉宾、授课老师、及全体学员共同参加。开营仪式在友好热烈的氛围下,开启了暑校的正式之旅。

The opening ceremony was held one day before the formal lectures began. Leaders and guests of BRICS Network universities and host universities, lecturers and students were invited to attend the ceremony. The opening ceremony marked the official start of the Summer School in a friendly and warm atmosphere.





2) 课程直播+小组讨论 Live lectures and Group Discussion

教授通过 Zoom 线上视频直播的方式进行授课,并实时与学生进行互动交流, 拉近了学生与教授之间的距离,提升了学生们学习和答疑的效率。除了每日的直 播课,项目组还安排了小组讨论环节,学生在小组讨论中可以交流当日课程收获, 并讨论最终的汇报展示。

Professors gave lectures through Zoom live broadcast and interacted with students in real time, which has narrowed the distance between students and professors and improved learning efficiency. In addition to the daily live class, the organizer also arranged a group discussion session after the lectures, where students could exchange what they have learned that day and discuss their final presentation.



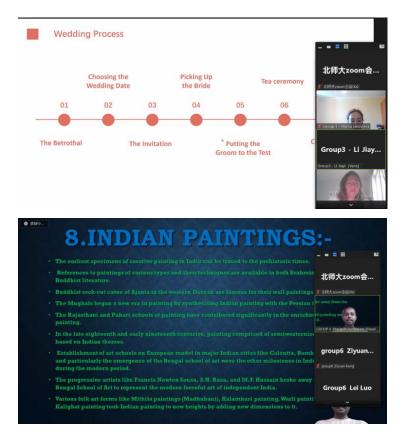




2) 文化之夜 Culture Exchange Evening

学员在文化之夜进行了丰富有趣的跨文化交流,分享各国的风俗和文化,促进了各国文化和文明的互学互鉴,增进了各国人民之间的沟通和理解,深化了传统友谊。

During the culture exchange evening, students shared the customs and cultures of different countries, promoted the mutual learning of different cultures and civilizations, enhanced the communication and understanding among people of different countries, and deepened the traditional friendship.

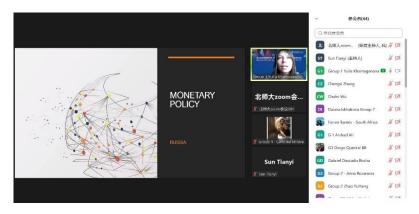


3) 小组汇报+教授点评 Group Presentation and Professor Comments

在项目课程结束后,项目组安排小组进行主题汇报,小组成员从 13 个授课主题中选取一个作为汇报主题,由小组协力完成,汇报结束后由授课老师进行点评。小组汇报环节引导学生对所学内容进行深入研究和探讨,巩固强化所学内容,同时提升团队合作和表达能力。

At the end of the program lectures, each group were required to deliver a theme presentation. The group members would be asked to select one of the 13 lecture topics as the presentation theme and worked together to complete the report.

After the presentation, the professor would give comments. In the group presentation session, professors guided students to conduct in-depth research and discussion on what they have learned, which would consolidate and strengthen what they have learned, and improve their teamwork and presentation skills.



(小组汇报) (Group Presentation)



(教授点评) (Professor Review)

二、 招生情况 Student Enrollment

1. 参与人数 Number of Participants

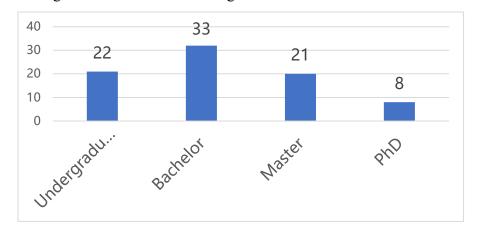
此次暑期学校前期共收到百余名学生报名,最终实际参与人数84人。

The summer school received more than 100 students in the application stage, and the actual number of participants was 84 in the end.

2. 学生层次 Students' Level

其中在读本科生22人,以获得学士学位得33人,硕士21人,博士8人。

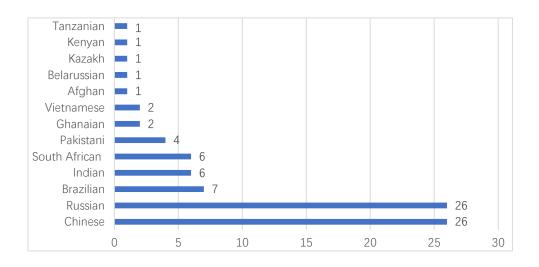
Among the students, 22 are undergraduates, 33 have obtained bachelor's degree, 21 have master's degree and 8 have doctor's degree.



3. 国别构成 Distribution of Nationality

学生分别来自中国、俄罗斯、巴西、印度、南非、巴基斯坦、阿富汗、越南、 白俄罗斯等 13 个国家。

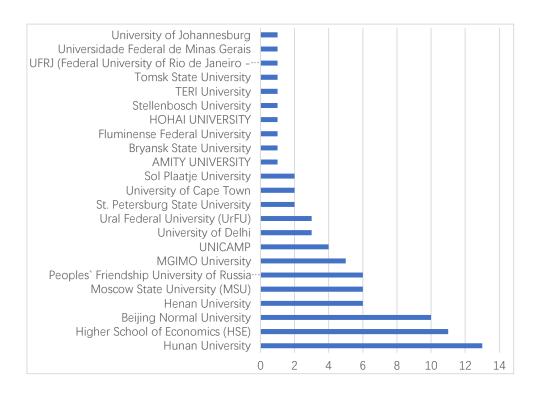
The participating students come from 13 countries, including China, Russia, Brazil, India, South Africa, Pakistan, Afghanistan, Vietnam, Belarus and other countries.



4. 就读高校 Students' Universities

学员就读于北京师范大学、湖南大学、河南大学、俄罗斯国立高等经济大学、 德里大学、开普敦大学、约翰内斯堡大学等全球知名高校。

The participating students are from Beijing Normal University, Hunan University, Henan University, Higher National University of Economics, Delhi University, University of Cape Town, University of Johannesburg and other world-renowned universities.



三、 考核与结业 Assessment and Graduation

1. 考核标准 Assessment Criteria

- 1) 出勤率在90%以上的学生颁发结业证书;
- 2)参与项目但未达到90%的出勤率颁发项目参与证书;
- 3)全勤+课堂活跃度高的学生颁发优秀学员证书
- 1) Students with an attendance rate above 90% would be awarded a certificate of completion;
- 2) Certificate of Participation would be issued if the student attended the program but attendance rate fails to reach 90%;
- 3) Students with full attendance and high class activity would be awarded the certificate of excellence.

2. 证书样本 Sample certificates

- 1) 学员证书(参与证书、结业证书、优秀证书)
- 2) 志愿者证书
- 3) 授课老师证书
- 1) Student certificates (certificate of participation, certificate of completion, certificate of excellence)
- 2) Volunteer certificate
- 3) Certificate of Appreciation











四、 学生反馈和评价 Student Feedback and Evaluation

I learned a lot of things that I couldn't learn from textbooks during the summer school and it was very enlightening. In particular, the topic of "Digital Transformation in China" shared by Prof. Shu was very interesting to us, and our group made a presentation on this topic, which helped us to understand more about the development of digital economy in China. This valuable experience will not only help us to innovate in our future studies and research, but also give us a deeper insight into the cultures from different countries around the world. All in all, it was a wonderful and unforgettable academic and cultural exchange!

-----Sun Lexuan (Hunan University)

Thank you very much for the opportunity to participate in BRICS Summer School, to be a part of it. Thank you for your generous willingness to share your experience and limitless knowledge.

-----Caroline Milova (RUDN University)

Throughout the 9-day session, I together with all the student participants went on a wonderful journey. What we reaped has gone far beyond the classroom. Not only were we given with insights into the macroeconomics and business in BRICS countries, but we were also fully engaged in getting to know friends from all over the globe. Every day, our inspiring discussions ignited new ideas, new outlooks, and new visions. We altogether are looking forward to contributing to a new world in the future, and the summer school is the very first step in the way.

-----SUN Tianyi(Beijing Normal University)

五、项目优化和改进方案 Program Optimization and

Improvement

结合学生和助教反馈的问题及建议,项目组将会从以下方面进行重点的优化和改进,确保为未来参与项目的学生获得更好的学习体验和收获。

Based on the questions and suggestions from students and teaching assistants, the organizers would focus on optimization and improvement in the following aspects to ensure a better learning experience for students participating in the program in the future.

问题反馈 Problem Feedback	改进方案 Improvement plan
个别小组成员内部参与度较低,讨论不积极。	减少小组人数,调整小组内部分工,将小组参与度的考核比重提高。
Low internal participation of particular group members and low discussion activeness.	Reduce the number of team members, adjust the division of labor within the team, and increase the proportion of team participation in the assessment.
邮件发送量较大,查收邮件负担较重。 Large volume of emails, and heavy	建议开发专门的国际项目平台,可实现上课、课程资源共享、发布信息等功能。
burden of emails checking.	Develop a special platform for international programs, which can realize the functions of taking classes, sharing course resources, and publishing information, etc.